

Your Vision, Our Future

Olympus Group Financial Results for the 2nd Quarter of the Fiscal Year Ending March 31, 2013

Hiroyuki Sasa President Olympus Corporation

November 12, 2012

I. 1st Half Highlights for FY2013 Ending March 31

II. Overview of the 2Q consolidated financial results and the full-year forecast



(1) Achieved an increase in operating income driven by the steady performance of the Medical Business

(2) Solid progress to actualize the Medium-Term Vision

(3) Further restructure of the Imaging Business



2Q FY2013 Ending March 31 - Summary of the Consolidated Financial Results

Achieved an increase in operating income driven by the steady performance of the Medical Business

(Billions of yen)	March 2012 1H (Apr-Sep)	March 2013 1H (Apr-Sep)	YoY Change	YoY Change (%)	YoY change after adjusting FX impact (%)
Net sales	414.5	405.8	-8.8	-2%	+0%
Operating income (% to sales)	17.5 (4.2%)	18.0 (4.4%)	+0.5 (+0.2pt)	+3%	+30%
Ordinary income	9.5	7.4	-2.1	-22%	
Net income	-32.3	8.0	+40.3	-	-



Solid Progress to Actualize the Medium-Term Vision

1	Rebuild business portfolio =>Reorganization of non-core businesses (ITX, domestic 3 companies,
	Olympus Visual Communications, AltaSens and others) =>Strengthening of core businesses through the business alliance with Sony (Medical, Imaging)
Basic Strategies	2 Review cost structures =>Reduction of SG&A expenses =>Personnel optimization
	3 Restore financial health =>Capital alliance with Sony =>Disposal of assets
	structure governance
	=>Establish a system for internal controls
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Further Restructure of the Imaging Business(1)

Analysis of Current Conditions

[Compact Cameras]

- Acceleration of the shift to Smartphones
- Deterioration of the macroenvironment in Europe

Drastic contraction of the compact camera market

[Mirrorless Interchangeable-lens Cameras]

- Leading manufacturer of the industry newly entered to the market
- Stronger global sales of OM-D than expected
- Launch of two new models in the PEN series

Growth accelerated in the mirrorless market

SLR sales achieved the target (1st Half)

Further expansion during the 2nd Half



Further Restructure of the Imaging Business(2)

Transform a business structure to ensure profitability from the next fiscal year and onwards

- 1. <u>Significantly improve the income structure</u> (accelerate and review the Medium-Term Vision)
- Review the product lineups and manufacturing functions
- Reduce SG&A expenses

- Accelerate the shift to high-value-added models
 Concentrate and systematize the manufacturing functions
- •Enhance the efficiency of sales system and reduce the unnecessary functions in-between

2. Quickly materialize the effects from the business alliance with Sony

Reconstruct the cost structure through mutually supplying key components and strengthen product competitiveness through complementing each other's technologies



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Your Vision, Our Future

Consolidated Financial Results for the 2nd Quarter of the Fiscal Year Ending March 31, 2013

Yasuo Takeuchi

Director, Senior Executive Managing Officer Group President of Group Management Office Olympus Corporation

November 12, 2012

(1) Consolidated Financial Results and Overview by Segment for 2Q of the FY Ending March 31, 2013



2Q of FY Ending March 2013 (1)Consolidated Financial Results

(Billions of yen)	March 2012 1H (Apr-Sep)	March 2013 1H (Apr-Sep)	YoY Change	YoY change (%)	YoY After adjusting FX impact (%)	March 2012 2Q (Jul-Sep)	March 2013 2Q (Jul-Sep)	YoY change (%)	YoY After adjusting FX impact (%)
Net sales	414.5	405.8	-8.8	-2%	+0%	215.9	216.2	+0%	+2%
SG&A expenses (% to sales)	172.0 (41.5%)	169.4 (41.8%)	-2.6 (+0.3pt)	-2%	-	87.4 (40.5%)	84.9 (39.2%)	-3% (-1.3pt)	-
Operating income (% to sales)	17.5 (4.2%)	18.0 (4.4%)	+0.5 (+0.2pt)	+3%	+30%	12.3 (5.7%)	15.9 (7.4%)	+30% (+1.7pt)	+47%
Ordinary income (% to sales)	9.5 (2.3%)	7.4 (1.8%)	-2.1 (-0.5pt)	-22%	-	8.6 (4.0%)	7.6 (3.5%)	-12% (-0.5pt)	-
Net income (% to sales)	-32.3 -	8.0 (2.0%)	+40.3 (-)	-	-	-30.9 -	12.5 (5.8%)	-	-
[Foreign exchange rates and impact]		t]							
¥/US\$	¥80	¥79		-¥0.4 (yen	appreciation)				
¥/Euro	¥114	¥101		-¥13 (yen	appreciation)				
Impact on net sales	-	-¥9.6 bil.							
Impact on Op. imcome	e -	-¥4.7 bil.							

