Our business throughout the globe

Imaging Division: IMD

Medical
Endoscopic Solutions Division: ESD
Therapeutic Solutions Division: TSD

Scientific Solutions Division: SSD
Life Sciences and Industrial Solutions
Corporate Philosophy
OUR PURPOSE
Making people’s lives healthier, safer and more fulfilling

OUR CORE VALUES

INTEGRITY
We are trustworthy and act in good faith

UNITY
We are strongest when we work together as a team

EMPATHY
We care about all of our stakeholders

AGILITY
We challenge the status quo with open minds, focus and speed

LONG-TERM VIEW
We look beyond the present to deliver future value
Global Facts and Figures
Our Contribution to Patients

1.8 million
New Incidents of Colon Cancer

39 million
Colonoscopies Performed Worldwide*

*Numbers for EMEA, US, Canada, Japan, China, South Korea, Australia and India. As of 2017

Source: Number of new cases in 2018, GLOBOCAN 2018
Our Contribution to Patients

100 Diseases or Conditions Treated
At Olympus we have versatile medical devices with the ability to treat approximately 100* diseases or conditions

TOP 4 Cancers Treated
Olympus provides products/solutions for lung, stomach, colon and prostate cancers - the top 4* highest incidence of cancers

*As of June 2020

*Top 4 highest incidence of caners excluding breast cancer, as of June 2020. Source: GLOBOCAN 2018
We are a Global Company

35,174
Employees Worldwide*

39
Countries or Regions*

*As of March 2020
We are a Medical Company

¥641.8bn
Total Medical Revenue
FY2020*
Medical Business occupies
the largest part of our revenue

70%
Global Market Share*
Olympus is the leader in
gastrointestinal endoscopic
equipment

60%
Olympus R&D* expenditures
are dedicated to the medical
business.

*Figures are fiscal year revenues as of March 2020
*As of June 2020
*Research and development for fiscal year ending March 2020.
We are a Technology-Driven Company

**Global Innovator**
Since 2012 to 2020, Olympus has been awarded as one of the top 100 most innovative companies in the world.

**Awards**
Since 1966, Olympus has been consistently honored with national and international design awards for its innovative product designs.*

**Patents**
20,000 patents across our product portfolio*  

https://clarivate.com/derwent/top100innovators/company/olympus/  

*As of June 2020
Global Financial Highlights
Revenue by Business Divisions

¥797.4 bn 53.4%
Endoscopic Solutions

¥425.7 bn 27.1%
Therapeutic Solutions

¥216.1 bn 13.2%
Scientific Solutions

¥105.2 bn 5.5%
Imaging

¥6.8 bn 0.9%
Other

March 2020
Revenue by Region

¥797.4 bn
March 2020 *Approx.

- 18% Japan  ¥144.4bn
- 33% North America  ¥266.7bn
- 24% Europe  ¥191.3bn
- 13% China  ¥103.0bn
- 9% Asia, Oceania  ¥72.8bn
- 2% Other  ¥19.2bn
Revenue and Operating Profit

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue: Billions of Yen</th>
<th>Operating Profit: Billions of Yen</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>804.6</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>740.6</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>786.5</td>
<td></td>
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<tr>
<td>2019</td>
<td>793.9</td>
<td>28.3</td>
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<tr>
<td>2020</td>
<td>797.4</td>
<td>83.5</td>
</tr>
</tbody>
</table>

JGAAP and IFRS: shows the comparison between the two accounting standards.
Our Business Fields
In its Endoscopic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic and minimally invasive procedures to improve clinical outcomes, reduce overall costs and enhance the quality of life for patients. Starting with the world’s first gastrocamera in 1950, Olympus’ Endoscopic Solutions portfolio has grown to include endoscopes, laparoscopes, and video imaging systems, as well as system integration solutions and medical services.
Endoscopic Solutions

