

# Olympus Corporation

## Company Presentation



01

Corporate Philosophy

02

Global Facts and Figures

03

Global Financial Highlights

04

Our Business Fields

05

For a Sustainable Society  
and Company Development

06

Olympus History

07

Our Executive Officers

08

Appendix



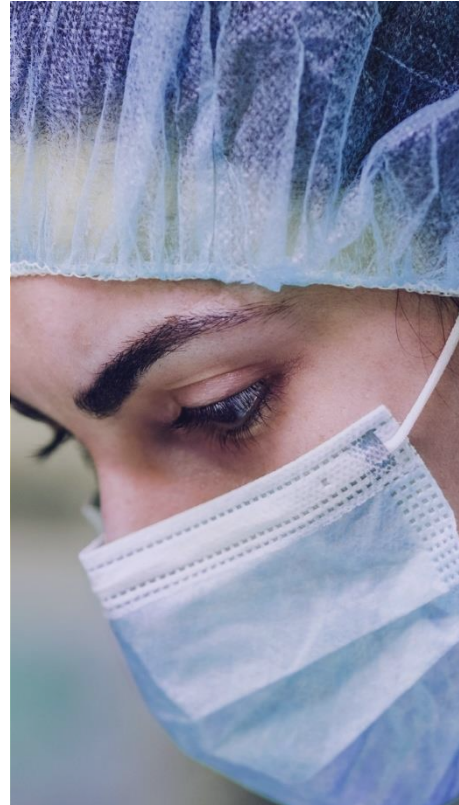
# Our business throughout the globe



**Orthopedic  
Solutions**



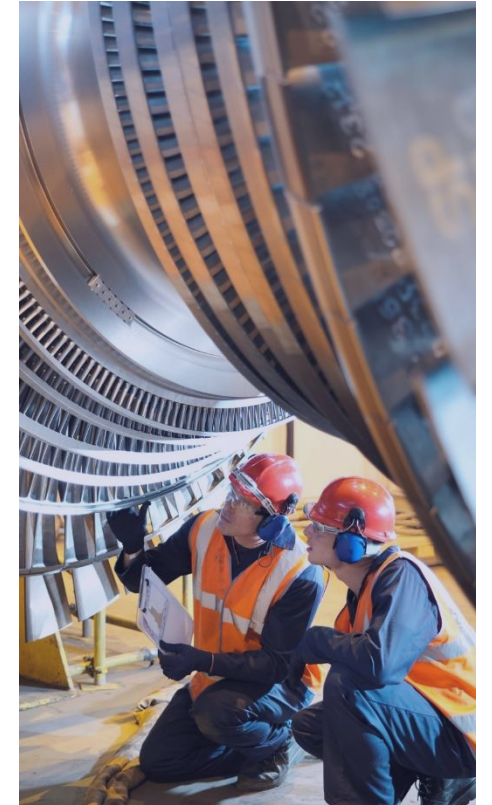
**Endoscopic  
Solutions**



**Therapeutic  
Solutions**



**Life Science  
Solutions**



**Industrial  
Solutions**

Life Science Solutions and Industrial Solutions are being operated by Evident Corporation as of April 1st, 2022.

01

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# Corporate Philosophy



A photograph of a woman with long blonde hair hugging a young child from behind. The woman is smiling and looking up. The child is wearing a dark quilted jacket. The background is a blurred outdoor setting with trees and a body of water. The entire image has a blue color overlay.

“

We will continue to make  
people's lives **healthier, safer,  
and more fulfilling.**

”

# 02

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## **Global Facts and Figures**

# Our Contribution to Patients

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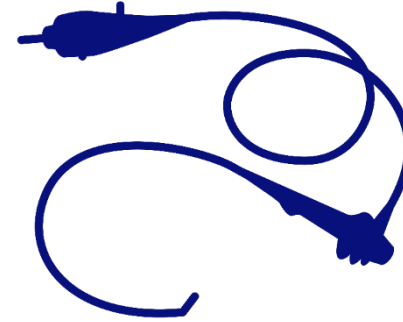


**1.9 million**

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**New Incidents of Colon Cancer**

Source: GLOBOCAN 2020



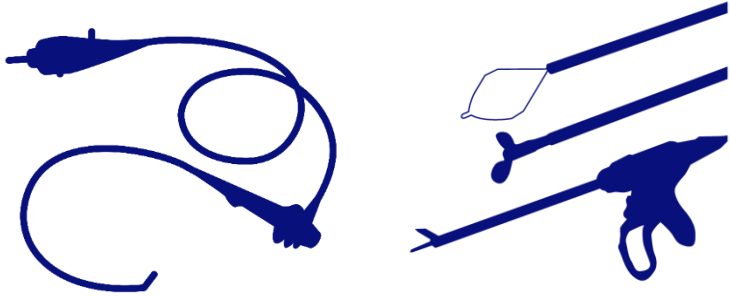
**50 million**

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**Colonoscopies Performed  
Worldwide\***

