

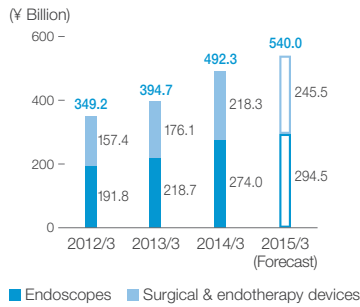
# At a Glance

Business Segment	Main Areas and Products	Results of Operations (2014/3)
<p><b>Medical Business</b></p> 	<p><b>Gastrointestinal Endoscopes</b> Endoscopy systems (videoscopes, video processors, light sources, liquid crystal display (LCD) panels); Peripheral equipment (image recording device, endoscope cleaning systems, sterilization systems), etc.</p> <p><b>Surgical Devices</b> Surgical video endoscopy systems, peripheral devices for endoscopic surgery, electrosurgical knives, etc.</p> <p><b>Endotherapy Devices</b> Endoscopic devices for all disciplines of endoscopy (approximately 1,000 different devices for various diagnostic and treatment procedures, including biopsy forceps, high-frequency polypectomy snares, grasping forceps, stone retrieval and lithotripter baskets, hemostasis accessories, etc.)</p>	<p>In the gastrointestinal endoscope field, sales of gastrointestinal video endoscopy systems launched during fiscal 2013 made large contributions to earnings. In the surgical device field, domestic and overseas sales were up for surgical endoscopy systems. As a result, net sales in the Medical Business were ¥492.3 billion, up 25% year on year, and operating income totaled ¥112.7 billion, up 30%. Both figures represented new record highs.</p>
<p><b>Scientific Solutions Business</b></p> 	<p><b>Life Science</b> Upright microscopes and polarizing microscopes, inverted microscopes, laser confocal microscopes, box-type fluorescence imaging devices, stereo microscopes, fluorescence macromicroscopes, microscope digital cameras, imaging software, bio-imaging systems, virtual slide systems</p> <p><b>Industrial</b> Metallurgical microscopes, semiconductor inspection microscopes, laser microscopes, measuring microscopes, microscopic 3D measurement systems, industrial videoscopes, industrial fiberscopes, industrial rigid scopes, ultrasonic flaw detectors, eddy current flaw detectors, phased array flaw detectors, X-ray diffraction analyzers, peripheral equipment</p>	<p>In the life science field, we introduced new products, such as laser scanning microscopes. New offerings in the industrial field included industrial videoscopes and ultrasonic flaw detectors. These new products sold favorably, driving a 15% year-on-year increase in net sales, to ¥98.5 billion, and a 40% rise in operating income, to ¥4.9 billion.</p>
<p><b>Imaging Business</b></p> 	<p><b>Digital Cameras</b> Digital single-lens cameras, compact digital cameras, digital camera related products, digital camera lens barrels, optical components</p> <p><b>Others</b> IC recorders, binoculars</p>	<p>Net sales in the focus area of mirrorless cameras increased 13% year on year following the expansion of our lineup of strategic OM-D series products. Overall, net sales in the Imaging Business were down 11% because we accelerated the shift to mirrorless cameras and reduced compact camera sales volumes. Regardless, operating loss decreased substantially as a result of lower costs.</p>
<p><b>Others</b></p>	<p>In order to concentrate the allocation of management resources to business domains, we followed up the September 2012 transference of the Information &amp; Communication Business by withdrawing from the biologics business in February 2014. We also proceeded with the sale and liquidation of several subsidiaries from which we could not expect synergistic benefits with core businesses. As a result, net sales in the Others segment declined 37%, to ¥26.4 billion. Operating loss in this segment came to ¥5.4 billion, but we expect to break even in fiscal 2015 and beyond due to the benefits of withdrawing from the biologics business.</p>	

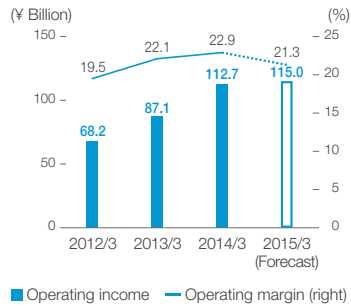
## Company History

<p><b>1919</b></p> <p>Established as Takachiho Seisakusho to manufacture microscopes in Japan</p>	<p><b>1920</b></p> <p>Asahi 600x microscope introduced</p>	<p><b>1936</b></p> <p>Semi-Olympus I, the first Olympus camera introduced, marking entry into camera business</p>	<p><b>1949</b></p> <p>Name changed to Olympus Optical Co., Ltd. The Company listed on the TSE</p>	<p><b>1950</b></p> <p>Development of the world's first practical gastrocamera</p>	<p><b>1968</b></p> <p>Entry into industrial endoscope field</p>
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**Net Sales**



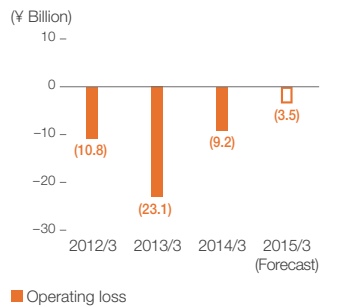
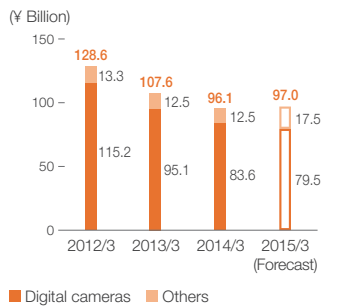
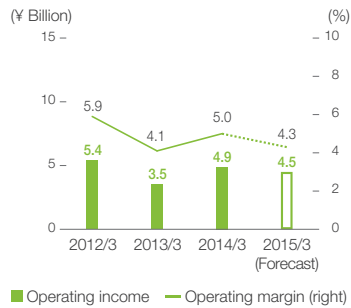
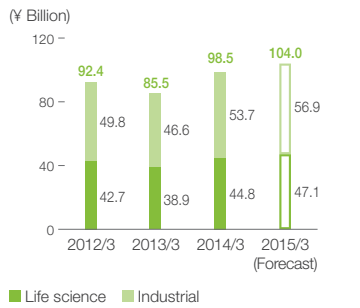
**Operating Income (Loss) / Operating Margin**



**Share of Net Sales**

69.0%

**Share of Net Sales by Region**



13.8%

13.5%

3.7%



**1969**

The world's first micro-cassette tape recorder developed



**1975**

Entry into medical surgical endoscopy field



**1996**

Entry into digital camera business



**2008**

Acquisition of Gyrus Group PLC to strengthen surgical area of Medical Business



**2009**

Olympus launches its first mirrorless interchangeable lens camera, OLYMPUS PEN E-P1