

OLYMPUS



Olympus Corporation

Company Presentation

- 01** Corporate Philosophy
- 02** Global Facts and Figures
- 03** Global Financial Highlights
- 04** Our Business Fields

- 05** For a Sustainable Society and Company Development
- 06** Olympus History
- 07** Our Executive Officers
- 08** Appendix

Our business throughout the globe



**Orthopedic
Solutions**



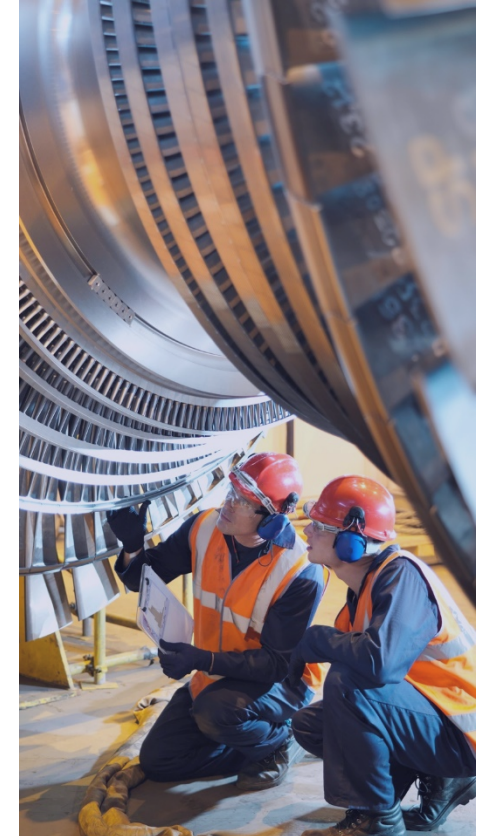
**Endoscopic
Solutions**



**Therapeutic
Solutions**



**Life Science
Solutions**



**Industrial
Solutions**

01

Corporate Philosophy



OUR PURPOSE

**Making people's lives healthier,
safer and more fulfilling**



OLYMPUS



02

Global Facts and Figures

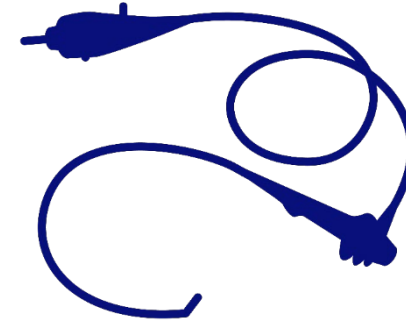
Our Contribution to Patients



1.9 million

New Incidents of Colon Cancer

Source: GLOBOCAN 2020

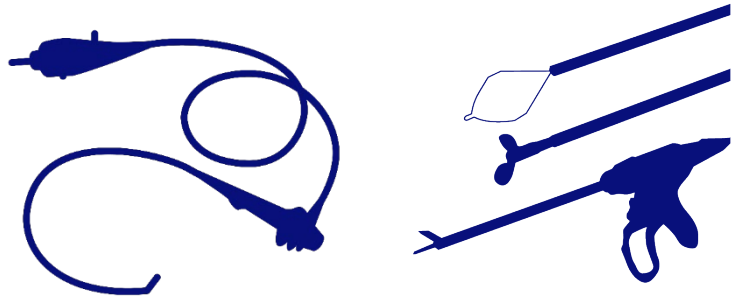


50 million

**Colonoscopies Performed
Worldwide***

*Numbers for the US, Canada, Germany, France, Italy, Spain, the UK, Japan, China,
South Korea, Australia and India.
As of 2018 or 2019 depending on the region

Our Contribution to Patients

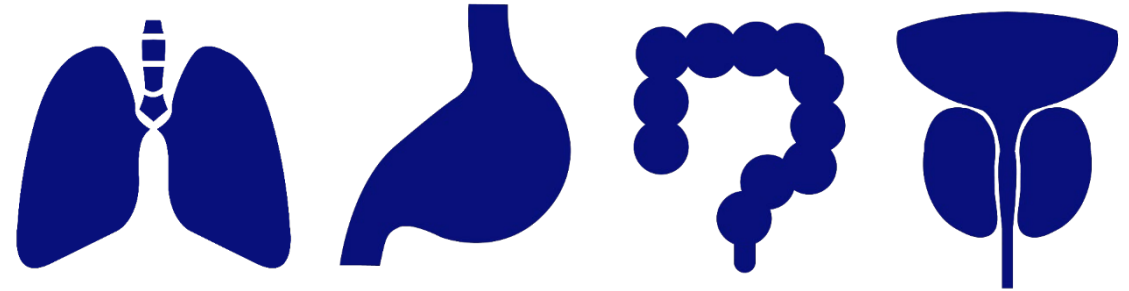


100

Diseases or Conditions Treated

At Olympus we have versatile medical devices with the ability to treat approximately 100* diseases or conditions

