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YEAR/ PRESIDENT	OLYMPUS GROUP INITIATIVES		IN-HOUSE COMPANIES				YEAR	
	Domestic	Overseas	Imaging Systems Business	Medical Systems Business	Life Science Business	Industrial Systems Business		
1919 Kenzaburo Kawakami (1919-1922)	<ul style="list-style-type: none"> Establishment as Takachiho Seisakusho (October 12). 						1919	
1920s Takeshi Yamashita (Senior Managing Director, 1922-1934)	<ul style="list-style-type: none"> Clinical thermometer introduced (1920). "Olympus" registered as a trademark (1921). Clinical thermometer production moved to Sekisen Ken-onki Corporation, now Terumo Corporation (1923). 					<ul style="list-style-type: none"> PMA metallurgical microscope photographic system announced (1920). Asahi 600x microscope introduced (1920). Showa GK base immersion system microscope introduced (1927). Seika GE microscope introduced (1928). 	1920s	
1930s Takeshi Yamashita (1934-1939) Yasusaburo Chatani (1939-1944)	<ul style="list-style-type: none"> Designation as a Navy-certified manufacturer by the Japanese government (1933). Shibuya Plant established (1936). 	<ul style="list-style-type: none"> 15 microscope units shipped to Australia (1934). 	<ul style="list-style-type: none"> Zuiko photographic lens developed (1936). Semi-Olympus I – the first Olympus camera – introduced (1936). Olympus Six I introduced (1939). 			<ul style="list-style-type: none"> MC metallurgical microscope developed (1930). Fuji OCE high-precision microscope developed (1931). Apochromatic objective lens introduced (1934). Super Photo universal research microscope with a photographic system introduced (1936). 	1930s	
1940s Shokichi Kanda (1944-1953)	<ul style="list-style-type: none"> Renamed Takachiho Optical Co., Ltd. (1942). Suwa Plant established (1943). Ina Plant established (1944). Headquarters moved to Shibuya Plant (1945). Renamed Olympus Optical Co., Ltd. (1949). First listed on the Tokyo Stock Exchange (1949). 		<ul style="list-style-type: none"> Olympus 35 I – Japan's first 35mm camera with a lens shutter system – introduced (1948). 	<ul style="list-style-type: none"> Gastrocamera development launched (1949). 		<ul style="list-style-type: none"> PMC metallurgical microscope with a photographic capability introduced (1942). Phase contrast microscope announced (1949). 	1940s	
1950s Akira Takahashi (1953-1961)	<ul style="list-style-type: none"> Takachiho Shokai Co., Ltd. established (1950). Headquarters moved from Shibuya Plant to Hatagaya, Tokyo (1953). Miyata Koki Seisakusho Co., Ltd. established (1955). Olympus Camera Club established (1956). Takachiho Shokai Co., Ltd. renamed Olympus Shoji Co., Ltd. (1959). 	<ul style="list-style-type: none"> Regular Photokina participation started with the 5th trade show (1956). The Japanese Camera Center in New York opened as the Japan Camera Information and Service Center (1956). 	<ul style="list-style-type: none"> Olympus Flex twin-lens camera introduced (1952). Olympus Wide – the world's first wide-angle camera – introduced (1955). Olympus Ace – the world's first camera with an interchangeable lens capability – introduced (1958). Olympus Pen half-frame camera introduced (1959). 	<ul style="list-style-type: none"> First gastrocamera unveiled at the Japan Surgery Conference. (1950). GT-I – the world's first commercial gastrocamera – launched (1952). Gastrocamera Research Group established (1955). 		<ul style="list-style-type: none"> PMF metallurgical microscope photographic system introduced (1954). MI TO system interference microscope developed (1955). Mic biological microscope introduced (1958). 	<ul style="list-style-type: none"> Expansion into measuring equipment (1955). 	1950s
1960s Tetsuo Nakano (1961-1967) Takatomi Naito (1967-1971)	<ul style="list-style-type: none"> Hachioji Technology Research Institute established in Ishikawa, Tokyo (1963). Olympus Sogo Service Co., Ltd. established (1965). Bearer Depository Receipts (BDRs) issued (1969). Olympus Seiki Co., Ltd. established (1969). Olympus Precision Co., Ltd. established (1969). 	<ul style="list-style-type: none"> Joint venture with Darbara Co., Ltd. of India established (1960). New York Representative Office opened (1961). Hamburg Representative Office opened in Germany (1963). Olympus Optical Co., (Europa) GmbH (OE) established in Hamburg, Germany (1964). Olympus India Co., Ltd. established (1964). Olympus Corporation of America (OCA), now Olympus America Inc. (OAI), established (1968). 	<ul style="list-style-type: none"> First Olympus Pen Snapshot Masterpiece Exhibition held (1960). Olympus Pen F – the world's first half-frame SLR camera – introduced (1963). Zuiko Pearlcarder – the world's first microcassette tape recorder – announced (1969). 	<ul style="list-style-type: none"> GT-V gastrocameras introduced (1960). GRC retinal camera introduced (1962). GTF gastrocamera fiberscope introduced (1964). GFB fiberscope for biology released (1966) Participation in first International Endoscope Society Conference (1966). PRC handheld retinal camera announced (1968). AF cardiovascular fiberscope announced (1968). BF bronchoscope introduced (1968). EF fiberscope for esophagus unveiled (1968). CF-SB fiberscope for colon introduced (1969). 		<ul style="list-style-type: none"> First Children's Microscopy Contest held (1960). POM polarization microscope introduced (1960). SZ stereo zoom microscope introduced (1961). FH biological microscope with a built-in light source introduced (1963). FOTOMAX universal research microscope introduced (1966). PME inverted metallurgical microscope introduced (1967). MTM moire-fringe digital microscope introduced for industrial applications (1968). 	<ul style="list-style-type: none"> Expansion into industrial endoscopes (1968). Fiberoptic facsimile system launched (1968). 	1960s

