

Social Contribution

Based on Social IN management philosophy, Olympus is positively committed to activities that contribute to society.

Exchange Athletic Festival

The 19th Exchange Athletic Meeting was held in the Fujimori Park athletics stadium in Hachioji, Tokyo in October 2002. Olympus staff members also took part as volunteers. On the athletic field, they volunteered to support the disabled, and joined various events to deepen rapport.



Staff Members Participating as Volunteers

Children's Nature Watch Contest

To foster scientific minds in elementary and junior high school students, a Children's Nature Watch Contest has been held every year since 1960 sponsored by the Japanese Ministry of Education, Culture, Sports, Science and Technology. Olympus has supported this contest from the first one. Students addressed "Why?" and "How?" questions about nature and created wonderful work every year. The number of contributions has increased every year, and in the 43rd contest, entries totaled 4,633, including 4,084 works from elementary school students and 549 from junior high school students. Exhibits and part of the award ceremony may be viewed at <http://www.shizecon.net/>. (Japanese)



Poster

Welfare Festival

In May 2002, Hachioji city held the 19th Welfare Festival, in which Olympus also exhibited experience products in a booth. Visitors had hands-on experience with endoscopes and microscopes, which were unfamiliar to them. Olympus will continue to cooperate with local communities through such exchanges as this.



Local people Examining Olympus Products

Youth Science Festival Parents and Children enjoy the Wonders of Science

In August 2002, a Youth Science Festival was organized at the Science Museum, Tokyo. The Olympus booth featured a sample being observed using MIC-D, a digital microscope, and was very well received by visitors. At the festival site, projects awarded prizes in the 42nd Natural Science Observation Contest were displayed, and drew attention from visitors of all ages. Olympus will continue to provide occasions such as this for children to experience science.



Awarded Works on Display

Nature in Japan Photograph Contest

This year witnessed the 20th Nature in Japan photograph contest, which Olympus has cosponsored since the start. Under the theme of "Japanese nature that should be conserved forever," 7,669 entries were submitted, including 7,030 works in the Documentary division and 639 in the Photo Art division. A commendation ceremony was held at the Tokyo Head Office of the Asahi Shinbun in June 2003. Photograph albums of prize-winners are to be released in mid September.



Awards Ceremony in 2002

Charity of Olympus Optical Co. (Europe) GmbH

Rains and flooding in central Europe in August 2002 extensively damaged vast areas of Germany, Austria, and the Czech Republic. Olympus provided Benewitz and Witting, two small corporations, with a donation of 10,000 Euro in aid. We asked the Chamber of Commerce and Industry in Saxony, to obtain a list of all companies which were severely damaged in the region. After talking to all of them, two companies, which needed help most, were selected.



Giving a Donation to Severely Damaged Corporations



Supporting Young Photographer of the Year Contest by RSPCA of the UK

Olympus UK co-hosts a photograph contest for Young Photographer of the Year annually together with the Royal Society for the Prevention of Cruelty to Animals (RSPCA), a British organization. Olympus UK has supported this event for more than ten years by giving cameras to winners and preparing winning photographs to be displayed in the exhibition held in London. This contest targets those 18 years old or younger to help them understand the significance of human coexistence with the environment and wild animals through photographs. Some 6,000 entries were accepted in the year, and an award ceremony was held in December 2002.



Prizewinners

Contribution to the Essex Wildlife Trust

KeyMed is active in the local community and has participated in a number of local projects aimed at enhancing the area. As an example KeyMed is a significant contributor to the Essex Wildlife Trust. The Trust was established in 1959, and depends on membership subscriptions, donations and legacies as well as contributions from business to fund the majority of its work. The Essex Wildlife Trust looks after 2,800 hectares of land on 92 nature reserves in Essex, spending nearly £1 million each year caring for wildlife and encouraging others to do the same. In 2001 EWT taught over 27,000 children about wildlife at its Visitor Centers and in schools so that the next generation will understand the need to preserve wildlife and the environment.

