Corporate Philosophy / Corporate Management Policies / Key Technologies

Corporate Philosophy

Social IN



INtegrity
Integrity in Society

INnovation
Creating Innovative Value

INvolvement Social Involvement

We aim towards establishing firm ties with the society through the three IN's.

The Olympus Group strives to realize better health and happiness for people by being an integral member of society, sharing common values, and proposing new values through its business activities. This "Social IN" concept is key to the basic Olympus philosophy underlying all our activities. Social IN comes from Social Value IN the Company, a concept of incorporating social values into the Company's activities.

Commitment to Compliance

At Olympus Corporation, we sincerely regret that past financial accounting misconduct has caused our customers and society enormous difficulties and undermined stakeholder confidence. With this in mind, and in keeping with our company's "Social IN" philosophy, the new management team hereby declares our commitment as follows:

To regain stakeholder trust and to enhance corporate value, Olympus' management is committed to complying with all laws and regulations and respecting social norms at all times.

In the effort to achieve sustainable growth, the management team reaffirms the importance of laws, regulations and social norms and will work to foster a corporate culture where each employee, as a member of the Olympus Group, will consider what is right and act in accordance with our company's guiding principles.

We will thoroughly investigate any violations to this commitment, past or present, taking corrective actions and implementing preventive measures as necessary.

By transforming our organization, we aim to create new value for society, to improve communication with all stakeholders, and to increase the transparency of our decision making.

We reaffirm our basic mission of creating value for society through innovative technology, quality products and unparalleled service, and we pledge that all employees of the Olympus Group will make a concerted effort to help people worldwide lead healthier and more fulfilling lives.

Recommit

Corporate Management Policies

Under the new management structure, we have designated three corporate management policies: "Back to Basics," "One Olympus," and "Profitable Growth." Expressing regret for our past misconduct, we aim to achieve growth with profitability by adopting "Back to Basics" as the principle behind all our actions and strategies. We will make a concerted effort to share values and goals among all our employees around the world with the aim of building "One Olympus."

Key Technologies

Olympus has defined the Medical Business, the Life Science & Industrial Business, and the Imaging Business as core businesses.

Olympus has developed technical prowess borne out of the cutting-edge optical and imaging technologies developed in the Imaging Business, optical technologies cultivated over years of operation in the Life Science & Industrial Business, and other technologies. These key technologies will be adapted to the Medical Business and other businesses to support the growth of the Company. Further, we will create technologies with assured value in this area to boost the corporate value of the new Olympus.

