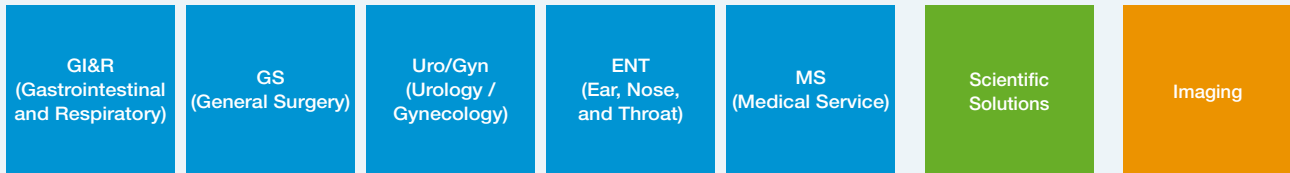


# Business Domains

Olympus develops its operations in three core business domains. The Scientific Solutions Business continues to refine the optical technologies Olympus has treasured since its founding. The Imaging Business drives advanced research on electronic imaging technologies. The Medical Business, meanwhile, grows by leveraging the technologies of these two businesses. The technologies developed through these businesses are the greatest strength of Olympus, and it is this strength that enables us to make world-leading products.

## Business Units

### Medical Business Units



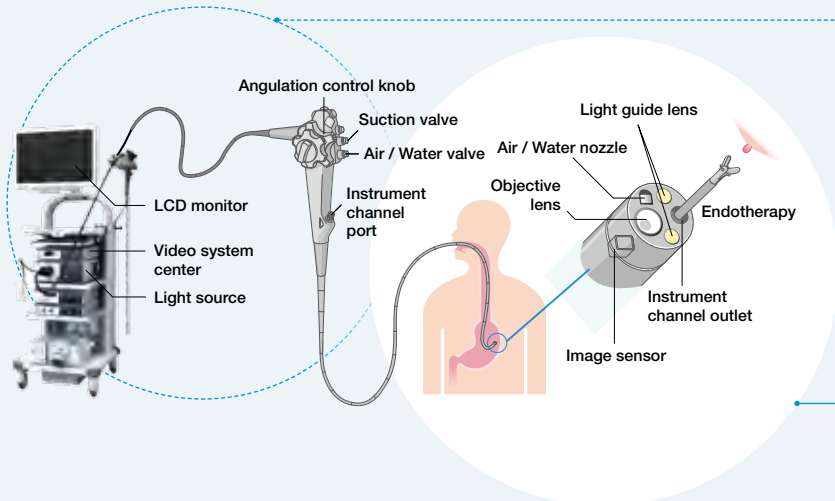
For more information on business units, please refer to "Review of Business Segments" beginning on page 40.

## Medical Business

### Gastrointestinal Endoscopes / Endotherapy Devices

#### Early Diagnosis

Example of early diagnosis of lesions with gastrointestinal endoscopes and minimally invasive therapy with endotherapy devices



#### Capital Products

##### Used in Organs

- Esophagus
- Stomach
- Colon
- Duodenum
- Bile duct
- Respiratory organs (lungs)

##### Flexible Endoscopes

Suitable for examination and treatment of internal organs by utilizing the flexibility of the insertion tube and distal end to insert the scope through the mouth or nose, for example

