

Value Creation Story

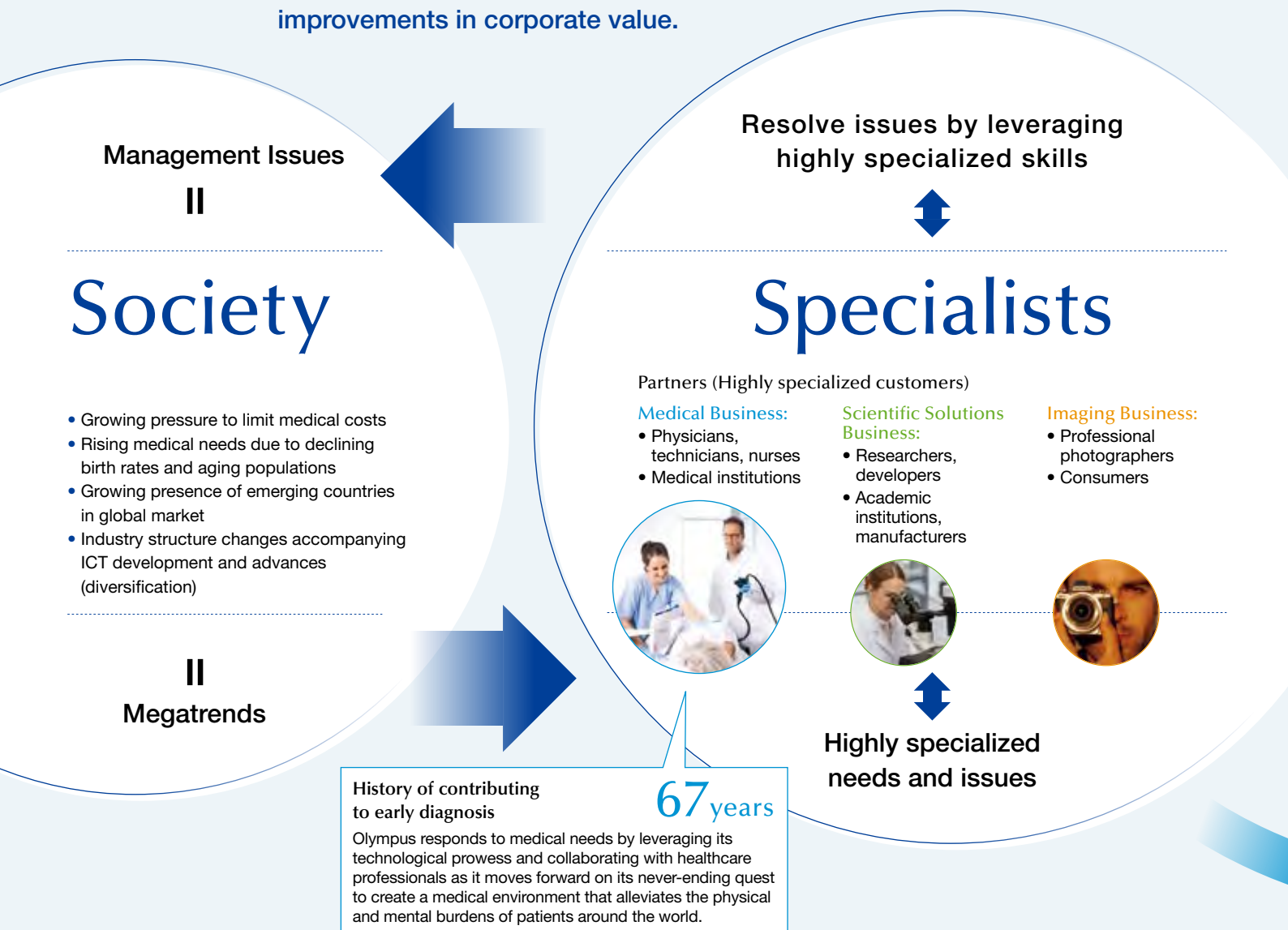
Olympus has committed itself to product creation activities based on an acute understanding of the needs of specialists, including healthcare professionals, researchers, and other highly specialized customers. The strengths accumulated through this process have been utilized to swiftly supply solutions and services that accurately address customer needs. Olympus will continue to contribute to a medical environment that cares for both the physical and mental health of people around the world while also creating value together with the specialists who are both its customers and its partners.

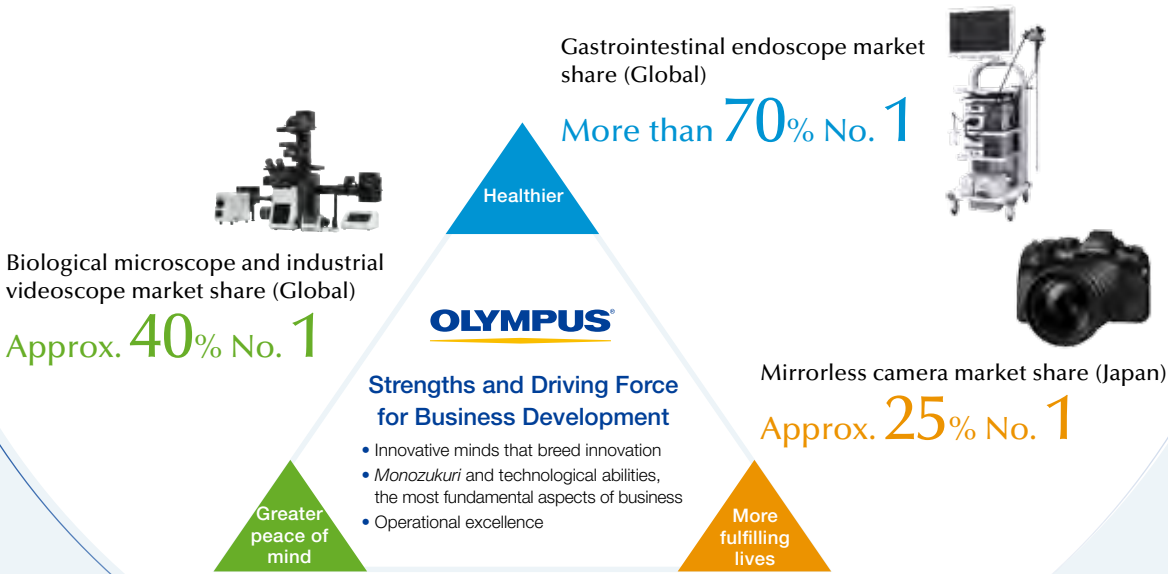
Goals of Olympus (Management Policy)

