

#### **OUR PURPOSE**

Making people's lives healthier, safer and more fulfilling

INTEGRITY We are trustworthy and act in good faith UNITY **EMPATHY** We care about all of our stakeholders We are strongest when we work **OUR CORE** together as a team **VALUES LONG-TERM VIEW** We challenge the status We look beyond the quo with open minds, present to deliver future value focus and speed

Since developing the world's first practical gastrocamera in 1950, Olympus has worked alongside healthcare professionals to contribute to the evolution of endoscopy.

Our highest priority is to ensure patient safety, and we are committed to elevating the standard of care to improve outcomes by focusing on enhancing patient care pathways from early detection, diagnosis and staging, and minimally invasive treatment.

# We are **True to Life**

By embracing Our Purpose of "Making people's lives healthier, safer and more fulfilling," Olympus continues to contribute to society through its businesses.

As a leading global MedTech company, we aim to achieve both ambitious leaps and sustainable growth under the new company strategy. Please look forward to Olympus delivering on its promises and soaring beyond our new horizon.





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# Ensuring patient safety is our top priority and becoming a global Med Tech company recognized for its innovative products and solutions, as well as its people."

I am delighted to take up this incredible opportunity and I sincerely express my gratitude and delight at being named the new Olympus CEO and I am excited to continue our transformation initiated by my predecessor Yasuo Takeuchi. The first stage of Olympus' transformation was a huge success in terms of becoming a pure MedTech player, increasing performance, and striving for a more globalized organization with a global leadership. We are now at the start of the second stage, where we will shift to grow. From here, my aspiration is for us to become a leading global MedTech company that is recognized by all our stakeholders for its innovative products and solutions, as well as its people.

# Initiatives in Pursuit of Patient Safety and Sustainability

We are making progress toward becoming a global MedTech company. We have successfully divested our Imaging Business and Scientific Solutions Business, and have established a united and globalized senior management team transforming us into a pure MedTech player. However, the situation that we are in today in connection with three Food and Drug Administration (FDA) warning letters we received in fiscal year 2023 is an opportunity for us all to recognize that we must fundamentally improve our corporate culture, processes, and systems to meet the expectations of regulators and stakeholders. We put patient safety first and must continue to make meaningful improvements in quality assurance and regulatory affairs (QARA) over the next two to three years.

One of the critical success factors of *Transform Olympus* over the last four years has been giving equal weight to improving both financial performance and organizational health. We must now do the same with QARA remediation, where we are not only focusing heavily on addressing issues arising from the FDA observations at our sites globally, but are also executing remediation on a broader scale that covers our entire manufacturing landscape and R&D processes. This is because we want to be able to improve across the whole organization, not just those sites that have received warning letters. We have already established a holistic transformation program to investigate the detail and root cause behind the warning letters and to address areas that need to be enhanced. We are doing this by examining

our global operating model, global process harmonization, and IT enterprise architecture, which still bears the legacy of a Japanese manufacturing company with highly decentralized components. We are also developing a dedicated program to help change embedded mindsets and bring in the necessary capabilities to fulfill our commitments when it comes to patient safety. Cultural transformation starts from the top, and every decision must put patient safety first. As a result, leadership must set the right tone by actively discussing patient safety with employees and help them understand the importance of a quality mindset. We understand that this requires investing heavily in training and education, as well as rewarding employees who act with patient safety in mind.

In the past, I believe we saw patient safety and quality as a functional responsibility, which is one of the reasons we did not achieve the results we expected in our efforts to improve our quality management systems. Patient safety and quality are relevant to all Olympus employees and led by the CEO. With this in mind, since becoming CEO in April 2023, I have prioritized two key areas and communicated this clearly to our employees. I have also been strengthening communication with all stakeholders, including patients, healthcare providers, and regulators. By bringing in a team of MedTech QARA experts to assist us in developing one global quality management system and transforming the corporate culture, we have significantly enhanced our QARA capabilities and resources. From a governance perspective, we have

discussed with the Board of Directors the establishment of a QA&RA Committee that is composed of three outside directors with experience in leading global MedTech companies and QARA knowledge. They meet monthly with the executive team, monitor initiatives, and provide strategic advice. I am particularly pleased that, over the last few years, we have increased the capabilities at the Board level by bringing in new members with MedTech experience and promoting the Board of Directors and the executive team to cooperate closely on patient safety and QARA.

As announced in the company strategy, we will invest approximately ¥60 billion over the next three years on strengthening QARA. This is a necessary investment rather than a cost because we are not only addressing issues arising from the FDA observations, but also taking a more holistic approach to create a steadfast foundation designed to meet patients', customers', and regulators' expectations and ensure patient safety is our top priority. Operational performance will also improve given our digitizing and optimizing manufacturing efforts that will help reduce costs by creating a more streamlined and harmonized operating model. We expect SG&A ratio to be reduced due to greater clarity on decision-making authority and improved R&D and regulatory processes that will ultimately accelerate our ability to deliver products to customers while keeping product safety a top priority. QARA transformation will unleash Olympus' full potential and make us more sustainable and stronger. We do not want to miss out on this opportunity.

#### **Our Six ESG Focus Areas**

We have revisited our ESG strategy to fully integrate it into the new company strategy. This solved our problem of having a siloed ESG strategy by making it an integral part of the company, business and overall functional strategy. My personal aim is for Olympus to become an ESG leader among global MedTech companies through six focus areas: Healthcare Access and Outcome; Compliance, Product Quality and Safety; Responsible Supply Chain; Healthy Organization; Carbon Neutral Society and Circular Economy; and Corporate Governance. These ESG focus areas are crucial to Olympus' sustainability and contribution to society. For example, one of our top priorities in Healthcare Access and Outcomes is to enhance colorectal cancer related training by 20% in target emerging countries and regions. Healthcare in many of these markets is still underdeveloped, and Olympus has a strong track record of being the first to deliver training and education to healthcare professionals. Another focus area is to have a Healthy Organization, which is critical to my goal of having Olympus recognized by its stakeholders for its innovative products and people, as well as being an ESG leader. I

want our employees to come to work smiling, knowing that they are part of a unified and collaborative working environment where they can contribute to Our Purpose of "making people's lives healthier, safer and more fulfilling," with a leadership that cares about their well-being and career advancement. A key priority within Healthy Organization is for 30% of management positions globally to be held by women by fiscal year 2028. Setting a target is vital for initiating change while demonstrating an unwavering commitment from Olympus' leaders to both our stakeholders and employees. Having a target will also help us enhance our diversity, equity and inclusion strategy, which is important for ensuring a safe and sustainable workplace. To reach our target, we have set a minimum of 25% of all new employees as women graduates in Japan, and we have launched a number of programs to create networks and dedicated teams (for example, in R&D) to develop future women leaders. In terms of governance, we now have two women on the Board of Directors out of the 13 members, and I am confident that this number will steadily rise in the coming years.

#### **New Company Strategy and the Three Guiding Principles**

The corporate strategy overseen by Yasuo Takeuchi has been a huge success, doubling our adjusted operating margin from below 10% to 20%. However, beyond financial targets, we have made significant cultural progress by successfully divesting our Imaging Business and Scientific Solutions Business, so our transformation from an optical equipment manufacturer to a pure MedTech player is an achievement that we should all be proud of. We have also globalized and diversified the Board of Directors, which was formerly made up mostly of Japanese members before 2019, so that we are now a leader in Japan and on par with other MedTech companies and global players in terms of governance. Furthermore, half of the senior management team, our 60 leaders, are non-Japanese, reflecting our global models' high level of unity and willingness to collaborate in order to fulfill Our Purpose. Another achievement has been increased efficiency, with the SG&A ratio falling below 50% from 55% in fiscal year 2019, despite working in a variety of challenging macroeconomic and macropolitical environments over the past three to four years. Overcoming these challenges, meeting financial targets, and transforming the company to a new level demonstrates that the corporate strategy was perhaps the greatest success story in our long and fruitful 100-year history.

