Social Contribution Activities

Basic Approach and Policy

Olympus Group Social Contribution Policy

In addition to its contribution through business, Olympus will contribute to society in various other ways through the use of its management resources, including its technology and human resources. Our Social Contribution Policy, which we adopted in March 2005, focuses on four areas of social contribution: medicine and health, culture and the arts, the global environment, and science and technology. With both directors and employees taking the lead, we will continue to engage in our unique brand of social contribution activities.

Olympus Group Social Contribution Policy

The Olympus Group will build up good relationships with society for the sustainable growth of both society and Olympus based on our “Social IN” corporate philosophy, which provides the basis for all corporate activities. To this end, we will proactively listen to the opinions of our stakeholders, including local residents and the international society, respect the local cultures and customs of the countries and regions where we operate, and cooperate with local communities to contribute to their growth and improvement.

To attain this goal, we will provide society with value through our innovative products, our responsible and ethical behavior, as well as by conducting unique social contribution activities, and conduct unique social contribution activities including those adopted voluntarily by our officers and employees.

1. Priority Areas
We will conduct social contribution activities focusing on the areas of medicine and health, culture and the arts, the global environment, and science and technology.

2. Priority Activities
In our priority areas, we will adopt the following three activities as priority activities.

1. Give support to the training and education of individuals who will be the next generation of leaders.
2. Enlighten citizens to resolve social issues in relation to our business domains.
3. Contribute to the solution of international social problems as a responsible global company.

3. Contributions to Local Communities
We will respect the local cultures and customs of the countries and regions where we operate in all our social contribution areas and activities, regardless of whether they are the priority areas and activities or not, and will conduct charity activities, such as monetary and in-kind donations, to enhance harmony with local communities.

Also we will conduct charity activities to mitigate poverty and starvation, provide education opportunity for young people, and implement emergency support activities from a humanitarian perspective during a large disaster or other emergency.

4. Promotion of Activities
We will raise awareness of our social contribution among all officers and employees, and will implement measures to encourage our social contribution activities.

5. Information Disclosure
We will continually work to improve its social contribution activities in response to the requests of its stakeholders and society at large, and will disclose information about our activities widely to the public.

Social Contribution Activities in Each of the Olympus Group Social Contribution Policy Priority Areas

Medicine and Health Area

Fostering Endoscopic Surgery Capabilities in Developing Countries
Olympus actively supports the development of medical professionals in emerging markets as a part of efforts to help lift the level of medical treatment and capabilities in developing countries. In fiscal 2015, the Company was contracted by the Japan International Cooperation Agency (JICA) to promote the increased use of commercial technologies. Working to push forward the social and economic development of emerging nations, Olympus took steps to provide medical professionals in Thailand and Indonesia with training opportunities. With the cooperation of medical associations and institutions in Japan, Thailand, and Indonesia, physicians from Japan were dispatched as instructors to both countries. Training was also conducted in each participating nation.

Guided by instructors well versed in their field, trainees received detailed information on the latest endoscopic surgery techniques as well as Japan’s endoscopic surgical qualification system. Through activities such as these, Olympus is helping to promote the widespread use of minimally invasive therapy in developing countries. This in turn is raising expectations toward an increase in medical standards.

Training to foster endoscopic surgeons
Onaka no Kenko Dot Com—A Website on Gastrointestinal Health
The Onaka no Kenko Dot Com website was first launched in February 2014. This website provides information on stomach illnesses and cancer, examination and detection methods using endoscopes, and various treatments. Drawing on the knowledge of physicians, the website helps to explain the role endoscopy and their application in an easy-to-understand manner. In addition to details regarding the functions of the stomach and large intestine, the website provides information on typical illnesses. As a part of this website, Olympus also conducts an annual survey in an effort to measure and promote increased awareness toward endoscopes and endoscopic examinations.

In 2016, the number of survey respondents totaled 25,177 nationwide. The results of the survey were announced in July 14 to coincide with Endoscopy Day.

WEB Onaka no Kenko Dot Com (Only in Japanese) http://www.onaka-kenko.com/

Culture and the Arts Area
International Cooperation Event—Global Festa 2015
Olympus participated in Global Festa JAPAN 2015, one of the nation’s largest international cooperation events organized by various institutions including the Ministry of Foreign Affairs of Japan. In addition to exhibiting the award winning works from the 2010 “Picture This: We Can End Poverty” photograph contest, the Company provided digital cameras and audio recorders as prizes for the photo exhibition held by the Ministry of Foreign Affairs. Through these means, Olympus is helping to increase awareness toward the Millennium Development Goals and such important international community issues as the elimination of poverty and starvation.

Special Support for Oyako Day
Olympus is a special supporter of Oyako (Parents and Children) Day, a social action initiative that began in 2003. Launched by the photographer, Bruce Osborn, the fourth Sunday of July each year is designated as Oyako Day.

Mr. Osborn held the Oyako Day Super Photo Session 2015 during which he took photos of 100 families. In addition to providing photographic equipment and materials, Olympus also offers its support by helping in the running of a photo contest through its Fotopus website, a community site that allows users to post their photographs.