The greatest “Business to Specialist” Company

- We will strive to be the most valuable partner to experts and customers with high aspirations through the timely provision of appropriate solutions that meet their high-level needs.
- We will achieve this goal by utilizing our innovative thinking, expertise in advancing technology, operational excellence, and high ethical standards.
- Through these efforts as well as through sustainable growth, Olympus will meet the expectations of all stakeholders and act as a good corporate citizen.

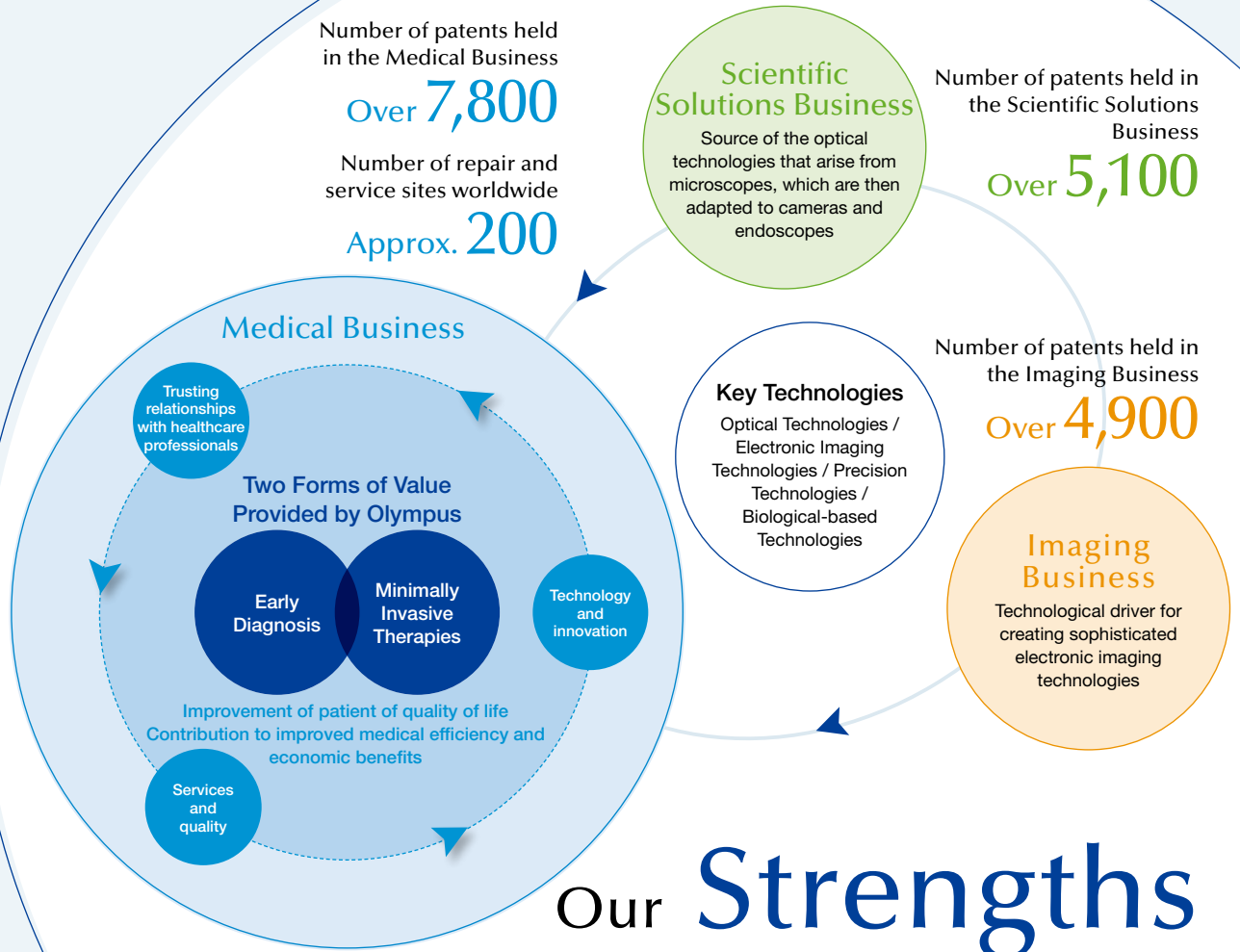
Olympus will contribute to the resolution of social issues through its business to realize ongoing improvements in corporate value.





Our Solutions

Create value together with specialists
(customers and partners)



Our Strengths

Competitive Edge Supporting Olympus in Creating Value