

Toward the Realization of a Better Livelihood and Happiness

As a company dedicated to continuously creating value-added products and services and contributing to health, happiness and livelihood for people, Olympus approaches CSR activities to build win-win relationships with all stakeholders. Details of this commitment can be found on the following website.

WEB Olympus CSR website <http://www.olympus-global.com/en/corc/csr/>

Olympus aims to improve not only its own corporate value but also that of its suppliers through collaborative CSR initiatives at all stages of the supply chain. Specifically, we are working to strengthen our partnerships with suppliers by ensuring that every transaction is based on compliance with all laws and regulations, respect for human rights, as well as the environment, whilst ensuring that all business dealings are fair and open.

See "For Suppliers" >> **P9-10**

Shareholders/ Investors



Under its "Social IN" management philosophy, Olympus maintains, administers and continuously improves systems to ensure that its business operations are conducted appropriately and in compliance with all laws and regulations. In fiscal 2008, we continued to provide compliance education. We also assessed the effectiveness of the internal control systems used to ensure the accuracy and reliability of financial reports.

WEB Olympus Investor relations website <http://www.olympus-global.com/en/corc/ir/>

Suppliers



Olympus

R&D



Production



The Environment



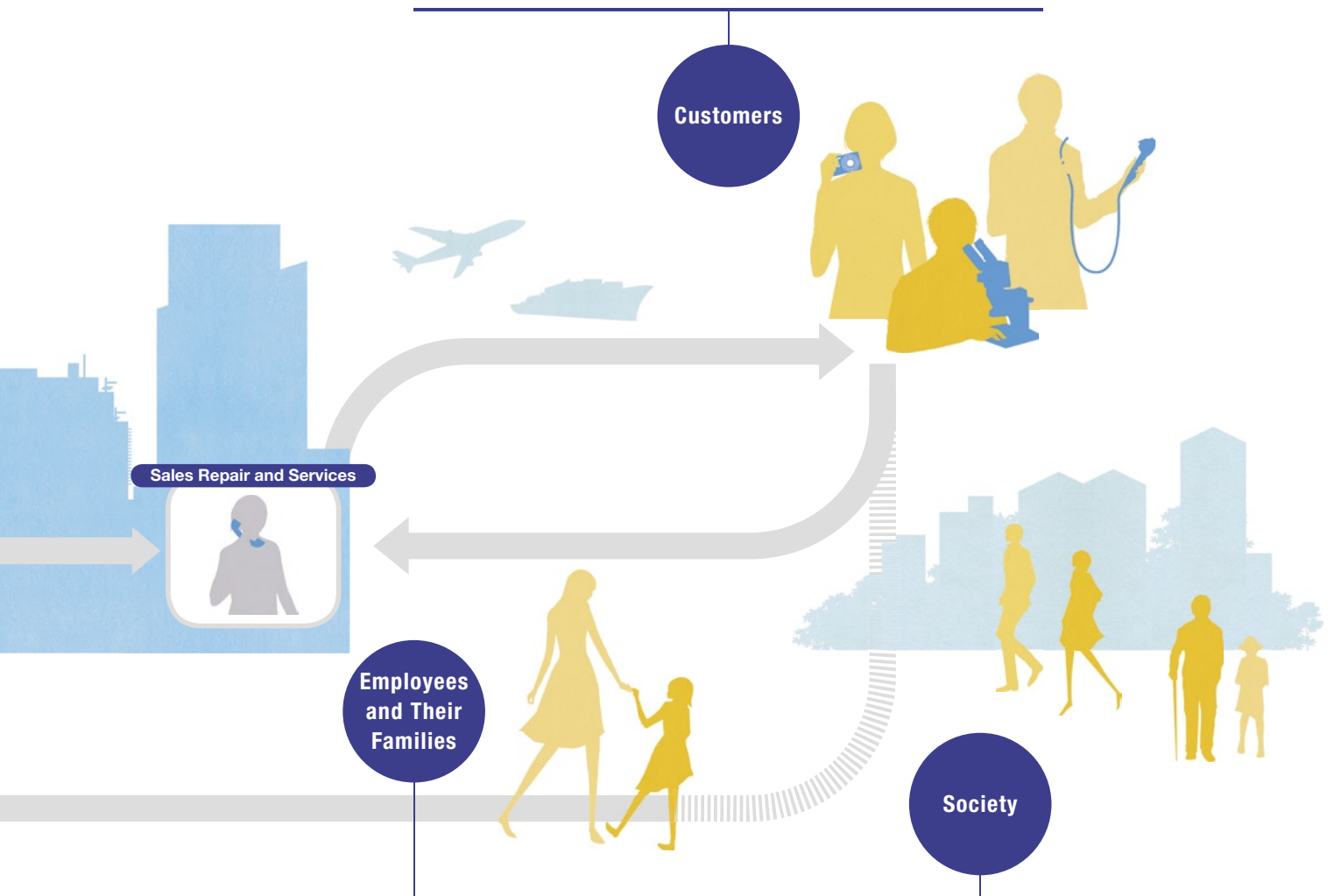
Olympus aims to contribute to the creation of a healthy environment and a human society capable of sustainable development, through technology development and business activities based on harmony with the environment and respect for the natural systems on which human safety and health depend.. Under this philosophy, we are working globally to create environment-friendly products designed to minimize environmental footprints at all stages of product lifecycles, and to develop business activities based on respect for the environment.

See "For the Environment" >> **P15-18**

We want our customers to be happy that they chose Olympus products, which is why we have established systems to support the use of customer feedback across the entire Olympus organization through “Voice of Customer” (VOC) activities. We are also enhancing and expanding our customer satisfaction (CS) training programs for employees at all levels.

In fiscal 2008, we continued to gather and analyze VOC information and improved the usability of our products, including the application of universal design concepts and enhancement of our services.

See “For Customers” >> **P 7–8**



Employees are the most vital and valuable asset for the Olympus Group. We aim to provide the best possible working environments for our employees by respecting human rights and providing attractive work opportunities that contribute to enhanced personal and corporate growth. We ensure that working environments are safe and pleasant by complying with all local laws and regulations and by implementing measures and initiatives that reflect the characteristics of individual overseas subsidiaries.

See “For Employees and Their Families” >> **P 11–12**

By actively disclosing information and fostering two-way communication, we inform society about the philosophy and activities of the Olympus Group, whilst also learning what society expects from us. As a corporate citizen, we are determined to enhance our relationships with all stakeholders by making community safety and peace of mind the first priority for our business activities, whilst continually questioning whether we are contributing to society through activities based on the use of our technology and resources.

See “For Society” >> **P 13–14**