* As of March 2021



TOP 4

Cancers Treated

Olympus provides products/solutions for lung, stomach, colon and prostate cancers - the top 4* highest incidence of cancers

*Top 4 highest incidence of cancers excluding breast cancer, as of March 2021.
Source: GLOBOCAN 2020

Making people's lives healthier, safer and more fulfilling



31,653

Employees Worldwide*

40

Countries or Regions*

*As of March 2021

Making people's lives healthier, safer and more fulfilling



¥625.5bn

**Total Medical Revenue
FY2021***

Medical Business occupies
the largest part of our revenue

*Figures are fiscal year revenues as of March 2021

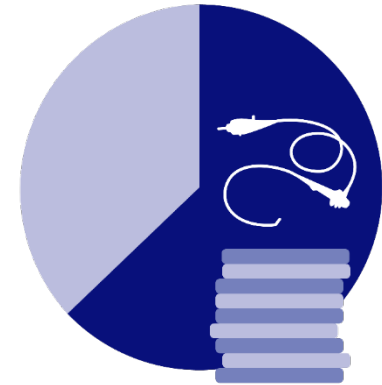


70%

Global Market Share*

Olympus is the leader in
gastrointestinal endoscopic
equipment

*As of Nov 2020



60%

**Olympus R&D*
expenditures**

are dedicated to the medical
business.

*Research and development for fiscal year ending March 2021.

Making people's lives healthier, safer and more fulfilling



TOP 100

Global Innovator

Since 2012 to 2020, Olympus has been awarded as one of the top 100 most innovative companies in the world.

<https://clarivate.com/derwent/top100innovators/company/olympus/>

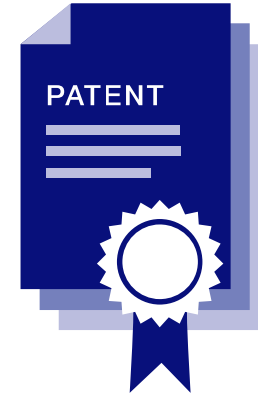


283

Awards

Since 1966, Olympus has been consistently honored with national and international design awards for its innovative product designs.*

*As of March 2021



17,000

Patents

across our product portfolio*

*As of March 2021



CO₂=0

CO₂ Emission by 2030

We set as a target of achieving carbon neutrality by 2030 with zero CO₂ emissions from our entire business operation

