Olympus Corporation
Company Presentation
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Our business throughout the globe

Orthopedic Solutions

Endoscopic Solutions

Therapeutic Solutions

Life Science Solutions

Industrial Solutions
Corporate Philosophy
OUR PURPOSE

Making people’s lives healthier, safer and more fulfilling

OUR CORE VALUES

INTEGRITY
We are trustworthy and act in good faith

UNITY
We are strongest when we work together as a team

EMPATHY
We care about all of our stakeholders

AGILITY
We challenge the status quo with open minds, focus and speed

LONG-TERM VIEW
We look beyond the present to deliver future value
Global Facts and Figures
Our Contribution to Patients

1.9 million
New Incidents of Colon Cancer

50 million
Colonoscopies Performed Worldwide*

Source: GLOBOCAN 2020

*Numbers for the US, Canada, Germany, France, Italy, Spain, the UK, Japan, China, South Korea, Australia and India. As of 2018 or 2019 depending on the region
Our Contribution to Patients

Diseases or Conditions Treated

At Olympus we have versatile medical devices with the ability to treat approximately 100* diseases or conditions

100

Cancers Treated

Olympus provides products/solutions for lung, stomach, colon and prostate cancers - the top 4* highest incidence of cancers

TOP 4

*As of March 2021

*Top 4 highest incidence of cancers excluding breast cancer, as of March 2021.
Source: GLOBOCAN 2020
Making people’s lives healthier, safer and more fulfilling

31,653
Employees Worldwide*

38
Countries or Regions*

*As of March 2021
Making people’s lives healthier, safer and more fulfilling

¥625.5bn
Total Medical Revenue
FY2021*
Medical Business occupies the largest part of our revenue

70%
Global Market Share*
Olympus is the leader in gastrointestinal endoscopic equipment

60%
Olympus R&D* expenditures
are dedicated to the medical business.

*Figures are fiscal year revenues as of March 2021
*As of Nov 2020
*Research and development for fiscal year ending March 2021.
Making people’s lives healthier, safer and more fulfilling

**TOP 100**
Global Innovator
Since 2012 to 2020, Olympus has been awarded as one of the top 100 most innovative companies in the world.

**283**
Awards
Since 1966, Olympus has been consistently honored with national and international design awards for its innovative product designs.*

**17,000**
Patents
across our product portfolio*  
*As of March 2021

**CO₂ “0”**
Net zero CO₂ emissions by 2030
We set as a target of achieving net zero CO₂ emissions by 2030 from our site operations

*As of March 2021

https://clarivate.com/denwent/top100innovators/company/olympus/
Global Financial Highlights
Revenue by Business Divisions

￥95.9 bn 13.1%  Scientific Solutions

￥206 bn 28.2%  Therapeutic Solutions

￥419.5 bn 57.4%  Endoscopic Solutions

￥9.2 bn 1.3%  Other

March 2021
Revenue by Region

¥730.5bn
March 2021 *Approx.

- 17% Japan: ¥123.4bn
- 32% North America: ¥237bn
- 25% Europe: ¥181.2bn
- 15% China: ¥110.3bn
- 9% Asia, Oceania: ¥63.6bn
- 2% Other: ¥15bn
**Revenue and Operating Profit**

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (Billions of Yen)</th>
<th>Operating Profit (Billions of Yen)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2017</td>
<td>740.6</td>
<td>71.2</td>
</tr>
<tr>
<td>FY2018</td>
<td>786.5</td>
<td>81.0</td>
</tr>
<tr>
<td>FY2019</td>
<td>793.9</td>
<td>28.3</td>
</tr>
<tr>
<td>FY2020</td>
<td>755.2</td>
<td>92.2</td>
</tr>
<tr>
<td>FY2021</td>
<td>730.5</td>
<td>82.0</td>
</tr>
</tbody>
</table>

Note) We split off the imaging business to a special purpose company established by Japan Industrial Partners, Inc. on January 1, 2021. In this regard, imaging division is categorized as a discontinued operation, effective Q2 of FY2021 and figures of FY2020 is restated.
04 Our Business Fields
In its Endoscopic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic and minimally invasive procedures to improve clinical outcomes, reduce overall costs and enhance the quality of life for patients. Starting with the world’s first gastrocamera in 1950, Olympus’ Endoscopic Solutions portfolio has grown to include endoscopes, laparoscopes, and video imaging systems, as well as customer solutions and medical services.
Endoscopic Solutions

