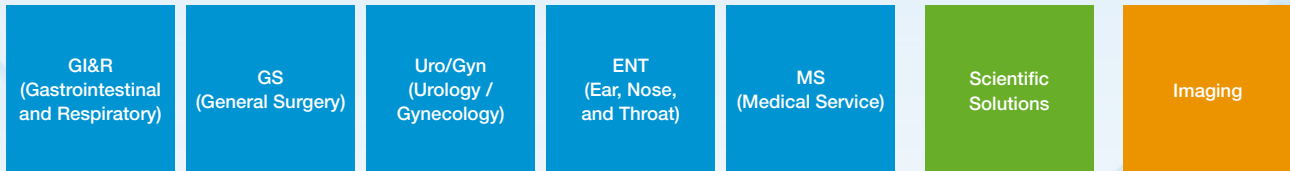


Our Business Domains

Olympus develops its operations in three core business domains. The Scientific Solutions Business continues to refine the optical technologies Olympus has treasured since its founding. The Imaging Business drives advanced research on electronic imaging technologies. The Medical Business, meanwhile, grows by leveraging the technologies of these two businesses. The technologies developed through these businesses are the greatest strength of Olympus, and it is this strength that enables us to make world-leading products.

Business Units

Medical Business Units



For more information on business units, please refer to "Review of Business Segments" beginning on page 38.

Medical Business

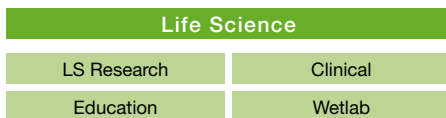
In the Medical Business, Olympus supplies various types of medical equipment, including gastrointestinal endoscopes that contribute to early diagnosis of diseases, surgical endoscopes that allow for minimally invasive therapies for reducing the burden

placed on patient bodies, and energy devices. By providing such equipment, we are contributing to a medical environment that cares for both the physical health and the mental health of people around the world.

Scientific Solutions Business

The Scientific Solutions Business provides microscopes, which Olympus has been manufacturing since its inception. These microscopes are used in various fields, whether for conducting such clinical examinations as blood tests or pathological examinations related to cancer diagnosis, assisting advanced research

in the life science and medical fields, or performing quality control on manufacturing lines. Furthermore, the industrial videoscopes and ultrasonic flaw detectors offered in this business are used in inspections and examinations underpinning the safety of social infrastructure.



Biological microscopes



IX83 inverted research microscope

Industrial microscopes
Industrial videoscopes



DSX510 digital microscope



IPLEX RX industrial videoscope



OmniScan SX ultrasonic phased array flaw detectors



DELTA scrap handheld XRF analyzer

Imaging Business

The Imaging Business provides Olympus brand cameras, which boast unparalleled image quality realized through world-leading lens processing technologies and have won the hearts of photographers around the world. We continue to introduce

the world to such unique cameras as our compact, lightweight mirrorless cameras that offer the same level of performance as single-lens-reflex cameras and our Tough series of dustproof, waterproof cameras that are ideal for outdoor use.

Digital Cameras

Mirrorless interchangeable-lens cameras, compact digital cameras, digital camera-related products, digital camera lens barrels, optical components



Others

IC recorders, binoculars

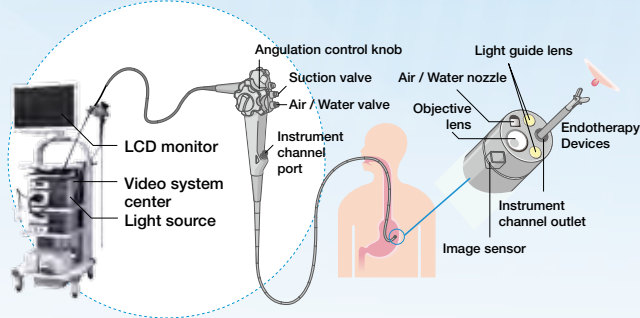


Medical Business

Gastrointestinal Endoscopes / Endotherapy Devices

Early Diagnosis

Example of early diagnosis of lesions with gastrointestinal endoscopes and minimally invasive therapy with endotherapy devices



Capital Products

Used in Organs

- Esophagus
- Stomach
- Colon
- Duodenum
- Bile duct
- Respiratory organs (lungs)

Flexible Endoscopes

Suitable for examination and treatment of internal organs by utilizing the flexibility of the insertion tube and distal end to insert the scope through the mouth or nose, for example

