







# **Olympus Corporation**

**Company Presentation** 

April 2025 Ver. 4 (Updated: June 2025)

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### **Corporate Philosophy**

# OUR PURPOSE **Making people's lives healthier, safer and more fulfilling**

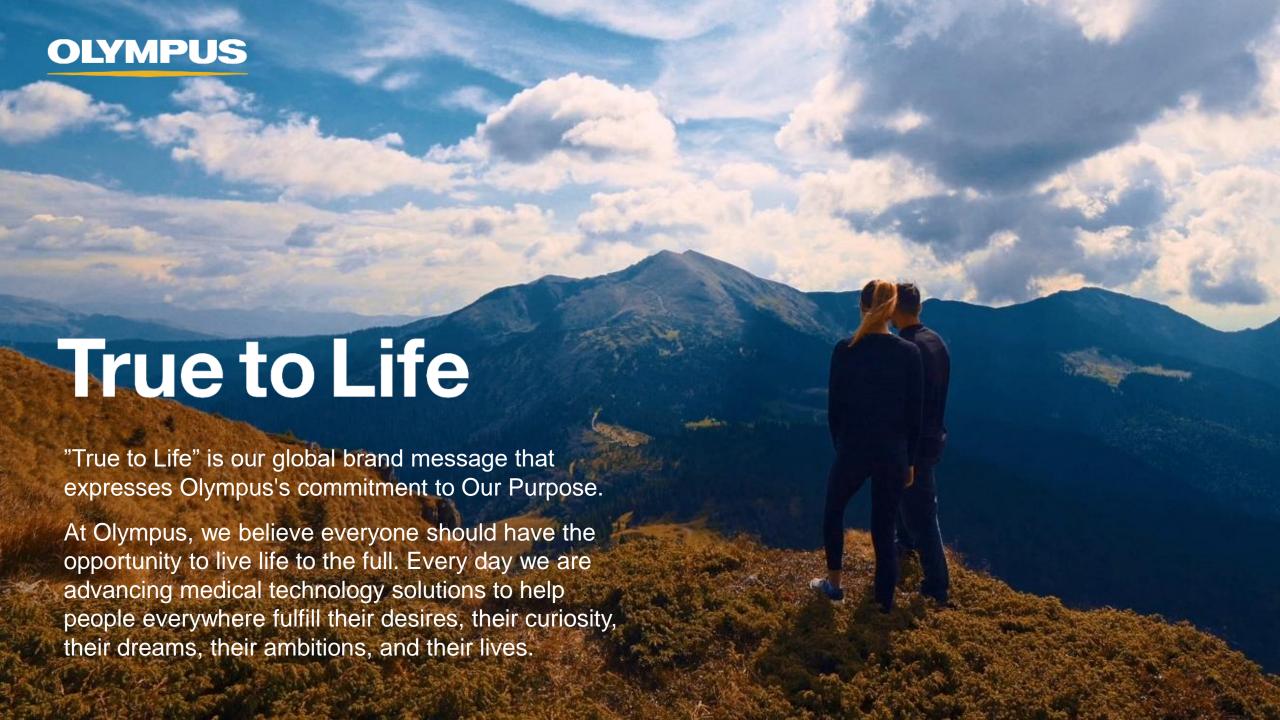
#### **OUR CORE VALUES**



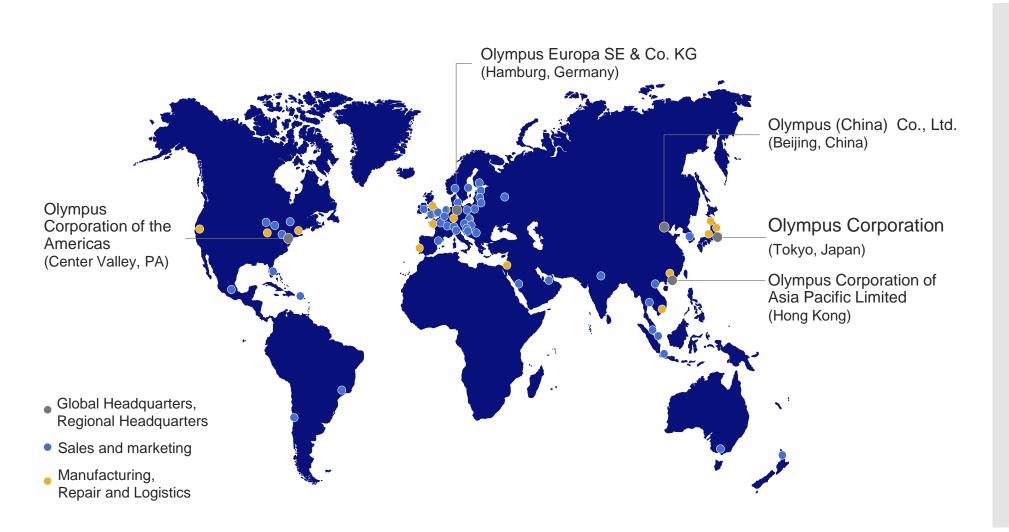
Since developing the world's first practical gastrocamera in 1950, Olympus has worked alongside healthcare professionals to contribute to the evolution of endoscopy.

To embody Our Purpose of "Making people's lives healthier, safer and more fulfilling," we are committed to elevating the standard of care to improve outcomes.

Patient Focus, Integrity, Innovation, Impact, and Empathy: our redefined set of five core values. We continuously develop them as a global MedTech company, prioritizing patient safety and quality.



### **Olympus Locations**



29,297

**Employees Worldwide\*** 

40

**Countries or Regions\*** 

\* As of March 2025

### **Our Contribution to Patients Care**

## 49 million

# Colonoscopies Performed Worldwide Annually

\*Numbers of US, Germany, France, UK, Italy, Spain, Japan, Canada, Poland, South Korea, Australia, India, Russia (as of 2022); China (as of 2019 including annual averages from 2019 to 2022 forecasts)

100
Diseases or Conditions Treated

At Olympus we have versatile medical devices with the ability to treat approximately 100\* diseases or conditions

Source: Based on the Company's research, as of March 2025

TOP 3

Cancers Treated

Olympus provides products/solutions for lung, colorectum and stomach - Three cancers from the top 5\* highest incidence of cancers

\*Top 3 highest incidence of cancers excluding breast and prostate cancer Source: GLOBOCAN 2022 https://gco.iarc.who.int/media/globocan/factsheets/populations /900-world-fact-sheet.pdf

**TOP 100** 

#### **Global Innovator**

Since 2012 to 2020, and in 2022 and 2023, Olympus has been awarded as one of the top 100 most innovative companies in the world.

https://clarivate.com/top-100-innovators/

297

#### **Awards**

Since 1966, Olympus has been consistently honored with national and international design awards for its innovative product designs\*