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	Domestic	Overseas	Imaging Systems Business	Medical Systems Business	Life Science Business	Industrial Systems Business	
1970s Ken Kanbe (1971-1973) Shigeo Kitamura (1973-1984)	<ul style="list-style-type: none"> Aizu Olympus Co., Ltd. established (1970). Miyata Koki Seisakusho Co., Ltd. renamed Shinano Olympus Co., Ltd. (1970). Olympus Japan Co., Ltd. established for microscope and endoscopes sales (1972). Motor production moved from Olympus Precision Co., Ltd. to Olympus Seiki Co., Ltd. (1972). Olympus Seiki Co., Ltd. Kuroishi Plant established (1973). Ohmachi Olympus Co., Ltd. established (1973). Olympus Haiso Co., Ltd., now Olympus Logitex Co., Ltd., established (1974). Olympus AVS Co., Ltd. established (1974). Opnotech Co., Ltd. established (1975). Okinawa Olympus Co., Ltd. established (1977). Mishima Olympus Co., Ltd. established (1978). Sakaki Olympus Co., Ltd. established (1978). Shirakawa Olympus Co., Ltd. established (1978). Olympus Photo Plaza opened (1979). 	<ul style="list-style-type: none"> Tie-up with Winter & Ibe GmbH in Germany (1974). Olympus Optical AB established in Sweden (1974). Olympus Shoji Co., Ltd. tie-up with Agfa-Gevaert for the Agfamatic 4000 pocket camera (1975). Olympus Optical Co., (U.K.) Ltd. (OUK) established (1975). Olympus Nederland B.V. established (1976). Olympus Camera Corporation (OCC), now Olympus America Inc. (OAI), established (1977). Olympus Panama established (1977). Winter & Ibe GmbH joined the Olympus Group (1979). Olympus France S.A. established (1979). OE Information Center opened (1979). OUK Camera Center opened (1979). OCA San Jose Training Center opened (1979). OCC Los Angeles Branch opened (1979). 	<ul style="list-style-type: none"> Sales of microcassette tape launched (1970). Olympus M-1 compact and lightweight SLR system introduced (1972). Olympus M-1 system renamed OM-1 (1973). Recording Equipment Division established (1974). Olympus OM-2 – the world's first SLR with a TTL direct light measuring system – introduced (1975). Sales of T500 transcribers launched (1977). Olympus XA – the world's first camera with a sliding lens barrier – introduced (1979). 	<ul style="list-style-type: none"> JF-B fiberscope for intestine duodenum unveiled (1970). GIF-D fiberscope for upper gastrointestinal tract released (1971). CHF-B fiberscope for biliary tract introduced (1971). Tie-up with Miles Corporation of U.S.A. and joint development of SAVI urethra inspection device (1974). SIF-B fiberscope for small intestine launched (1975). Expansion into medical rigidscopes (1975). 	<ul style="list-style-type: none"> Development of ACA-III automated chemistry analyzer marked expansion into the clinical analyzer market (1971). VANOX microphotography system microscope introduced (1972). BH Series high-precision system biological microscope introduced (1975). High-performance BHM system microscope introduced (1975). AES – the world's first fully automated electrophoresis system – developed (1976). Diagnostic Systems Division established (1977). ACA6000 automated chemistry analyzer introduced (1978). BH-MJL semiconductor inspection microscope introduced (1978). 	1970s	
1980-1985 Toshiro Shimoyama (1984-1993)	<ul style="list-style-type: none"> Headquarters moved to Shinjuku area of Tokyo. (1980). Olympus joined the World Wildlife Fund (WWF), now the World Wide Fund for Nature, as a corporate member (1981). Tatsuno Plant established (1981). Okaya Olympus Co., Ltd. established (1981). Semiconductor Technology Center established in Tatsuno (1982). Olympus Medical Engineering Co., Ltd. established (1982). Olympus Seiki Co., Ltd. and Aizu Olympus Co., Ltd. merged to form Olympus Opto-Electronics Co., Ltd. (1983). Olympus Software Co., Ltd. established (1983). Corporate structure reorganized according to divisions (1984). Olympus Shoji Co., Ltd. and Olympus Japan Co., Ltd. merged to form Olympus Co., Ltd. (1984). Olympus Engineering Co., Ltd. established (1984). Non-stock Production System (NSS) launched (1985). 	<ul style="list-style-type: none"> Listed on the Paris Stock Exchange (1981). Olympus Austria Ges.m.b.H. established (1982). Listed on the Swiss Stock Exchange (1982). OCA and OCC merged to form Olympus Corporation (OC) (1983). Olympus Optical (Schweiz) AG established (1985). 	<ul style="list-style-type: none"> C-AF automatic focusing camera introduced (1981). Total shipments of the Olympus Pen Series reached 10 million units (1981). VX301 video camera introduced (1982). Olympus OM-30 introduced (1982). Olympus AFL (Picasso) – the world's first compact camera with a lithium battery – introduced (1983). 	<ul style="list-style-type: none"> Ultrasound endoscope system introduced (1982). OES Series fiberscope announced (1983). EVIS-1 endoscopic video information system announced (1985). 	