I would like to now discuss our new company strategy, which introduces the Three Guiding Principles. First, "Patient Safety and Sustainability" entails developing a patient safety mindset and adjusting our operating model, processes, and systems in order to become a leading global MedTech company. Second, "Innovation for Growth" refers to not only the need to innovate and develop products but to be more innovative and creative, and to take bolder calculated risks as a company, while working more closely with our customers to create commercial models and offerings. Third, "Productivity" is the fuel for innovation and we are building a high performing organization focused on patient safety and product quality while ensuring simplicity and operational efficiency. We have also established four strategic value pools that will drive our long-term sustainable growth and create value for our customers and society: Business and Global Expansion, Strategic M&A, Care Pathway Enhancement, and Intelligent Endoscopy Ecosystem. The Three Guiding Principles and the four value pools are deeply connected and help facilitate and accelerate each other, which is the beauty of the new company strategy. Strategic M&A, for example, is part of Innovation for Growth because we cannot develop everything in-house and must occasionally look outside for products and solutions to expand our portfolio and fill unmet customer needs. Finally, our resource allocation and investment priorities remain unchanged from the corporate strategy, with GI, Urology, and Respiratory as focus areas.

Our new company strategy sets a target of revenue growth CAGR of around 5% over the next three years. Given our QARA transformation efforts and renewed patient safety initiatives, investing approximately ¥60 billion in QARA over that timeframe means that resources allocated to some of our innovation and R&D projects will be impacted, and considering the current level of global macroeconomic and macropolitical instability, I believe this target is reasonable and will require significant commitment to achieve. However, I am confident that after we have successfully transformed Olympus to reach the next level of maturity as a leading global MedTech company, our growth potential will be significantly higher, and we will be able to grow our revenue at a rate greater than 5% CAGR while improving our operating margin.

I also believe that our capital allocation policy is more than appropriate for Olympus to become a leading global MedTech company. Our first priority is to invest in innovation, the business, and M&A. The second priority is to continue increasing the dividend gradually, as we have done hitherto.

After securing sufficient liquidity on hand for working capital and investment, we will consider additional repurchasing of our shares if there are surplus funds. Although we expect this policy to remain unchanged for the next few years, we need to improve how we communicate the criteria for whether or not to repurchase our shares, while also keeping in mind that M&A opportunities can be difficult to plan for, and that the more demanding and challenging macroeconomic environment will likely cause Olympus and other companies to hold more cash surplus than in previous years. While I recognize and appreciate that capital markets have high expectations of Olympus' growth potential in the next two to three years, we must be realistic and focus on QARA transformation and invest for future growth. Our capital allocation policy is intended to make Olympus more sustainable while also providing shareholders with the best possible return, and I continue to believe that if we accomplish our growth targets outlined in our new company strategy, the returns to shareholders will be larger than if we channel future investments into paying higher dividends.

Olympus has proven in the last three years that it can deliver on its commitments while also creating value for stakeholders. As the new CEO, I will make certain that this trend continues. Despite facing challenges, we are fully committed to becoming a leading global MedTech company that is recognized by all our stakeholders for its innovative products and people. I am confident that Olympus has a bright and promising future ahead, and we are working extremely hard to justify the trust that has been placed in us over the years.

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#### Theme of Integrated Report 2023

In May 2023, Olympus announced its new company strategy, "Leading as a global MedTech company." In our company strategy, we have set three priorities as guiding principles to achieve "Making people's lives healthier, safer, and more fulfilling," as stated in Our Purpose: "Patient safety and sustainability," Innovation for growth," and "Productivity." With patient safety as our top priority in this new strategy, we will aim to become a global MedTech company that is recognized the quality, value and innovation of our people and products. Integrated Report 2023 introduces the progress of our transformation, including a track record of our improvement in business performance and initiatives to date, with thoughts from management, employees, and voices of healthcare professionals. We have also expanded our information disclosure in line with the four strategic value pools that drive long-term sustainable growth introduced in our company strategy: 1) Business and Global Expansion, 2) Strategic M&A, 3) Care Pathway Enhancement, and 4) Intelligent Endoscopy Ecosystem.

#### **Major New Contents**

(Includes pages with significantly updated content from Integrated Report 2022)

#### Message from the CEO

D.02

A message from Mr. Stefan Kaufmann, who took over as CEO in April 2023, on the next steps in the transformation to become a leading global MedTech company.

### Roundtable Discussion with the Chairperson of the Board, Executive Chairperson, and CEO

P.10

With Our Purpose and patient safety as top priorities, Chairperson of the Board Mr. Fujita, Executive Chairperson Mr. Takeuchi, and CEO Mr. Kaufmann held a roundtable discussion on what the executive team and the Board of Directors are working on and how they are cooperating to take the next steps toward Olympus becoming a leading global MedTech company.

#### Initiatives for Patient Safety and Growth

P.16

Information on our product quality and safety initiatives, the QARA structure, and messages from the CQO and the Chairperson of the QA&RA Committee.

#### **Messages from Executive Officers**

**○** D 30

Introducing messages from our executive officers regarding their role, initiatives, and enthusiasm for realizing Our Purpose under the new organizational structure from April 2023 and the new company strategy.

#### **Our New Company Strategy**

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Disclosing our Guiding Principles, FY2024–FY2026 financial guidance, and approach to capital allocation in the new company strategy announced in May 2023.

#### **ESG Strategy**

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Explanation of the six ESG focus areas and materiality topics with top priorities outlined in the new company strategy.

#### **Customer Voices**

D.54

Introducing comments from healthcare professionals on ENDOCUFF VISION, a GI-Endotherapy device, and iTind, a therapeutic device used in urology.

#### Innovation

P.58

Disclosing our approach and strategy regarding R&D activities.

#### Medical Business Strategy: Asian Emerging Markets

P.64

Following China's lead, introducing our support for the training of endoscopists and contribution to strengthening medical infrastructure in Asian emerging markets, where it is conceivable that the spread of medical devices will rapidly advance in the years to come.

#### Care Pathway Enhancement

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Explaining the enhancement of the care pathway from early detection and diagnosis, staging, treatment, and post procedure using colorectal cancer, benign prostatic hyperplasia, and lung cancer as examples.

#### Intelligent Endoscopy Ecosystem

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Introducing our unique pursuit of solutions to healthcare challenges through the use of digital technologies such as AI.

#### **Editorial Policy**

The Olympus Group strives to conduct disclosure in a manner that meets the information needs of its stakeholders. Starting in fiscal year 2018, its annual reports are being compiled as an integrated report. With the foremost aim of deepening understanding with regard to the Olympus Group, this report contains the corporate strategy, business activity, financial, and other information traditionally disclosed in our annual reports while also including non-financial information on social contribution, environmental, and other activities necessary to explaining the Group's efforts to create value. In constructing this year's report, we referenced the International Integrated Reporting Framework of the International Integrated Reporting Council (IIRC). The Company's corporate website provides up-to-date information on a variety of topics.

#### Reporting Period

Fiscal year ended March 31, 2023 (FY2023): April 1, 2022 to March 31, 2023 Certain contents include activities occurring in or after April 2023. FY refers to the fiscal year of each display year.

#### Forward-Looking Statements

This integrated report contains forward-looking statements that reflect management's current views, plans, and expectations based on information available at the time of preparation. These forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, future business decisions, and other internal and external factors that may cause the Company's actual results, performance, achievements, or financial position to be materially different from any future results expressed or implied by these forward-looking statements.

#### **About Products**

Some products in the Integrated Report have not yet been released in some regions.