\*As of March 2025

15,000

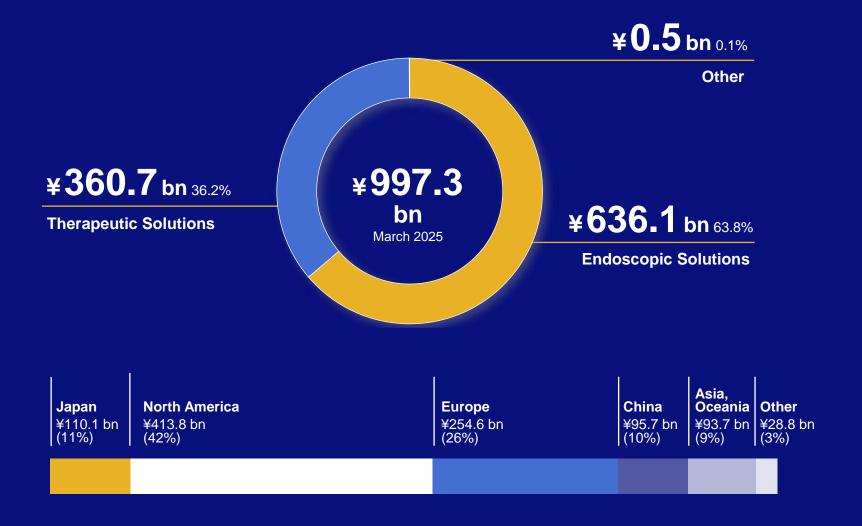
#### **Patents**

across our product portfolio\*

\*As of March 2025



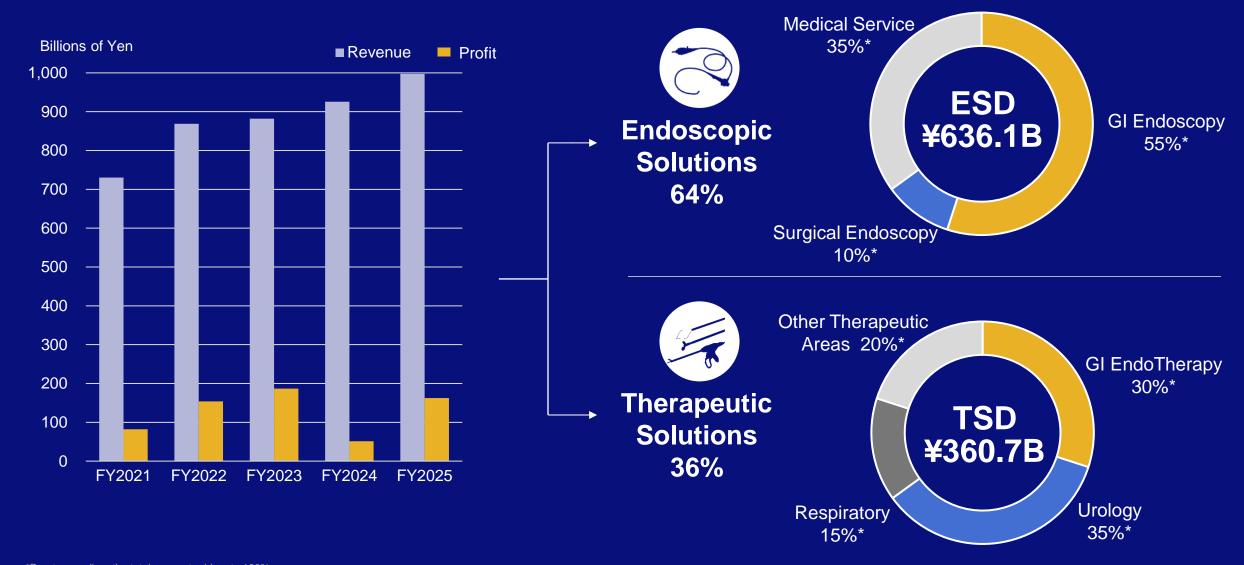
### Revenue by Business Divisions/Region



Note: We re-aligned our divisional structure from April 2025. The Endoscopic Solutions Division (ESD) and the Therapeutic Solutions Division (TSD) transitioned into the new divisions of the Gastrointestinal Solutions Division (GIS) and the Surgical & Interventional Solutions Division (SIS).

<sup>\*</sup>Due to rounding, the total may not add up to 100%

### **Revenue and Operating Profit**



<sup>\*</sup>Due to rounding, the total may not add up to 100%

### **Gastrointestinal Solutions Division**

#### Gastrointestinal **Endoscopy System**

#### **GI** Endotherapy







**CRC** devices

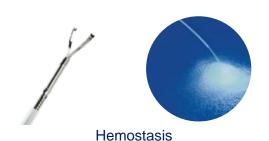




**HPB** devices







#### **Endoscopic Solutions Ecosystem** (Digital Healthcare Solutions)



Intelligent ecosystem operating software platform

#### Reprocessing



Endoscope reprocessor







Chemicals, accessories, and peripherals



Al insights and computer-aided detection/diagnosis

#### **Medical Services**





Repair center

#### Ultrasound system

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Products or devices presented include future technology which may be pending regional regulatory approval and are not available for sale in all regions.

The Digital Healthcare Solution Products and Technology shown on this slide are Concepts and Solutions Under Development – These products have not been submitted to the FDA and are Not available for Sale in the U.S.A.