\*Numbers for the US, Canada, Germany, France, Italy, Spain, the UK, Japan, China,  
South Korea, Australia and India.  
As of 2018 or 2019 depending on the region

# Our Contribution to Patients

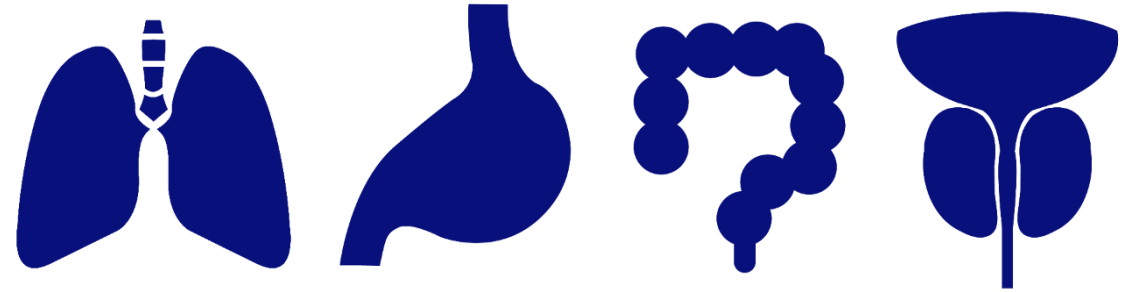


## 100

### Diseases or Conditions Treated

At Olympus we have versatile medical devices with the ability to treat approximately 100\* diseases or conditions

\* As of March 2021



## TOP 4

### Cancers Treated

Olympus provides products/solutions for lung, stomach, colon and prostate cancers - the top 4\* highest incidence of cancers

\*Top 4 highest incidence of cancers excluding breast cancer, as of March 2021.  
Source: GLOBOCAN 2020



# Making people's lives healthier, safer and more fulfilling



**31,557**

Employees Worldwide\*

**39**

Countries or Regions\*

\*As of March 2022

# Making people's lives healthier, safer and more fulfilling



**¥737.1bn**

**Total Medical Revenue  
FY2022\***

Medical Business occupies  
the largest part of our revenue

\*Figures are fiscal year revenues as of March 2022

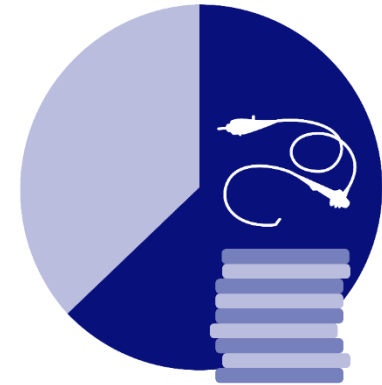


**70%**

**Global Market Share\***

Olympus is the leader in  
gastrointestinal endoscopic  
equipment

\*As of Nov 2020



**70%**

**Olympus R&D\*  
expenditures**

are dedicated to the medical  
business.

\*Research and development for fiscal year ending March 2022.

# Making people's lives healthier, safer and more fulfilling



## TOP 100

### Global Innovator

Since 2012 to 2020, and in 2022, Olympus has been awarded as one of the top 100 most innovative companies in the world.

<https://clarivate.com/top-100-innovators/>

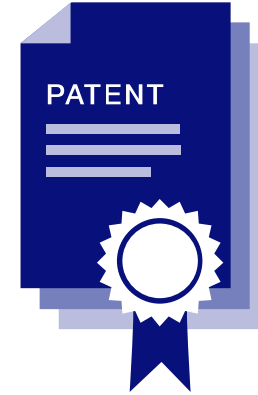


## 291

### Awards

Since 1966, Olympus has been consistently honored with national and international design awards for its innovative product designs.\*

\*As of March 2022



## 17,000

### Patents

across our product portfolio\*

\*As of March 2022



## CO<sub>2</sub>“0”

### Net zero CO<sub>2</sub> emissions by 2030

We set as a target of achieving net zero CO<sub>2</sub> emissions by 2030 from our site operations



# 03

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## **Global Financial Highlights**

