<table>
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<th>Corporate Philosophy</th>
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<th>Social Responsibility</th>
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<td>Olympus History</td>
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<td></td>
</tr>
</tbody>
</table>
Our business throughout the globe

Orthopedic Solutions

Endoscopic Solutions

Therapeutic Solutions

Life Science Solutions

Industrial Solutions
Corporate Philosophy
OUR PURPOSE
Making people’s lives healthier, safer and more fulfilling

OUR CORE VALUES

INTEGRITY
We are trustworthy and act in good faith

UNITY
We are strongest when we work together as a team

EMPATHY
We care about all of our stakeholders

AGILITY
We challenge the status quo with open minds, focus and speed

LONG-TERM VIEW
We look beyond the present to deliver future value
Global Facts and Figures
Our Contribution to Patients

1.8 million
New Incidents of Colon Cancer

39 million
Colonoscopies Performed Worldwide*

Source: Number of new cases in 2018, GLOBOCAN 2018

*Numbers for EMEA, US, Canada, Japan, China, South Korea, Australia and India. As of 2017
Our Contribution to Patients

**100**

**Diseases or Conditions Treated**
At Olympus we have versatile medical devices with the ability to treat approximately 100* diseases or conditions

**TOP 4**

**Cancers Treated**
Olympus provides products/solutions for lung, stomach, colon and prostate cancers - the top 4* highest incidence of cancers

*As of June 2020

*Top 4 highest incidence of cancers excluding breast cancer, as of June 2020. Source: GLOBOCAN 2018
We are a Global Company

35,174
Employees Worldwide*

39
Countries or Regions*

*As of March 2020
We are a Medical Company

¥641.8bn
Total Medical Revenue FY2020*
Medical Business occupies the largest part of our revenue

70%
Global Market Share*
Olympus is the leader in gastrointestinal endoscopic equipment

60%
Olympus R&D* expenditures
are dedicated to the medical business.

*Figures are fiscal year revenues as of March 2020
*As of June 2020
*Research and development for fiscal year ending March 2020.
We are a Technology-Driven Company

**TOP 100**
Global Innovator
Since 2012 to 2020, Olympus has been awarded as one of the top 100 most innovative companies in the world.

**282**
Awards
Since 1966, Olympus has been consistently honored with national and international design awards for its innovative product designs.*

**20,000**
Patents
across our product portfolio*

*As of June 2020

https://clarivate.com/derwent/top100innovators/company/olympus/

*As of June 2020
Global Financial Highlights
Revenue by Business Divisions

*Imaging*  
¥43.6bn 5.5%

*Scientific Solutions*  
¥105.2bn 13.2%

*Therapeutic Solutions*  
¥216.1bn 27.1%

*Endoscopic Solutions*  
¥425.7bn 53.4%

*Other*  
¥6.8bn 0.9%

Total: ¥797.4bn

March 2020
Revenue by Region

¥797.4 bn
March 2020 *Approx.

18% Japan
¥144.4 bn

33% North America
¥266.7 bn

24% Europe
¥191.3 bn

13% China
¥103.0 bn

9% Asia, Oceania
¥72.8 bn

2% Other
¥19.2 bn
Revenue and Operating Profit

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (Billions of Yen)</th>
<th>Operating Profit (Billions of Yen)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>804.6</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>740.6</td>
<td>71.2</td>
</tr>
<tr>
<td>2018</td>
<td>786.5</td>
<td>81.0</td>
</tr>
<tr>
<td>2019</td>
<td>793.9</td>
<td>28.3</td>
</tr>
<tr>
<td>2020</td>
<td>797.4</td>
<td>83.5</td>
</tr>
</tbody>
</table>
Our Business Fields
In its Endoscopic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic and minimally invasive procedures to improve clinical outcomes, reduce overall costs and enhance the quality of life for patients and their safety. Starting with the world’s first gastrocamera in 1950, Olympus’ Endoscopic Solutions portfolio has grown to include endoscopes, laparoscopes, and video imaging systems, as well as system integration solutions and medical services.
## Endoscopic Solutions

<table>
<thead>
<tr>
<th>Gastrointestinal Endoscopy System</th>
<th>Surgical Endoscopy System</th>
<th>Reprocessing</th>
<th>Systems Integration</th>
<th>Medical Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video endoscopy system</td>
<td>4K surgical endoscopy system</td>
<td>3D surgical endoscopy system</td>
<td>Endoscope reprocessor</td>
<td>Operating room</td>
</tr>
</tbody>
</table>

- **Endoscope reprocessor**
- **Operating room**
- **Repair center**
In its Therapeutic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients and their safety. Starting with its early contributions to the development of the polypectomy snare, Olympus’ Therapeutic Solutions portfolio has grown to include an array of surgical energy devices and a wide range of instruments to help prevent, detect, and treat disease.
Therapeutic Solutions