### **Surgical and Interventional Solutions Division**

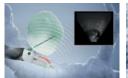
#### Respiratory



**Bronchoscopy Systems** 



**Bronchoscopic Devices** 





**Lung Cancer** 



COPD (Chronic Obstructive Pulmonary Disease)

#### **Urology**





Visualization







Stone Management **BPH** (Benign Prostatic Hyperplasia)

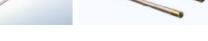


**BPH + Bladder Cancer** 

#### Surgical (Surgical Endoscopy, Surgical Devices, Ear, Nose, and Throat)









**Advanced Energy Devices** Surgical Endoscopy Systems









Surgical Microscope

Integrated Procedure Room Solutions

Rhino-laryngoscopy Systems

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### **Guiding Principles**

Patient safety and sustainability



- Resolve pending commitments to the FDA, build a foundation of trust through measurable actions and data with regulatory bodies and with our customers.
- **2** Lead in organization health and ESG

Innovation for growth



- 3 Strengthen the Olympus® brand; elevate the experience of our customers
- 4 Grow our business through purposeful innovation and acquisitions

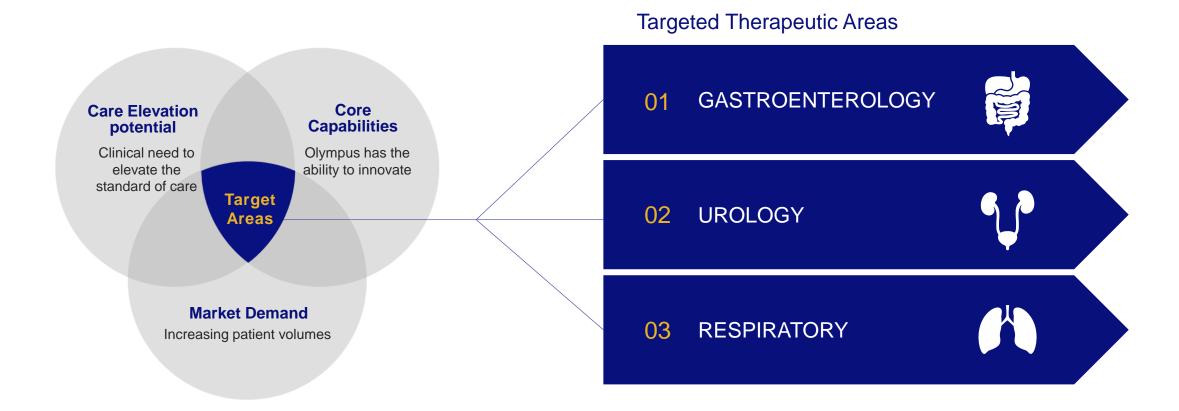
**Productivity** 



- Build a high performing organization focused on patient safety and product quality
- Support simplicity and operational efficiency

Making people's lives healthier, safer, and more fulfilling.

### Olympus aims to grow by focusing on three therapeutic areas



We target three therapeutic areas which are a strategic fit with our mission to elevate the standard of care, for which we can provide differentiated value through our core capabilities, and for which there is growing demand.



### Activities to enable investments and innovation



- Execute transformation with the aim of a single global quality system and fully harmonize processes
- Enhance Global Quality and Compliance functions to support consistent execution
- Resolve compliance issues and complete remediation



- Apply an unmet need-oriented innovation approach
- Invest for future by furthering an innovation engine
- Pro-actively seek out strategic partnerships
- Work to accelerate time-tomarket



Mfg & SCM – opportunity for COGS improvements

- Improve efficiency and cost to apply a fit-for-purpose organization and processes
- Actions include site and resource streamlining, fast-track efficiencies, procurement and supply chain best-practices, and uncover benefits from digitization



- Further fine-tune our global governance and operation to establish a high-performing organization of a global medical company that unlocks capital to drive innovation
- Enable cross-functional and effective decision-making, with efficient resource allocation and rigorous execution to fund & deliver key projects \*TOM = target operating model