# Our Company

This chapter looks back on Olympus' 100-year history and provides a business overview and Olympus' competitive advantages. In addition, Chairperson of the Board Mr. Fujita, Executive Chairperson Mr. Takeuchi, and CEO Mr. Kaufmann held a roundtable discussion on the next steps toward Olympus becoming a leading global MedTech company. This chapter also introduces initiatives for patient safety and growth and messages from each executive officer.

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Roundtable Discussion with the Chairperson of the Board, Executive Chairperson, and CEO

# Towards the Next Step in Becoming a Leading Global MedTech Company with Our Purpose and **Patient Safety Mindset**

In addition to reviewing the past four years of implementing Transform Olympus and its corporate strategy, the Chairperson of the Board, Executive Chairperson, and CEO discussed the new company strategy and the future of Olympus.

#### Thinking Behind the CEO Change

**Takeuchi:** The decision to change CEO in April 2023 was to coincide with the new company strategy announced in May 2023, which succeeds the previous corporate strategy introduced in 2019. I was CEO at the time we started *Transform Olympus* and my biggest mission was to transform the company into becoming a truly global leading MedTech

company. Around 2021, I worked closely with Stefan to think about the next step in the development of the Company. I knew that this transition would require a new strategy and new leadership. So, while we have successfully transformed into a pure MedTech company over these last four years, this is only the

Fujita: In terms of the nomination process, Mr. Takeuchi informed the Nominating Committee of his



intention to step down as CEO. The Nominating Committee started to deliberate about who would be the most appropriate successor, both taking into account Mr. Takeuchi's recommendations and following our succession plan which was already in place. After having several interviews and discussions within the Committee, we unanimously elected Mr. Kaufmann to be our new CEO.

Kaufmann: There is a robust process behind the CEO nomination process. We are a company with a Nominating Committee, etc., and we see succession planning as one of the most important components of the Nominating Committee. Yas (Takeuchi) and I had earnest discussions about putting me forward as a nominee. When I was chosen, I felt really proud and humbled. Of course, I also had many questions because I was suddenly entrusted with the responsibilities of the position. I was also proud of Olympus in taking this bold decision which shows how far we have come under the leadership of Yas to globalize Olympus and to build the foundation for long-term, sustainable growth.

# Formulating the New Company Strategy Based on the Strong Relationship between the Executive Team and the Board of Directors

Kaufmann: I wanted to change the strategy formulation approach in two ways from the previous process. First, I wanted a stronger involvement from as many people as possible in developing the strategy, so we asked for input from many of our senior leaders and talents. We did this through workshops and inspiration sessions across the Company. Simultaneously, we started to cultivate a change in mindset to encourage buy-in toward the new strategic direction and execution, and I think that process was successful. The second change was to simplify the new company strategy and make it easier to understand by aligning the various divisional, functional, and corporate strategies. I wanted a more streamlined version of the strategy rather than a long book, so it would be an easier read that clearly sets out our priorities and KPIs to ensure that our whole



Roundtable Discussion with the Chairperson of the Board, Executive Chairperson, and CEO

organization is steering in the same direction.

Takeuchi: To add to what Stefan said, we formulated the 2019 corporate strategy with the involvement of just five executive officers, including Stefan and myself. My focus was on deciding the corporate direction of Olympus, so the strategy was considered and developed after establishing Transform Olympus based on our aspiration to become a leading global MedTech company. As for the new company strategy, the corporate direction was not changed, so Stefan has been able to focus on what becoming a leading global MedTech company means for Olympus. As he mentioned, Stefan engaged with many of our people, and he substantiated many elements from the 2019 corporate strategy in developing the new company strategy. Fujita: The corporate direction remains the same, however, the degree of Board participation and discussion for the new strategy was increased. For example, in addition to regular Board meetings, we also held special discussions for strategy. In special strategy discussions especially, we focused on how to remediate issues raised by regulators; this has advanced the quality of our Board discussions in connection with quality assurance and regulatory affairs (QARA) related issues. We also held an outside directors' meeting on how to deal with QARA-related issues moving forward. In addition, we decided to form a Quality Assurance and Regulatory Affairs (QA&RA) Committee. Other topics we have discussed included growth strategy (M&A and market policy for the Endoscopic Solutions Division and Therapeutic Solutions Division), R&D policy (including resource availability), financial planning (suitability of revenue levels, SG&A expenses, operating profit level, etc.), tax management, capital allocation (share buyback policy and investment in M&A and R&D), and clarifying the link between the current fiscal year plan and multi-year plan.

Kaufmann: The discussions the executive team had with the Board of Directors about the new company strategy shows how constructively both sides are cooperating with each other in the best interests of the Company. The Nominating Committee has consistently worked on the Board of Directors' skills matrix to make sure that Board members can support our efforts to become a leading global MedTech company. We have very engaging discussions with the Board who provide qualified feedback, appropriate challenges, and most importantly, a lot of support. I consider our discussions on the new company strategy a great example of how much Olympus' corporate governance has evolved over the last four to five years.

#### Strengthening QARA and Evolving as a **Culture Led by Patient Safety**

Kaufmann: We started the process to improve our quality management system a few years ago. However, we must make further progress to reach the level that is required as a global MedTech company. The situation that we are in today in connection with the three FDA warning letters we received in fiscal year 2023 is an opportunity for us all to recognize there is room to improve our corporate culture, processes, and systems to meet the expectations of regulators and stakeholders. To strengthen QARA, we have built capabilities in our organization that will enable us to proactively handle ongoing issues, which go beyond remediating regulatory issues. Our corporate culture is changing to one where patient safety is always our top priority and everyone has the mindset to maintain high quality; this change will enable us to tackle the root causes of QARA-related issues and support efforts to fulfill our obligations. I also see this cultural shift as a huge opportunity for Olympus to become a more agile organization that can provide even more value than the past and elevate us to the next level as a global MedTech company.

Takeuchi: When we embarked on the Transform Olympus journey, we also had to change Olympus' culture because we were by nature a tech-driven company rather than a MedTech company. Our culture and mindset as a MedTech company needs to be further strengthened in order to take action to address QARA-related issues and regulations. We are continuing our efforts to ensure all our employees clearly understand what it means to be a patient safetyoriented company so that we can more proactively identify and address issues. Stefan made an important declaration by prioritizing patient safety in the new company strategy.

Fujita: From the Board of Directors' viewpoint, we have always taken patient safety very seriously. For example, we have been discussing Olympus' QARA function and areas for improvements with the executive team; however, after receiving three warning letters, QARA-related discussions became a top priority in our Board discussions, including in Executive Sessions\*1, quarterly Opinion Exchange Meetings for outside directors, and when evaluating the effectiveness of the Board. We established the QA&RA Committee to support the executive team. This Committee was formed with outside directors Mr. Gary John Pruden and Mr. Jimmy C. Beasley\*2. All the members have

QARA expertise and experience, and the Committee has proven to be effective.

Kaufmann: To add to what Mr. Fujita said, the QA&RA Committee is working with the executive team. First, having gradually strengthened the skills and capabilities of our Board, the Committee has been able to provide relevant advice and support the executive team. Second, the Committee gives the Board an opportunity to reach out to the executive team for the latest information on the remediation and transformation efforts, providing the Board with further transparency. I have attended all the QA&RA Committee meetings, and it reinforced the importance of the decision to set up the Committee because I can see how the executive team benefits from the experiences of Board members who have gone through similar QARA situations. Fujita: I agree with Mr. Kaufmann about Olympus strengthening the skills and capabilities of the Board. One recent development is the appointment of Dr. Luann Marie Pendy to the Board, who will bring QARA expertise and experience to the QA&RA Committee. As the Nominating Committee, we always analyze the balance in the composition of the Board, as well as its sustainability by considering the skills matrix and diversity.