**Gastrointestinal Endoscopy System**
- Video endoscopy system

**Surgical Endoscopy System**
- 4K surgical endoscopy system
- 3D surgical endoscopy system

**Reprocessing**
- Endoscope reprocessor

**Customer Solutions (Digital Healthcare Solutions)**
- Customer Solutions Virtual Collaboration

**Medical Services**
- Repair center
In its Therapeutic Solutions business, Olympus uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients. Starting with its early contributions to the development of the polypectomy snare, Olympus’ Therapeutic Solutions portfolio has grown to include a wide range of medical devices to help prevent, detect, and treat disease.
Therapeutic Solutions

Endotherapy Devices
- Clip
- Electrosurgical knife
- Retrieval basket

Respiratory
- Video Bronchoscope
- EBUS-TBNA*
- Intrabronchial Valve**

Urology / Gynecology
- Resectoscope
- Video Ureterorenoscope

Ear, Nose and Throat
- Multidebrider
- Video Rhino-laryngoscope

Surgical Devices
- Surgical energy devices

*Endobronchial ultrasound-guided transbronchial needle aspiration  **This device is not available in some areas.
We Provide Solutions to “See” & “Treat”

Medical Endoscopy
- Medical Endoscopes
- Video Endoscopy Systems
- Ultrasound Endoscopy Systems
- Reprocessing
- Documentation
- Peripheral Equipment

Surgical Endoscopy
- Surgical Rigid and Flexible Endoscopes
- 4K Imaging Systems
- 3D Imaging Systems
- OR integration
- Lens Cleaner
- Insufflator
- Recorder

Endoscopic Diagnosis and Therapy
- ERCP, Stricture Management
- Polypectomy, EMR, ESD
- Hemostasis
- EUS-FNA, EBUS-TBNA
- Peripheral Bronchoscopy
- Endobronchial Valve

Early Diagnosis, Minimally Invasive Therapy

Treatment
- Benign Prostatic Hyperplasia
- Bladder Cancer
- Stone Management
- Rhinology
- Advanced Energy Solutions for Surgery
Scientific Solutions

Olympus’ Scientific Solutions business provides imaging, instrumentation, and measurement solutions to meet the evolving needs of professionals in the industrial and life sciences sectors. Olympus is a leading supplier of optical and digital microscope systems for life science solutions. Olympus also offers a wide array of industrial solutions, including industrial microscopes and videoscopes, nondestructive testing technology, and x-ray analyzers.
Scientific Solutions

Life Sciences

- Biological microscope
- Incubation monitoring system
- Inverted research microscope

Industrial

- Digital microscope
- Industrial videoscope
- Phased array flaw detector
- X-ray fluorescence analyzer
For a Sustainable Society and Company Development
For a Sustainable Society and Company Development
For a Sustainable Society and Company Development

We will actively engage on six ESG areas:

- Healthcare access and outcomes
- Compliance, product quality and safety
- Responsible supply chain
- Diversity and Inclusion
- Carbon neutral society and circular economy

Our materiality
Healthcare Access and Outcomes

Provide a wide range of options for medical care to all patients and optimizing treatment

Achievements and Initiatives

- Cancer awareness campaigns
- Strengthen efforts to generate and disseminate medical insight
- Safe and efficient use training
- Enhanced management of objective evidence and data regarding product effectiveness
Focus on compliance and product quality and safety

Achievements and Initiatives

- Renewed our Code of Conduct in 18 languages
- Established a comprehensive tax policy
- Strengthen efforts to Reprocess (Cleansing, Disinfection, and Sterilization) Initiatives to improve the Safety of Medical Device

Renewed our Code of Conduct in 18 languages
Responsible Supply Chain

Build a responsible supply chain from raw material procurement and manufacturing to sales

Achievements and Initiatives

- Introduced a multi-lingual global Integrity Hotline available 24/7
- Conducted an annual supplier questionnaire
- Hosted several events with hundreds of suppliers that achieved a participation rate of 100%
Diversity and Inclusion

Promote diversity and inclusion to enhance the sustainability of Olympus and to enable our human resources to reach their full potential

Achievements and Initiatives

- Olympus Corporation of the America’s activities to increase our understand of diversity and inclusion
- Work-life balance and employee welfare initiatives
Carbon Neutral Society and Circular Economy

Work to build a society that is decarbonized and recycling-oriented in cooperation with related communities and society at large

Achievements and Initiatives

- Setting goals “net zero CO2 emissions from our site operations by 2030”
- Renewable electricity in our operations by 2030
- Consciousness for the environment in our products
Our Activities: Healthcare Access and Outcomes