<ul style="list-style-type: none"> AES200 electrophoresis system announced (1980). Ultrasound microscope announced (1980). BH-2 Series high-precision system biological microscope introduced (1980). AU500 automated chemistry analyzer introduced (1982). AH-2 Series – the world's first high-precision universal research microscope with built-in autofocus system – introduced (1983). PK7000 automated pre-transfusion blood testing system developed (1983). SZH Series high-precision stereo microscope introduced (1984). CK2 inverted incubation microscope announced (1985). CH2 biological microscope for laboratory work introduced (1985). AU5000 automated chemistry analyzer introduced (1985). 	<ul style="list-style-type: none"> TAOHS laser optical pickup system announced (1980). Production of TAOHS-L laser optical pickup system started (1982). CIE-3000 Series high-speed page printer announced (1985). Prototype static induction transistor (SIT) image sensor developed (1985). 	1980-1985
1986-1989	<ul style="list-style-type: none"> Olympus Camera Information Center opened (1988). Technology Research Institute opened in Utsugi (1988). Some headquarters divisions moved to Shinjuku Monolith building (1989). Olympus Technology Fair OTF70 held (1989). 	<ul style="list-style-type: none"> KeyMed Ltd. (U.K.) joined the Olympus Group (1987). Beijing Representative Office opened (1987). Science for Life Foundation established by OE (1988). Olympus Hong Kong, Ltd. established (1988). Olympus Singapore Pte Ltd established (1989). Olympus Taiwan Co., Ltd. established (1989). Hong Kong camera factory established by Olympus Hong Kong, Ltd. (1989). Albuquerque Technical Center established in the United States (1989). 	<ul style="list-style-type: none"> Olympus AF-1 Quartz Date – the world's first compact weatherproof camera – introduced (1986). OM-707 SLR camera with built-in autofocus system introduced (1986). Magneto-optical drive announced (1986). 5.25-inch magneto-optical drive developed (1987). O-Product compact camera with an aluminum finish introduced in a limited edition of 20,000 units worldwide (1988). Olympus IZM300 3x zoom compact camera introduced (1988). 	<ul style="list-style-type: none"> CYF OES cystofiberscope introduced (1986). 	<ul style="list-style-type: none"> Reagent to detect AIDS antibodies developed jointly with United Biomedical Inc. of the United States (1986). OLCOS 100 data processing system introduced (1986). PK300 automated enzyme immunoassay analyzer introduced (1987). BHM Universal metallurgical microscope system introduced (1987). 	<ul style="list-style-type: none"> Optical card reader/writer developed (1986). Industrial Videomicroscope introduced (1989). 	1986-1989
1990	<ul style="list-style-type: none"> Capital participation in Delphax Systems (U.S.A.). Olympus Haiso Co., Ltd. renamed Olympus Logitex Co., Ltd. 	<ul style="list-style-type: none"> Pan Yu camera factory established in Guangdong, China, by Olympus Hong Kong, Ltd. Olympus Corporation (OC) renamed Olympus America Inc. (OAI). Human Group in Germany joined the Olympus Group. 	<ul style="list-style-type: none"> Expansion into electronic still video cameras. Olympus L-1 SLR – featuring an L-shape and a built-in zoom lens – introduced. 	<ul style="list-style-type: none"> EVIS200 Series endoscopic video information system announced. Ultrasound probe for endoscopes released. 			1990
1991	<ul style="list-style-type: none"> Hinode Plant established. Olympus Symbol Co., Ltd. established. 	<ul style="list-style-type: none"> Olympus (Shenzhen) Industrial Ltd. established in China. Olympus C&S, spol. s.r.o. established in the Czech Republic. Olympus d.o.o. za trgovinu established in Croatia. 	<ul style="list-style-type: none"> Ultracompact Olympus μ [mju:] – the world's lightest fully automatic camera – introduced. VC-100 still video camera introduced. Olympus IZM220 Panorama Zoom QD – featuring midroll changeover to Panorama mode – introduced. 128 MB 3.5-inch magneto-optical drive developed. 	<ul style="list-style-type: none"> Endoradiotherm 100A hyperthermia system introduced. 	<ul style="list-style-type: none"> AU5200 Series automated chemistry analyzer introduced. MHL100 LCD inspection microscope introduced. 		1991
1992	<ul style="list-style-type: none"> Olympus Co., Ltd. renamed Olympus Japan Co., Ltd. Micromachine development program intensified. Olympus Environmental Charter announced. Olympus Chemitech Co., Ltd. established. UVAS Co., Ltd. established. 			<ul style="list-style-type: none"> Technical collaboration agreement concluded with the Endosurgery Division of Johnson & Johnson of the United States. 	<ul style="list-style-type: none"> AU800 Series automated chemistry analyzer introduced. 	<ul style="list-style-type: none"> Research on face mounted displays launched. 	1992

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1993 Masatoshi Kishimoto (1993-2001)	<ul style="list-style-type: none"> Shinano Olympus Co., Ltd. merged with Olympus Optical Co., Ltd. DELTA brand name launched for imaging, information and communications products. 	<ul style="list-style-type: none"> Olympus Moscow Corporation established. Olympus Diagnostica GmbH established in Hamburg, Germany. Olympus Norge A/S established. Olympus Danmark A/S established. Olympus Italia S.R.L. established. 	<ul style="list-style-type: none"> DELTA VC-1000 digital still camera introduced. μ[mju:]Zoom Panorama QD – compact, lightweight, fully automated weather-proof camera – introduced. MOS300S 3.5-inch magneto-optical drive introduced. 	<ul style="list-style-type: none"> Ultrasound videoscope system introduced. 	<ul style="list-style-type: none"> OLYDAS automated enzyme immunoassay analyzer introduced. BX Series high-performance system biological microscope introduced. 		1993