Achieved an increase in operating income as a result of steady performance of the Medical Business
 Achieved an increase in operating income as a result of steady performance of the Medical Business
 Extraordinary income: ¥15.6 bil profit from the sale of the Information and Communication Business
 Extraordinary loss: ¥2.4 bil loss on valuation of investment securities, ¥1.3 bil for early extra retirement payments



2Q of FY Ending March 2013 (2) Results by Business Segment

♦ The Medical Business recorded significant increases in sales and income on a yoy basis

(Billions of yen)		March 2012 1H (Apr-Sep)	March 2013 1H (Apr-Sep)	YoY Change	YoY change (%)	YoY after adjusting FX impact (%)
Medical	Net sales	163.8	176.2	+12.4	+8%	+11%
	Op. income	28.4	37.4	+9.0	+32%	+43%
Life Science & Industrial	Net sales	44.9	38.1	-6.7	-15%	-12%
	Op. income	3.5	1.1	-2.4	-69%	-69%
Imaging	Net sales Op. income	71.1 -0.2	55.9 -4.4	-15.2 -4.2	-21% -	-18%
Information & Communication	Net sales	109.2	114.2	+5.0	+5%	+5%
	Op. income	2.8	1.7	-1.0	-38%	-38%
Others	Net sales	25.6	21.3	-4.3	-17%	-17%
	Op. income	-3.4	-3.6	-0.2	-	-
Elimination and corporate	Net sales Op. income	- -13.5	- -14.1	- -0.6	-	-
Consolidated	Net sales	414.5	405.8	-8.8	-2%	+0%
Total	Op. income	17.5	18.0	+0.5	+3%	+30%

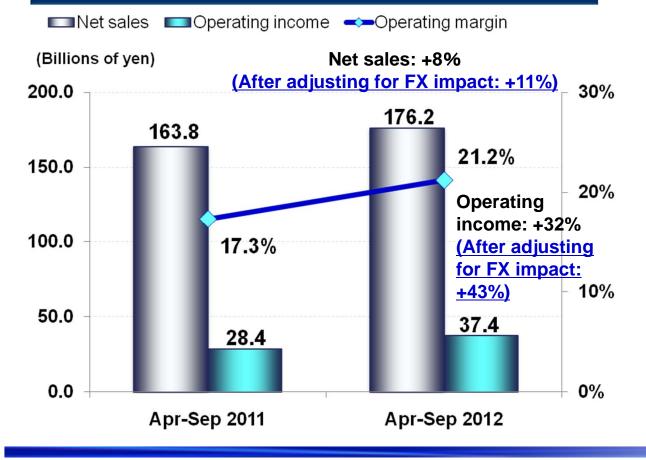
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2Q of FY Ending March 2013 (3) Medical Business

 Sales of surgical endoscope, along with our flagship product, gastrointestinal endoscope, increased drastically.

Increase in sales of the profitable endoscope field contributed to the significant improvement in operating margin.