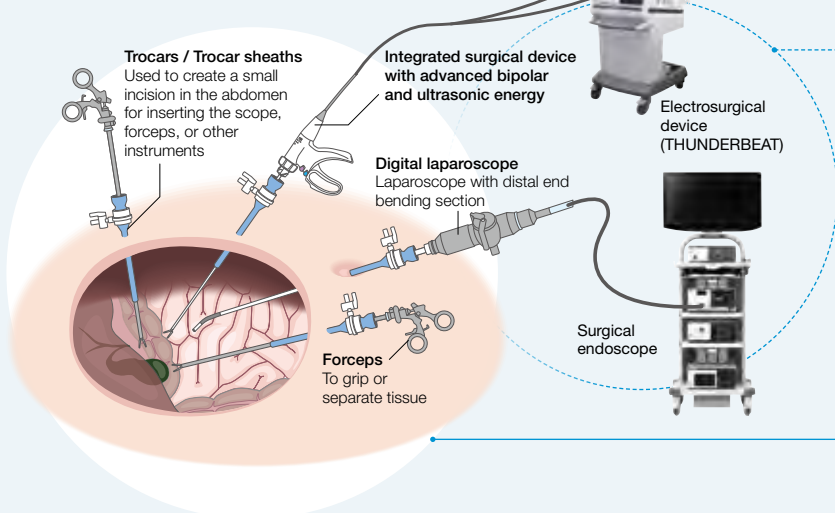
#### Single-Use Products

Expansion of lineup of single-use (disposable) products alongside endoscopes and other capital products

### Surgical Devices

#### Minimally Invasive Therapy

Examples of laparoscopic surgical equipment



#### Capital Products

##### Hospital Department

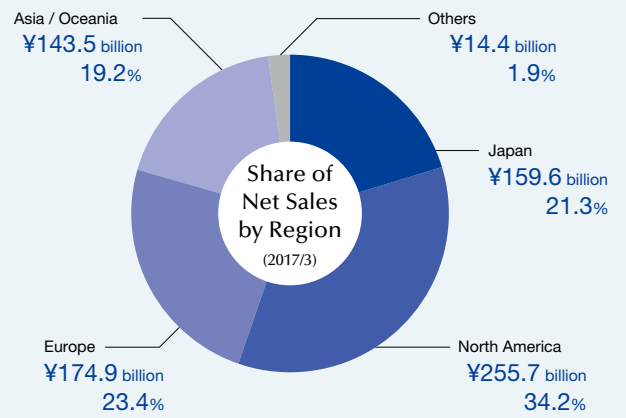
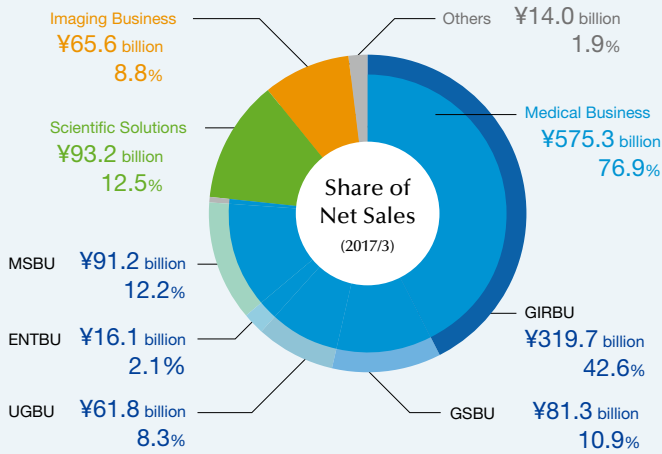
- Gastrointestinal surgery
- Bronchial surgery
- Urology
- ENT
- Gynecology

##### Rigid Endoscopes

Suitable for laparoscopic surgical procedures, such as laparoscopy and cystoscopy using a rigid endoscope made from a lens contained in a metal tube

#### Single-Use Products

Expansion of lineup of single-use (disposable) products alongside endoscopes and other capital products



	BU	GIRBU		
Scopes		Gastrointestinal videoscope Colonovideoscope	Duodenovideoscope	Bronchoscope
Diagnostic Instruments		Tissue sampling and spraying of diagnostic agents Biopsy forceps Washing pipe	Bile duct and pancreatic duct imaging Cannula	Cell and tissue sampling Cytology brush Aspiration needle
Clinical Instruments		Lesion resection, hemostasis Electrosurgical snare Electrosurgical knife Hemostasis clip	Stone removal, bile drainage Papillotomy Mechanical lithotripter Biliary stent	Lesion resection Electrosurgical snare

	BU	GSBU	UGBU	ENTBU
Scopes		Video laparoscope	Cystovideoscope Resectoscope Ureteroscope Hysteroscope	Rhinolaryngovideoscope Camera head scope Telescope
Surgical Treatment Devices		Ultrasonic coagulation and cutting device Electrosurgical unit	Electrosurgical unit	Debrider