03

Global Financial Highlights

Revenue by Business Divisions

¥ 95.9 bn 13.1%

Scientific Solutions

¥ 9.2 bn 1.3%

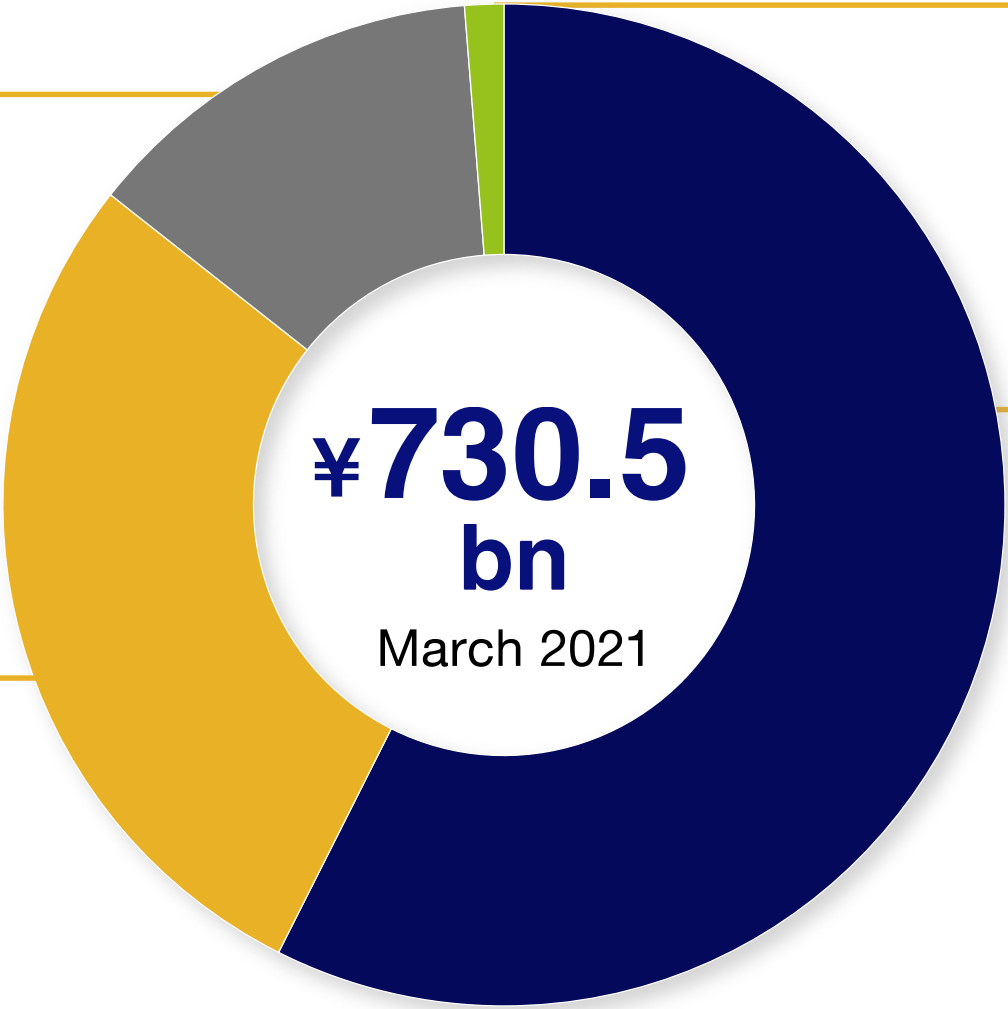
Other

¥ 419.5 bn 57.4%

Endoscopic Solutions

¥ 206 bn 28.2%

Therapeutic Solutions



¥ 730.5
bn

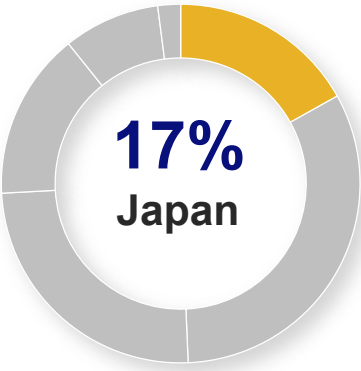
March 2021

Revenue by Region

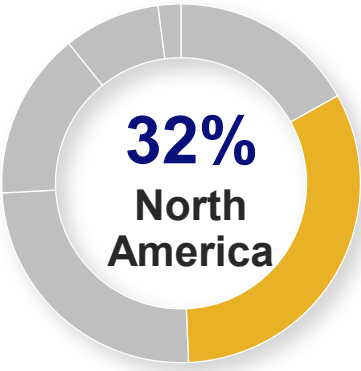


¥730.5bn

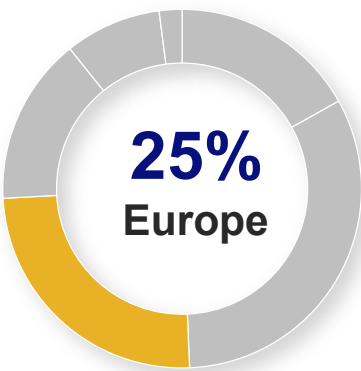
March 2021 *Approx.