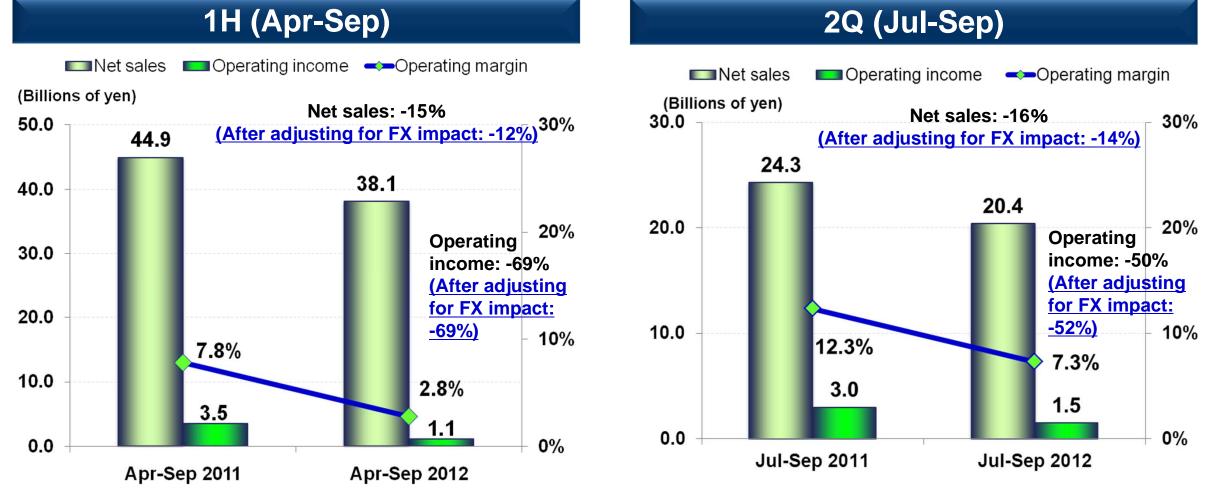
1H (Apr-Sep)



2Q (Jul-Sep) ■ Net sales ■ Operating income ← Operating margin (Billions of yen) Net sales: +14% 120.0 30% (After adjusting for FX impact: +16%) 97.8 ◆ 25.5% 100.0 86.1 80.0 20% Operating 20.3% income: +43% (After adjusting 60.0 for FX impact: +49%) 40.0 10% 25.0 17.5 20.0 0.0 0% Jul-Sept 2011 Jul-Sept 2012 OLYMPUS

2Q of FY Ending March 2013 (4) Life Science & Industrial Business

Both sales and income decreased, due to a reduction in capital investment in the private sector and delay in budget implementation from the government.

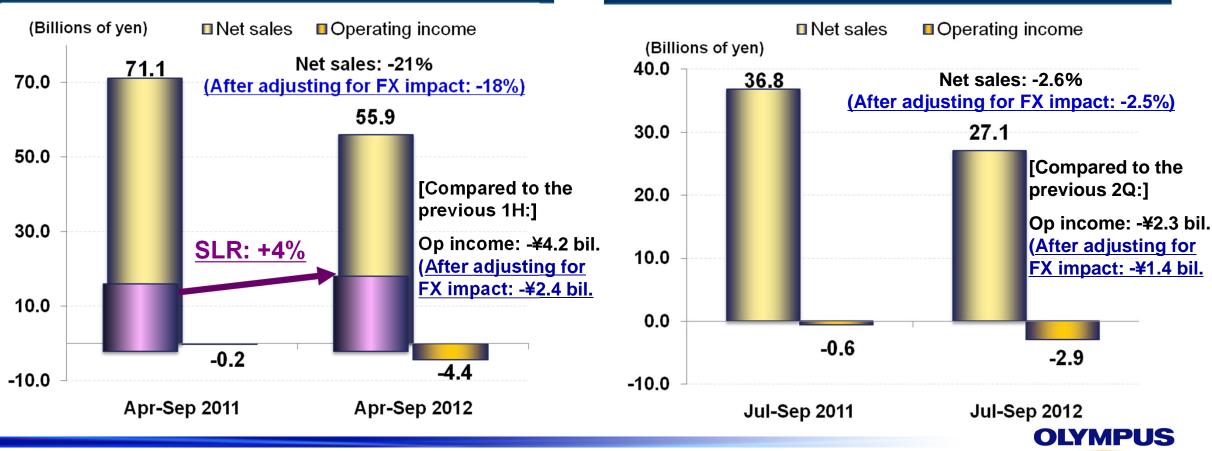




2Q of FY Ending March 2013 (5) Imaging Business

- Number of shipment of compact cameras decreased amidst the rapid contraction of the compact camera market.
- On the other hand, the mirrorless market grew steadily across the globe. OM-D recorded a bigger increase in sales than expected.