1994	<ul style="list-style-type: none"> Olympus Technology Fair OTF75 held. Focus 21 management plan announced. Technical master system launched at Ina Plant. 	<ul style="list-style-type: none"> Olympus Software Europe GmbH established in Hamburg, Germany. Olympus America de Mexico S.A. de C.V. established. 	<ul style="list-style-type: none"> SR-3100 digital still recorder introduced. DELTA 230MO TURBO 230MB magneto-optical drive introduced. 	<ul style="list-style-type: none"> EVIS230 Series endoscopic video information system announced. Endo therm UMW microwave thermal unit warming device for prostatomegaly introduced. 	<ul style="list-style-type: none"> AX Series high-performance system research microscope introduced. IX Series biological inverted system microscope announced. NV2000/2100 scanning probe microscope introduced. 	<ul style="list-style-type: none"> IF Series 5 industrial fiberscope introduced. AL100 wafer transport system introduced. M2430S/D high-speed page printer introduced. 	1994
1995	<ul style="list-style-type: none"> Volunteer leave system introduced. Olympus Software Co., Ltd. and UVAS Co., Ltd. merged to form Olympus Systems Co., Ltd. 	<ul style="list-style-type: none"> Olympus Endo-Repair Europe GmbH established in Hamburg, Germany. 		<ul style="list-style-type: none"> EVIS-NET endoscope digital image filing system unveiled. 	<ul style="list-style-type: none"> PROVIS Series AX80 announced to commemorate Olympus' 75th anniversary. MX50 semiconductor inspection microscope introduced. 		1995
1996	<ul style="list-style-type: none"> Olympus Web site launched. Olympus Technical Service Co., Ltd. established. 	<ul style="list-style-type: none"> Olympus Hungary Kft. established. Olympus Slovenia d.o.o. established. 	<ul style="list-style-type: none"> CAMEDIA C-800L/400L digital cameras announced. 		<ul style="list-style-type: none"> FLUOVIEV confocal laser scanning biological microscope introduced. Micro Typing System introduced. AU600 automated chemistry analyzer introduced. 	<ul style="list-style-type: none"> ScanTalk technologies announced. Mediamask MW601 face mounted display introduced. 	1996
1997	<ul style="list-style-type: none"> Olympus Plaza showroom opened in Tokyo. Olympus Leasing Co., Ltd. established. Ina Plant received ISO 14001 certification. 	<ul style="list-style-type: none"> Olympus Australia Pty Ltd established. Olympus Optical Polska Sp. z.o.o. established in Poland. Beijing Beizhao Olympus Optical Co., Ltd. established in China. 	<ul style="list-style-type: none"> Customer Support Center established. CAMEDIA C-820L/420L and C-1400L/1000L digital cameras introduced. 230MO TURBO BLACK/WHITE 3.5-inch magneto-optical drive – the first marketed under the Olympus brand – introduced. 	<ul style="list-style-type: none"> Endoscope Division reorganized into four business units. EVIS240 Series endoscopic video information system announced. OME-8000 Series dual stereo surgical microscope introduced. OES4000 Series rigidscope for urology introduced. 	<ul style="list-style-type: none"> CK40/30 inverted laboratory microscope introduced. CX-40 educational microscope introduced. SZX Series high-precision stereo microscope introduced. 	<ul style="list-style-type: none"> IV Series 6 industrial video imagescope introduced. PJ3600 large-format inkjet color printer announced. R100 ScanTalk reader introduced. 	1997
1998	<ul style="list-style-type: none"> Participation in the first Micromachine Summit. New personnel system introduced. Mail-order business launched by Olympus AVS Co., Ltd. Tatsuno Plant, Okaya Olympus Co., Ltd., Olympus Opto-Electronics Co., Ltd., Tokyo Plant and Aizu Plant, Shirakawa Olympus Co., Ltd., Sakaki Olympus Co., Ltd. and Hinode Plant received ISO 14001 certification. 	<ul style="list-style-type: none"> Olympus New Zealand Limited established. 	<ul style="list-style-type: none"> Total shipments of μ[mju:] Series cameras reached 10 million units. Digital voice recorder announced. Expansion into APS compact cameras with the announcement of the i Zoom 75. CAMEDIA C-900 ZOOM and C-830L digital cameras introduced. 640MO TURBO BLACK/WHITE 640 MB magneto-optical drive introduced. 	<ul style="list-style-type: none"> Sales of medical diode laser systems launched in an alliance with Diomed Inc. of the United Kingdom. 	<ul style="list-style-type: none"> AU400 automated chemistry analyzer introduced. Lab Supports launched to offer solutions for chemical testing. MX50L FPD inspection microscope introduced. 	<ul style="list-style-type: none"> Eye-Trek FMD011F face mounted display introduced. 	1998
1999	<ul style="list-style-type: none"> Olympus Technology Fair OTF80 held. History museum Zuiko-do opened. 	<ul style="list-style-type: none"> Olympus Trading (Shanghai) Limited established. 	<ul style="list-style-type: none"> CAMEDIA C-2000 ZOOM and C-2500L digital cameras introduced. 	<ul style="list-style-type: none"> Expansion into bone replacement material business with the introduction of OSferion. Veterinary fiberscope launched. 	<ul style="list-style-type: none"> AU2700 automated chemistry analyzer introduced. AU5400 automated chemistry analyzer introduced. MX80 automatic semiconductor inspection microscope introduced. 	<ul style="list-style-type: none"> Eye-Trek FMD-100 with a new optical filter introduced. Eye-Trek FMD-150W – featuring the visual impact of a 62-inch wide screen – introduced. 	1999