# Revenue by Business Divisions

¥119.1 bn 13.7%

Scientific Solutions

¥275.6 bn 31.7%

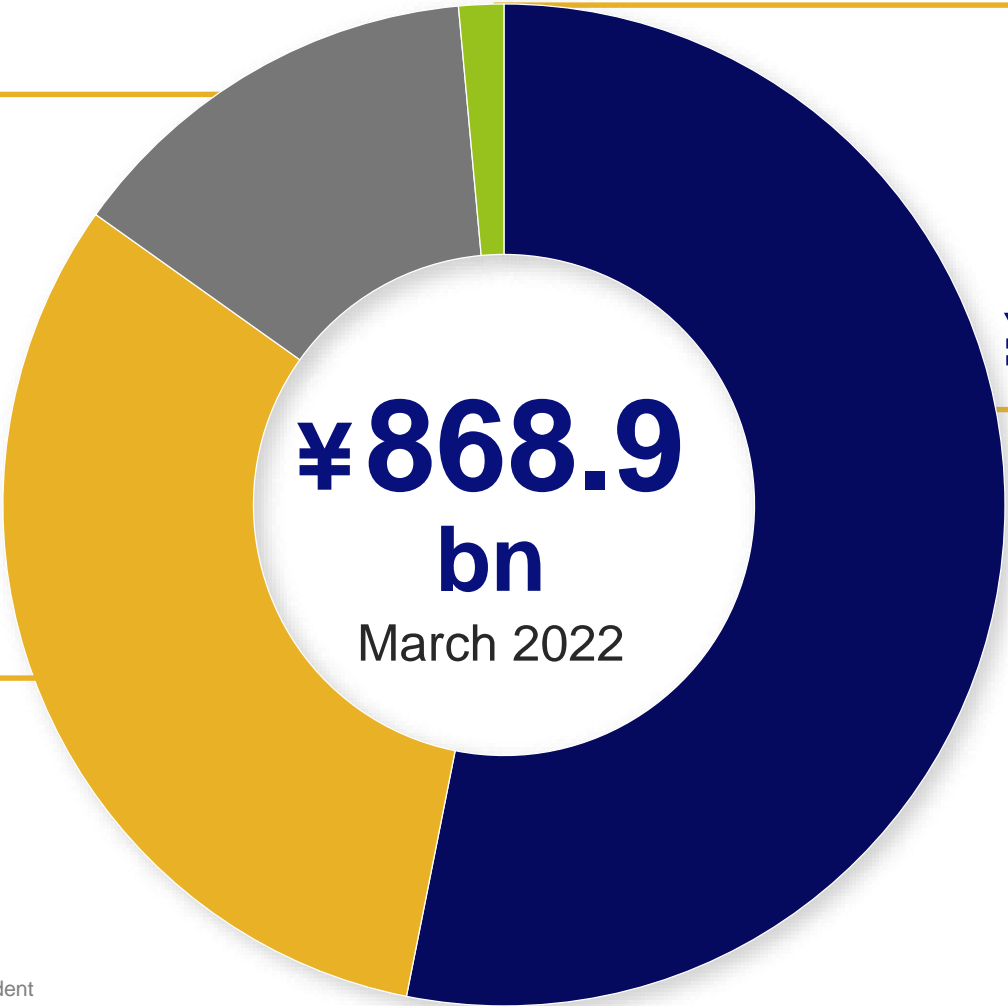
Therapeutic Solutions

¥12.6 bn 1.5%

Other

¥461.5 bn 53.1%

Endoscopic Solutions



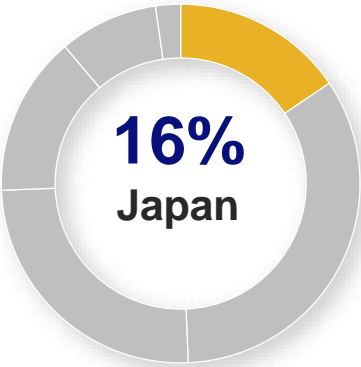
Life Science Solutions and Industrial Solutions are being operated by Evident Corporation as of April 1st, 2022.

# Revenue by Region

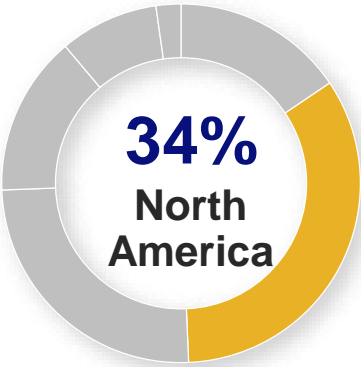


¥868.9 bn

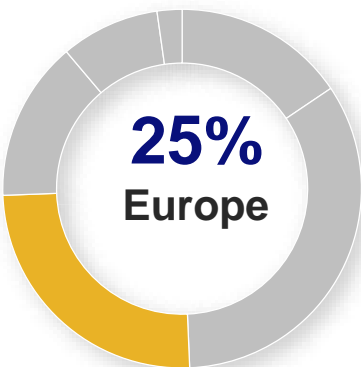
March 2022 \*Approx.



