



Activities in Health and Medicine

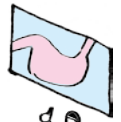


From the Americas

Bike race to promote cancer awareness



Every March, which is Colon Cancer Awareness Month for Olympus Corporation of the Americas (Group company in the US), the company organizes various promotional activities. For the second straight year, the company supported a bike race organized by the Colon Cancer Coalition, a nonprofit organization that encourages screening and increases awareness of colon cancer. As its top sponsor, Olympus collaborated with event organizers to recruit over 200 bike riders, many of whom were employees.



From Europe Extending the reach of medical care to as many as possible

Olympus Group companies in Europe are cooperating with a program called Migrants Medicine, organized by a German group in cooperation with Médecins du Monde,* an international NGO, to provide medical care to people without health insurance coverage. Donations have been made for medical treatment given to the socially weak and women and children in areas populated



by many immigrants. Also, Olympus microscopes were donated to medical clinics providing services to immigrants. The companies are contributing to providing swift access to medical examinations to as many people as possible.

*Médecins du Monde (Doctors of the World) is an international NGO established in Paris in 1980 to provide humanitarian medical assistance.



From Asia/Oceania Unique perspective in promoting greater gastrointestinal health awareness

Olympus (China) Co., Ltd. (Group company in China) is involved in a variety of health awareness promotional activities in the area of gastrointestinal health. In 2015, the company conducted questionnaire surveys in 12 cities with high rates of stomach and intestinal cancer and published its report, developed a smartphone game application that estimates each user's gastrointestinal age, organized lectures in six major cities including Shanghai and Guangzhou and hosted a marathon to run around a stomach-shaped course. These activities won many awards in the country, including the fiscal 2015 Corporate Social Responsibility Award of the Chinese online media People's Daily Online.



Since 2008, Olympus (China) Co., Ltd. has been promoting public awareness of gastrointestinal health. The concept of “three early actions,” namely early detection, early diagnosis and early treatment, is advocated, and efforts are being made to reduce general public resistance to endoscopic examinations. We are committed to organizing these activities in the future.



Ding Ying
Brand & PR Division
Deputy Division Director
Olympus (China) Co., Ltd.



Activities in Health and Medicine



From Asia/Oceania

Relay to bring the latest medicine to developing countries

In the conviction that medical progress leads to creation of jobs and to advancements in health and educational standards in developing countries, Olympus supports the activities of medical professionals in these countries. In 2015, the company offered training in endoscopic surgery to gastroenterological surgeons in Thailand and urologists in Indonesia as part of the Collaboration Program with the Private Sector for Disseminating Japanese Technologies commissioned by the Japan International Cooperation Agency (JICA). In International Promotion of Japan's

Healthcare Technologies and Services, a program under the National Center for Global Medicine and Health, Olympus created an opportunity for gastroenterological surgeons in Vietnam to train in



From Japan

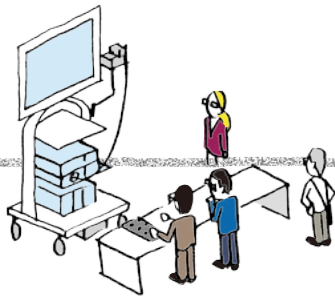
Look and learn: Diseases of the stomach and endoscopes

Since February 2004, Olympus has been providing information on stomach illness, cancer screening tests and detection and treatment methods using endoscopes through its Onaka no Kenko Dot Com website. Drawing on the knowledge of physicians, the website gives clear and easy explanations of the functions of the stomach, the intestines and other organs, the common diseases, the role of the endoscope and how to take endoscopic examinations.

It also conducts an annual survey to promote greater understanding of the endoscope and endoscopic examinations. In 2016, the number of survey respondents totaled 25,177 nationwide. The results of the survey were announced on July 14 to coincide with Endoscopy Day.

- Onaka no Kenko Dot Com website
<http://www.onaka-kenko.com/> (Only in Japanese)

Onaka no Kenko



endoscopic surgery. In all of these training programs held in cooperation with the medical associations and medical institutions in these countries, Japanese experts provided training and guidance on the latest endoscopic surgery techniques, Japan's proprietary surgical qualification system, and other areas. Olympus hopes that minimally invasive surgery, which reduces the physical strain on the patient, will spread widely in developing countries through these activities, contributing to the advancement of the quality of medicine in these countries.



Training in Vietnam



Training in Indonesia

Olympus has participated in the UN Global Compact since 2004 and its policy on corporate citizenship is embodied in the Social IN of its management philosophy. In addition to activities around the world, CSR is being implemented in its mainstay businesses under the leadership of the company president and top executive officers and with the full participation of employees. These activities reflect the "outside-in" approach in the SDG Compass, the Global Compact guidebook on sustainable development goals, and embody the corporate activities called for by the Global Compact. We hope that Olympus' leading-edge activities on achieving the SDGs under its Social IN management philosophy lead to outstanding results.



Toshio Arima

Board Member,
United Nations Global Compact
Chairman of the Board, Global
Compact Japan Network