2000	<ul style="list-style-type: none"> Environmental quality management system received ISO 14001 certification. Olympus Environmental Report 2000 issued. 	<ul style="list-style-type: none"> Olympus Technologies Singapore Pte Ltd. established. Olympus Integrated Technologies America Inc. established. Olympus Korea Co., Ltd. established. Olympus (Thailand) Co., Ltd. established. Olympus Hong Kong Ltd. renamed Olympus Hong Kong and China Limited. 	<ul style="list-style-type: none"> CAMEDIA C-3030 ZOOM digital camera introduced. i ZOOM 2000 APS compact camera introduced. CAMEDIA E-10 high-performance digital SLRs introduced. TURBO MO mini compact, lightweight, 640 MB, 3.5-inch magneto-optical drive with USB interface introduced. 	<ul style="list-style-type: none"> EVIS EXERA endoscopic video system introduced in Europe and North America. 	<ul style="list-style-type: none"> Oligonucleotide probe sequence design software for genetic analysis developed. MX80-VCF video confocal system introduced. Power BX Series biological microscope introduced. Micro-Typing Crossmatch Card (mono) for pre-transfusion compatibility confirmation introduced. New genome medical business launched, including development, production and sale of genetic analyzers and reagents plus design service for oligonucleotide probe sequences. High-precision DP11 digital microscope camera introduced. 	<ul style="list-style-type: none"> ScanTalk Photo system announced. Sound Web system announced, and VisualTown Web site launched. Eye-Trek FMD-200 – the world's lightest face-mounted display weighing only 85 g – introduced. OLYMPUS PT400 pipe inspection system introduced. 	2000

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2001 Tsuyoshi Kikukawa (2001-)	<ul style="list-style-type: none"> NovusGene Inc. established. Olympus Japan Co., Ltd. renamed Olympus ProMarketing, Inc. Overall corporate structure reorganized with introduction of in-house company system and changes in management structures. Comprehensive revision of personnel system completed with adoption of zone system for job levels and qualifications. 15 domestic distribution warehouses consolidated into new logistics center in Kawasaki. 	<ul style="list-style-type: none"> Olympus (China) Investment Co., Ltd. established. KeyMed Inc. renamed Olympus Industrial America Inc. Olympus (Malaysia) Sdn. Bhd. established. 	<ul style="list-style-type: none"> Total shipments of CAMEDIA Series digital cameras reached 5 million units. CAMEDIA C-700 Ultra Zoom digital camera introduced. DM-1 digital voice recorder introduced. CAMEDIA E-20 digital SLR camera introduced. Total shipments of μ [mju:] Series 35mm compact cameras reached 20 million units. 	<ul style="list-style-type: none"> Tie-up with Terumo Corporation for medical equipment started. UPD endoscope position-detection system introduced. OER-2 endoscope rinser/sterilizer introduced. EndoEcho endoscopic ultrasound system introduced. Ultrasound surgical system developed for Intuitive Surgical, Inc. of the United States. 	<ul style="list-style-type: none"> ID-Gelstation automated blood analyzer using card ID introduced. GX71/51 inverted metallurgical microscope introduced. Power IX Series inverted research microscope introduced. Compatibility to the telepathology systems of Olympus, NTT Data Corp., and Nikon Corp. introduced through a joint program. 	<ul style="list-style-type: none"> HDPS100 high-resolution rear display introduced. IPLEX industrial videoscope system introduced. 	2001
2002	<ul style="list-style-type: none"> Olympus Opto-Technology Co., Ltd. established by consolidating domestic imaging product plants. Olympus College opened. Operations in regenerative medicine launched. Vision Plex technology for automatically adjusting images for large-screen high-definition displays developed. 	<ul style="list-style-type: none"> Olympus Optical Technology Philippines, Inc. established. Olympus Latin America, Inc. established. Olympus Optical do Brasil, Ltda. established. 	<ul style="list-style-type: none"> L-5 Macroset AF SLR camera with built-in lens introduced. Worldwide shipments of CAMEDIA digital cameras reached 10 million units. Production of OM System 35mm SLR cameras discontinued. 	<ul style="list-style-type: none"> Guidewire for gastroenterological endoscopes – first jointly developed product with Terumo Corporation – released. VISERA video system for endoscopic surgery/examination released. SonoSurg ultrasound surgery system released. EVIS LUCERA – the world's first high-definition endoscopic video system – released. Solemio ENDO endoscopy workflow management system introduced. 	<ul style="list-style-type: none"> World's first DNA computer for gene analysis developed. MIC-D digital microscope introduced. Next-generation DNA microarray system developed jointly with Dutch firm PamGene. MF10S SNP typing analysis system and MF20 molecular interaction analysis system released. FD10 next-generation DNA microarray system released. 		2002