Takeuchi: Every year since the Nominating Committee was founded, we have discussed what skills are to be enhanced and the need to incorporate them into the Board structure. Since last fiscal year, we see expanding quality management skills as the highest priority area of the skills matrix if we are to become a leading global MedTech company.

- \*1 Executive Session is held after every Board of Directors' meeting where only
- outside directors participate.

  2 As of October 2023, the members of the QA&RA Committee are Mr. Gary John Pruden, Mr. Jimmy C. Beasley, and Dr. Luann Marie Pendy.

#### Improving the Effectiveness of the **Board of Directors**

**Takeuchi:** Corporate governance is made possible by effective team collaboration between the executive team and the Board of Directors. The executive team focuses on managing the Company while the Board of Directors advises, supports, and monitors the executive team. Without an effective executive team, you cannot help the Board of Directors be effective. When I was CEO, I wanted to create such a collaborative environment, and this led to the change in Olympus' governance structure from a traditional Japanese structure to a company with a Nominating



Under our new CEO's leadership, Olympus will continue in its efforts to become a leading global MedTech company.

Sumitaka Fujita

Committee, etc. By changing this structure, we have further strengthened the collaboration between the executive team and the Board of Directors, thus improving the effectiveness of both the executive team and the Board of Directors. One of Olympus' strengths is the strong relationship between the Board of Directors and the executive team in terms of the corporate direction.

Fujita: The scandal in 2011 made Olympus' executive team and the Board of Directors very aware of the importance of governance and this mindset makes Olympus stand out from other companies. After Mr. Takeuchi introduced Transform Olympus in 2019, we changed our governance structure to a company with a Nominating Committee, etc. The purpose is to separate execution and monitoring, which has strengthened execution and sped up decision-making for the executive team and focused on the monitoring for the Board. We also have Executive Sessions after each Board meeting where only outside directors participate and we discuss management issues, which are then shared with the top executive. As Mr. Takeuchi mentioned, there is strong collaboration

Roundtable Discussion with the Chairperson of the Board, Executive Chairperson, and CEO



Becoming a leading global MedTech company which is respected by all of our stakeholders while ensuring patient safety as the highest priority.

Stefan Kaufmann

between the executive team and the Board and there is a clear understanding of the duties on both sides. I am also very appreciative of Mr. Kaufmann for introducing optimization of agendas and time savings to allow the Board members to focus on strategically important topics in the Board meetings. Moving forward, I wish to continue our good teamwork and see leadership from Mr. Kaufmann as he executes the new company strategy towards the goal to become a leading global MedTech company in line with Our Purpose while prioritizing patient safety.

Kaufmann: Over the last couple of years, the Board of Directors has established a healthy routine. At every Board meeting, they discuss not only the important corporate priorities, but also conduct a selfassessment, looking for further opportunities to

improve Board effectiveness. A couple of topics have been on the agenda that could benefit the relationship between the executive team and the Board. First, the Board of Directors can only be effective if members understand the realities of the Company. So, in the first 60 minutes of each Board meeting, I share insights into the current opportunities and challenges we face, as well as what we see coming up. We engage in an open discussion, and I feel that the Board appreciates this as it helps them to better understand what we are going through from the executive perspective. Second, the Board members have busy schedules, so we align on the critical strategic and governance topics to discuss in advance. I propose to the Board the areas which are closely related to our strategic priorities that we need to discuss at certain moments during the course of the year, which includes governance-related topics. In this way, the executive side has become very forward-looking in terms of the agendas it wants to share and discuss with the Board and for the Board members to understand how the agenda items are linked to our strategic priorities. For other topics, we either put them in writing or have brief discussions so that we can allocate our Board members' time to the most crucial areas.

Takeuchi: As Mr. Fujita pointed out, one purpose of changing the traditional governance structure to a company with a Nominating Committee, etc. was to accelerate management action by shifting the decision-making responsibility from the Board to the executive team. Regular report of the executive team to the Board members is an effective way to share the challenges of management and issues faced by executive officers, and the support they require from the Board. During my tenure as CEO, I tweaked this reporting system and also conducted executive discussions with only outside directors based on the issues raised. Since Stefan has become CEO, he has continued to make huge advancements such as spending the first hour of the Board meeting providing updates on the latest situation. I think this is an incremental and natural development of the collaboration between the executive team and the Board of Directors to improve the effectiveness of the Board.

#### **New CEO's Approach to Corporate Governance**

Kaufmann: I became a director in June 2019 and the first year was a big learning experience for me since I

was inexperienced in being a director for a Japanese company. I spent a lot of time learning and understanding how governance in Japan and other companies work, and how Olympus approaches governance. Yas and Mr. Fujita encouraged me to participate in the governance transformation process from the start and, like all directors, I contributed to governance-related discussions including the self-assessment of the Board and self-regulation of the Company. When I became CEO in April 2023, my perspective of Olympus and corporate governance completely changed because, shifting my role, I was suddenly communicating with all of our stakeholders and receiving input from external sources on how Olympus was perceived. As CEO, I have the unique responsibility to look after all the opportunities, issues, and challenges facing Olympus. In terms of building a relationship with the Board, I have been on the Board for the last four years and I have been cooperating with our outside directors for a long time. Since becoming CEO, I have been looking to further strengthen relationships by engaging with all the directors both collectively and individually and having open and honest discussions. What I have come to greatly appreciate about the Board is its wealth of experience, capability, and wisdom, and I feel fortunate to be able to engage the directors as strategic advisors. There were not many opportunities for the Board to meet in person during COVID-19, and now I would like to create opportunities for our Board members to be involved more in our day-to-day business and meet more of our junior managers and talents to get better insights into the realities of our Company and the issues that we face.

#### Entering the Next Phase of Transformation to Become a Leading Global MedTech Company

Kaufmann: Over the last four years, under the leadership of Yas, Olympus has undergone an amazing transformation and entered the next phase of transformation to become a leading global MedTech company. We are now at a point where we want to be recognized by all our stakeholders as a Company that is known for its innovation, product solutions, and people while ensuring patient safety as the highest priority. We must now guide our culture to further put patient safety at the center and adopt a quality-first mindset. I am committed to modeling this culture as

we embark on the next stage of transformation and I believe that there is still plenty of room to realize huge potential from Olympus.

**Takeuchi:** There is huge potential for Olympus which I have seen over my long career at the Company; this potential was a catalyst for *Transform Olympus*. I think we have done well following this transformational direction over the last four years. This has laid the foundation for the Company's growth into the future as a global MedTech company. That being said, we have only completed the first chapter of Olympus' next 100 years. The real change, the challenges and opportunities that come with it, starts now.

**Fujita:** Under our new CEO Mr. Kaufmann's leadership and with Our Purpose and patient safety mindset, Olympus will continue in its efforts to become a leading global MedTech company by executing the new company strategy. To meet our ambitions, the Board will continue to strengthen its effectiveness and contributions to enhance corporate value.



We have done well following Transform Olympus over the last four years, but we have only completed the first chapter of Olympus' next 100 years.

Yasuo Takeuchi

#### Initiatives for Patient Safety and Growth

# **QARA Investments for Patient Safety and Our Future Growth**

#### **Commitment to Product Quality and Safety**

Nothing is more important to Olympus than patient safety. The situation that we are in today is an opportunity for us all to recognize that we must fundamentally improve our quality and regulatory systems. We take this challenge extremely seriously and are working tirelessly on structural and cultural changes to meet the regulators' expectations, and this remains the Company's highest priority.

We have already started with significant investments and commitments to transform Olympus' quality management processes into a consistent global system for both patient safety and quality management. A right-sized quality

assurance and regulatory affairs (QARA) organization is being built to support this effort and to make sure processes are adopted consistently and globally across manufacturing, repair and distribution centers.