Endotherapy Devices

- Clip
- Electrosurgical knife
- Retrieval basket

Respiratory

- EBUS-TBNA*
- Intrabronchial Valve**

Urology / Gynecology

- Resectoscope
- Uretero-reno videoscope

Ear, Nose and Throat

- Multidebrider
- Rhino-laryngo videoscope

Surgical Devices

- Surgical energy devices

*Endobronchial ultrasound-guided transbronchial needle aspiration

**This device is not available in some areas.
We provide solutions to “See” and “Treat”

**See**

- Medical Endoscopy
  - Medical Endoscopes
  - Video Endoscopy Systems
  - Ultrasound Endoscopy Systems
  - Reprocessing
  - Documentation
  - Peripheral Equipment

**Treat**

- Endoatherapeutic Diagnosis and Treatment
  - ERCP
  - Polypectomy, EMR, ESD
  - Hemostasis
  - Stricture Management
  - EUS-FNA, EBUS-TBNA
  - Respiratory Endoscopy
  - Electrosurgical Generators

**Early Diagnosis, Minimally Invasive Therapy**

- Surgical Endoscopy
  - Surgical Rigid and Flexible Endoscopes
  - 4K Imaging System
  - 3D Imaging System
  - OR Integration
  - Lens Cleaner
  - Insufflator
  - Recorder

- Surgical Treatment
  - Unique Hybrid Technology
  - PLASMA Technology
  - Monopolar and Bipolar Energy
  - Ultrasound
  - Laser
  - Powered Systems
  - Instruments and Single-use devices
SCIENTIFIC SOLUTIONS
Olympus’ Scientific Solutions business provides imaging, instrumentation, and measurement solutions to meet the evolving needs of professionals in the industrial and life sciences sectors. Olympus is a leading supplier of optical and digital microscope systems for life science solutions. Olympus also offers a wide array of industrial solutions, including industrial microscopes and videoscopes, nondestructive testing technology, and x-ray analyzers.
Scientific Solutions

**Life Sciences**
- Biological microscope
- Incubation monitoring system
- Inverted research microscope

**Industrial**
- Digital microscope
- Industrial videoscope
- Phased array flaw detector
- X-ray fluorescence analyzer
Social Responsibility
Social Responsibility

Corporate Citizenship
1. Health and medicine
2. Science and technology
3. Environment
4. Humanitarian support

Environmental Management
1. Participation by all
2. Environmental management
3. Compliance with laws, Regulations, and social norms
4. Reduction of environmental Impact
5. Development of technologies
6. Communication on environmental importance

Diversity and Inclusion
1. Global human resource strategy and human resource development
2. Promotion of diversity
3. Promotion of health and productivity management
Corporate Citizenship Activities

Cancer Awareness Campaign
Shine a Light on Cancer

Youth Education Support Campaign
Education Creates the Future
Corporate Citizenship Activities

Cancer Awareness Campaign
Shine a Light on Cancer

Scope It Out
USA

OLYM# (Olympus) Concert
Korea

Cancer Council Rally
Australia

Patient Presentation
UK

MOPO Relay Race
Germany

Colorectal Cancer Seminar
Japan
Corporate Citizenship Activities

Endoscope Kids Class
Japan

Girls & Boys Day
Germany

Operating Room Workshop
Spain

Science Lectures
China

Tree Planting at World Heritage
Japan

Support of Medical Checks
India

Youth Education Support Campaign
Education Creates the Future
Environmental Management

Eco Products to Reduce Environmental Impact

Endoscopy System:
Reduction in product weight, reduction in energy consumption and longer life span of light sources.

Inspection Microscope:
Power consumption reduction

Our Products to Help Environmental Management

X-ray Fluorescence Equipment:
X-ray fluorescence equipment to select recyclables non-destructively

Industrial Videoscopes:
Industrial videoscopes to inspect inside the engine part of the car and/or airplanes
Environmental Management

Reduce Environmental Impact

Overseas subsidiaries, such as Gyrus ACMI, Inc. in the US, Olympus Europa SE & Co. KG in Germany and KeyMed (Medical & Industrial Equipment) Ltd. in the UK has purchased the green electricity produced from renewable sources.

Renewable energy such as solar power and geothermal energy is being proactively utilized in the Olympus Group.