Support patient safety according to the highest industry standards



#### **FY2026 Consolidated Forecasts**

Revenue

¥999.0 billion

+4%/0%

Adjusted operating profit

¥ 175.0 billion

+1 %/-7%

Adjusted operating margin

17.5%

-1.4 pt

% YoY after FX adjustment% YoY including FX

GIS Gastrointestinal Solutions
Division

**FY2026 Forecasts** 



Revenue growth after FX adjustment

Adjusted operating profit

Adjusted operating margin

+4%

 $\pm 173.5$  billion

**25.6**%

SIS

Surgical & Interventional Solutions Division

**FY2026 Forecasts** 



Revenue growth after FX adjustment

Adjusted operating profit

Adjusted operating margin

+3%

**¥22.0** billion

6.9%



### **Common Topics in ESG\***







<sup>\*</sup>Major examples only / not limited

# ESG six focus areas and materiality topics for contributing to solutions to social issues



Healthcare Access and Outcome

Contribution to health equity and access



Compliance,
Product Quality
and Safety

Quality and safety in product, service and solution



Responsible Supply Chain

Supply chain risk mitigation and resilience



Healthy Organization

Inclusion



Carbon Neutral
Society and
Circular
Economy

Circularity through product stewardship, carbon emissions (Scope 1, 2 and 3)



### Focus Area 1: Healthcare Access and Outcome





Olympus recognizes the healthcare business as a domain conducive to our efforts in contributing to society by exercising our prowess in the areas in which we most excel. We will aim to contribute to society by delivering innovative products that facilitate improved healthcare outcomes and training opportunities for HCPs.

#### **Materiality Topics**

#### **Top Priority**

- Contribution to health equity and access
  - Contribution to health equity
  - HCP training and enablement
  - Strategy to improve accessibility to product

KPI

CRC\* related training in target emerging countries and regions:

+20%

CRC\* related online/hybrid training provided with HCPs globally:

+20%

\*CRC: Colorectal cancer

#### **High Priority**

- Innovation to improve healthcare outcomes
- Public awareness building on early detection and treatment

#### **Others**

Corporate citizenship and philanthropy













### Focus Area 2 : Compliance, Product Quality and Safety





As a company providing medical devices, Olympus' foremost priority should be the safety of patients. We are endeavoring to observe anti-corruption and other compliance measures and our accordance with the laws and regulations of respective countries to prioritize the quality and safety of our products.

#### **Materiality Topics**

**Top Priority** 

Quality and safety in product, service, and solution

**KPI** 

#### Timely ESG disclosures according to SASB\* Standards

\*SASB: Sustainability Accounting Standards Board

**High Priority** 

- Business ethics and compliance
- Privacy, information, and cyber security

**Others** 

- Tax transparency
- Ethical marketing practice
- Risks and crisis management, and risk culture
- Innovation to improve manufacturing process











### Focus Area 3: Responsible Supply Chain





The stable provision of medical devices is indispensable to provide stable availability of healthcare in society. In addition to fulfilling our responsibility to deliver a stable supply of our products, we will actively work together with our suppliers to address social issues, such as those involving the environment and human rights.

#### **Materiality Topics**

**Top Priority** 

Supply chain risk mitigation and resilience

**KPI** 

Annual assessment/monitoring for multi-tier supply chain risks

**High Priority** 

Human rights commitment in supply chain management













### Focus Area 4: Healthy Organization





Olympus defines a healthy organizational culture as one in which each and every employee can perform at their best, and is engaged in a variety of initiatives towards its aim of becoming such an organization.

#### **Materiality Topics**

**Top Priority** 

**KPI** 

Inclusion

#### Eligible employees in Japan\* taking parental leave

by FY2026: **100**%

\*Olympus Corporation

\*New KPIs & targets, which may differ based upon region, are under consideration along with changing the materiality topic from "Diversity, Equity & Inclusion" to a focus on "Inclusion"

**High Priority** 

- Employee development and engagement
- Workplace safety and human rights













### Focus Area 5: Carbon Neutral Society and Circular Economy





Olympus recognizes climate change as a serious issue that endangers the integrity of the global environment, as well as being an issue which affects our business activities. We will continue to promote a variety of ongoing initiatives toward the achievement of carbon neutrality into the future.

