

Business Overview and Markets Served

The Olympus Group works diligently to both create and provide new value as a part of efforts to contribute to society through its Medical, Scientific Solutions, and Imaging businesses.

Medical Business

Business Overview

At Olympus, we work with health care professionals every day, matching our innovative capabilities in medical technology and precision manufacturing with their skills to provide the best possible outcomes for patients and society. As the healthcare industry focuses on early detection of diseases and minimally invasive procedures, Olympus is there to deliver the diagnostic and therapeutic technologies they need to treat their patients.

Social Responsibility and Expectations

Medical Progress

Olympus engages in activities that aid in the progress of medicine through its R&D endeavors and efforts to provide medical devices while paying close attention to the opinions of medical professionals.

Improving Patients' QOL

Olympus is making every effort to help improve the quality of life (QOL) of patients both during and after treatment by providing medical devices that are used in the early diagnosis of diseases and in minimally invasive therapy.

Reducing Medical Costs

The early diagnosis of disease as well as minimally invasive therapy help to shorten the periods that patients are hospitalized and require treatment. Olympus is in turn helping to reduce medical expenses by supplying mainly endoscopes and other medical devices.

Markets Served

GI&R (gastrointestinal and respiratory) Business Unit

Gastrointestinal endoscopes, bronchoscopes, ultrasound endoscopes, endoscope reprocessors, endotherapy devices, capsule endoscopy systems, endoscopic information systems

GS (general surgery) Business Unit

Surgical videoscope systems, surgical endoscopes, surgical energy devices, ultrasonically activated devices, electro-surgical generators

Uro/Gyn (urology/gynecology) Business Unit

Bladder, renal pelvis, and ureter endoscopes, hysteroscopes, resectoscopes, urinary stone treatment devices

ENT (ear, nose, and throat) Business Unit

Rhino-laryngo endoscopes, Multidebriders, bipolar electro-surgical units

MS (medical service) Business Unit

Repair and maintenance of Olympus-manufactured products, single- and multi-year repair and maintenance contracts



Video endoscope systems



Surgical energy devices



Resectoscopes



Multidebriders

Scientific Solutions Business

Business Overview

Olympus globally contributes to the health and safety of society in numerous ways through R&D in healthcare, life science and industrial fields. Other services provided by Olympus include production site quality control and inspections of social infrastructure, such as large industrial plants and aircraft.

Social Responsibility and Expectations

Advancing Life Science Research

By supplying biological microscopes and bioimaging systems, Olympus supports basic life science research that leads to new medical knowledge, including iPS cell research and research into brain functions and diseases.

Providing Safety

Olympus is helping to make the world we live in safer by supplying equipment used to maintain and inspect social infrastructure and lifelines, such as the body and engine of aircraft, roads, bridges, overpasses, power generation facilities, chemical plants, pipelines, and water supply and wastewater systems.

Contributing to Industrial Progress

Olympus contributes to industrial efficiency and progress by supplying industrial inspection equipment used in research and quality control in such areas as mechanical and electronic parts and raw materials.

Markets Served

Biological Microscope Systems

System biological microscopes, inverted biological microscopes, stereo microscopes, confocal laser scanning microscopes, single-molecule fluorescence detection systems, microscope system equipment, and peripherals

Industrial microscope systems

Metallurgical microscopes, semiconductor inspection microscopes, flat-panel display inspection systems, laser microscopes, measuring microscopes, digital microscopes, and peripherals

Remote visual inspection products and non-destructive testing products

Industrial videoscopes, industrial fiberscopes, industrial rigidscopes, peripherals, ultrasonic flaw detectors, eddy current flaw detectors, phased array flaw detectors, X-ray fluorescence analyzers



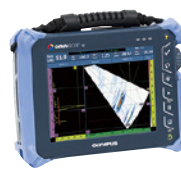
Biological microscopes



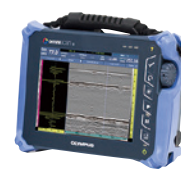
Industrial microscopes



Industrial videoscopes



Ultrasonic flaw detectors



Handheld X-ray fluorescence analyzers

Imaging Business

Business Overview

Olympus creates innovative digital cameras that include a mirrorless interchangeable lens camera, the OM-D series which incorporates a built-in electronic viewfinder, the compact and lightweight PEN series, and the TOUGH series of compact digital cameras.

These products offer sophisticated and innovative features and have established a new style of photography that opens up new possibilities for digital cameras.

Social Responsibility and Expectations

Enriching Lives

Olympus contributes to enriching people's lives by offering them the "joy of photography and expression by pushing the envelope of photography," delivering high resolution, high performance and highly mobile mirrorless interchangeable lens cameras, high optical performance interchangeable lenses, dust, water, freeze and shock proof compact digital cameras, and the "joy of living with voice and sound" through audio recorders capable of high-quality recording in all recording environments.

Building a Barrier-Free World

Olympus provides audio recorders equipped with audio guide functions designed for optimal ease of use. Both IC recorders and digital cameras employ a logical and intuitive user interface design and Color Universal Design to enhance visibility for people with different vision characteristics.

Markets Served

Cameras

Interchangeable lens camera body and lenses, compact digital cameras, accessories

Other

Audio recorders, linear PCM audio recorders, binoculars



Interchangeable Lens Camera OM-D E-M1 Mark II TG-5



Compact Digital Camera TG-5



Linear PCM Audio Recorder LS-P2