Cancer Awareness Campaign  Shine a Light on Cancer

Scope It Out  USA

OLYM# (Olympus) Concert  Korea

Cancer Council Rally  Australia

Patient Presentation  UK

MOPO Relay Race  Germany

Colorectal Cancer Seminar  Japan
Our Activities: Diversity & Inclusion

Colleague Affinity Networks
Activities:
Mexican Holiday Celebration, USA

Raise awareness for Diversity and Inclusion:
Celebrating the Pride Month at Olympus France

Certified as a company to promote active roles of women, based on the Act on Promotion of Female Participation and Career Advancement in the Workplace, in Japan

Certified as a company to support work-life balance especially for families with children, based on the Act on Advancement of Measures to Support Raising Next-Generation Children, in Japan
Our Activities: Carbon neutral society and circular economy

**Reduce Environmental Impact**

Overseas subsidiaries, such as Gyrus ACMI, Inc. in the US, Olympus Europa SE & Co. KG in Germany and KeyMed (Medical & Industrial Equipment) Ltd. in the UK has purchased the green electricity produced from renewable sources.

Renewable energy such as solar power and geothermal energy is being proactively utilized in the Olympus Group.

**Eco Products to Reduce Environmental Impact**

**Endoscopy System:**
Reduction in product weight, reduction in energy consumption and longer life span of light sources.

**Inspection Microscope:**
Power consumption reduction
Olympus History
Olympus History

1919
Founding of **Olympus** by Takeshi Yamashita under the company name **Takachiho Seisakusho**; established in Tokyo, Japan, for domestic production of microscopes.

1920
Sales launch of **Asahi** microscope.

1921
Registration of **Olympus** name as a trademark.

1927
Launch of **Showa GK** immersion microscope.

1949
Renaming of company to **Olympus Optical Co., Ltd.**

1952
Launch of the **GT-I gastrocamera.**

1959
Launch of **Olympus PEN**, an innovative half-frame film camera.

1950
Development of world's **first practical gastrocamera.**

1936
Launch of first Olympus camera, the **Semi-Olympus I**, after development of Zuiko photographic lenses.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1964</td>
<td>Start up of <strong>Olympus Optical Co.</strong> in Hamburg, Germany, as Olympus’ European headquarters.</td>
</tr>
<tr>
<td>1964</td>
<td>Launch of <strong>GTF gastrocamera</strong> with fiberscope.</td>
</tr>
<tr>
<td>1966</td>
<td>Launch of <strong>GFS gastrofiberscope</strong>, which didn’t have a camera mechanism on the tip.</td>
</tr>
<tr>
<td>1968</td>
<td>Establishment of <strong>Olympus Corporation of America</strong> as a sales subsidiary for microscopes and medical equipment in the United States.</td>
</tr>
<tr>
<td>1969</td>
<td>Introduction of <strong>ZUIKO PEARLCORDER</strong>, the world’s first microcassette tape recorder.</td>
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<tr>
<td>1972</td>
<td>Launch of <strong>OM-1</strong>, a compact, lightweight, SLR camera, which was initially named M-1.</td>
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<tr>
<td>1975</td>
<td>Collaboration with Winter &amp; Ibe GmbH to produce surgical rigid medical endoscopes, with Olympus supplying the optical systems.</td>
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<tr>
<td>1977</td>
<td>Establishment of <strong>Olympus Camera Corporation</strong> as a sales base in the United States.</td>
</tr>
<tr>
<td>1979</td>
<td>Opening of the <strong>National Service Center</strong> in San Jose, California, for U.S.-based Olympus equipment repairs.</td>
</tr>
</tbody>
</table>
1979
Acquired Winter & Ibe GmbH to establish Olympus Winter & Ibe for the production and supply of surgical endoscopes and instruments.

1980
Development of an Olympus ultrasound endoscope system.

1983
Launch of BH2 microscope series.

1983
Development of OES (Olympus Endoscopy System).

1983
Merger of two U.S. sales units to form the North American subsidiary, Olympus Corporation.

1983
Launch of AH2 microscope series, the world’s first microscope with autofocus functionality.

1985
Introduction of Olympus’ endoscopic video information system.

1987
Acquisition of British company KeyMed Ltd. as an Olympus subsidiary.

1987
Establishment of the Beijing office to market microscopes and endoscopes in China.

1990
Launch of EVIS100 (1989) and 200 (1990) endoscopic video information systems.

1991
Launch of first µ [mju:] / Infinity Stylus camera.
Olympus History


1995: Launch of BX series of biological microscopes and UIS series of object lenses, which improved product appeal in the AX, BX, CX, and IX series of microscopes.


