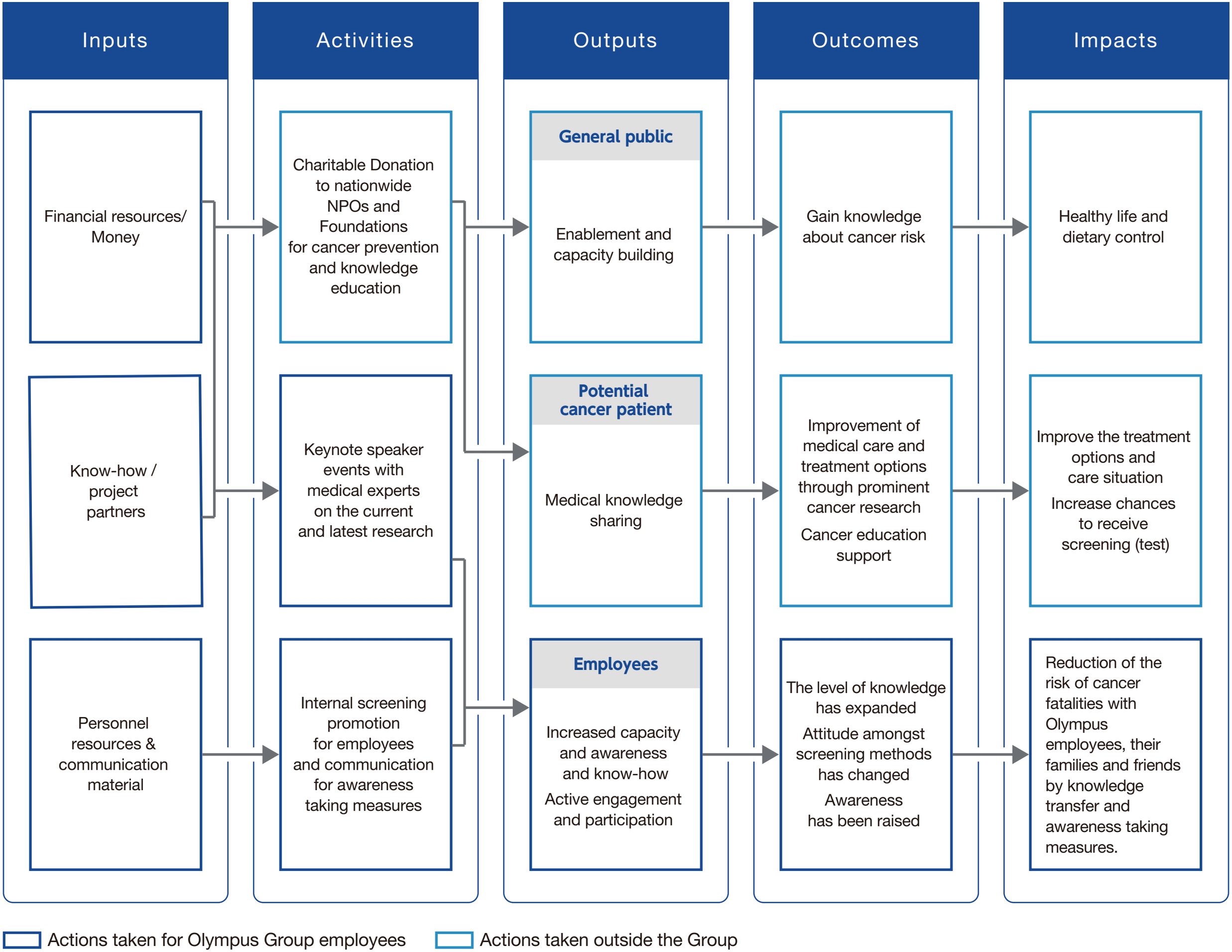
Inputs
Activities
Outputs
Outcomes
Impacts
Financial resources/ Money
Know-how / project partners
Personnel resources & communication material
Charitable Donation to nationwide NPOs and Foundations for cancer prevention and knowledge education
Keynote speaker events with medical experts on the current and latest research
Internal screening promotion for employees and communication for awareness taking measures
General public
Enablement and capacity building
Potential cancer patient
Medical knowledge sharing
Employees
Increased capacity and awareness and know-how
Active engagement and participation
Gain knowledge about cancer risk
Improvement of medical care and treatment options through prominent cancer research
Cancer education support
The level of knowledge has expanded
Attitude amongst screening methods has changed
Awareness has been raised
Healthy life and dietary control
Improve the treatment options and care situation
Increase chances to receive screening (test)
Reduction of the risk of cancer fatalities with Olympus employees, their families and friends by knowledge transfer and awareness taking measures.
Actions taken for Olympus Group employees
Actions taken outside the Group