#### **Materiality Topics**

#### **Top Priority**

- Scope 1 and 2 carbon emissions
- Scope 3 emissions
- Circularity through product stewardship

#### **Net-zero:**

**KPI** 

Net-zero GHG emissions across Scope 1, 2, and 3 by 2040

#### **Carbon Neutral:**

In our site operations across Scope 1 and 2 by 2030

#### **High Priority**

- Water and waste management
- Climate risk resilience

#### **Others**

■ Environmental reporting transparency













### **Focus Area 6 : Corporate Governance**





Olympus has, over the course of many years, focused on strengthening our corporate governance so that we remain a company that is trusted by our stakeholders. We recognize that doing so is of vital importance for the sustainability of our company and will continue to strive to enhance corporate governance into the future.

#### **Materiality Topics**

**Top Priority** 

■ Corporate governance and reporting transparency

**KPI** 

**Enterprise Risk Management:** 

Applied consistently across the globe

**Others** 

Involvement of other stakeholders













### **An Evolution in Corporate Culture**



### **Healthy Organization**

The Healthy Organization holds true to Olympus' ambition to create a culture that empowers employees to fulfil Our Purpose of making lives healthier, safer and more fulfilling. Living Our Core Values and acting in line with those behaviors lays the foundation for a Healthy Organization.

To develop our culture and fulfill Our Purpose we must operate in a purposedriven way, enabled by a people-centric perspective.

### **Employee Engagement Survey**

2021

#### **Core Values Survey**

 Follow-up measures: Taking action in each region to improve the issues identified from the survey

2022

#### **Core Values Interim Survey**

- Received FDA warning letters
- Launched remediation and quality transformation program Elevate

2024

#### **Our Core Values refresh**

Conduct initiatives to activate new core values



#### **Employee Listening Program**

• Aim to empower employees to speak up and ensures their feedback is transformed into impactful actions. Olympus has actively implemented and tracked measures from the last Core Values Survey. Since then, companywide initiatives have since included site visits by Executive Officers, optimization of decision-making processes, monitoring and follow-up on employee work-life balance, and the creation and implementation of standardized Global Working Guidelines.

In November 2022, we conducted an interim Core Values Survey Check-in to assess the state of our organization. Based on the results, we reinforced and adjusted various activities to improve our culture and employee experience.

Looking ahead, Olympus is developing a comprehensive, company-wide employee listening program that goes beyond traditional surveys. This program aims to empower employees to speak up and ensures their feedback is transformed into impactful actions that drive positive change and foster continuous improvement within a Healthy Organization.



# Our Development and Learning Offers Support Professional Growth and Global Collaboration



Olympus provides a wide range of development offers, both on a global and regional/local level, directed at leaders, individual contributors, and teams.

In addition, we focus on learning with and from each other to build our professional and personal skills.



### **Company Outline**

Company Name

Olympus Corporation

Market

Tokyo Stock Exchange, Prime Market (7733)

**Established** 

October 12, 1919

**Head Office** 

2951 Ishikawa-machi, Hachioji-shi, Tokyo 192-8507, Japan

**Share Capital** 

124.643 billion yen (As of March 31, 2025)

**Consolidated Revenue** 

997.3 billion yen (Fiscal year ended March 31, 2025)

**Consolidated Headcount** 

29,297 (As of March 31, 2025)

**Corporate Website** 

https://www.olympus-global.com/



### **Key Overseas Production Sites**

**U.S.A.:** Manufacturing sites: 2 sites

Brooklyn Park
Product types: Surgical energy devices

Redmond
Product types: Bronchoscopy devices;
Spiration valve system

Westborough
(Therapeutic Equipment Business HQ)

Europe: 5 Manufacturing sites

Germany: Hamburg (HQ)

Product types: Surgical rigid speculum

**Germany: Berlin** 

Product types: High frequency generator

-Czech Republic: Přerov

Product types: Urological devices

**United Kingdom: Plymouth** 

Product types: Medical related products

United Kingdom: Southend-on-Sea

Product types: Endoscope peripheral

equipment (trolley, insufflator)

China: Beijing (HQ)

Suzhou
Endoscope assembly (planned)