1996: Launch of MX50 semiconductor inspection microscope.


2001: Introduction of IPLEX industrial videoscope system.

2002: Launch of VISERA series, an integrated video system for surgery.
Olympus History

2002
Launch of EVIS LUCERA, the world’s first high-definition endoscopic video system.

2003
Launch of E-1 digital SLR camera with interchangeable lenses.
Renaming of company to Olympus Corporation.

2004
Launch of FLUOVIEW FV1000, the world’s first laser scanning microscope with two independent scanners.
Launch of LEXT OLS3000 microscope, the first in the LEXT 3D confocal laser microscope series.

2005
Opening of Shirakawa Medical Equipment Service Operation Center (SORC Shirakawa) in Japan.
Acquisition of R/D Tech Inc. to expand the nondestructive testing device business.
Olympus History

- **2006**: Opening of Shanghai Medical Equipment Service Operation Center (SORC Shanghai) in China.
- **2008**: Establishment of Olympus Vietnam Co., Ltd. manufacturing facility for cameras and medical equipment.
- **2008**: Merger with Gyrus PLC to deliver additional technology and sales/marketing knowhow to the Olympus surgical business.
- **2009**: Launch of EPOCH1000 series ultrasonic flaw detectors.
- **2009**: Launch of BX3 system biological microscope.
- **2009**: Launch of EVIS EXERA II and EVIS LUCERA SPECTRUM endoscopic video systems.
- **2010**: Acquisition of Innov-X Systems, Inc. to expand Olympus' presence in nondestructive testing.
- **2010**: Formation of OSTE, Olympus Surgical Technologies Europe.
- **2010**: Launch of Olympus PEN E-P1 mirrorless camera.
Olympus History

- **2011**
  - Launch of OmniScan MX2, a phased array flaw detector.

- **2012**
  - Formation of OSTA, Olympus Surgical Technologies America.
  - Launch of THUNDERBEAT, an integrated surgical energy device.
  - Launch of VISERA ELITE integrated surgical video endoscope system.
  - Launch of OM-D E-M5 mirrorless camera.

- **2012**
  - Announcement of Olympus’ medium-term vision, designed to realize a “New Olympus” and take the Company “Back to Basics.”

- **2013**
  - Formation of OSTA, Olympus Surgical Technologies America.
  - Launch of OM-D E-M1 mirrorless camera.
  - Launch of EVIS LUCERA ELITE system and EVIS EXERA III system.
Olympus History

- **2015**: Introduction of a surgical endoscope system with 4K resolution based on technology developed by Sony Olympus Medical Solutions Inc.
- **2016**: Launch of OM-D E-M1 Mark II.
- **2016**: Launch of VANTA series, a range of handheld XRF analyzers.
- **2017**: Launch of ORBEYE Surgical microscope, incorporating the latest advances in 4K 3D video technology.
- **2018**: Introduction of new Corporate Philosophy.
- **2019**: Celebration of Olympus 100th Anniversary.
- **2020**: Launch of EVIS X1 system.
- **2021**: Transfer of Imaging Business.
Our Executive Officers
Executive Officers

Yasuo Takeuchi
Director,
Representative Executive Officer,
President and CEO

Nacho Abia
Executive Officer / Chief Operating Officer

Akihiro Taguchi
Executive Officer / Chief Technology Officer

Chikashi Takeda
Executive Officer / Chief Financial Officer

Stefan Kaufmann
Director,
Executive Officer / Chief Administrative Officer
## Company Outline

<table>
<thead>
<tr>
<th><strong>Company Name</strong></th>
<th>Olympus Corporation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Market</strong></td>
<td>Tokyo Stock Exchange (7733)</td>
</tr>
<tr>
<td><strong>Established</strong></td>
<td>October 12, 1919</td>
</tr>
<tr>
<td><strong>Director, Representative Executive Officer, President and CEO</strong></td>
<td>Yasuo Takeuchi</td>
</tr>
<tr>
<td><strong>Head Office</strong></td>
<td>Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan</td>
</tr>
<tr>
<td><strong>Share Capital</strong></td>
<td>124.643 billion yen (As of March 31, 2021)</td>
</tr>
<tr>
<td><strong>Consolidated Revenue</strong></td>
<td>730.5 billion yen (Fiscal year ended March 31, 2021)</td>
</tr>
<tr>
<td><strong>Consolidated Headcount</strong></td>
<td>31,653 (As of March 31, 2020)</td>
</tr>
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</table>