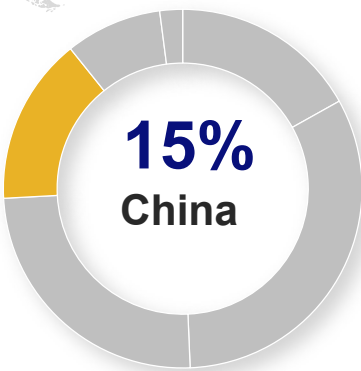
¥123.4bn



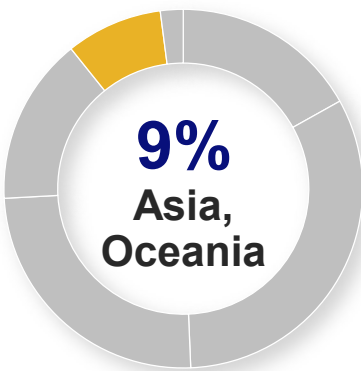
¥237bn



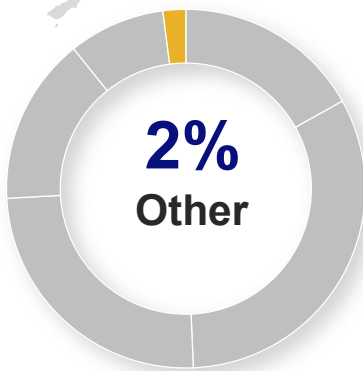
¥181.2bn



¥110.3bn



¥63.6bn

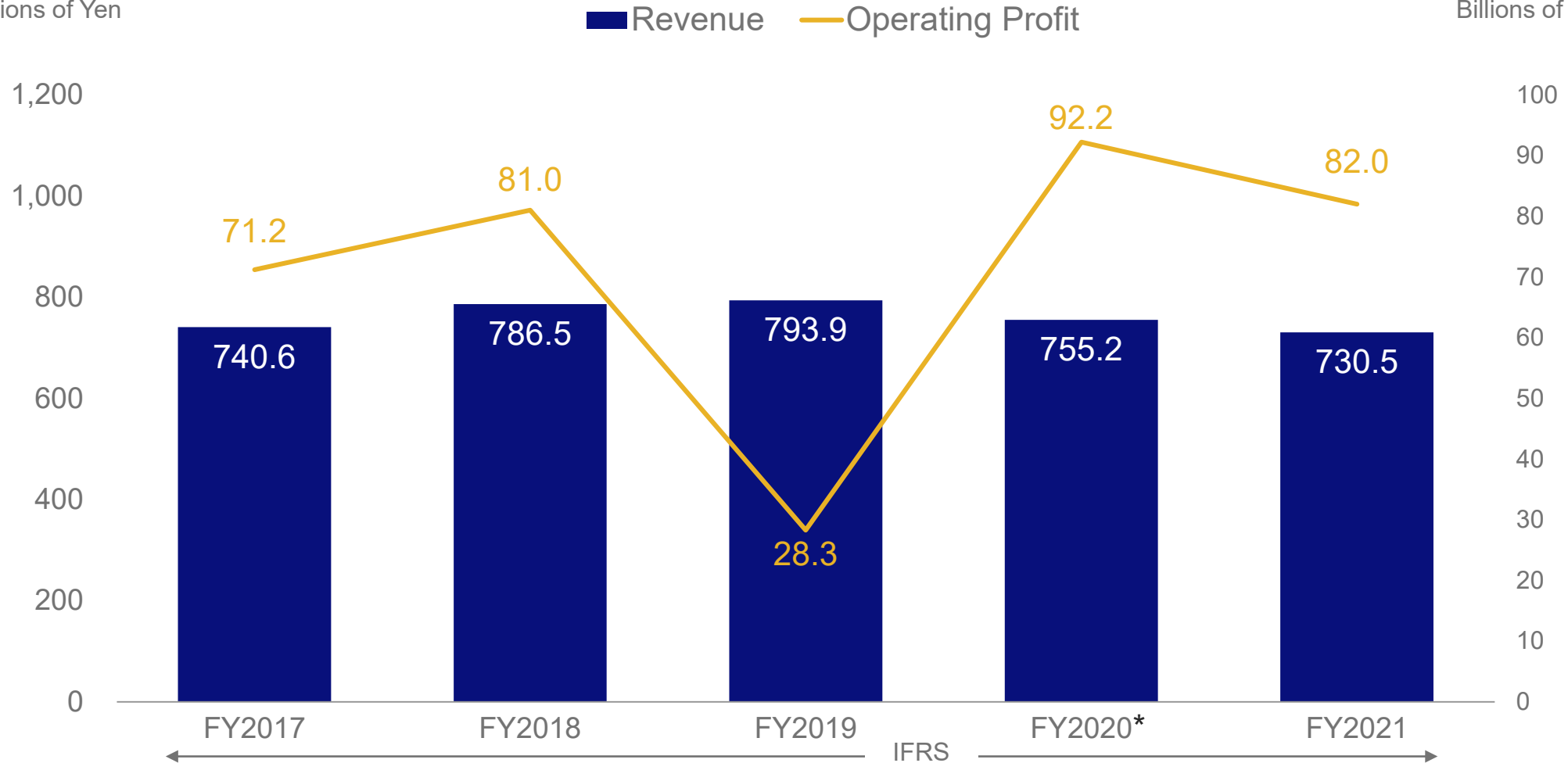


¥15bn

Revenue and Operating Profit

Revenue:
Billions of Yen

Operating Profit:
Billions of Yen



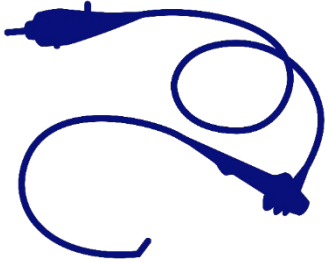
Note) We split off the imaging business to a special purpose company established by Japan Industrial Partners, Inc. on January 1, 2021. In this regard, imaging division is categorized as a discontinued operation, effective Q2 of FY2021 and figures of FY2020 is restated.

04

Our Business Fields

MEDICAL





Endoscopic Solutions

In its Endoscopic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic and minimally invasive procedures to improve clinical outcomes, reduce overall costs and enhance the quality of life for patients and their safety. Starting with the world's first gastroscope in 1950, Olympus' Endoscopic Solutions portfolio has grown to include endoscopes, laparoscopes, and video imaging systems, as well as system integration solutions and medical services.