Gastrointestinal Endoscopy System
- Video endoscopy system

Surgical Endoscopy System
- 4K surgical endoscopy system
- 3D surgical endoscopy system

Reprocessing
- Endoscope reprocessor

Systems Integration
- Operating room

Medical Services
- Repair center
In its Therapeutic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients. Starting with its early contributions to the development of the polypectomy snare, Olympus’ Therapeutic Solutions portfolio has grown to include an array of surgical energy devices and a wide range of instruments to help prevent, detect, and treat disease.
Therapeutic Solutions

Endotherapy Devices
- Clip
- Electrosurgical knife
- Retrieval basket

Urology / Gynecology
- Resectoscope
- Uretero-reno videoscope

Respiratory
- EBUS-TBNA*
- Intrabronchial Valve**

Ear, Nose and Throat
- Multidebrider
- Rhino-laryngo videoscope

Surgical Devices
- Surgical energy devices

*Endobronchial ultrasound-guided transbronchial needle aspiration
**This device is not available in some areas.
We provide solutions to “See” and “Treat”

### See
- **Medical Endoscopy**
  - Medical Endoscopes
  - Video Endoscopy Systems
  - Ultrasound Endoscopy Systems
  - Reprocessing
  - Documentation
  - Peripheral Equipment

### Early Diagnosis, Minimally Invasive Therapy

### Treat
- **Surgical Endoscopy**
  - Surgical Rigid and Flexible Endoscopes
  - 4K Imaging System
  - 3D Imaging System
  - OR Integration
  - Lens Cleaner
  - Insufflator
  - Recorder

- **Endotherapeutic Diagnosis and Treatment**
  - ERCP
  - Polypectomy, EMR, ESD
  - Hemostasis
  - Stricture Management
  - EUS-FNA, EBUS-TBNA
  - Respiratory Endoscopy
  - Electrosurgical Generators

- **Surgical Treatment**
  - Unique Hybrid Technology
  - PLASMA Technology
  - Monopolar and Bipolar Energy
  - Ultrasound
  - Laser
  - Powered Systems
  - Instruments and Single-use devices
Olympus’ Scientific Solutions business provides imaging, instrumentation, and measurement solutions to meet the evolving needs of professionals in the industrial and life sciences sectors. Olympus offers a wide array of industrial solutions, including industrial microscopes and videoscopes, nondestructive testing technology, and x-ray analyzers. Olympus is also a leading supplier of optical and digital microscope systems for life science solutions.
Scientific Solutions

Life Sciences
- Biological microscope
- Inverted research microscope
- Incubation monitoring system

Industrial
- Digital microscope
- Industrial videoscope
- Phased array flaw detector
- X-ray fluorescence analyzer
Olympus’ Imaging business empowers consumers and professionals alike with innovative digital cameras, lenses, audio recorders, and binoculars. The company’s precision optics and groundbreaking technology open up new possibilities for capturing life’s most precious moments.
Imaging

Interchangeable Lens Cameras
- Professional model
- Advanced amateur model

Interchangeable Lenses

Compact Cameras

Digital Voice Recorders

Binoculars

Standard model
- Entry model
Social Responsibility
Social Responsibility

Corporate Citizenship
1. Health and medicine
2. Science and technology
3. Culture and the arts
4. Global environment
5. Humanitarian support

Environmental Management
1. Participation by all
2. Environmental management
3. Compliance with laws, Regulations, and social norms
4. Reduction of environmental Impact
5. Development of technologies
6. Communication on environmental importance

Diversity and Inclusion
1. Global human resource strategy and human resource development
2. Promotion of diversity
3. Promotion of health and productivity management
Corporate Citizenship Activities

Cancer Awareness Campaign
Shine a Light on Cancer

Youth Education Support Campaign
Education Creates the Future
Corporate Citizenship Activities

Cancer Awareness Campaign
Shine a Light on Cancer

Scope It Out
USA

I am Camera
Korea

MOPO Relay Race
Germany

Colorectal Cancer Seminar
Japan

Patient Presentation
UK

Cancer Council Rally
Australia
Corporate Citizenship Activities

Endoscope Kids Class
Japan

Girls & Boys Day
Germany

Science Lectures
China

Tree Planting at World Heritage
Japan

Photography Workshops
Spain

Support of Medical Checks
India

Youth Education Support Campaign
Education Creates the Future
Eco Products to Reduce Environmental Impact

Endoscopy System:
Reduction in product weight, reduction in energy consumption and longer life span of light sources.