2003	<ul style="list-style-type: none"> Olympus ProMarketing, Inc. established for comprehensive domestic marketing. Life Science Group established. Future Creation Laboratory established. Company name changed to Olympus Corporation. 	<ul style="list-style-type: none"> AOI Technology Inc. established. Laryngo fiberoscopes and fluorescence microscopes donated to China to help combat SARS epidemic. 	<ul style="list-style-type: none"> Sponsorship contract signed with Ferrari. "A Day in the Life of Africa" – the world's largest digital photography exhibition – held with sponsorship by Olympus. E-1 digital SLR camera and interchangeable lens system released. 	<ul style="list-style-type: none"> EndoArm – the world's first neuro-endoscope – introduced. Three-/two-dimensional imaging system developed for da Vinci Surgical System of Intuitive Surgical, Inc. 	<ul style="list-style-type: none"> Joint R&D launched with Panacea Pharmaceuticals, Inc. of the United States. New Pay per Reportable Test (PRT) system launched. OLS 3000 scanning tunneling confocal laser microscope introduced. Sales of FLUOVIEV FV1000 confocal laser scanning microscope – the world's first twin-scan system – initiated. 	<ul style="list-style-type: none"> IPLEX SX industrial videoscope system introduced. ORPHIS HC5000 printer for business applications – developed jointly with Riso Kagaku Corporation – introduced. 	2003
2004	<ul style="list-style-type: none"> 8-megapixel high-resolution digital video system commercialized. Zero emissions at primary domestic workplaces achieved. The intellectual property report issued. Olympus Imaging Corp. and Olympus Medical Systems Corp. established in a separation of the Imaging Systems and Medical Systems businesses. Olympus Biomaterial Corp. established to handle biomaterials and regenerative medicine operations. ITX Corporation turned into a consolidated subsidiary. Participation in the United Nations Global Compact started. Olympus Technology Fair OTF85 held. Development of spectroscopic video system applying endoscopic early-stage optical diagnosis technology started. 	<ul style="list-style-type: none"> Celon AG of Germany turned into a subsidiary. Olympus (Beijing) Sales & Service Co., Ltd. established as a sales and service company for endoscopes and biological microscopes. Waseda-Olympus Bioscience Research Institute in Singapore jointly established with Waseda University. Joint development of ubiquitous systems using sensor and networking technology with Purdue University in the United States started. 	<ul style="list-style-type: none"> CAMEDIA C-8080 Wide Zoom unveiled. μ-mini DIGITAL all-weather digital camera launched. Sale of E-300 newly designed, 8-megapixel, digital SLR camera initiated. m:robe MR-500i HDD motion music player and m:robe MR-100 HDD music player released. 	<ul style="list-style-type: none"> Remote joint surgical operation conducted in cooperation with Keio University. Solemio NURSE nursing workflow management system unveiled. CYF-5A – a cystoscope with a bullet-style tip – released. BF-UC260F-OL8 – ultrasound broncho fiberoendoscope able to perform ultrasound-guided fine-needle operations – released. LTF-VP – the world's first 5.4 mm-diameter laparothoraco videoscope – released. Capsule endoscope and peripheral technologies developed. 	<ul style="list-style-type: none"> KL600 automated analyzers for examining water quality launched. LEXT (OLS3500) nanosearch microscope – jointly developed with Shimadzu Corporation – launched. Sales of Power BX Plus and Power IX Plus series of microscopes with UIS2 optical systems initiated. A new SNP typing method developed jointly with University of Tokyo and NovusGene Inc. MX61 semiconductor inspection microscope and MX61L 300mm wafer/FPD inspection microscope released. 	<ul style="list-style-type: none"> IPLEX MX videoscope system for industrial use released. PT1046 portable bar code reader terminal with Windows CE .NET 4.2 for medical institutions unveiled. 	2004
2005	<ul style="list-style-type: none"> Bone replacement material business division of Sumitomo Pharmaceuticals Co., Ltd. acquired. SAP AG's application introduced for the strengthening of product repair services. Business alliance with Terumo Corporation to help realize minimally invasive treatment. The Future Creation Laboratory and the University of Tokyo commenced joint research for the Inspire-type Ubiquitous System Medical Service Operation Center Shirakawa established as a base of endoscope system repair control. Olympus and Nippon Sheet Glass Co., Ltd. jointly developed the world's first microprocessing technology for use on glass surfaces. The Olympus Group adopted a CSR Procurement Policy. 	<ul style="list-style-type: none"> Advalytix AG – a microfluidics venture company in Germany – acquired. Companies in Europe separated according to imaging, medical, and life science fields. Olympus Medical Equipment Services America Inc. established in North America to strengthen endoscope product repair and other services. Endoscope system donated to Burkina Faso, Africa. Joint-venture Olympus-Cytori, Inc. established; development of new equipment for regenerative medicine begun. 	