Endoscopic Solutions

Gastrointestinal Endoscopy System



Video endoscopy system

Surgical Endoscopy System



4K surgical endoscopy system



3D surgical endoscopy system

Reprocessing



Endoscope reprocessor

Systems Integration

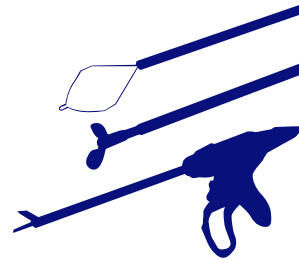


Operating room

Medical Services



Repair center



Therapeutic Solutions

In its Therapeutic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients and their safety. Starting with its early contributions to the development of the polypectomy snare, Olympus' Therapeutic Solutions portfolio has grown to include an array of surgical energy devices and a wide range of instruments to help prevent, detect, and treat disease.

Therapeutic Solutions

Endotherapy Devices



Clip



Electrosurgical
knife

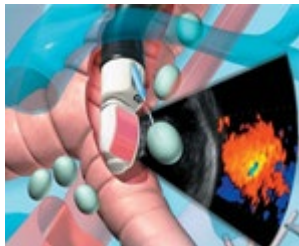


Retrieval
basket

Respiratory



Bronchovideoscope



EBUS-TBNA*



Intrabronchial Valve**



Multidebrider



Rhino-laryngo
videoscope

Urology / Gynecology



Resectoscope



Uretero-reno
videoscope

Ear, Nose and Throat



Surgical energy devices

Surgical Devices



*Endobronchial ultrasound-guided transbronchial needle aspiration **This device is not available in some areas.

We provide solutions to “See” and “Treat”

Medical Endoscopy

Medical Endoscopes
Video Endoscopy Systems
Ultrasound Endoscopy Systems
Reprocessing
Documentation
Peripheral Equipment

See



Surgical Endoscopy

Surgical Rigid and Flexible Endoscopes
4K Imaging System
3D Imaging System
OR Integration
Lens Cleaner
Insufflator
Recorder

**Early Diagnosis,
Minimally Invasive Therapy**

Endotherapeutic Diagnosis and Treatment

ERCP
Polypectomy, EMR, ESD
Hemostasis
Stricture Management
EUS-FNA, EBUS-TBNA
Respiratory Endoscopy
Electrosurgical Generators



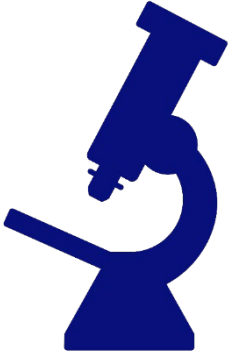
Treat

Surgical Treatment

Unique Hybrid Technology
PLASMA Technology
Monopolar and Bipolar Energy
Ultrasound
Laser
Powered Systems
Instruments and Single-use devices



**SCIENTIFIC
SOLUTIONS**



Scientific Solutions

Olympus' Scientific Solutions business provides imaging, instrumentation, and measurement solutions to meet the evolving needs of professionals in the industrial and life sciences sectors. Olympus is a leading supplier of optical and digital microscope systems for life science solutions. Olympus also offers a wide array of industrial solutions, including industrial microscopes and videoscopes, nondestructive testing technology, and x-ray analyzers.



Scientific Solutions

Life Sciences



Biological microscope



Incubation monitoring system



Inverted research microscope

Industrial



Digital microscope



Industrial videoscope



Phased array flaw detector



X-ray fluorescence analyzer

05

For a Sustainable Society and Company Development

For a Sustainable Society and Company Development



We will actively engage on six ESG areas:



Our materiality

- Healthcare access and outcomes
- Compliance, product quality and safety
- Responsible supply chain
- Diversity and Inclusion
- Carbon neutral society and circular economy

Healthcare Access and Outcomes

Provide a wide range of options for medical care to all patients and optimizing treatment

Achievements and Initiatives

- Cancer awareness campaigns
- Strengthen efforts to generate and disseminate medical insight
- Safe and efficient use training
- Enhanced management of objective evidence and data regarding product effectiveness



Compliance, Product Quality and Safety

Focus on compliance and product quality and safety

Achievements and Initiatives

- Renewed our Code of Conduct in 18 languages
- Established a comprehensive tax policy
- Strengthen efforts to Reprocess (Cleansing, Disinfection, and Sterilization) Initiatives to improve the Safety of Medical Device

Renewed our Code of Conduct in 18 languages



Responsible Supply Chain

Build a responsible supply chain from raw material procurement and manufacturing to sales

Achievements and Initiatives

- Introduced a multi-lingual global Integrity Hotline available 24/7
- Conducted an annual supplier questionnaire
- Hosted several events with hundreds of suppliers that achieved a participation rate of 100%