Eco Logistics

Olympus has continued our modal shift in international transportation from aircraft to ships as improvements in logistics routes, and improved packaging efficiencies.
<table>
<thead>
<tr>
<th>Diversity &amp; Inclusion</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Declaration of Work</strong></td>
</tr>
<tr>
<td><strong>Life Integration</strong></td>
</tr>
<tr>
<td><strong>Booklet “WLI”, published in Japan</strong></td>
</tr>
<tr>
<td><strong>The nursery open in April, 2020, in Ishikawa, Hachioji-city, Japan</strong></td>
</tr>
<tr>
<td><strong>Certified as a company to promote active roles of women, based on the Act on Promotion of Female Participation and Career Advancement in the Workplace, in Japan</strong></td>
</tr>
<tr>
<td><strong>Certified as a company to support work-life balance especially for families with children, based on the Act on Advancement of Measures to Support Raising Next-Generation Children, in Japan</strong></td>
</tr>
</tbody>
</table>
Diversity & Inclusion

Colleague Affinity Networks Activities:
Filipino culture day and Mexican Holiday Celebration, USA

Raise awareness for Diversity and Inclusion:
Celebrating the Pride Month at Olympus France
Olympus History
Olympus History

1919
Founding of **Olympus** by Takeshi Yamashita under the company name **Takachiho Seisakusho**; established in Tokyo, Japan, for domestic production of microscopes.

1920
Sales launch of **Asahi** microscope.

1921
Registration of **Olympus** name as a trademark.

1927
Launch of **Showa GK** immersion microscope.

1949
Renaming of company to **Olympus Optical Co., Ltd.**

1950
Development of world's **first practical gastrocamera**.

1952
Launch of the **GT-I gastrocamera**.

1959
Launch of **Olympus PEN**, an innovative half-frame film camera.

1936
Launch of first Olympus camera, the **Semi-Olympus I**, after development of Zuiko photographic lenses.
1964
Start up of Olympus Optical Co. in Hamburg, Germany, as Olympus’ European headquarters.

1966
Launch of GFS gastrofiberscope, which didn’t have a camera mechanism on the tip.

1968
Establishment of Olympus Corporation of America as a sales subsidiary for microscopes and medical equipment in the United States.

1969
Introduction of ZUIKO PEARLCORDER, the world’s first microcassette tape recorder.

1972
Launch of OM-1, a compact, lightweight, SLR camera, which was initially named M-1.

1975
Collaboration with Winter & Ibe GmbH to produce surgical rigid medical endoscopes, with Olympus supplying the optical systems.

1977
Establishment of Olympus Camera Corporation as a sales base in the United States.

1979
Opening of the National Service Center in San Jose, California, for U.S.-based Olympus equipment repairs.
1979
Acquired Winter & Ibe GmbH to establish Olympus Winter & Ibe for the production and supply of surgical endoscopes and instruments.

1980
Launch of BH2 microscope series.

Development of OES (Olympus Endoscopy System).

1983
Merger of two U.S. sales units to form the North American subsidiary, Olympus Corporation.

Acquisition of British company KeyMed Ltd. as an Olympus subsidiary.

Launch of EVIS100 (1989) and 200 (1990) endoscopic video information systems.

1985
Introduction of Olympus’ endoscopic video information system.

1987
Establishment of the Beijing office to market microscopes and endoscopes in China.

1991
Launch of first μ [mju:] / Infinity Stylus camera.
Olympus History

Launch of BX series of biological microscopes and UIS series of objective lenses, which improved product appeal in the AX, BX, CX, and IX series of microscopes.

1993

Launch of C-800L/D-300L and C-400L/D-200L, Olympus’ first consumer digital cameras.

1996

Launch of FLUOVIEW confocal laser scanning biological microscope.

1996

Launch of MX50 semiconductor inspection microscope.

1996

Establishment of Olympus Endo-Repair Europa GmbH, endoscope repair service center for the European market, in Hamburg, Germany.

1995

Introduction of IPLEX industrial videoscope system.

2001

Introduction of EVIS EXERA series endoscopic video system.

2000

Launch of VISERA series, an integrated video system for surgery.

2002
Olympus History

- **2002**: Launch of EVIS LUCERA, the world’s first high-definition endoscopic video system.
- **2003**: Launch of E-1 digital SLR camera with interchangeable lenses.
- **2004**: Launch of FLUOVIEW FV1000, the world’s first laser scanning microscope with two independent scanners.
- **2005**: Opening of Shirakawa Medical Equipment Service Operation Center (SORC Shirakawa) in Japan.
- **2006**: Opening of Shanghai Medical Equipment Service Operation Center (SORC Shanghai) in China.
- **2002**: Launch of electrosurgical ITknife.
- **2003**: Renaming of company to Olympus Corporation.
- **2004**: Launch of FLUOVIEW FV1000, the world’s first laser scanning microscope with two independent scanners.
- **2005**: Opening of Shirakawa Medical Equipment Service Operation Center (SORC Shirakawa) in Japan.
- **2006**: Launch of EVIS EXERA II and EVIS LUCERA SPECTRUM endoscopic video systems.

