

OLYMPUS®

Your Vision, Our Future



Mitsuaki Iwago. Enchanting the Digital Future.



The largest coral reef in the world, Australia's Great Barrier Reef has not been spared the effects of global warming. Widespread coral bleaching events caused by increases in sea surface temperature have become more frequent in the past few years. If global warming continues unchecked, it is estimated that the sea surface temperature could rise by 2 to 6°C (3.5 to 10°F). There is also an alarming prediction that this World Heritage designated site could be decimated by 2050, losing more than 95% of its living coral.

Visit the "Global Warming Witness — Mitsuaki Iwago Special website" at:
<http://www.olympus.co.jp/gww/>

Standing amidst a profusion of snow-white everlasting flowers, a red kangaroo joey carefully inspected its surroundings, its big ears moving restlessly like a pair of floppy radar dishes. For photographer Mitsuaki Iwago, the sight of this curious creature surrounded by flowers made him feel as if he were in a children's picture book. It is a vision that could only be experienced in Australia where the red kangaroo has lived since time immemorial, and one that Iwago hopes future generations will also be able to experience. Now, thanks to Olympus digital technology, enchanted moments like this can be preserved forever.

Shot in State of Western Australia, Australia, on August 2, 2005, at 11:24 a.m., with the Olympus E-1, Zuiko Digital ED 50-200 mm, f6.3, 1/500 sec.

Digital SLR
OLYMPUS
E-SYSTEM



OLYMPUS CORPORATION Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan <http://www.olympus.com/>