Diversity and Inclusion

Promote diversity and inclusion to enhance the sustainability of Olympus and to enable our human resources to reach their full potential

Achievements and Initiatives

- Olympus Corporation of the America's activities to increase our understand of diversity and inclusion
- Work-life balance and employee welfare initiatives



Carbon Neutral Society and Circular Economy

Work to build a society that is decarbonized and recycling-oriented in cooperation with related communities and society at large

Achievements and Initiatives

- Setting goals “carbon-neutral by 2030”
- Renewable electricity in our operation by 2030
- Consciousness for the environment in our products



Our Activities: Healthcare Access and Outcomes



Cancer Awareness Campaign Shine a Light on Cancer



Scope It Out USA



OLYM# (Olympus) Concert Korea



Cancer Council Rally Australia



Patient Presentation UK



MOPO Relay Race Germany



Colorectal Cancer Seminar Japan

Our Activities: Diversity & Inclusion



Colleague Affinity Networks
Activities:
Mexican Holiday Celebration,
USA



Raise awareness for
Diversity and Inclusion:
Celebrating the Pride Month
at Olympus France



Certified as a company to
promote active roles of women,
based on the Act on Promotion
of Female Participation and
Career Advancement in the
Workplace, in Japan



Certified as a company to
support work-life balance
especially for families with
children, based on the Act on
Advancement of Measures to
Support Raising Next-
Generation Children, in Japan

Our Activities: Carbon neutral society and circular economy



Reduce Environmental Impact



Overseas subsidiaries, such as Gyrus ACMI, Inc. in the US, Olympus Europa SE & Co. KG in Germany and KeyMed (Medical & Industrial Equipment) Ltd. in the UK has purchased the green electricity produced from renewable sources.



Renewable energy such as solar power and geothermal energy is being proactively utilized in the Olympus Group.

Eco Products to Reduce Environmental Impact



Endoscopy System:

Reduction in product weight, reduction in energy consumption and longer life span of light sources.



Inspection Microscope :

Power consumption reduction

06

Olympus History

Olympus History



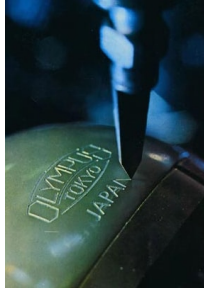
1919

Founding of **Olympus** by Takeshi Yamashita under the company name **Takachiho Seisakusho**; established in Tokyo, Japan, for domestic production of microscopes.



Sales launch of **Asahi** microscope.

1920



1921

Registration of **Olympus name** as a trademark.

Launch of **Showa GK** immersion microscope.

1927



1936

Launch of first Olympus camera, the **Semi-Olympus I**, after development of Zuiko photographic lenses.



Renaming of company to **Olympus Optical Co., Ltd.**

1949



1950

Development of world's **first practical** gastrocamera.



Launch of the **GT-I** gastrocamera.

1952



1959

Launch of **Olympus PEN**, an innovative half-frame film camera.

Olympus History



Launch of **GTF** gastrocamera with fibroscope.

1964



Establishment of **Olympus Corporation of America** as a sales subsidiary for microscopes and medical equipment in the United States.

1968



Launch of **OM-1**, a compact, lightweight, SLR camera, which was initially named M-1.

1972



Establishment of **Olympus Camera Corporation** as a sales base in the United States.

1977



1964

Start up of **Olympus Optical Co.** in Hamburg, Germany, as Olympus' European headquarters.



1966

Launch of **GFS** gastrofiberscope, which didn't have a camera mechanism on the tip.



1969

Introduction of **ZUIKO PEARLCORDER**, the world's first microcassette tape recorder.



1975

Collaboration with Winter & Ibe GmbH to produce surgical rigid medical endoscopes, with Olympus supplying the optical systems.

1979

Opening of the **National Service Center** in San Jose, California, for U.S.-based Olympus equipment repairs.

Olympus History



Launch of **BH2** microscope series.

1980

Development of **OES** (Olympus Endoscopy System).

1983

Merger of two U.S. sales units to form the North American subsidiary, Olympus Corporation.

1983



Acquisition of British company **KeyMed Ltd.** as an Olympus subsidiary.

1987

Launch of **EVIS100** (1989) and **200** (1990) endoscopic video information systems.

1990



1979

Acquired **Winter & Ibe GmbH** to establish Olympus Winter & Ibe for the production and supply of surgical endoscopes and instruments.



1980

Development of an Olympus ultrasound endoscope system.



1983

Launch of **AH2** microscope series, the world's first microscope with autofocus functionality.

1985

Introduction of Olympus' endoscopic video information system.



1987

Establishment of the Beijing office to market microscopes and endoscopes in China.



1991

Launch of first μ [mju:] / Infinity Stylus camera.