1H (Apr-Sep)

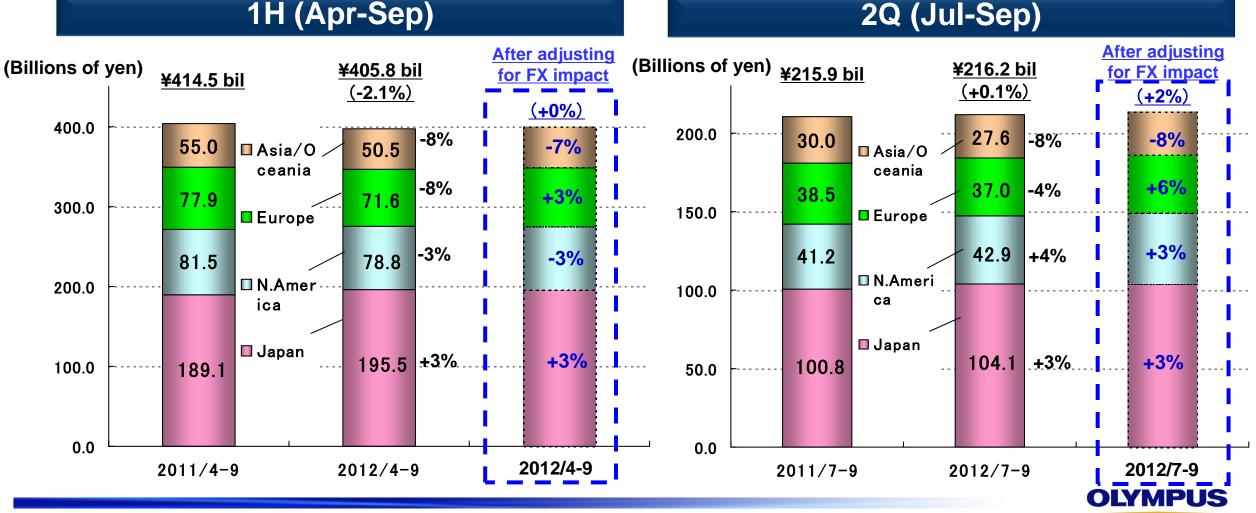


2Q (Jul-Sep)

2Q of FY Ending March 2013 (6) Net Sales by Region

The Medial Business was not significantly affected from the European economic crisis or from the emerging countries' slowed-down growth.

(Growth of the Medical during Jul-Sep: Japan +11%, N.America +9%, Europe +10%, Asia/Oceania +45%)



Balance Sheet (End of September 2012)

(Billions of yen)	End Mar 2012	End Sept 2012	Change		End Mar 2012	End Sept 2012	Change
Current assets	526.6	472.0	-54.6				
(Digital camera inventories)	(23.6)	(28.7)	(+5.2)	Current liabilities	320.4	280.8	-39.5
Property, plant				Non-current liabilities	598.1	536.5	-61.6
and equipment	127.8	123.1	-4.7	-4.7 (Incl. bonds/ long-term loans payable)	(530.3)	(474.3)	(-56.0)
Intangible assets	197.1	157.5	-39.6	Net assets	48.0	34.4	-13.6
Investments and other assets	115.0	99.1	-15.9	(Equity ratio)	(4.6%)	(3.7%)	(-0.9pt)
Total assets	966.5	851.8	-114.8	Total liabilities and net assets	966.5	851.8	-114.8

Interest-bearing debt:¥586.2 billion (-¥56.2 billion)Net interest-bearing debt:¥395.5 billion (-¥46.9 billion)Equity ratio:2.2%(end Jun.) => 3.7%(end Sept.)