In addition, we have established the Quality Assurance and Reguratory Affairs (QA&RA) Committee, which ensures we live up to our patient safety aspirations and diligently respond to regulators and fulfill our commitments. We will continue to invest in patient safety and our business' growth, which are fundamental to our organization's long-term sustainability.

#### **Enhance Global Quality and Compliance Functions to Ensure Consistent Execution**

- Develop a robust organization and supporting processes to ensure consistent execution of Quality System requirements, quality improvements, identification and resolution of compliance risks
- Integrate Quality Engineering and Quality Leadership organizations globally across all three regions, manufacturing plants, repair and distribution centers



#### **Execute Transformation with the Aim of a** Single Global Quality System and **Fully Harmonized Processes**

- Build and implement a Single Global Quality System
- Develop streamlined digitally-enabled processes to support the global execution of the Quality System, including Complaint Management & MDR, Process Validation, Design Controls, Management Review, Internal Audit, Regulatory Commitment Tracking, etc.

#### **Resolve Compliance Issues and** Complete Remediation

 Ensure all commitments to regulators are implemented on time meeting regulator's expectations

#### CQO's Message



Pierre Boisier Executive Officer and Chief Quality Officer

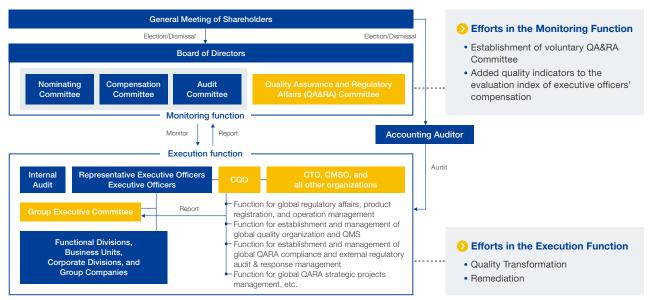
To strengthen QARA, we have established an independent worldwide quality and regulatory organizational structure where the Chief Quality Officer (CQO) oversees the activities and reports directly to the CEO. After I joined Olympus, we analyzed the skill sets and talent of the people in the QARA department. From the results, we created a QARA organization plan that could implement the functions within a unified global quality management system.

Based on this new QARA organization plan, we addressed skill set and knowledge needs in quality and regulatory compliance by continuing to hire MedTech leaders with expertise in areas such as complaint handling, regulatory affairs, product quality, and compliance. Keeping up with the latest regulatory interpretations is also very important for us and it is essential to have the right skilled people and foster talent. I think we have built a very good foundation with the senior team and we are now ready to move forward to build a globally coherent quality mindset that ensures patient safety as our top priority.

Our design assurance (quality side of R&D) team is set up to make sure that we design products consistent with applicable regulations and meet the demands of regulators. Our R&D is mostly in Japan and our design assurance team works very closely with these Japanese R&D teams. Their collaboration is getting better and they are designing products within applicable global regulatory guidelines. We are focusing on bringing the quality management system to a global standard. We are unifying our quality management system to consolidate requirements for critical processes ensuring that relevant global regulatory requirements are consistently met.

The entire company is working diligently to remediate the issues identified in the warning letters and trying to prevent similar incidents from happening again. During this process, we are closely communicating with the regulatory authorities. Patient safety is our highest priority. I am confident that these efforts will help our QARA become globally unified and enable Olympus to transform into a 100% global MedTech company.

#### **QARA Structure**



#### **Establishment of QA&RA Committee**

We established a QA&RA Committee at the Board of Directors in April 2023. This is a voluntary committee composed of outside directors and related functions such as QARA, R&D, Legal, and Supply Chain will report monthly at this Committee. The Committee oversees and provides advice for the development of global quality management systems to meet the expectations of regulators and to ensure compliance with relevant laws and regulations.



#### Message from Chairperson of the QA&RA Committee



Gary John Pruden
Outside Director

Our Committee oversees the development and execution of Olympus' QARA strategy to make sure we meet all regulatory standards required for a global MedTech company. Our aim is to enhance our global capabilities to make sure we avoid future regulatory challenges. Thus it is essential to remediate our processes, standards, and capabilities. The Committee will also review and oversee root cause analysis, support the transformation of the corporate culture, and monitor the establishment of a robust global quality management system.

I bring over 35 years of experience in global healthcare organizations with extensive knowledge of the medical device industry, including quality management systems and regulatory affairs. My fellow committee members, Mr. Beasley and Dr. Pendy, are also very experienced in quality and regulatory and bring a wealth of global medical device knowledge to their roles as outside directors. We hope to make full use of our expertise to help oversee the transformation at Olympus and provide advice where necessary. We will support Olympus' transformation into a global MedTech company where patient safety is our first priority and the focus of our entire organization.

### Olympus' Value Creation Model

#### **OUR PURPOSE**

### Making people's lives healthier, safer and more fulfilling

#### Strength

#### Strong position built on basis of relationships of trust with care providers

- ▶ Global market share for gastrointestinal endoscopes approximately 70%
- ▶ Training support for doctors conducted around the world
- ▶ Entered emerging markets ahead of other companies and built relationships of trust with doctors
  - · Have built relationships of trust in Chinese market for about 50 years, since normalization of diplomatic relations between Japan and China in 1972
  - Established representative office in Singapore in 1975

#### Global and robust management foundation

- ▶ Approximately 17 training centers with the aim of providing training opportunities for healthcare professionals
- ▶ Build an industry-leading service network among the world's medical device companies
- ▶ Established a global headquarters for the Therapeutic Solutions Business in the U.S.
- ► Credit ratings: A+ (R&I), BBB+ (S&P), Baa2 (Moody's)
- ▶ Approximately 960 dialogues with institutional investors and securities analysts\*1

#### Technological capabilities that produce high-quality and advanced products

- ▶ Selected as one of the top 100 most innovative companies in the world 11 times
- ▶ Olympus Group's approximately 16,000 patents\*2 to build a high-quality IP portfolio
- ▶ Strong know-how and optical technology built up since the Company's founding
- ▶ Manufacturing techniques that realize high-mix, low-volume production

#### **Diverse human resources that possess** high expertise

- ▶ Aiming to become a global MedTech company, hiring highly specialized and talented people for global positions
  - To further grow mainly in the Therapeutic Solutions Business, set up a specialized business development team in the U.S., hired talented people, and carried out M&A
- ▶ To strengthen implementation skills, approximately 6,600 employees participated in training, and approximately 6,700 people participated in the Global Communication Skill Strengthening Program\*2

#### Strategy

#### Company Strategy

Leading as a global MedTech company

#### Patient safety and sustainability



- 1 Resolve pending commitments to the FDA, prove confidence with regulators
- Lead in organization health and ESG

#### Innovation for growth



- Strengthen the Olympus brand, elevate the experience of our customers
- Grow our business through purposeful innovation and acquisitions

#### **Productivity**



- Build a high performing organization focused on patient safety and product quality
- Ensure simplicity and operational efficiency

#### Strategic value pools that drive long-term sustainable growth



Business and Global Expansion



Care Pathway Enhancement



Strategic M&A



Intelligent Endoscopy **Ecosystem** 

#### **Materiality Topics at Olympus**

- Healthcare Access and Outcome
- Compliance, Product Quality and Safety
- Responsible Supply Chain
- Healthy Organization
- Carbon Neutral Society and Circular Economy
- Corporate Governance
  - Details on the materiality topics at Olympus are on page 38

#### **Social Outcome**

#### Providing value to patients, countries, regions, and society through care providers



#### **Patients**

- Contributing to people's health around the world by always giving the highest priority to patient safety
- Improving patient outcomes by elevating the standard of care in target diseases based on early diagnosis and minimally invasive treatments

conditions treated\*3

Colonoscopies performed worldwide\*4

- Feedback on product improvements and requests
- Providing products that help improve patient outcomes by meeting abundant needs
- Support for procedure development