Olympus History

Launch of **BX** series of biological microscopes and UIS series of object lenses, which improved product appeal in the AX, BX, CX, and IX series of microscopes.

1993



Launch of **C-800L/D-300L** and **C-400L/D-200L**, Olympus' first consumer digital cameras.

1996



Launch of **MX50** semiconductor inspection microscope.

1996



Introduction of **IPLEX** industrial videoscope system.

2001



1995

Establishment of **Olympus Endo-Repair Europa GmbH**, endoscope repair service center for the European market, in Hamburg, Germany.



1996

Launch of **FLUOVIEW** confocal laser scanning biological microscope.



2000

Introduction of **EVIS EXERA** series endoscopic video system.



2002

Launch of **VISERA** series, an integrated video system for surgery.

Olympus History



Launch of
electrosurgical
ITknife.

2002



Renaming of
company to
Olympus
Corporation.

2003



Launch of **FLUOVIEW
FV1000**, the world's first
laser scanning microscope
with two independent scanners.

2004



Opening of Shirakawa
Medical Equipment Service
Operation Center (SORC
Shirakawa) in Japan.

2005



2002

Launch of
EVIS LUCERA,
the world's first
high-definition
endoscopic video
system.

2003

Launch of **E-1** digital SLR
camera with
interchangeable lenses.

2004

Launch of **LEXT
OLS3000** microscope, the first
in the LEXT 3D confocal laser
microscope series.



2005

Acquisition of **R/D Tech
Inc.** to expand the
nondestructive testing
device business.

Olympus History

Launch of **EVIS EXERA II** and **EVIS LUCERA SPECTRUM** endoscopic video systems.

2006



Merger with **Gyrus PLC** to deliver additional technology and sales/marketing knowhow to the Olympus surgical business.

2008



Launch of **EPOCH1000** series ultrasonic flaw detectors.

2009



Launch of **BX3** system biological microscope.

2010



Acquisition of **Innov-X Systems, Inc.** to expand Olympus' presence in nondestructive testing.

2010



2006

Opening of Shanghai Medical Equipment Service Operation Center (SORC Shanghai) in China.



2008

Establishment of **Olympus Vietnam Co., Ltd.** manufacturing facility for cameras and medical equipment.



2009

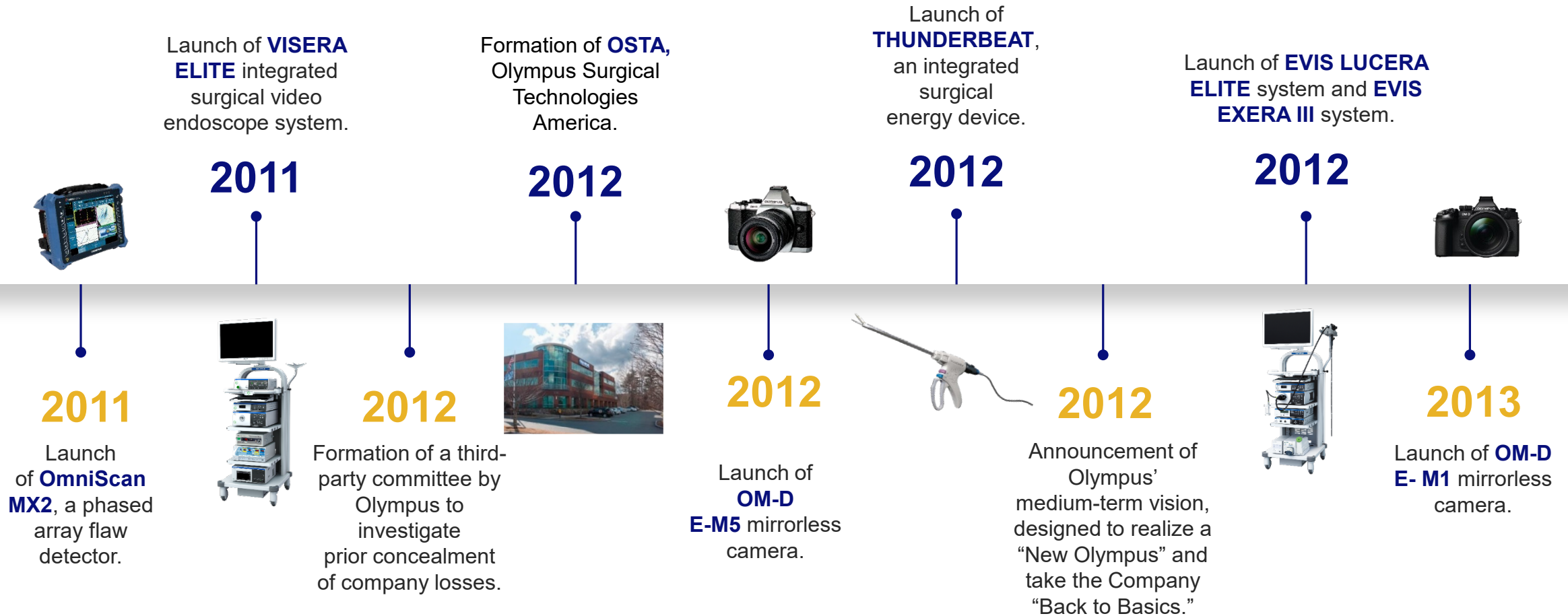
Launch of **Olympus PEN E-P1** mirrorless camera.