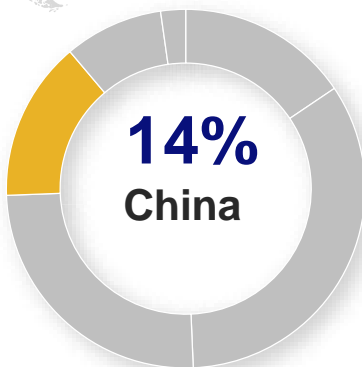
¥135.2bn



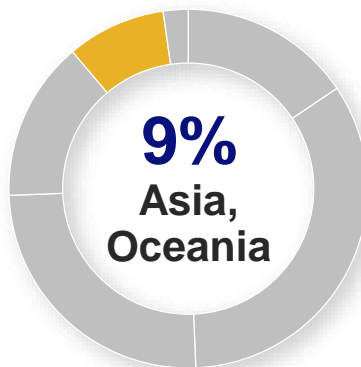
¥293.4bn



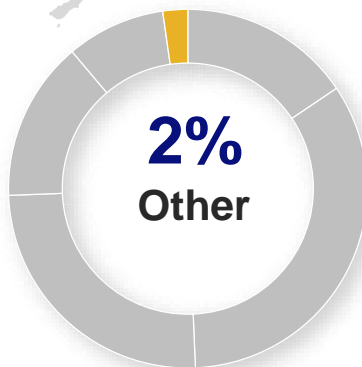
¥217.9bn



¥125.4bn



¥77.5bn



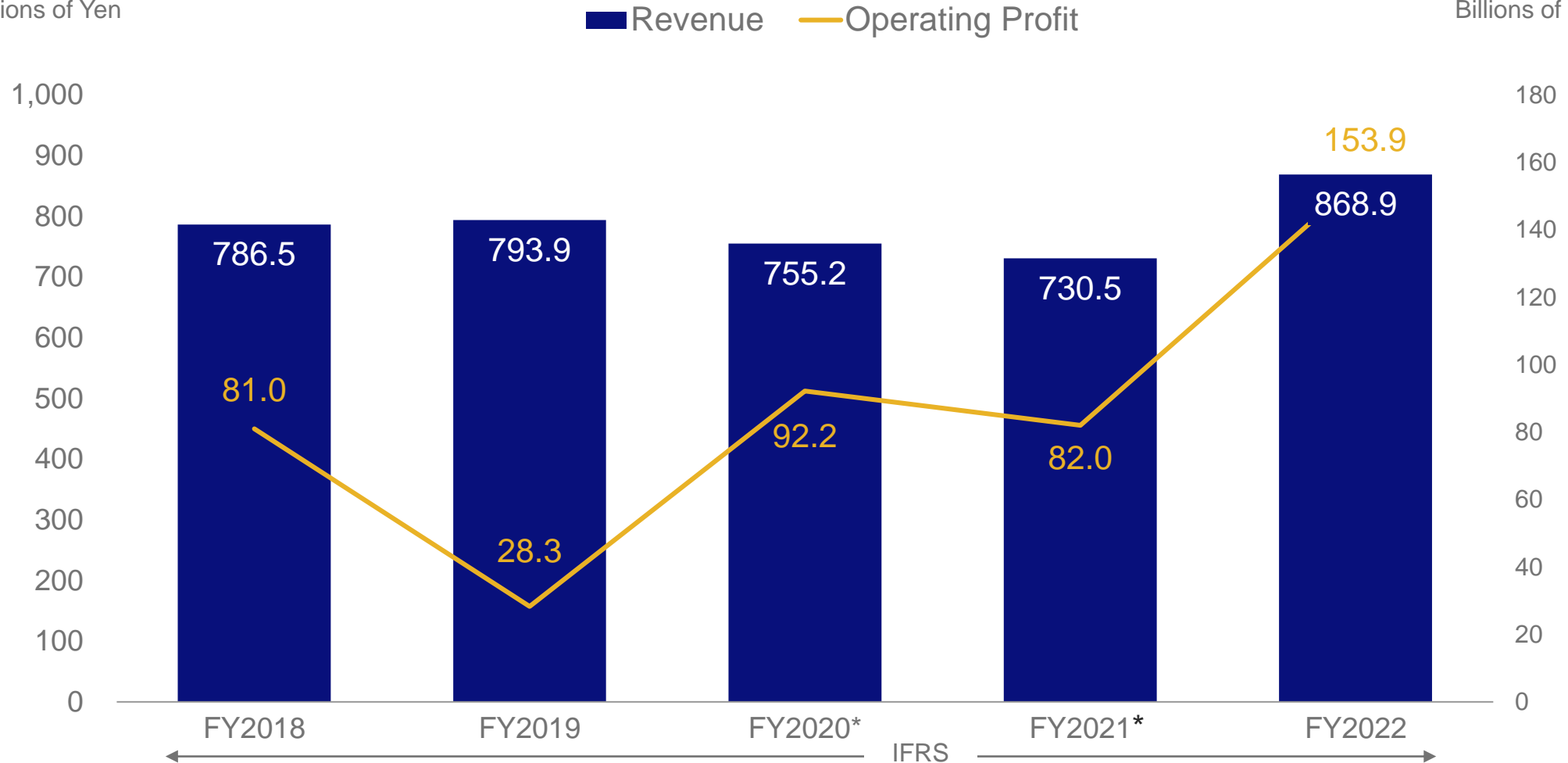
¥19.5bn



# Revenue and Operating Profit

Revenue:  
Billions of Yen

Operating Profit:  
Billions of Yen



Note) We split off the imaging business to a special purpose company established by Japan Industrial Partners, Inc. on January 1, 2021. In this regard, imaging division is categorized as a discontinued operation, effective Q2 of FY2021 and figures of FY2020 is restated.