<ul style="list-style-type: none"> Joint development agreement for interchangeable lens type digital SLR cameras signed between Olympus and Panasonic. Voice-Trek V-20 voice recorder released. μDIGITAL 800 all-weather digital camera released. The compact E-500, and the world's most lightweight E-500 digital SLR camera released. The CAMEDIA P-11, the world's highest speed CAMEDIA P-11 dye sublimation digital photo printer released. The industry's first 1GB Voice-Trek V-50 and 512KB Voice-Trek V-40, the industry's first 1GB and voice 512KB voice recorders released. 	<ul style="list-style-type: none"> V-System – the optimal combination of digestive endoscopes and endotherapy accessories – released. LinearGuide V – guidewire for digestive endoscopy – released as the third collaborative development project with Terumo Corporation. Ulathrin GIF-N260 transnasal endoscope (4.9mm in at distal end) released. GF-UJ260-AL5 – the world's first 360-degree electron radial scanning digestive endoscope – released. The VISERA Rhino-Laryngo, the world's thinnest VISERA Rhino-Laryngo videoscope released for the insertion into the pharynx, larynx and nasal cavity released. High-resolution capsule endoscope released in Europe for real-time small bowel intestine investigation examination. HF Surgery System capable released for Transurethral Resection (TUR) in electrolyte solution released. 	<ul style="list-style-type: none"> Comprehensive business partnership agreement concluded with Takano Co., Ltd. in the field of FPD inspection equipment. Olympus Bio-imaging Lab set up in cooperation with the Japanese Foundation for Cancer Research. PK7300 automated blood transfusion testing system released. Technology partnership formed with AntiCancer, Inc. of the United States in the molecular imaging field. MVX10 Research mono-zoom microscope released. Agreement signed for collaboration program with Cangen Biotechnologies, a U.S. biotech firm using the lung cancer molecular diagnosis method. DP20 microscope digital camera systems released. Exclusive market rights acquired from Cytoc Corporation of America for ThinPrep System used for cytotechnology. LEXT OLS3000-IR confocal laser scanning microscopes. U-UVF248 DUV observation system for microscopes released. Luminescence imaging technology developed for research of into drug efficacy and side effects. 	<ul style="list-style-type: none"> R/D Tech Inc. – Canadian non-destructive testing equipment manufacturer – acquired. IPLEX SAll and IPLEX SXII industrial videoscopes released. New high-speed color printer ORPHIS HC5500 released in the ORPHIS series. 	2005
2006	<ul style="list-style-type: none"> FY2006 Corporate Strategic Plan established go maximise corporate value through recovery and enhancement of value creation capabilities. Olympus Software Technology Corp. established. Full-fledged entry into the global immunoassay market. Three-dimensional compression molding process for wooden materials developed. Crystaleye color analysis system for use in dentistry launched. 	<ul style="list-style-type: none"> Olympus Medical Systems Services Vietnam Co., Ltd. established. Olympus (China) Co., Ltd. established as a regional headquarters. Olympus and Movax Networks launched Olympus Microsystems America, Inc. for the purpose of full-scale entry into the optical networking components market. Olympus America Inc. relocated its headquarters to Pennsylvania, U.S. 	<ul style="list-style-type: none"> The E-330, digital SLR camera incorporating the world's first Full-Time Live View function: TIPA Best Imaging Innovation Award 2006 received. μ710 waterproof digital camera in 7-megapixel class released. New stylish μ720SW digital camera with the world's first shock-resistant body and waterproof to a depth of three meters released. μ810 with the world's first electronic image stabilization system released. PC-connectable IC recorder's entry model Voce-Trek V-11 voice recorder released. Voice-Trek DS-50/DS-40 launched for use with podcasts. 	<ul style="list-style-type: none"> The world's first VISERA ventricular videoscope, VEF-V released. EVIS LUCERA SPECTRUM next-generation endoscope system for observation using specific light spectra released. BF-F260 broncho endoscope released for Auto Fluorescence Imaging (AFI). Commenced sales of GIF-XP260N gastrointestinal videoscope, which can be inserted through the nasal tract or the mouth. VISERA Pro multi-compatible endoscopic video imaging system introduced. Launched OER-3 endoscope sterilizing equipment capable of recording equipment cleaning history. 	<ul style="list-style-type: none"> High-class SZX16/WZX10 stereo microscopes system released. OV100 vital observation system released for use of with small animals for elucidation of to clarify drug efficacy and the development and spread/proliferation mechanisms of cancer and drug efficacy. LUMINOVIEV (LV100) luminescence imaging system released for analysis of vital phenomenon in cells by luminescent detection. FLUOVIEV 1000-MPE multiphoton laser scanning microscope introduced. LUMINOVIEV (LV200) luminescence imaging system launched. 	<ul style="list-style-type: none"> Industrial videoscope IPLEX SAllR series and IPLEX SXIIR series released. Compliance with RoHS standard in Europe for all products in the industrial videoscopes and industrial light source equipment lineup. Non-destructive testing equipment OmniScan IX released. 	2006

*Statements with phrases such as "world's first," "world's longest," "world's smallest, slimmest and lightest" are based upon Olympus surveys of products in the same category and current as of the release of these surveys.