Global Environment Area
Fourth Ocean Legacy Project in Okinawa
Olympus has actively engaged in efforts aimed at protecting the environment since fiscal 2011. In particular, the Company has focused on such key themes as “Water Circulation—Protection of forests, rivers and oceans.” As a part of these endeavors, and with the cooperation of the non-profit organization, Churaumi Shinkokai, Olympus took part in the planting of coral with the aim of protecting the exquisite oceans of Okinawa. These activities occur during two days in June, which the Company designates as its Environmental Awareness Month.
**Wakuwaku Science Workshop**

With the aim of conveying to children the joys of science, the Wakuwaku Project, a voluntary organization of Olympus employees, has conducted science workshops for children at elementary and junior high schools near the Olympus Technology Research Institute in Hachioji City, Tokyo since 2003.

This initiative has continued to expand as a company-driven event. In 2015, Aizu Olympus Co., Ltd. held a Wakuwaku Science Workshop for nearby junior high school students.

**The 56th Natural Science Observation Contest**

Olympus has provided its support to the National Science Observation Contest for more than 50 years since the Contest’s inception in 1960. Held by Mainichi Newspapers and the Society of Scientific Photography, and sponsored by Japan’s Ministry of Education, Culture, Sports, Science and Technology, the National Science Observation Contest, or Shizecon, strives to foster scientific thinking in the young children that are responsible for the future. In specific terms, the Contest calls on elementary and junior high school students to enter works in the categories of free research and science. As a result of this initiative, several recipients of awards and Contest participants have gone on to excel in the field of research. The 56th Contest in 2015 attracted 13,091 entries from 760 elementary and junior high schools nationwide.

**Overseas Social Contribution Activities**

**Europe**

**Providing Medical Care to the People without Health Insurance**

Olympus Group companies in Europe have continued to offer their support to the Migrants Medicine Project, an initiative run by an organization in Germany under the auspices of MEDECINS DU MONDE (Doctors of the World), an international non-governmental organization that provides humanitarian medical assistance to people without health insurance. Over the Christmas period, donations totaling 13,000 euro were made and medical care provided to the socially vulnerable as well as women and children in areas with large numbers of immigrants. Olympus Group companies have also donated microscopes to clinics that specifically target immigrants. Through these means, every effort has been made to facilitate speedy examinations especially in the gynecology field and to contribute to the medical care of a growing number of people.
Addressing the Challenge of Blood Cancer through Donor Registration Drives
Coinciding with World Environment Day, Olympus Surgical Technologies Europe (Hamburg) donated a total of 10,000 euro to DKMS, the world’s largest bone marrow center and an organization that maintains the long-term goal of eliminating blood cancer together with more than 4.5 million bone marrow donors, on June 5.
In addition, more than 160 Olympus Group employees registered with DKMS as bone marrow donors as a part of a large-scale stem cell and bone marrow registration drive aimed at further facilitating the treatment of blood cancer.

The Americas
Providing Learning Opportunities to Students from Low-income Families
Olympus Corporation of the Americas works in conjunction with an NPO that provides an education program that specializes in science, technology, engineering, and mathematics to students from low-income families. As a part of this program roughly eight days are set aside each year to provide students with learning opportunities. In addition to raising student awareness toward the potential of a career in the medical field, this initiative provides students with the opportunity to use medical equipment and cameras made by the Olympus Group as a part of a work-related learning experience.

Employee Volunteer Day
Olympus Corporation of the Americas put in place the “Olympus Days of Caring” initiative as a part of efforts to support the volunteer activities of its employees. In this manner, the Group company continues to encourage its employees to participate in volunteer activities that contribute to the community during work hours. On the relevant day, several hundred employees took part in volunteer events. Activities included the provision of food to the hungry and poor and the cleaning and maintenance of equipment. Employees also took time to read picture books to young children.

Asia and Oceania
Engaging in and Recognizing Activities That Contribute to the Promotion of Culture
Olympus Korea Co., Ltd. engages in a wide variety of activities that support the promotion of culture. In addition to supporting young artists, the company opens its hall to provide the hungry and poor with the opportunity to appreciate works of art. The Group company also provides ongoing educational opportunities to young children through the use of its cameras. Thanks to these efforts, Olympus Korea Co., Ltd. has been widely recognized as a company that contributes to the well-being and prosperity of society. The company received the Innovation Prize at the 16th Mecenat Award event organized by the Korea Mecenat Association and newspaper publishers.

Engaging in and Recognizing Activities That Help Promote Gastrointestinal Health
Olympus (China) Co., Ltd. undertook various activities to promote the gastrointestinal health of the people of China. In addition to conducting a survey that covered 12 major cities that exhibit high rates of stomach and intestinal cancer and reporting on the results, the company developed a game application for smartphones that estimates each users gastrointestinal age. Other initiatives included lectures in six of China’s largest cities and a marathon run over a course that was shaped like a stomach. Through these endeavors, Olympus (China) Co., Ltd. was recognized by People’s Daily, China’s principal online media (only in Chinese), and received the fiscal 2015 Corporate Social Responsibility Award.