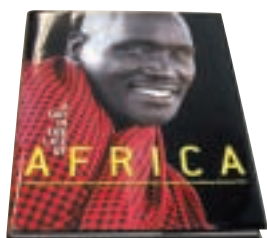


Wildlife and Environmental Education

Supporting A Day in the Life of Africa, a Photography Event

A Day in the Life of Africa is an event in which 100 famous photojournalists from 21 countries spread out in 53 countries on the continent of Africa to take pictures of life in all African regions on February 28, 2002. As the main sponsor, Olympus provided all-out support through product donations and training in the use of equipment and materials. Finished photos were published in a photograph collection in October 2002, and all proceeds went to a fund for an African AIDS education program. Olympus held an exhibit to display 250 selected photographs at the Tokyo Metropolitan Museum of Photography between June 14 to July 13, 2003. For information on A Day in the Life of Africa, please see:

<http://www.ditlafrica.com> (English)



Photograph Collection

Assistance to the World Wildlife Fund via Olympus Calendar

Targeting Earth-friendly technology, Olympus has long advocated the importance of environmental protection and cooperated with the World Wildlife Fund (WWF) Japan, the world's largest private nature protection organization, famous for advertising recognition of valuable nature. As part of this, we donate nature photo calendars featuring photographs of wild animals to WWF Japan. The 2003 edition is the 18th and features Children of Wild Animals -- photographs taken around the world by Mitsuaki Iwago, a wildlife photographer, reflecting his message of commitment to conserving nature. The WWF is engaged in a wide range of nature protection activities such as protection of endangered wild fauna and flora and their habitat, preservation of forests and marine waters, and environmental education.



Olympus Calendar 2003

Environmental Communication

Olympus communicates with citizens of local communities by sending out environmental information and taking part in community events.

Environmental Reports

In September 2000, the Olympus Group published the first issue of the Environmental Report in Japanese and English, followed by similar issues in FY2002 and 2003. The fourth issue was published this year. The Environmental Report is edited by the Environmental Development Department in cooperation with corporate divisions. In addition to distributed copies, the Environmental Report may be accessed at the Olympus Web site at:

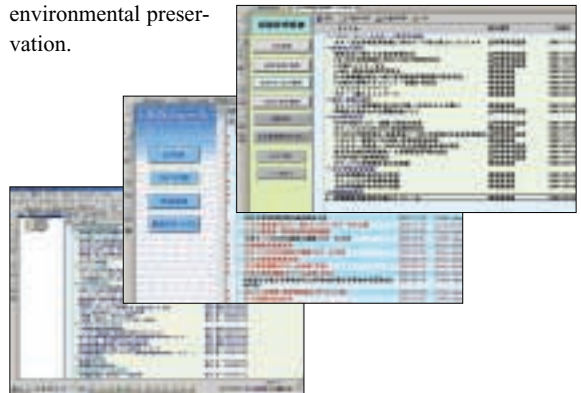
<http://www.olympus.co.jp>



Environmental Report 2002

Internal Environmental Information Database

Environmental information collected by Environment Promotion Divisions of Head Office and branches and departments is gathered and standardized in a database to be shared via groupware that all employees can access. This enables employees to learn about in-house environment rules and detailed information on how their colleagues are committed to environmental preservation.



Internal Database Displayed on Monitor

Participation in Environment Festa in Aizu

Aizu-Wakamatsu holds an Environment Festa in Aizu every year, including the tenth anniversary in September 2002. Aizu Olympus participates in this event every year, this year holding a panel exhibit on environmental protection in the Olympus group such as resource and energy saving and waste recycling. At the booth, staff members distributed free organic fertilizer, "Eco Yuuki," made from the corporate canteen. Staff members also gave those who answered the environment quiz photographs shot with a Olympus digital camera and printed on Print-Club seals.



Olympus Booth at Environment Festa

Involvement in Community Activities

Every Olympus branch is engaged in community activities. Branch cleaning is conducted several times a year and involves all employees. After working hours at the Technology Research Institute in Hachioji, personnel split up into groups to clean the branch grounds, roads, parks, and other community spaces. In Aizu Olympus, participants raised a healthy autumn sweat with a walking for fitness promotion while enjoying the landscape along the 10 km course around the Agagawa River near the Kita-Aizu plant. This was conducted in parallel with the walking campaign held by the Olympus health insurance society. After finishing the course, participants joined in cleaning up rivers, streams, and roads.