# 04

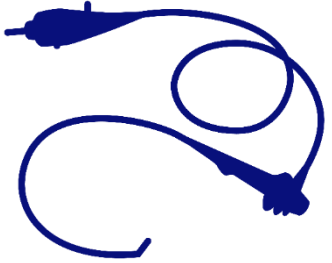
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## **Our Business Fields**

**MEDICAL**







## Endoscopic Solutions

In its Endoscopic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic and minimally invasive procedures to improve clinical outcomes, reduce overall costs and enhance the quality of life for patients. Starting with the world's first gastroscope in 1950, Olympus' Endoscopic Solutions portfolio has grown to include endoscopes, laparoscopes, and video imaging systems, as well as customer solutions and medical services.



# Endoscopic Solutions

## Gastrointestinal Endoscopy System



Video endoscopy system

## Surgical Endoscopy System



4K surgical endoscopy system



3D surgical endoscopy system

## Reprocessing



Endoscope reprocessor

## Customer Solutions (Digital Healthcare Solutions)

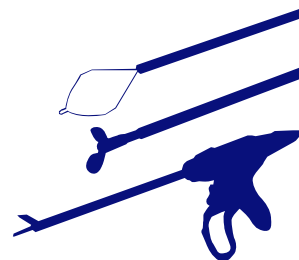


Customer Solutions Virtual Collaboration

## Medical Services



Repair center



## Therapeutic Solutions

In its Therapeutic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients. Starting with its early contributions to the development of the polypectomy snare, Olympus' Therapeutic Solutions portfolio has grown to include a wide range of medical devices to help prevent, detect, and treat disease.

# Therapeutic Solutions

## Endotherapy Devices



Clip



Electrosurgical knife

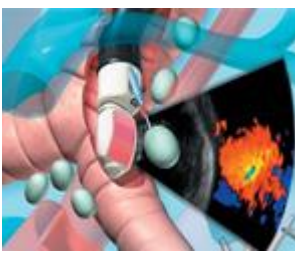


Retrieval basket

## Respiratory



Video Bronchoscope



EBUS-TBNA\*



Intrabronchial Valve\*\*



Multidebrider



Video Rhino-laryngo scope



Surgical energy devices

## Urology / Gynecology



Resectoscope



Video Uretero-reno scope

## Ear, Nose and Throat



\*Endobronchial ultrasound-guided transbronchial needle aspiration \*\*This device is not available in some areas.



# We Provide Solutions to “See” & “Treat”

## Medical Endoscopy

- Medical Endoscopes
- Video Endoscopy Systems
- Ultrasound Endoscopy Systems
- Reprocessing
- Documentation
- Peripheral Equipment



**Early Diagnosis,  
Minimally Invasive Therapy**

## Surgical Endoscopy

- Surgical Rigid and Flexible Endoscopes
- 4K Imaging Systems
- 3D Imaging Systems
- OR integration
- Lens Cleaner
- Insufflator
- Recorder

## Endoscopic Diagnosis and Therapy

- ERCP, Stricture Management
- Polypectomy, EMR, ESD
- Hemostasis
- EUS-FNA, EBUS-TBNA
- Peripheral Bronchoscopy
- Endobronchial Valve



# Treat

## Treatment

- Benign Prostatic Hyperplasia
- Bladder Cancer
- Stone Management
- Rhinology
- Advanced Energy Solutions for Surgery



**SCIENTIFIC  
SOLUTIONS**





## Scientific Solutions

Olympus' Scientific Solutions business provides imaging, instrumentation, and measurement solutions to meet the evolving needs of professionals in the industrial and life sciences sectors. Olympus is a leading supplier of optical and digital microscope systems for life science solutions. Olympus also offers a wide array of industrial solutions, including industrial microscopes and videoscopes, nondestructive testing technology, and x-ray analyzers.