Cash Flows (April – September)

(Billions of yen)	Mar 2012 2Q (Apr-Sept)	Mar 2013 2Q (Apr-Sept)	Change
Net sales	414.5	405.8	-8.8
Operating income	17.5	18.0	+0.5
(%)	4.2	4.4	-
CF from operating activities	23.1	6.5	-16.6
CF from investing activities	-18.5	37.3	+55.7
CF from financing activities	23.1	-52.1	-75.2
Cash flow	27.7	-8.4	-36.1
Free cash flow	4.6	43.7	+39.1
Cash and cash equivalents at end of year	231.7	186.0	-45.6
Depreciation and amortization	16.6	15.7	-0.8

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Amortizaion of goodwill	6.8	5.4	-1.4
Capital expenditures	16.5	14.6	-1.8

(2) Forecasts for FY ending March 31, 2013



Forecasts for FY ending March 2013 (Full-year)

(Billions of yen)	March 2012 Full-year (Results)	March 2013 Full-year (Current forecast)	YoY Change	YoY Change (%)	March 2013 Full-year (Previous forecast)
Net sales	848.5	757.0	-91.5	-11%	920.0
Operating income (% to net sales)	35.5 (4.2%)	38.0 (5.0%)	+2.5 (+0.8pt)	+7%	50.0 (5.4%)
Ordinary income (% to net sales)	17.9 (2.1%)	16.0 (2.1%)	-1.9 (0pt)	-10%	21.0 (2.3%)
Net income (% to net sales)	-49.0 -	8.0 (1.1%)	+57.0 (-)	-	7.0 (0.8%)
[Foreign exchange rate	es and impact]				
¥/US\$	¥79	¥80	+¥1 (yen d	epreciation)	
¥/Euro	¥109	¥100	-¥9 (yen a	ppreciation)	
Impact on net sales	-	-¥15.2 bil.			
Impact on Op. income	-	-¥5.7 bil.			



Segment Forecasts for FY ending March 31, 2013 (Full-year)

The Medical Business continues to perform well with an yoy increase in both sales and income, and is expected to achieve the initial target.

(Billions of yen)		March 2012 (Results)	March 2013 (Current forecast)	YoY Change	YoY Change(%)	March 2013 (Previous forecast)
Medical	Net sales	349.2	378.0	+28.8	+8%	383.0
	Op. income	68.2	75.0	+6.8	+10%	75.0
Life Science & Industrial	Net sales	92.4	91.0	-1.4	-2%	97.0
	Op. income	5.4	4.0	-1.4	-27%	5.5
Imaging	Net sales	128.6	129.0	+0.4	+0%	149.0
	Op. income	-10.8	-8.0	+2.8	-	1.0
Information & Communication	Net sales	229.4	114.2	-115.2	-50%	237.0
	Op. income	5.3	1.7	-3.6	-68%	5.0
Others	Net sales	48.9	44.8	-4.2	-9%	54.0
	Op. income	-8.0	-4.7	+3.3	-	-6.5
Elimination and corporate	Net sales Op. income	- -24.6	- -30.0	- -5.4	-	- -30.0
Consolidated	Net sales	848.5	757.0	-91.5	-11%	920.0
Total	Op. income	35.5	38.0	+2.5	+7%	50.0

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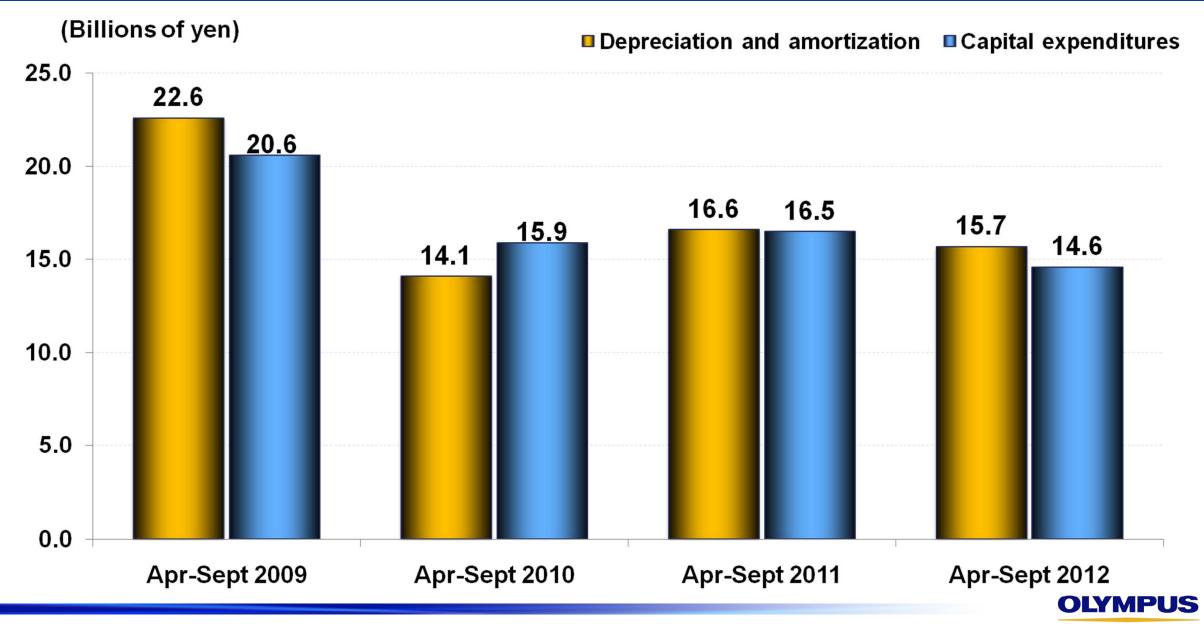