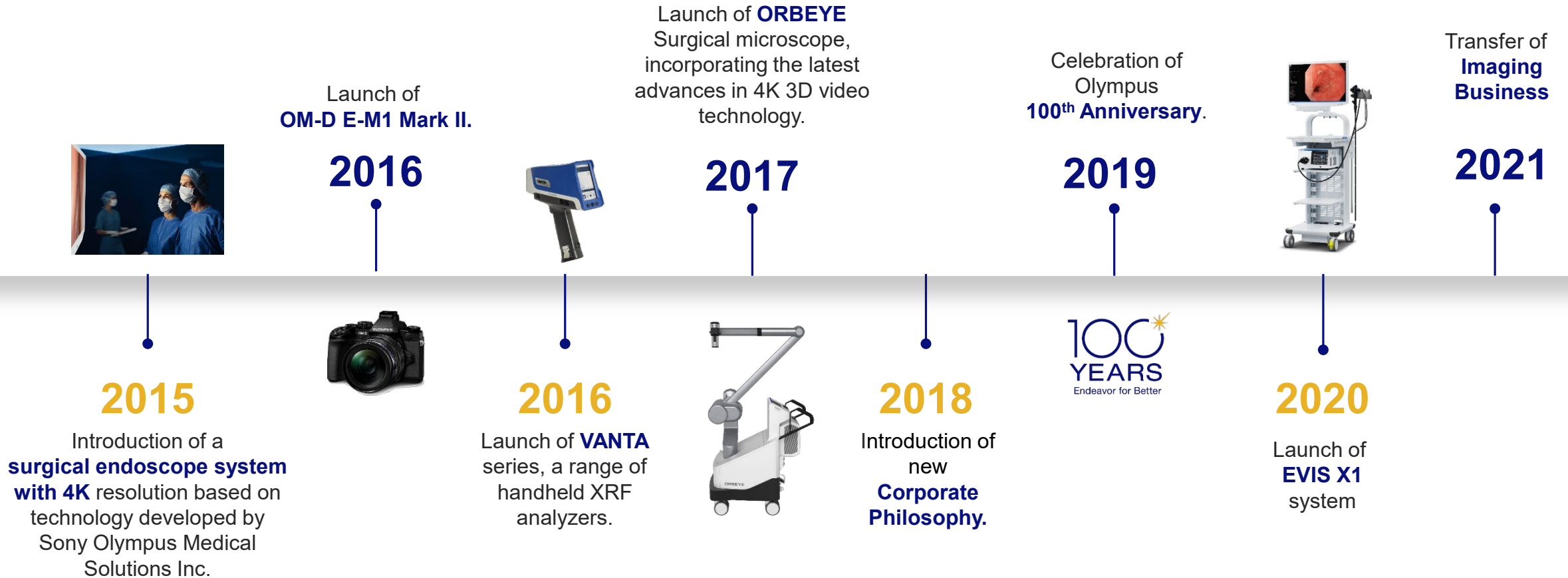
2010

Formation of **OSTE**, Olympus Surgical Technologies Europe.

Olympus History



Olympus History



07

Our Executive Officers

Executive Officers



Yasuo Takeuchi

Director,
Representative
Executive Officer,
President and CEO



Nacho Abia

Executive Officer /
Chief Operating Officer



Akihiro Taguchi

Executive Officer /
Chief Technology Officer



Chikashi Takeda

Executive Officer /
Chief Financial Officer



Stefan Kaufmann

Director,
Executive Officer /
Chief Administrative Officer

OLYMPUS

A thick, yellow, horizontal swoosh that tapers at both ends, positioned directly beneath the word "OLYMPUS".

08

Appendix

Company Outline

Company Name	Olympus Corporation
Market	Tokyo Stock Exchange (7733)
Established	October 12, 1919
Director, Representative Executive Officer, President and CEO	Yasuo Takeuchi
Head Office	Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan
Share Capital	124.643 billion yen (As of March 31, 2021)
Consolidated Revenue	730.5 billion yen (Fiscal year ended March 31, 2021)
Consolidated Headcount	31,653 (As of March 31, 2020)

