

Intellectual Property Activities

Overview of Intellectual Property Strategies

Intellectual Property Strategies Linked to Business Strategies

Olympus formulated its intellectual property strategies in conjunction with the medium-term vision (corporate strategic plan), and is advancing intellectual property activities that facilitate its management and business activities.

In accordance with the basic policies of the Company's intellectual property strategies, each business unit clearly

defines the core technologies for which it requires a strong patent base, and formulates its patent portfolio accordingly. In Companywide core competence areas, intellectual property activities are being strengthened from a long-term perspective and on an organization-wide basis that encompasses business units and R&D divisions. In this manner, we are working to maximize Companywide efficiency and intellectual property value.

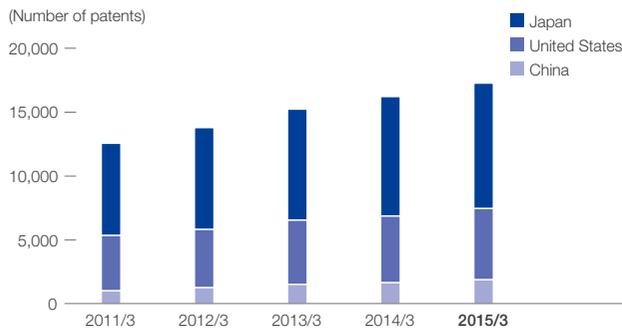
Business Contributions from Intellectual Property

Intellectual Property Activities Matched to Business Portfolio and Expansion Initiatives

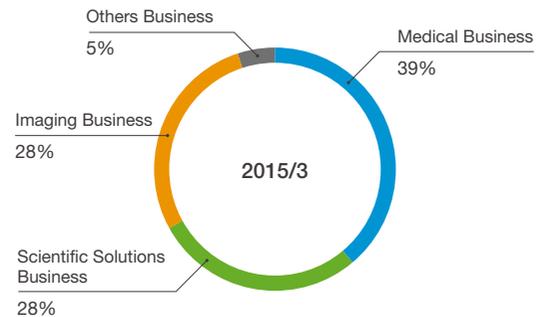
As our business activities grow more global, we have defined the policy of increasing the number of patents held overseas, and are advancing patent acquisition efforts accordingly. Looking at patent holdings of individual businesses,

approximately 40% of the Company's patents are associated with inventions related to the Medical Business, which is the central pillar supporting the expansion of Olympus' earnings and business. Of the remainder, nearly 30% is associated with Scientific Solutions Business inventions and roughly the same amount is accounted for by Imaging Business inventions (as of March 31, 2015).

Number of Patents Held by Country



Share of Patent Applications by Business Portfolio



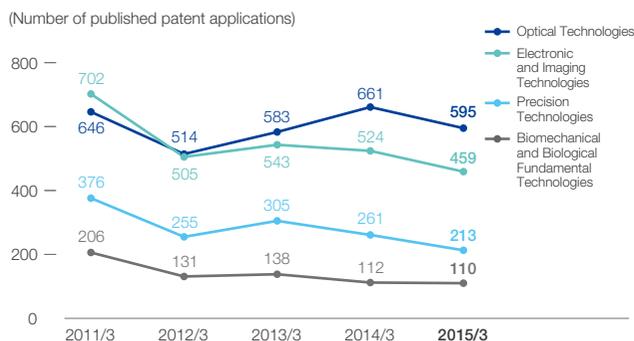
Intellectual Property Activities in Core Competence Areas

Number of Patent Applications Published in Japan and Overseas in Core Competence Areas

Due to our implementation of the above-mentioned policy of increasing overseas patents, the number of patent applications

published in core competence areas is decreasing in Japan and rising overseas. In the future, we will continue to bolster our global patent portfolio by submitting applications in the United States, China, and other countries.

Number of Patent Applications Published in Japan in Core Competence Areas



Number of Patent Applications Published Overseas in Core Competence Areas

