



### Sponsoring Photographic Event

The Olympus Group participated as a premier sponsor in the photography event, "A Day in the Life of Africa," donating 100 sets of Olympus digital cameras and printers to the event. On February 28th, 2001, one hundred of the world's foremost photojournalists, representing 21 countries, took part in a project in which they scattered themselves across 53 nations in the continent of Africa to capture in photographs scenes of the whole African continent in a single day.

The images are to be included in the "A Day in the Life of Africa" book that will represent the most wide-ranging look at Africa ever attempted. The book is scheduled for publication in the fall of 2002. All profits from the book will be used to fund AIDS education programmes in Africa.



Photo Shooting in Kenya

### "Help through Self-Help" Project

Olympus Winter & Ibe GmbH has donated sets of medical equipment including endoscopes to Papua, Indonesia through a project called "Help through Self-Help." Papua is an isolated area with few medical facilities and it is difficult to transport patients to the nearest hospital. German doctors trained local doctors and nurses in the use of medical equipment, enabling local doctors to perform medical treatment and minor operations themselves.



Papuan Doctors with Their Staff

### Olympus Calendars and Support to the WWF

Olympus publishes calendars in English and Japanese annually to distribute to a range of customers. Pictures used in the calendars are taken by famous photographers, with a theme of the natural environment presenting the beauty of wild animals and nature.

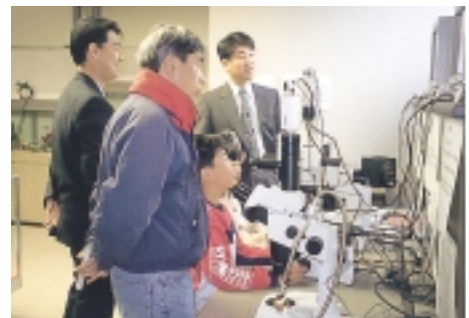
Olympus also has been donating several thousand calendars to the WWF (World Wide Fund for Nature) Japan every year to show its support for the fund since 1976.



2002 Olympus Calendar

### Contributing to the "Museum of Science for Children"

To foster the scientific minds of children and develop their interest in science, Hachioji City Museum of Science for Children held an exhibition called "Mechanisms of Clocks and Cameras" from March to April 2001. Olympus provided products such as cameras, endoscopes, and microscopes to the museum. In addition, Olympus set up place for printing souvenir postcards created using a digital camera, an area where visitors could see how endoscopes work and an area where they could observe cells by microscopic imaging.



Microscopes Area at the "Mechanisms of Clocks and Cameras" Exhibition



### Environmental Reports

To inform the public about the environmental activity of the whole Olympus Group, Olympus has published an environmental report in English and Japanese annually since September 2000. This year's report will be the third. The reports are produced by the head office Environmental Development Department which responds to enquiries about our environmental activity. Content of the reports have been posted to the web site (<http://www.olympus.co.jp/>).



Environmental Reports (Left: 2000 edition, right: 2001 edition)

### Printing Issues by Public Relations

Head Office Public Relations delivers corporate information including environmental efforts to customers, business partners, shareholders, and employees as well in the forms of press releases and company profile to get them familiar with the Olympus Group's activities. Such information is also available on the web site. In addition, the Public Relations issues internal bulletins, "OLYMPUS FORUM" and "THE OLYMPUS PURSUIT" to raise awareness on environmental affairs.



(Top left) Company Profile  
 (Top right) Technical Publication  
 (Bottom left) Internal Publication (Japanese)  
 (Bottom right) Olympus Group's Internal Publication (English)

### Environmental Information Delivery

Olympus enters information collected from the head office's Environmental Development Department and facilities into a database, so all employees can access internal environmental regulations and information on environmental activities.



Environmental Database on Screen

### Participation in Regional Activities

Each of the Olympus facilities is actively implementing measures in close contact with the local community. They participate in clean-up initiatives such as cleaning the Suwa Lake and testing of the water of the Tenryu River in Nagano Prefecture. In addition, they sponsor clean-up events in the neighbourhood where they are located several times a year, and these events have already become a part of the community.