Interchangeable Lens Camera:
Reduced power consumption when in use and when on standby

Inspection Microscope:
Power consumption reduction

X-ray Fluorescence Equipment:
X-ray fluorescence equipment to select recyclables non-destructively

Industrial Videoscopes:
Industrial videoscopes to inspect inside the engine part of the car and/or airplanes

Our Products to Help Environmental Management
Environmental Management

Reduce Environmental Impact

Overseas subsidiaries, such as Gyrus ACMI, Inc. in the US, Olympus Europa SE & Co. KG in Germany and KeyMed (Medical & Industrial Equipment) Ltd. in the UK has purchased the green electricity produced from renewable sources.

Renewable energy such as solar power and geothermal energy is being proactively utilized in the Olympus Group.

Eco Logistics

Olympus has continued our modal shift in international transportation from aircraft to ships as improvements in logistics routes, and improved packaging efficiencies.
Diversity & Inclusion

Declaration of Work Life Integration Booklet “WLI”, published in Japan

The nursery open in April, 2020, in Ishikawa, Hachioji-city, Japan

Certified as a company to promote active roles of women, based on the Act on Promotion of Female Participation and Career Advancement in the Workplace, in Japan

Certified as a company to support work-life balance especially for families with children, based on the Act on Advancement of Measures to Support Raising Next-Generation Children, in Japan
Diversity & Inclusion

Colleague Affinity Networks Activities:
Filipino culture day and Mexican Holiday Celebration,
USA

Raise awareness for Diversity and Inclusion:
Celebrating the Pride Month at Olympus France
06  Olympus History
Olympus History

1919
Founding of **Olympus** by Takeshi Yamashita under the company name **Takachiho Seisakusho**; established in Tokyo, Japan, for domestic production of microscopes.

1920
Sales launch of **Asahi** microscope.

1921
Registration of **Olympus** name as a trademark.

1927
Launch of **Showa GK** immersion microscope.

1949
Renaming of company to **Olympus Optical Co., Ltd.**

1950
Development of world’s *first practical* gastrocamera.

1952
Launch of the **GT-I gastrocamera**.

1959
Launch of **Olympus PEN**, an innovative half-frame film camera.

1936
Launch of first Olympus camera, the **Semi-Olympus I**, after development of **Zuiko** photographic lenses.
1964

Launch of **GTF gastrocamera** with fiberscope.

1966

Launch of **GFS gastrofiberscope**, which didn’t have a camera mechanism on the tip.

1968

Establishment of **Olympus Corporation of America** as a sales subsidiary for microscopes and medical equipment in the United States.

1969

Introduction of **ZUIKO PEARLCORDER**, the world’s first microcassette tape recorder.

1972

Launch of **OM-1**, a compact, lightweight, SLR camera, which was initially named M-1.

1975

Collaboration with Winter & Ibe GmbH to produce surgical rigid medical endoscopes, with Olympus supplying the optical systems.

1977

Establishment of **Olympus Camera Corporation** as a sales base in the United States.

1979

Opening of the **National Service Center** in San Jose, California, for U.S.-based Olympus equipment repairs.
Olympus History

1979
Acquired Winter & Ibe GmbH to establish Olympus Winter & Ibe for the production and supply of surgical endoscopes and instruments.