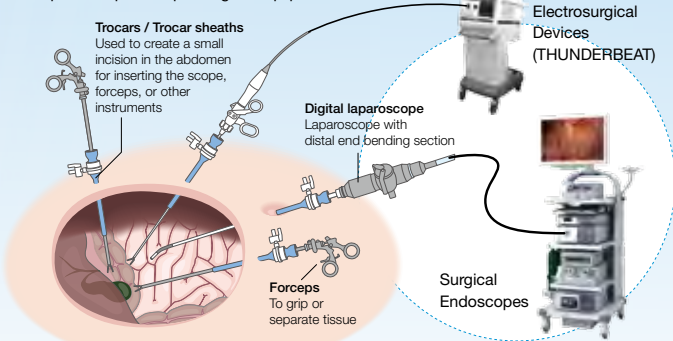
Single-Use Products



Surgical Devices

Minimally Invasive Therapy

Examples of laparoscopic surgical equipment



Single-Use Products

Hospital Department

- Gastrointestinal surgery
- Bronchial surgery
- Urology
- ENT
- Gynecology

Capital Products

Rigid Endoscopes

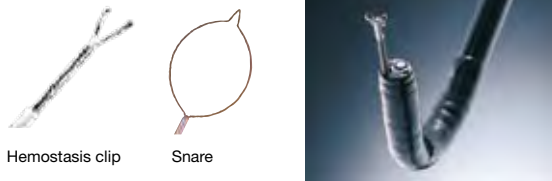
Suitable for laparoscopic surgical procedures, such as laparoscopy and cystoscopy using a rigid endoscope made from a lens contained in a metal tube



Expansion of lineup of single-use (disposable) products alongside endoscopes and other capital products

There are approximately 1,000 different types of endotherapy devices that are used for various endoscopic diagnosis and treatment applications. Such devices include biopsy forceps used to collect portions of tissue to perform pathological diagnoses, snares for removing colon polyp and other lesions, and hemostasis clips.

Principal Endotherapy Devices



Hemostasis clip

Snare

The Company's flagship surgical energy device is THUNDERBEAT. This device aids in shortening surgery times by offering quick hemostasis and severing and peeling functions, thereby reducing the burden placed on both surgeons and patients.

THUNDERBEAT

World's only energy device to integrate both advanced bipolar and ultrasonic energy

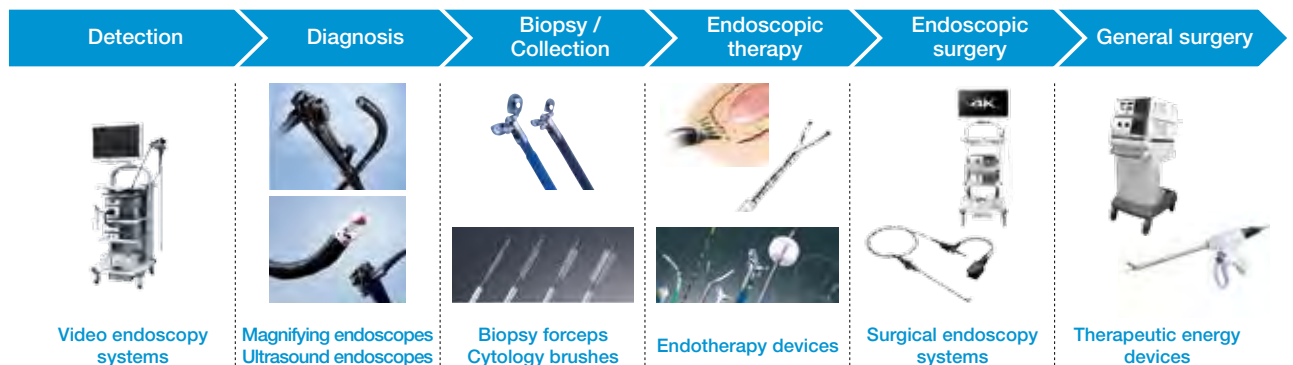


SONICBEAT

Next-generation ultrasonic energy device capable of generating standalone ultrasonic energy



Olympus Medical Equipment for Everything from Diagnosis and Endoscopic Therapy to Surgery



Video endoscopy systems

Magnifying endoscopes
Ultrasound endoscopes

Biopsy forceps
Cytology brushes

Endotherapy devices

Surgical endoscopy systems

Therapeutic energy devices