

INFORMATION & COMMUNICATION BUSINESS

Consolidated Net Sales Consolidated Operating Income
¥229.4 **¥5.3**
 billion billion

Consolidated subsidiary ITX Corporation engages in information and communication services businesses, with a telecommunications service business as its principal business. It engages in sales of mobile handsets, its mainstay business, through a nationwide network of stores for all mobile phone carriers, and sales are increasing in tandem with the rapid growth of the smartphone market.



Fiscal 2012 Business Results and Activities

Sales increased by 9.5% as a result of expansion of the mobile handset sales network and buoyant sales of smartphones.

Operating income was nearly flat year on year, rising 0.7%, as a result of factors including the impact on goodwill of making ITX Corporation a wholly owned subsidiary through a share exchange in March 2011.

Future Business Development

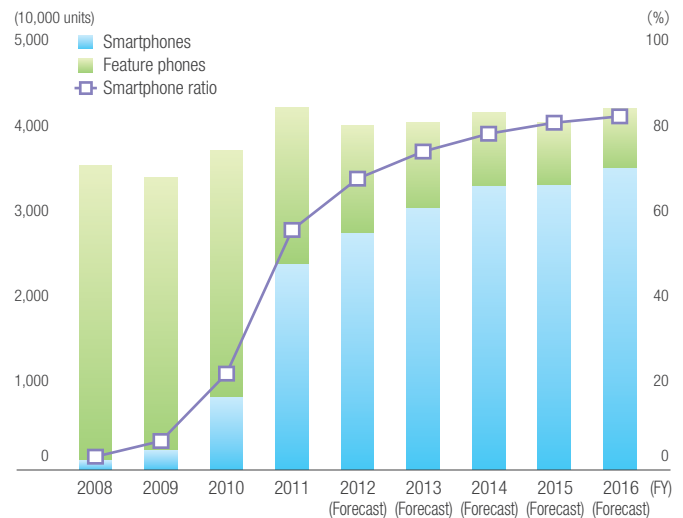
To secure stable profits, ITX Corporation will expand its mobile handset sales network by forging partnerships with small and medium-sized local sales agents, among other measures.

Sales networks and markets for smartphones continue to expand, and ITX Corporation will strengthen its selling capabilities by implementing measures to improve the quality of operations, such as waiting on customers.

In businesses other than mobile handset sales, the company will strengthen its fixed communication lines business and ICT solutions business.

Further robust growth in the smartphone market can be expected.

Shipments of Mobile Handsets in Japan



Information compiled by MM Research Institute, Ltd.

Note: Olympus resolved to transfer its Information & Communication Business to Japan Industrial Partners, Inc., on August 24, 2012. The transfer will be carried out on September 28, 2012.