YEAR/ PRESIDENT	OLYMPUS GROUP INITIATIVES		IN-HOUSE COMPANIES				YEAR
	Domestic	Overseas	Imaging Systems Business	Medical Systems Business	Life Science Business	Industrial Systems Business	
2007 Tsuyoshi Kikukawa (2001-)	<ul style="list-style-type: none"> • Kicked off the BRAVE CIRCLE campaign to eradicate colorectal cancer. • Olympus Terumo Biomaterials Corp. was formed from the integration of the collagen business of Terumo Corporation with Olympus Biomaterial Corp. • Mishima Facility opened as a new base for the Life Science business. • Multispectral video endoscope system technology developed to enable multispectral imaging. • Zero emissions achieved for all industrial waste at major domestic facilities. 	<ul style="list-style-type: none"> • Medical Device Manufacturing Centre established at KeyMed (Medical & Industrial Equipment) Ltd. in the U.K. • New companies with global development and manufacturing functions as well as sales and marketing functions established in the Life Science Business in Europe. 	<ul style="list-style-type: none"> • μ770SW waterproof compact digital camera released, capable of shooting in water up to 10 meters deep. • E-510 digital SLR camera launched, equipped with our Live View function and image stabilization features. • E-410 released, the world's smallest, slimmest and lightest digital SLR camera with Live View function. • Voice-Trek V-61/V-51 IC recorders released, featuring the world's longest recording time and direct personal computer connection via USB port. • μ780 slim, compact digital camera unveiled, equipped with 5X optical zoom. • E-3 digital SLR camera with the world's fastest AF function released. 	<ul style="list-style-type: none"> • Commenced sales of two pioneering gastrointestinal videoscopes capable of Auto Fluorescence Imaging (AFI). • Launched sales of a videoscope for the upper digestive tract featuring Infra Red Imaging (IRI). • Single-balloon endoscope system for the small bowel launched. • High-resolution capsule endoscope system for small intestines released in the United States. 	<ul style="list-style-type: none"> • OV110 in vivo observation system unveiled. • RIKEN BSI-Olympus Collaboration Center established. • Imaging laboratory established jointly with the National Center for Biological Sciences (NCBS), India. • AU680 automated chemistry analyzer and AU3000i immunoassay analyzer released. 	<ul style="list-style-type: none"> • LEXT OLS3100 confocal laser scanning microscope introduced. 	2007
2008		<ul style="list-style-type: none"> • The U.K.-based medical equipment company Gyrus Group PLC acquired to reinforce the surgical (minimally invasive treatment) business. • New plants for the production of digital cameras and medical equipment established in Vietnam. 	<ul style="list-style-type: none"> • LS-10 linear PCM recorder released. • The slim μ1020 compact digital camera with 7x zoom released. • E-30 digital SLR camera released, featuring the Art Filter function to easily realize creative pictures. 	<ul style="list-style-type: none"> • Rhino-laryngo videoscope released to realize NBI observation. • Three kinds of endotherapy devices for endoscopic submucosal dissection for the early detection of colorectal cancer and a colonovideoscope introduced. • Uretero-reno videoscope released worldwide, enabling Narrow Band Imaging observation. • High-resolution capsule endoscope system for small bowel launched in Japan, a first for a Japanese maker. • Solemio ENDO endoscopy workflow management system released, a system for efficient data management with regard to the cleaning and disinfection of endoscopes. 	<ul style="list-style-type: none"> • FSX100 released, an all-new, all-in-one mouse operated system for fluorescence observation. • FLUOVIEW FV10i launched, a compact confocal laser scanning microscope with easier operation. 	<ul style="list-style-type: none"> • EPOCH 1000 series introduced, an ultrasonic defect detection device equipped with phased array functions 	2008
2009	<ul style="list-style-type: none"> • Divested Diagnostic Systems Business to Beckman Coulter, Inc. • New environment-friendly facilities completed at Technology Research Institute (Ishikawa) and Aizu Olympus Co., Ltd. 		<ul style="list-style-type: none"> • μ9000 launched, a compact digital camera featuring the world's slimmest and smallest body with 10x optical wide zoom. • Olympus Pen E-P1 introduced, the world's smallest and lightest interchangeable lens system digital camera. • Live Finder-style OLYMPUS PEN E-P2 interchangeable lens system digital camera released 	<ul style="list-style-type: none"> • Ultrasound observation device for endoscopes released worldwide, the first observation device in the world capable of both electronic and mechanical scanning. • Ultrasound bronchoscope for bronchial tubes released in Japan. • X-Suit NIR biliary metallic stent jointly commercialized with Medinol Ltd. in Israel • Disposable multi-instrument access port, curved hand instruments and videoscope for abdominal and chest cavities used for Laparo-Endoscopic Single-Site Surgery (LESS Surgery) released in Europe, North America and parts of Asia 		<ul style="list-style-type: none"> • LEXT OLS4000 3D measuring laser microscope released, ensuring the "accuracy" of measured values for the first time in the world. • A self-propelled guide tube for use with an industrial videoscope released to enable searching within debris at disaster sites—a world first technology. • IPLEX L series industrial videoscope, the lightest of the IPLEX series, introduced 	2009
2010	<ul style="list-style-type: none"> • Centenary Vision established • Olympus Medical Science Sales Corp. established • Olympus Business Creation Corporation established 	<ul style="list-style-type: none"> • Olympus Medical Systems India Private Limited established in India 	<ul style="list-style-type: none"> • Radio Server Pocket PJ-10 radio recorder with IC recording function released • μ[mju:] TOUGH-8010 compact digital camera with high-definition, movie-shooting function introduced • OLYMPUS PEN Lite E-PL1 new-generation system camera based on the Micro Four Thirds System with a new Live Guide interface released • Voice-Trek DM-4 IC recorder with 2.2 inch QVGA color LCD panel and DAISY digital book player launched 	<ul style="list-style-type: none"> • Airway Management Mobile Fiberscope, a flexible fiberoptic tracheal intubation fiberscope, released • VisiGlide disposable guidewire for the endoscopic treatment of such areas as pancreaticobiliary ducts introduced 	<ul style="list-style-type: none"> • BX3 series system biological microscopes released 	<ul style="list-style-type: none"> • Non-destructive testing device, the 38DL PLUS ultrasonic thickness gauge released • EPOCH 600 ultrasonic defect detection device for the nondestructive inspection of objects introduced 	2010