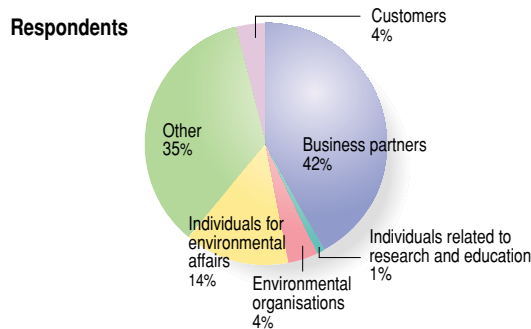


Cleaning up the Tenryu River

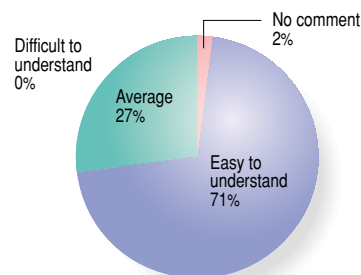
## Feedback from readers about the Olympus Environmental Report 2001

The Company has received enquiries and comments from many readers about the "Olympus Environmental Report." We appreciate your interest in our activities. Questionnaires returned by you were properly processed, and the results are shown in this report.

### Results of questionnaires about Olympus Environmental Report 2001 Number of respondents:81 As of April 12, 2002



#### Q1 What do you think of the Olympus Environmental Report after reading it?

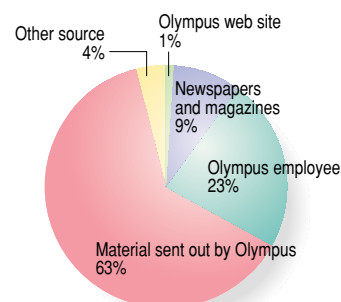


#### Q2 Please note which parts of the report were of particular interest to you.

Items	Responses
Operations and environmental impact	3
Environmental protection goals and measures	2
Environmental management systems	5
Environmental accounting	16
Education	3
Environmentally friendly products	15
Improvements in distribution	7
Energy management	4
Prevention of air and water pollution	2
Chemicals management	7
Waste management and recycling	24
Environmental activities at overseas production bases	2
Contributing to communities and society	2
History of Olympus Group's environmental protection activities and awards	3
Total	95

\*Total does not correspond to the number of the respondents because multiple responses were given for one question.

#### Q3 How did you come to know about this report?



#### Comments and opinions about the Olympus Environmental Report 2001

- "I think that the description of the product environmental impact assessment is inconsistent with the flow chart."
- "Measures" are briefly outlined, but it would be more useful if they were described in more detail to the extent that information can be disclosed."
- "I feel that in general the amount of information contained in the report is limited."
- "Costs incurred for some measures are given, but more disclosure of such information would be appreciated."
- "Regarding environmental accounting, I understand very well that your company is making efforts to include effects as well as costs in the accounting. As there are many aspects of environmental accounting which are difficult to understand, more detailed information would be appreciated."
- "I would appreciate it if you would introduce in the report any cases of measures taken at facilities."
- "I would like you to expand the space for "99 Environment Basic Plan" so that we can understand the overall situation at a glance."
- "With regard to the Environment Basic Plan, it is difficult to understand where the FY2001 Implementation Results were positioned in relation to the goals."
- "I think it would be more informative if the report included information such as how your company evaluated the results for the current year and how you reflected the evaluation in your plans for the following year onward?"
- "I understand that your company has achieved the goals of reducing hazardous air pollutants, but I would like to know about the means you used in achieving the goals."
- "I believe that you should use t-CO<sub>2</sub> instead of t-C as the unit for emissions of carbon dioxide."
- "I ask you to include more information on the activities of overseas production centers."

#### Responses in the Olympus Environmental Report 2002

- We have overhauled both the description and flow chart to make them easier to understand (page 19).
- We have increased the number of the pages to provide more information.
- We have doubled the space for "Environmental accounting" to make the content more complete (pages 16 and 17).
- In "Environmental accounting," we have added calculation methods of values and conceptions to help readers' understanding (page 16).
- With regard to reduction of waste products at workplaces, we have introduced examples at a production plant and a technology research institute (page 27).
- We have doubled the space for the 99 Environment Basic Plan to help readers understand the overall situation at a glance (pages 8 and 9).
- In the results of implementation of the 99 Environment Basic Plan, we have put together the implementation results in fiscal 2001 with respect to the fiscal 2001 goals to give readers a clear picture of achievement levels with respect to the goals (page 8).
- By contrasting FY2001 goals and FY2001 results of implementation, we have conducted self-evaluation and described future tasks and measures (pages 8 and 9).
- With regard to reduction of hazardous air pollutants, we have described the methods used in regular checks of the boilers (page 30).
- We have changed the unit of carbon dioxide emissions from t-C to t-CO<sub>2</sub> in accordance with the international trend (page 24).
- In addition to environmental activities at overseas production centers which were previously included, we have included environment-related data collected at such centers (pages 38 and 39).