1980
Development of an Olympus ultrasound endoscope system.

1980
Launch of BH2 microscope series.

1983
Development of OES (Olympus Endoscopy System).

1983
Merger of two U.S. sales units to form the North American subsidiary, Olympus Corporation.

1983
Launch of AH2 microscope series, the world’s first microscope with autofocus functionality.

1985
Introduction of Olympus’ endoscopic video information system.

1987
Acquisition of British company KeyMed Ltd. as an Olympus subsidiary.

1987
Establishment of the Beijing office to market microscopes and endoscopes in China.

1990
Launch of EVIS100 (1989) and 200 (1990) endoscopic video information systems.

1991
Launch of first µ [mju:] / Infinity Stylus camera.
Olympus History

- **1993**
  - Launch of BX series of biological microscopes and UIS series of object lenses, which improved product appeal in the AX, BX, CX, and IX series of microscopes.

- **1995**
  - Establishment of Olympus Endo-Repair Europa GmbH, endoscope repair service center for the European market, in Hamburg, Germany.

- **1996**
  - Launch of C-800L/D-300L and C-400L/D-200L, Olympus’ first consumer digital cameras.
  - Launch of MX50 semiconductor inspection microscope.
  - Introduction of IPLEX industrial videoscope system.

- **2000**
  - Introduction of EVIS EXERA series endoscopic video system.

- **2002**
  - Launch of VISERA series, an integrated video system for surgery.
Olympus History

- **2002**: Launch of **EVIS LUCERA**, the world’s first high-definition endoscopic video system.
- **2003**: Launch of **E-1** digital SLR camera with interchangeable lenses.
- **2004**: Launch of **FLUOVIEW FV1000**, the world’s first laser scanning microscope with two independent scanners.
- **2005**: Acquisition of **R/D Tech Inc.** to expand the nondestructive testing device business.
- **2006**: Opening of **Shirakawa Medical Equipment Service Operation Center (SORC Shirakawa)** in Japan.
- **2006**: Opening of **Shanghai Medical Equipment Service Operation Center (SORC Shanghai)** in China.

Other milestones:

- **2002**: Renaming of company to Olympus Corporation.
- **2003**: Launch of **EVIS LUCERA**, the world’s first high-definition endoscopic video system.
- **2004**: Launch of **LEXT OLS3000** microscope, the first in the LEXT 3D confocal laser microscope series.
- **2005**: Opening of **Shirakawa Medical Equipment Service Operation Center (SORC Shirakawa)** in Japan.
- **2006**: Opening of **EVIS EXERA II** and **EVIS LUCERA SPECTRUM** endoscopic video systems.
Olympus History

- **2008**: Merger with Gyrus PLC to deliver additional technology and sales/marketing knowhow to the Olympus surgical business.
- **2009**: Establishment of Olympus Vietnam Co., Ltd. manufacturing facility for cameras and medical equipment.
- **2009**: Launch of Olympus PEN E-P1 mirrorless camera.
- **2010**: Acquisition of Innov-X Systems, Inc. to expand Olympus’ presence in nondestructive testing.
- **2010**: Launch of BX3 system biological microscope.
- **2010**: Formation of OSTE, Olympus Surgical Technologies Europe.
- **2011**: Launch of OmniScan MX2, a phased array flaw detector.
- **2011**: Launch of VISERA ELITE integrated surgical video endoscope system.
- **2012**: Formation of OSTA, Olympus Surgical Technologies America.
- **2012**: Formation of a third-party committee by Olympus to investigate prior concealment of company losses.
Our Executive Officers
Executive Officers

Yasuo Takeuchi
Director,
Representative Executive Officer,
President and CEO

Nacho Abia
Executive Officer / Chief Operating Officer

Akihiro Taguchi
Executive Officer / Chief Technology Officer

Chikashi Takeda
Executive Officer / Chief Financial Officer

Stefan Kaufmann
Director,
Executive Officer / Chief Administrative Officer