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Supplementary Materials

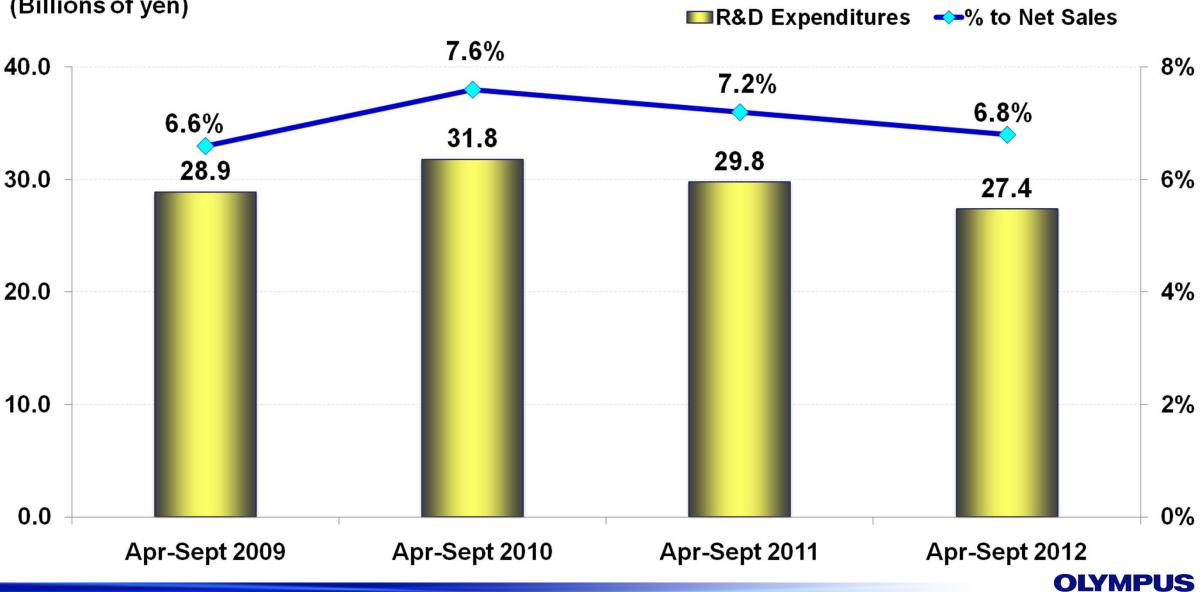


Depreciation and Amortization, Capital Expenditures



R&D Expenditures

(Billions of yen)



Digital Cameras

7%

3.80

Apr-Sept 2009

(Millions of units) 70.00 60.00 54.71 50.00 40.00 0 10%

6%

3.65

Apr-Sept 2010

7%

4.20

Apr-Sept 2011

6%

3.00

Apr-Sept 2012

0%

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30.00

20.00

10.00

0.00

Performance forecasts and other forward-looking statements in this presentation reflect judgments and assumptions based on information available at the time of writing. Because of the uncertainty inherent to judgments and assumptions, and because of the potential for future changes in business operations, conditions in Japan or overseas, or other factors, actual results, etc., may differ substantially from the targets stated.