# Scientific Solutions

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## Life Sciences

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Biological microscope



Incubation monitoring system



Inverted research microscope

## Industrial

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Digital microscope



Industrial videoscope



Phased array flaw detector



X-ray fluorescence analyzer

**05**

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# **For a Sustainable Society and Company Development**





# For a Sustainable Society and Company Development



**We will actively engage on six ESG areas:**



## **Our materiality**

- Healthcare access and outcomes
- Compliance, product quality and safety
- Responsible supply chain
- Diversity and Inclusion
- Carbon neutral society and circular economy

# Healthcare Access and Outcomes

**Provide a wide range of options for medical care to all patients and optimizing treatment**

## **Achievements and Initiatives**

- Cancer awareness campaigns
- Strengthen efforts to generate and disseminate medical insight
- Safe and efficient use training
- Enhanced management of objective evidence and data regarding product effectiveness



# Compliance, Product Quality and Safety

## Focus on compliance and product quality and safety

### Achievements and Initiatives

- Renewed our Code of Conduct in 18 languages
- Established a comprehensive tax policy
- Strengthen efforts to Reprocess(Cleansing, Disinfection, and Sterilization) Initiatives to improve the Safety of Medical Device

Renewed our Code of Conduct in 18 languages





# Responsible Supply Chain

**Build a responsible supply chain from raw material procurement and manufacturing to sales**

## **Achievements and Initiatives**

- Introduced a multi-lingual global Integrity Hotline available 24/7
- Conducted an annual supplier questionnaire
- Hosted several events with hundreds of suppliers that achieved a participation rate of 100%





# Diversity and Inclusion

**Promote diversity and inclusion to enhance the sustainability of Olympus and to enable our human resources to reach their full potential**

## **Achievements and Initiatives**

- Olympus Corporation of the America's activities to increase our understand of diversity and inclusion
- Work-life balance and employee welfare initiatives





# Carbon Neutral Society and Circular Economy

**Work to build a society that is decarbonized and recycling-oriented in cooperation with related communities and society at large**

## **Achievements and Initiatives**

- Setting goals “net zero CO2 emissions from our site operations by 2030”
- Renewable electricity in our operations by 2030
- Consciousness for the environment in our products



06

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## **Olympus History**

# Olympus History



Sales launch of **Asahi** microscope.

1920



Launch of **Showa GK** immersion microscope.

1927



Renaming of company to **Olympus Optical Co., Ltd.**

1949



Launch of the **GT-I** gastrocamera.

1952



1919

Founding of **Olympus** by Takeshi Yamashita under the company name **Takachiho Seisakusho**; established in Tokyo, Japan, for domestic production of microscopes.



1921

Registration of **Olympus name** as a trademark.



1936

Launch of first Olympus camera, the **Semi-Olympus I**, after development of Zuiko photographic lenses.

1950

Development of world's **first practical** gastrocamera.



1959

Launch of **Olympus PEN**, an innovative half-frame film camera.

# Olympus History



Launch of **GTF** gastrocamera with fibroscope.

**1964**

Establishment of **Olympus Corporation of America** as a sales subsidiary for microscopes and medical equipment in the United States.

**1968**

Launch of **OM-1**, a compact, lightweight, SLR camera, which was initially named M-1.

**1972**

Establishment of **Olympus Camera Corporation** as a sales base in the United States.

**1977**



**1964**

Start up of **Olympus Optical Co.** in Hamburg, Germany, as Olympus' European headquarters.

**1966**

Launch of **GFS** gastrofiberscope, which didn't have a camera mechanism on the tip.



**1969**

Introduction of **ZUIKO PEARLCORDER**, the world's first microcassette tape recorder.



**1975**

Collaboration with Winter & Ibe GmbH to produce surgical rigid medical endoscopes, with Olympus supplying the optical systems.

**1979**

Opening of the **National Service Center** in San Jose, California, for U.S.-based Olympus equipment repairs.



# Olympus History



Launch of **BH2** microscope series.

**1980**

Development of **OES** (Olympus Endoscopy System).

**1983**

Merger of two U.S. sales units to form the North American subsidiary, Olympus Corporation.

**1983**



Acquisition of British company **KeyMed Ltd.** as an Olympus subsidiary.

**1987**



Launch of **EVIS100** (1989) and **200** (1990) endoscopic video information systems.

**1990**



**1979**

Acquired **Winter & Ibe GmbH** to establish Olympus Winter & Ibe for the production and supply of surgical endoscopes and instruments.



**1980**

Development of an Olympus ultrasound endoscope system.



**1983**

Launch of **AH2** microscope series, the world's first microscope with autofocus functionality.

**1985**

Introduction of Olympus' endoscopic video information system.



**1987**

Establishment of the Beijing office to market microscopes and endoscopes in China.



**1991**

Launch of first μ [mju:] / Infinity Stylus camera.

# Olympus History

Launch of **BX** series of biological microscopes and UIS series of object lenses, which improved product appeal in the AX, BX, CX, and IX series of microscopes.

1993



Launch of **C-800L/D-300L** and **C-400L/D-200L**, Olympus' first consumer digital cameras.