Relationships of trust built by collaborating with care providers

#### **Care providers**

- Contributing to the enhancement of the customer experience in the care pathway from early detection and diagnosis to staging, treatment, and post procedure
- Contributing to improvements in efficiency of medical care and its economic outcomes through early diagnosis and minimally invasive treatments
- Providing unique solutions to issues in the medical field



#### **Countries/Regions/Society**

- Contributing to limiting medical expenses through early diagnosis and minimally invasive treatments
- Contributing to the future of medicine

#### **Financial KPIs**

**Endoscopic Solutions Division** 

#### Revenue Growth\*5



CAGR from FY2023

**ESD 5**%

**Therapeutic Solutions Division** 







TSD > 5%

 Growth of Endoscopic Solutions Business and Therapeutic Solutions **Business** 

#### Operating Margin\*6



#### **EPS Growth\*6**



CAGR from FY2023

- \*1 Fiscal year 2023
- \*2 As of March 2023. Excluding Scientific Solutions Business
- Olympus has versatile medical devices with the ability to treat approximately 100 diseases or conditions as of March 2023.
- \*4 Numbers come from the Company's research. Numbers for the U.S., Canada, Germany, France, Italy, Spain, the UK, Japan, China, South Korea, Australia, India and Russia. As of 2019
- \*5 Constant currency basis
- \*6 Adjusted for extraordinary Items
   Exclude "Other income / expenses"

  - No adjustment will be made for the impact of exchange rate fluctuations; actual exchange rate will be used

Steps toward Becoming a Truly Global MedTech Company

# **Becoming a Truly Global** MedTech Company

In January 2019, Olympus announced its corporate transformation plan, Transform Olympus. In November of the same year, we announced our corporate strategy in which we presented our goal to achieve an adjusted operating margin\*1 of over 20% in fiscal year 2023, a level equivalent to that of global competitor MedTech companies. We accelerated transformation to become a truly global MedTech company. In addition to sales growth, we have achieved an adjusted operating margin of 20% in fiscal year 2023 due to steady implementation of reducing costs and improving capital efficiency.

FY 2020 (Result) >>>

FY 2021 (Result)



Adjusted operating margin 13.5%

#### **Initiatives and Priority Measures**

- · Achieved significant SG&A efficiency (¥32.5 billion reduction, or 7% decrease, from fiscal year 2019)
- Steadily progressed the corporate transformation plan, Transform Olympus
- Broadened perspectives in management and accelerated management action as a result of diversifying the Board of Directors and migration to a company with a Nominating Committee, etc.
- Development of next-generation gastrointestinal endoscopy system in the Endoscopic Solutions Business
- Built a business base for the Therapeutic Solutions Business and invested resources in key focus areas
- Integrated global group management, and strengthened business execution
- Established the globally integrated HR management that enables optimal talent allocation at the global level
- · Recruited and placed human resources, regardless of nationality, age, or gender, within the Olympus Group, and actively hired external personnel with a wide range of experience, knowledge, and abilities

Adjusted FCF	¥71.1 billion	
Adjusted ROIC	10.7%	
Adjusted EPS	¥45.49	

Adjusted operating margin

#### **Initiatives and Priority Measures**

- Made steady progress on the corporate transformation plan, Transform Olympus
- Formulated materiality items that moves us toward sustainable business growth and a sustainable society
- Completed the transfer of the Imaging Business to Japan Industrial Partners, Inc. in January 2021
- Launched the EVIS X1 advanced endoscopy system the first new model in about eight years—in Europe, Japan, and some parts of Asia
- Conducted multiple M&A to drive growth in the Medical Business (GI endoscopy: Arc Medical Design Ltd.; Orthopedic: FH ORTHO SAS; Surgical: Quest Photonic Devices B.V.)
- Reorganized the product development structure (a system in which specialized functions, such as quality, R&D and manufacturing, strengthen their cooperation from the early stage to develop products that are safer and more effective)
- Implemented "Career Support for External Opportunity" in

Adjusted FCF growth	+ 11.6% (¥79.4 billion)
Adjusted ROIC	10.3%
Adjusted EPS growth	<b>+ 37.2</b> % (¥62.42)

### FY 2023 (Result)

FY 2022 (Result) >>>

Adjusted operating margin 19.3%

#### **Initiatives and Priority Measures**

- Continued to foster a culture of corporate transformation by promoting top-down and bottom-up initiatives through Transform Olympus, our corporate transformation plan
- Implemented ESG initiatives that contribute to a sustainable society (Selected as Dow Jones Sustainability World Index
- Decided to reorganize Scientific Solutions Business through Company Split and accelerated efforts to implement Company Split. (In August 2022, Olympus decided to transfer all shares of its subsidiary Evident Corporation, which is engaged with the Scientific Solutions Business, to third party)
- Expanded sales of EVIS X1 advanced endoscopy system through launch execution in current markets
- Established Olympus Innovation Ventures, a corporate venture capital fund
- Formulated strategic initiatives for the Medical Business (Olympus Investor Day 2021)
- To develop safer and more effective products, we strengthened cross-functional collaboration among specialized functions, such as QARA, R&D, and manufacturing from the early stages of product development

#### Supporting Financial Indicators (Result)\*2

Adjusted FCF growth	+35.9% (¥131.3 billion)
Adjusted ROIC	17.1%
Adjusted EPS growth	+ <b>46.6</b> % (¥97.73)

Adjusted operating margin **20.0**% 4.6%

Revenue CAGR\*3

#### **Initiatives and Priority Measures**

- Further strengthened capabilities to respond to changes in the environment and all risks in both a flexible and timely manner
- Continued to expand sales of EVIS X1 advanced endoscopy system through launch execution in current markets and preparation of launch into new markets including the U.S. and China
- Launched surgical endoscopy system VISERA ELITE III in Europe, Japan, and some parts of Asia
- Explored and conducted multiple M&As to further strengthen our core competencies and expand our portfolio (GI endoscopy: Odin Vision; GI-Endotherapy: Taewoong Medical Co., Ltd.\*1)
- (Fiscal year 2024) Olympus transferred Evident Corporation, a specified subsidiary of Olympus, to a special purpose company indirectly owned by funds advised by Bain Capital Private Equity, LP. The transfer was completed in April 2023

Supporting Financial Indicators (Result)\*2

Adjusted FCF growth	+6.2% (¥85.3 billion)
Adjusted ROIC	18.4%
Adjusted EPS growth	+ <b>35.8</b> % (¥113.86)

#### **Financial Guidance and Supporting Financial Indicators** of Our Corporate Strategy in 2019\*2 FY2023 Targets

Financial guidance	Adjusted operating margin	> 20%
Supporting financial indicators	Adjusted FCF growth	> 20%*4
	Adjusted ROIC	> 20%
	Adjusted EPS growth	> 25%*4

Announced new company strategy (May 2023)

See page 36

 <sup>\*1</sup> The closing of the Taewoong Medical Co., Ltd. acquisition is not yet determined
 \*2 The following adjustments made to each indicator. M&A relates to fiscal year 2020 and later (after the launch of our corporate strategy in 2019).

Adjusted Operating profit and EPS: Operating Profit excludes "Other income/expenses." No adjustments are made for the impact of exchange rate fluctuations; actual exchange rates are used.

•Adjusted ROIC: "Other income and other expenses" and "Depreciation and amortization of intangible fixed assets related to M&A" are deducted from operating profit after tax. (Tax rate: Japan's statutory effective tax rate of about 30% is used.) "M&A-related assets (goodwill and intangible assets related to M&A)" is deducted from working capital. No adjustments are made for the impact of exchange rate fluctuations, and actual

<sup>•</sup> Adjusted FCF: "Cash inflows and outflows of other income and other expenses," "M&A-related expenditure," and "Business restructuring-related expenditure" are deducted. No adjustments are made for the impact of - харанда на паража по ошиную опоциен писите апо отлег expenses," "M&A-related expenditure," and "Business restruex exchange rate fluctuations, and actual exchange rates are used.

