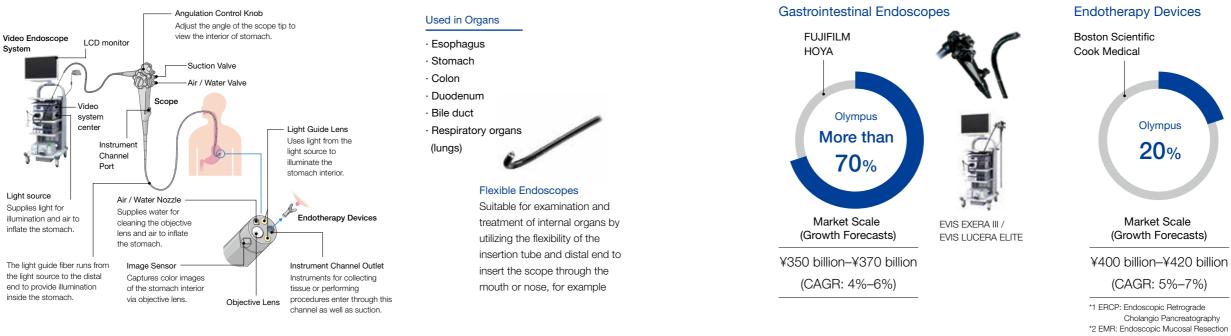
Products and Market Share in the Medical Field

Olympus provides two kinds of value, through Early Diagnosis, particularly in terms of gastrointestinal endoscopes, and Minimally Invasive Therapy with emphasis placed on surgical products. Through this, we hope to contribute to improvements in the quality of life of patients while also helping to address the worldwide trend of rising healthcare costs.

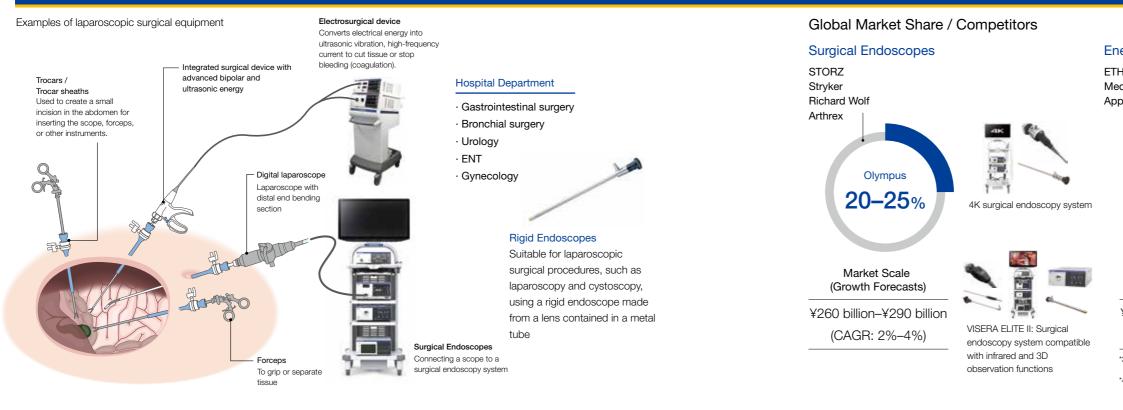
Early Diagnosis

Example of early diagnosis of lesions with gastrointestinal endoscopes and minimally invasive therapy with endotherapy devices



Global Market Share / Competitors

Minimally Invasive Therapy



ESD: Endoscopic Submucosal Dissection



ERCP*1 and EUS-ET (Balloon with knife, aspiration needle)



EMR and ESD*2 products (Knife series)



Hemostasis and stricture dilation products (Hemostasis clip, Metal stent)