- **2002**: Launch of EVIS LUCERA, the world’s first high-definition endoscopic video system.
- **2003**: Launch of E-1 digital SLR camera with interchangeable lenses.
- **2004**: Launch of LEPT OLS3000 microscope, the first in the LEXT 3D confocal laser microscope series.
- **2005**: Acquisition of R/D Tech Inc. to expand the nondestructive testing device business.
- **2006**: Launch of EVIS EXERA II and EVIS LUCERA SPECTRUM endoscopic video systems.
Olympus History

Merger with **Gyrus PLC** to deliver additional technology and sales/marketing knowhow to the Olympus surgical business.

**2008** Establishment of **Olympus Vietnam Co., Ltd.** manufacturing facility for cameras and medical equipment.

**2009** Launch of **EPOCH1000** series ultrasonic flaw detectors.

**2009** Launch of **Olympus PEN E-P1** mirrorless camera.

**2010** Acquisition of Innov-X Systems, Inc. to expand Olympus' presence in nondestructive testing.

**2010** Launch of **BX3** system biological microscope.

**2010** Formation of **OSTE, Olympus Surgical Technologies Europe.**

**2010** Launch of **VISERA ELITE** integrated surgical video endoscope system.

**2011** Launch of **OmniScan MX2**, a phased array flaw detector.

**2012** Formation of **OSTA, Olympus Surgical Technologies America.**

**2012** Formation of a third-party committee by Olympus to investigate prior concealment of company losses.
Olympus History

2012
Launch of **THUNDERBEAT**, an integrated surgical energy device.

2012
Launch of **EVIS LUCERA ELITE** system and **EVIS EXERA III** system.

2013
Launch of **OM-D E-M1** mirrorless camera.

2016
Launch of **ORBeye** Surgical microscope, incorporating the latest advances in 4K 3D video technology.

2017
Launch of **OM-D E-M1 Mark II**.

2019
Celebration of Olympus 100th Anniversary.

2020
Launch of **EVIS X1** system

**2012**
Launch of **OM-D E-M5** mirrorless camera.

**2012**
Announcement of Olympus’ medium-term vision, designed to realize a “New Olympus” and take the Company “Back to Basics.”

**2015**
Introduction of a surgical endoscope system with 4K resolution based on technology developed by Sony Olympus Medical Solutions Inc.

**2016**
Launch of **VANTA** series, a range of handheld XRF analyzers.

**2018**
Introduction of new Corporate Philosophy.

*Please refer to P.52
Our Executive Officers
Executive Officers

Yasuo Takeuchi
Director, Representative Executive Officer, President and CEO

Nacho Abia
Executive Officer / Chief Operating Officer

Akihiro Taguchi
Executive Officer / Chief Technology Officer

Chikashi Takeda
Executive Officer / Chief Financial Officer

Stefan Kaufmann
Director, Executive Officer / Chief Administrative Officer
Appendix
### Company Outline

<table>
<thead>
<tr>
<th><strong>Company Name</strong></th>
<th>Olympus Corporation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Market</strong></td>
<td>Tokyo Stock Exchange (7733)</td>
</tr>
<tr>
<td><strong>Established</strong></td>
<td>October 12, 1919</td>
</tr>
<tr>
<td><strong>Director, Representative Executive Officer, President and CEO</strong></td>
<td>Yasuo Takeuchi</td>
</tr>
<tr>
<td><strong>Head Office</strong></td>
<td>Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan</td>
</tr>
<tr>
<td><strong>Share Capital</strong></td>
<td>124.643 billion yen (As of March 31, 2020)</td>
</tr>
<tr>
<td><strong>Consolidated Revenue</strong></td>
<td>797.4 billion yen (Fiscal year ended March 31, 2020)</td>
</tr>
<tr>
<td><strong>Consolidated Headcount</strong></td>
<td>35,174 (As of March 31, 2020)</td>
</tr>
</tbody>
</table>
Next Generation GI Endoscopy System EVIS X1*

Let’s be clear:
Elevating the Standard of Endoscopy

EVIS X1 introduces a range of new, easy-to-use technologies that will impact the way gastrointestinal disorders can be detected, characterized and treated.

New and easy-to-use technologies that support accurate screening and confident diagnosis

- Extended Depth Of Field
- Red Dichromatic Imaging
- Texture and Color Narrow Band Imaging

*Used as a supplemental slide for p.46: Devices will be available upon declaration of conformity, product registration, or market clearance in each country’s jurisdiction.