3 CAGR based on continuing operations adjusted for foreign exchange impacts over the three-year period starting in fiscal year 2020

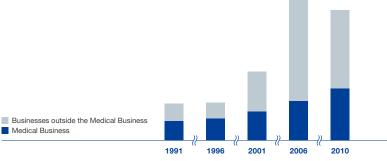
4 Three-year CAGR from fiscal year 2020

#### Overview

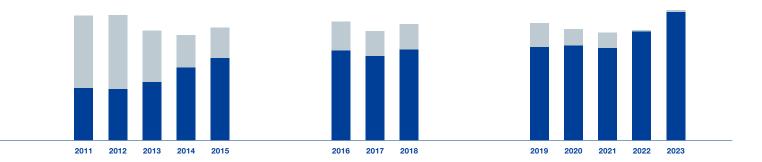
# **Our History**

Note: Figures through FY2016, based on Japanese GAAP (JGAAP); Figures from FY2017

Figures for FY2020 and FY2021 represent the amount of continuing operations excluding sales of the Imaging Business, and for FY2022 and FY2023 represent the amount of continuing operations excluding sales of the Scientific Solutions Business



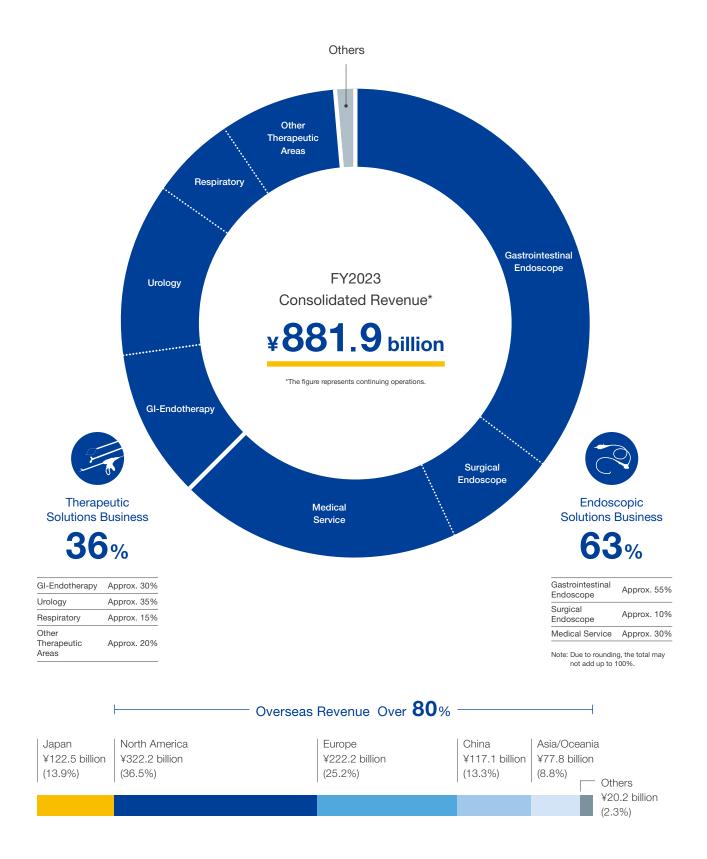
#### 1919-1950s 1960-1980s 1990-2010 From the Founding of Olympus and **Evolution as an Integrated Optical Diversification of** the Path to Business Modernization Manufacturer and Expansion of **Medical Business Overseas Sales Networks** 1919 Established as Takachiho Seisakusho to 1964 Established Olympus Europe 2001 Commenced collaboration with Terumo 1968 Established Olympus Corporation of Corporation manufacture microscopes in Japan 1921 Registered trademark as Olympus 2008 Established first training center in China America 1936 Introduced Olympus' first camera, the 1979 Established U.S. location in California (Shanghai) Acquired Gyrus Group PLC to strengthen Semi-Olympus I (entry into camera (currently world's largest endoscope service business) surgical area of Medical Business 1989 Established Beijing residential office and 1949 Name changed to Olympus Optical Co., Ltd. Company listed on Tokyo Stock corporation in Singapore Exchange (TSE) Began selling of laparoscopes from the W&I Medical 1972 Launch of KF nephrofiberscope and development of CYS-K1 rigid cystoscope **Business** Launch of BF-5B, 4B and 3A bronchofiberscope 1966 Launch of biopsy scope and endotherapy devices (biopsy forceps/cytology brushes) Read the history of the Medical Business here. https://www.olympus-global.com/ir/data/medical.html Development of world's first practical gastrocamera 2005 1970 Development of the ACA automatic bioch **Business** 1968 Launch of IFS industrial fiberscope 1930 Launch of MC industrial microscope 1920 Launch of Asahi microscope **I**maging 1969 Development of ZUIKO PEARLCORDER m 1936 Launch of Semi-Olympus I camer 2004 ITX becomes consolidated Others 1987 Development of MODEL ME-D5010E 1985 Development of CIE-3000



	2011–2015	2016–2018	2019–
	Unveiled "Back to Basics" Slogan and Began Shifting Resources to Medical Business	Transition from Stage of Reconstructing Management to Stage of Sustainable Growth and Development	Aiming to Become a Truly Global MedTech Company
	<ul> <li>2011 Deferred recording of past losses discovered</li> <li>2012 Appointed new management team Formed business and capital alliance with Sony Corporation Transferred Information &amp; Communication Business</li> <li>2013 Security on Alert Designation placed on Company stock by TSE removed Procured capital through public offering in overseas markets (approx. ¥110 billion)</li> </ul>	2016 Increased production capacity (completed construction of new buildings) at medical endoscope development and production sites (Aizu, Shirakawa, and Aomori)  2018 Introduced new corporate philosophy	<ul> <li>2019 Announced corporate transformation plan, Transform Olympus and corporate strategy</li> <li>2021 Transferred Imaging Business Acquired Quest Photonic Devices B.V. in the Netherlands and Medi-Tate Ltd. in Israel Announced medical business direction</li> <li>2022 Acquired Odin Medical Ltd. in the UK</li> <li>2023 Transferred Scientific Solutions Business Announced company strategy</li> </ul>
			Surgical Endoscope (1975–now)
			Urology (1972–now)
			Respiratory (1968–now)
			GI-Endotherapy (1966–now)
			Gastrointestinal Endoscope (1950-now)
	lana V Cantana lan in the LLC harman	V	Dov. Fly. 2002 (2010, 2002)
Δ.	Innov-X Systems, Inc. in the U.S. becomes consequired R/D Tech Inc. in Canada	:	Ray Fluorescence (XRF) Analyzer (2010–2023)  on-Destructive Testing Instrument (2005–2023)
A	Analysis system (1970–2009)	INC	nr-Destructive restring instrument (2000–2023)
	Arialysis system (1970–2009)		Ladistatical Visita (4000, 0000)
			Industrial Videoscope (1968–2023)
			Industrial Microscope (1930–2023)
			Biological Microscopes (1920–2023)
			Binoculars (1992–2021)
			Recorder (1969–2021)
			Camera (1936–2021)
subsidiary	/ Information & Comi  Magneto-optical disk (1987–2005)	nunication (2004–2012)	
	Printer (1985–2011)		

Overview

# At a Glance



#### **Medical Business**



Revenue

¥551.8 billion

Operating Profit

¥152.8 billion

Operating Margin

In its Endoscopic Solutions Business, Olympus uses innovative capabilities in medical technology, therapeutic intervention and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic and minimally invasive procedures to improve clinical outcomes, reduce overall costs and enhance the quality of life for patients and their safety. Starting with the world's first gastrocamera in 1950, Olympus' Endoscopic Solutions portfolio has grown to include endoscopes, laparoscopes, and video imaging systems, as well as system integration solutions and medical services.