1996



Launch of **MX50** semiconductor inspection microscope.

1996



Introduction of **IPLEX** industrial videoscope system.

2001



1995

Establishment of **Olympus Endo-Repair Europa GmbH**, endoscope repair service center for the European market, in Hamburg, Germany.



1996

Launch of **FLUOVIEW** confocal laser scanning biological microscope.



2000

Introduction of **EVIS EXERA** series endoscopic video system.



2002

Launch of **VISERA** series, an integrated video system for surgery.

# Olympus History



Launch of  
electrosurgical  
**ITknife**.

**2002**



Renaming of  
company to  
Olympus  
Corporation.

**2003**



Launch of **FLUOVIEW  
FV1000**, the world's first  
laser scanning microscope  
with two independent scanners.

**2004**



Opening of Shirakawa  
Medical Equipment Service  
Operation Center (SORC  
Shirakawa) in Japan.

**2005**



**2002**

Launch of  
**EVIS LUCERA**,  
the world's first  
high-definition  
endoscopic video  
system.

**2003**

Launch of **E-1** digital SLR  
camera with  
interchangeable lenses.

**2004**

Launch of **LEXT  
OLS3000** microscope, the first  
in the LEXT 3D confocal laser  
microscope series.



**2005**

Acquisition of **R/D Tech  
Inc.** to expand the  
nondestructive testing  
device business.

# Olympus History

Launch of **EVIS EXERA II** and **EVIS LUCERA SPECTRUM** endoscopic video systems.

2006



Merger with **Gyrus PLC** to deliver additional technology and sales/marketing knowhow to the Olympus surgical business.

2008



Launch of **EPOCH1000** series ultrasonic flaw detectors.

2009



Launch of **BX3** system biological microscope.

2010



Acquisition of **Innov-X Systems, Inc.** to expand Olympus' presence in nondestructive testing.

2010



2006

Opening of Shanghai Medical Equipment Service Operation Center (SORC Shanghai) in China.



2008

Establishment of **Olympus Vietnam Co., Ltd.** manufacturing facility for cameras and medical equipment.



2009

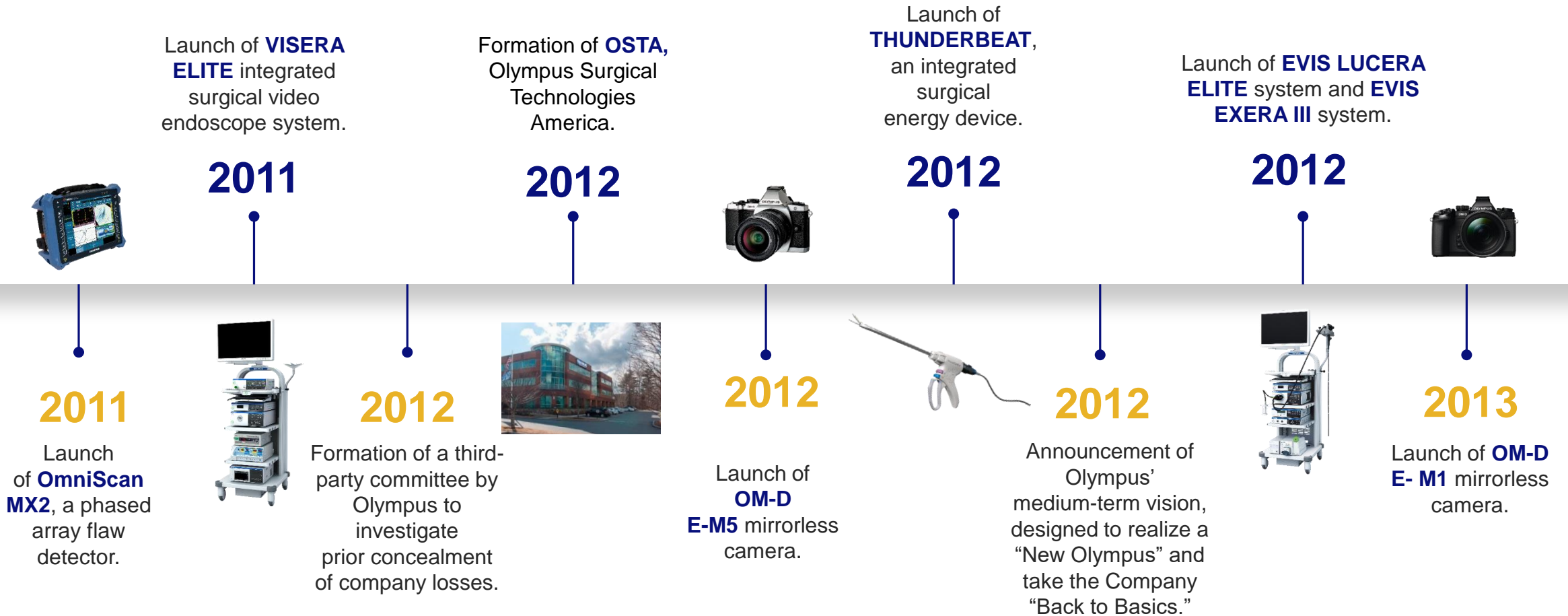
Launch of **Olympus PEN E-P1** mirrorless camera.