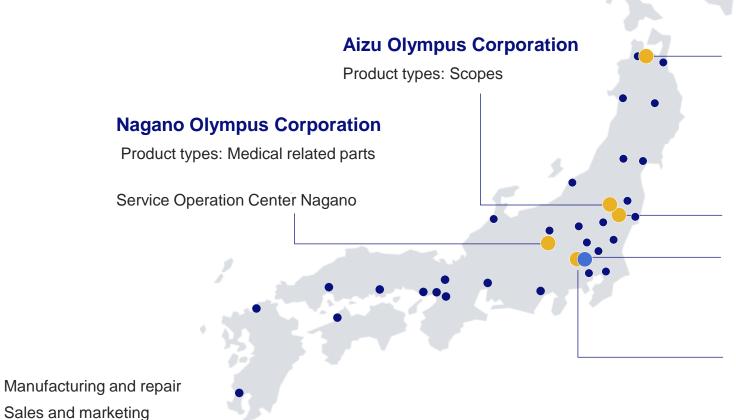
**Asia: Manufacturing sites: 2 sites** 

Hong Kong (HQ)

Vietnam

Product types: Treatment devices

### **Domestic Sites and Production Sites**



#### **Aomori Olympus Corporation**

Product types: Medical treatment devices, Surgical energy devices

#### **Shirakawa Olympus Corporation**

Product types: Power supply and light source devices, Imaging processing devices, Ultrasound endoscopes

Service Operation Center Shirakawa

# Olympus Corporation (Global Headquarters)

## Olympus Medical Systems Corporation (Hinode Factory)

Product types: Medical products and prototypes

### **Executive Officers**



Yasuo Takeuchi

Director, Representative Executive Officer, Executive Chairperson and ESG Officer



**Bob White** 

Representative Executive Officer,
President and Chief
Executive Officer



John de Csepel

Executive Officer and Chief Medical Officer



Frank Drewalowski

Executive Officer and Gastrointestinal Solutions



**Tatsuya Izumi** 

Executive Officer and Chief Financial Officer



**Gabriela Kaynor** 

Executive Officer and Chief Strategy Officer



Tetsuo Kobayashi

Executive Officer and Chief Manufacturing and Supply Officer



Seiji Kuramoto

Executive Officer and Surgical and Interventional Solutions



Syed Naveed

Executive Officer and Chief Technology Officer



**Shigeto Ohtsuki** 

Executive Officer and Chief Human Resources Officer



**Boris Shkolnik** 

Executive Officer and Chief Quality Officer



**Neil Boyden Tanner** 

Executive Officer and Global General Counsel



### **Olympus History**



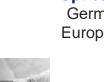
Sales launch of **Asahi** microscope.

1920



Renaming of company to Olympus Optical Co., Ltd.

1949



Start up of **Olympus Optical Co.** in Hamburg,
Germany, as Olympus'
European headquarters.

1964



Collaboration with Winter & Ibe GmbH to produce surgical rigid medical endoscopes, with Olympus supplying the optical systems.

1975

1919

Founding of Olympus
by Takeshi Yamashita
under
the company name
Takachiho
Seisakusho;
established in Tokyo,
Japan, for domestic
production of
microscopes.



1936

Launch of first Olympus camera, the **Semi-Olympus I**, after development of Zuiko photographic lenses.

1950

Development of world's **first practical** gastrocamera.



1968

Establishment of

Olympus Corporation of

America as a sales

subsidiary for

microscopes and medical

equipment in the United

States.



### **Olympus History**



Renaming of company to **Olympus** Corporation.

2003

Announcement of Olympus' medium-term vision. designed to realize a "New Olympus" and take the Company "Back to Basics."

2012

Launch of

EVIS X1™ System for EMEA and some Asian countries/ regions\*

2020

Transfer of **Scientific Business** 

2023

1985

Introduction of Olympus' endoscopic video information system

2011

Formation of a third-party committee by Olympus to investigate prior concealment of company losses.

2019

Celebration of Olympus 100th Anniversary Transformation Plan "Transform Olympus", Corporate Strategy Announced.



2021

Transfer of **Imaging Business**  2024

Relocating from Shinjuku to Hachioji. Transforming into a Global Headquarters.

\*Not Available for Sale in the United States

For more details, please visit our website.

# **OLYMPUS**