Cleaning in Hachioji



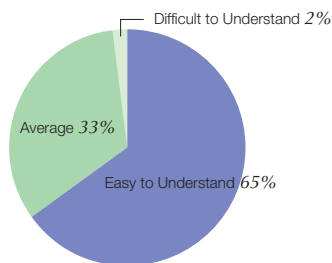
Cleaning by Aizu Olympus Employees



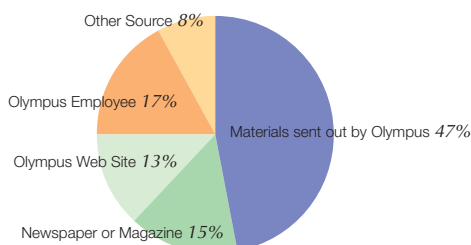
Feedback from Readers about the Olympus Environmental Report 2002

A number of inquiries and comments were made about the Olympus Environmental Report in FY2003. We have reviewed and summarized reader opinions below, and they are reflected in this issue.

Q1 What do you think of the Olympus Environmental Report 2002 after reading it?



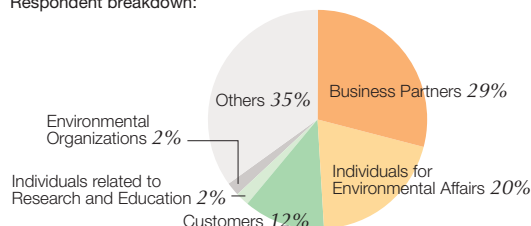
Q3 How did you come to know about this report?



Results of Questionnaires about Olympus Environmental Report 2002

Number of respondents: 51 As of March 31, 2003

Respondent breakdown:



Q2 Please note which parts of the report were of particular interest to you?

Items	Number responses	Items	Number responses
Message from the President	9	Product Packaging and Distribution	17
Business Activities and Environmental Impact	15	Energy and Resources Management	20
Highlights of Environmental Activities in FY 2001	9	Waste Management and Recycling	25
Management Philosophy and Environmental Principles	10	Chemicals Management	12
Environmental Organization	6	Prevention of Air and Water Pollution	11
Mid-term Environmental Plan	13	Social Contribution	4
Environmental Management System	13	Environmental Communication	10
Risk Management	19	Overview of Facilities in Japan	1
Education	13	FY 2001 Domestic Data	3
Health and Safety	9	Overseas Production Bases	4
Environmental Accounting	12	Environmental Activities and Awards	5
Environmental-Conscious Product	14		
Examples of Environmental-Conscious products	23		

* The total number of answers does not agree with the number respondents because of multiple answers.

Opinions on Olympus Environmental Report 2002

Points to be improved	Reflection on Olympus Environmental Report 2003	Related pages
Want more cases of practical application.	→ More cases of branches including overseas branches are inserted.	pp.24-29,36,37
How about posting opinions and valuation of employees and customers?	→ Photographs and comments of employees are included.	pp.9,21
Expect articles to appear written based on products near at users' hand, products rating environmental consciousness.	→ Articles on μ10 DIGITAL is inserted in the page of the environment-considered	pp.20
It would be better to insert a description of issues to address in the future and activities planned in 2003.	→ Some appear in the Environment Basic Plan.	pp.6
Want more comparisons with legal standards and general values.	→ Some are included in business data at facilities similar to 2002.	pp.34,35
Isn't it better to include failures as well as successes?	→ An article about heavy oil spillage was posted in 2002. Although adequate matters are not available in this issue, risk management is emphasized in soil investigation.	pp.10,11
Expand description of information about social contributions.	→ The space for articles about social contribution is doubled.	pp.30,31
Few diagrams are inserted.	→ Diagrams are increased compared to the 2002 edition.	-
Show both cost and effect for each item of environmental accounting. I could did not figure out what cost was paid and what effect was attained brought.	→ We could not incorporate this request in the report in this issue. We plan will try again to incorporate it in future environmental accounting.	pp.15

Good Points	
<ul style="list-style-type: none"> Pages and information increased in comparison with the previous issue; easier to understand Photographs and diagrams are used, aiding easier visual comprehension. "Olympus and the Environment" was excellently organized. Information on both positive and negative cases is disclosed. "Summary 2001" in environmental accounting is easy to understand. The Olympus Environmental Principles and other corporate information was helpful reference material. 	<ul style="list-style-type: none"> I felt top management's policy is satisfactorily reaching the lower levels in the hierarchy. I was moved by the words "Activities with nature" appearing in the environmental Philosophy. Risk management is included (rarely appears in other companies' reports). It was good to learn about trends in lead-free optical glass. It is wonderful that Olympus and affiliates in Japan are united and committed to solving environment problems.