2010

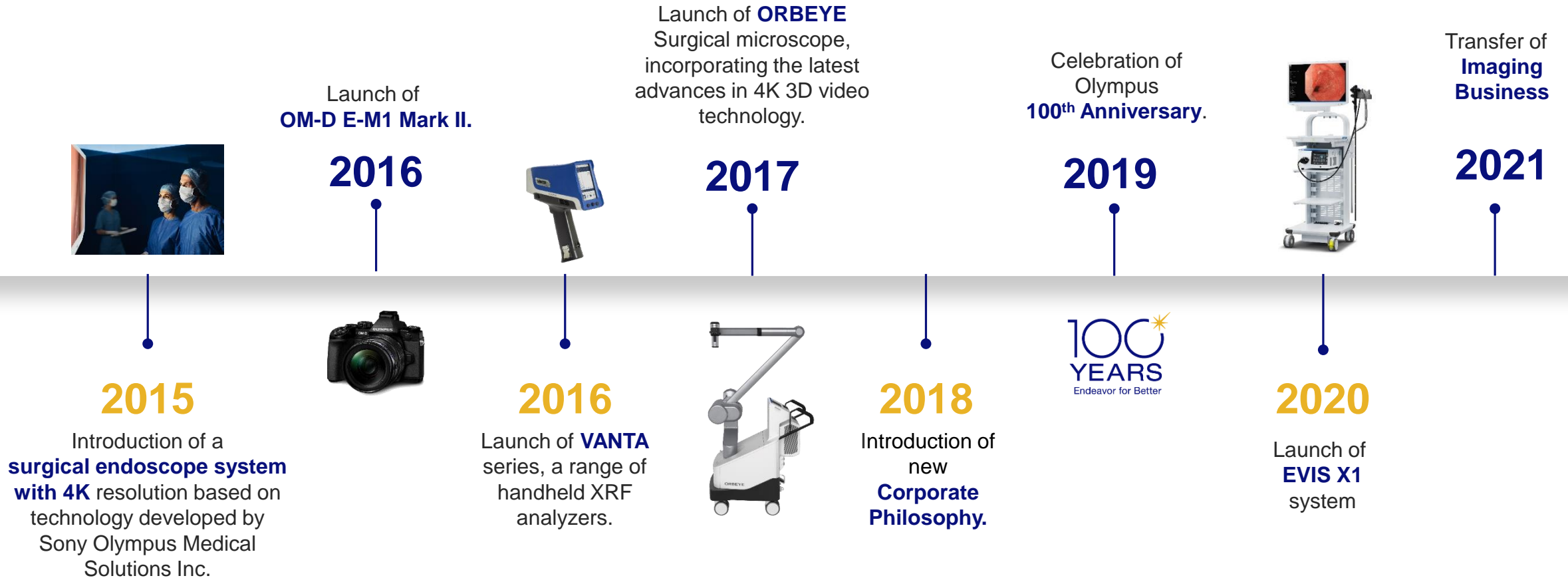
Formation of **OSTE**, Olympus Surgical Technologies Europe.

# Olympus History





# Olympus History



07

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## **Our Executive Officers**

# Executive Officers

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**Yasuo Takeuchi**

Director, Representative  
Executive Officer,  
President and CEO



**Nacho Abia**

Executive Officer,  
Chief Operating Officer



**Andre Roggan**

Executive Officer,  
Chief Technology Officer



**Chikashi Takeda**

Executive Officer,  
Chief Financial Officer



**Stefan Kaufmann**

Director,  
Executive Officer,  
Chief Administrative Officer



**Tetsuo Kobayashi**

Executive Officer, Chief  
Manufacturing and Supply Officer

**OLYMPUS**

A thick, yellow, horizontal swoosh underline that is slightly wider in the center, positioned directly beneath the word OLYMPUS.



# 08

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## Appendix

# Company Outline

<b>Company Name</b>	Olympus Corporation
<b>Market</b>	Tokyo Stock Exchange (7733)
<b>Established</b>	October 12, 1919
<b>Director, Representative Executive Officer, President and CEO</b>	Yasuo Takeuchi
<b>Head Office</b>	Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan
<b>Share Capital</b>	124.643 billion yen (As of March 31, 2022)
<b>Consolidated Revenue</b>	868.9 billion yen (Fiscal year ended March 31, 2022)
<b>Consolidated Headcount</b>	31,557 (As of March 31, 2022)