Revenue

¥318.2 billion ¥63.7 billion

Operating Profit

Operating Margin

In its Therapeutic Solutions Business, Olympus uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients and their safety. Starting with its early contributions to the development of the polypectomy snare, Olympus' Therapeutic Solutions portfolio has grown to include an array of surgical energy devices and a wide range of instruments to help prevent, detect, and treat disease.

#### **Others**

¥11.9 billion

In other businesses, the Olympus Group conducts R&D and exploratory activities for new businesses in addition to engaging in R&D, manufacturing, and sales of biomedical materials, such as synthetic bone filler, and orthopedic equipment.

#### Two values Olympus offers

#### **Early Diagnosis**

- By incorporating technology aimed at improving the quality of lesion detection, diagnosis, and treatment, as well as examination efficiency, gastrointestinal endoscopes, which are one of Olympus' mainstay products, contribute to the early detection of lesions from gastrointestinal diseases such as cancer.
- If a suspicious lesion is found during the endoscopic examination, the area can be sampled for pathological examination.
- Recently, our endoscopes' magnification function is expected to enable doctors to make a definitive diagnosis immediately based on magnified images without the need to damage body tissue.

#### **Minimally Invasive Treatment**

- · Gastrointestinal endoscopes can also be used together with endotherapy devices to treat early-stage cancers, as well as various treatments such as removal of polyps and accidental foreign objects.
- In the field of urology, we are deploying devices that can be used in clinics to treat benign prostatic hyperplasia (BPH), which is expected to increase with the aging of the population, without the need for excisional surgery. It is a minimally invasive treatment that ensures no permanent foreign object remains in the patient's body.
- Unlike conventional open surgery, endoscopic surgery (laparoscopic surgery) does not require large abdominal incisions therefore patients are expected to feel less post-operative pain, spend shorter days in hospital and return to normal life more quickly.

Overview

# **Our Products**

#### **Endoscopic Solutions Business**

#### Gastrointestinal Endoscope

A group of products for inserting endoscopes into the digestive organs through natural orifices (mouth, nose, anus) for observation and diagnosis

Gastrointestinal endoscopy systems



Gastrointestinal endoscopy systems

Flexible endoscopes



Flexible endoscopes

Suitable for examination and treatment of internal organs by utilizing the flexibility of the insertion tube and distal end to insert the scope through the

Surgical videoscope that

has a distal tip articulation

with 3D vision. It enables 3D observation by maintaining optimum visual orientation in all directions





Reprocessing

Endoscope reprocessors

#### Surgical Endoscope

Endoscopy products that are mainly inserting into the abdominal cavity through a small hole on the body surface to check the condition of the inside body during surgical operations and microscope system

Surgical endoscopy systems



Surgical endoscopy systems

**Endoscopes** (Rigid endoscopes, video endoscopes)



Rigid endoscopes



3D deflectable videoscopes

Surgical Microscope



Surgical microscopes

4K3D digital images are projected on a large 55-inch monitor to support surgical stereoscopic view

#### **Medical Service**

General repairs and service contracts for endoscopy system

- General repairs
- Repair services through repair bases worldwide
- Repair services at facilities through field services (stationary equipment such as reprocessors)
- Service contracts
- Single-year or multi-year contracts
- Partial or complete repair cost coverage
- Priority provision of loaners during repair of defective products
- Provision of failure prevention training
- Provision of comprehensive services



Repair center



#### Customer Solutions\*1

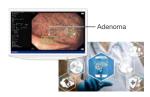
Digital health solutions for clinical and operational workflows related to GI and surgical procedures

Intelligent ecosystem operating software platform



Al-powered software platform that integrates with hospital systems and leverages contextual data to support enhanced clinical, administrative, safety, and quality control.

Al insights and computeraided detection/diagnosis



Integrated procedure room solutions





<sup>\*1</sup> For disclosure purposes, financial results of Customer Solutions are classified as Surgical Endoscope.

#### **Therapeutic Solutions Business**

**GI-Endotherapy** 

A group of products that are inserted into the instrument channel of flexible endoscopes and used for various endoscopic procedures. They can be used for tissue sampling, lesion removal, and hemostasis without making incisions or small holes on the patient's body surface

#### Endotherapy devices













forceps

Electrosurgical snare

Electrosurgical knife

clip

Guidewire

Papillotome

Urology

A group of urology products for observing, diagnosing and treating the urethra, prostate, bladder, ureter and kidneys by inserting endoscopes transurethrally or percutaneously. Also, a group of gynecology products for observation, diagnosis, and treating the uterus by inserting endoscopes and instruments transvaginally

#### Scopes





Ureteroscope /

Cystovideoscope

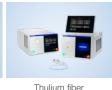


Rigid cystoscope

Therapeutic devices







Plasma resection for BPH and NMIBC\*2 \*2 Non-Muscle-Invasive Bladder Cancer

treatment device for BPH

laser system

#### Respiratory

A portfolio of flexible endoscopes and single-use devices to visualize, diagnose and treat diseases in the tracheobronchial tree









Endotherapy devices



Bronchovideoscope

Biopsy forceps Endobronchial valve

#### Other Therapeutic Areas

#### **ENT**

A group of products for observing, diagnosing, and treating the nasal cavity, oral cavity, pharynx, larynx, and ears by inserting endoscopes through the nose, mouth, and ears

#### Surgical Devices

Broad offering of energy-based devices that enable laparoscopic and open surgical procedures by providing tissue grasping, manipulation, dissection, coagulation & vascular control

#### Message from the CFO



#### **Achieved Milestone Target of Corporate Strategy by Enhancing Corporate Resilience**

As the final year of the corporate strategy that we announced in November 2019, fiscal year 2023 was a milestone for Olympus. Reviewing the past three years, we have encountered many challenges, starting with COVID-19 in the corporate strategy's first year, followed by supply shortages of semiconductors and parts. There were also increasing geopolitical risks, such as the war in Ukraine, and rising raw material prices. Despite numerous macro headwinds, we have achieved top-line growth with an annual revenue growth rate of 4.6%\* by continuing to fulfill our mission to deliver products and services to patients and healthcare professionals. Our performance also benefited from efforts to optimize costs and resource allocations by implementing efficiency and effectiveness improvement measures under our corporate transformation plan, Transform Olympus. As a result, we were able to achieve an adjusted operating margin of over 20%, which was a milestone in our corporate strategy. We also made significant progress on focusing our corporate portfolio, which was a key component of our corporate strategy. We transferred the Imaging Business and Scientific Solutions Business, and we have transitioned into a long-term sustainable growth phase as a company focused on healthcare. I believe that the mindset of Olympus employees has been transformed, and that we are now

more resilient as an organization.

\* 3-year CAGR on a continuing business base from fiscal year 2020 after FX adjustment

#### Advancing to a New Phase of Growth with a New Company Strategy

We announced a new company strategy in May 2023. The three Guiding Principles under this patient-centric strategy are "Patient safety and sustainability," "Innovation for growth," and "Productivity." We also narrowed our financial targets down to three KPIs that emphasize growth and profitability. We aim to achieve revenue CAGR of around 5%, EPS CAGR of around 8%, and maintain the operating margin at the previous year's level of 20%. While maximizing free cash flow is the starting point for achieving these KPIs, they also correlate closely with our corporate value and stock price. We chose these indicators because they are easy to calculate and understand, and I believe this simplicity enabled us to achieve our previous milestone. I am confident that over the next three years, our 30,000 employees will continue to work toward the common goal and we will be able to achieve our desired results.

Patient safety is our top priority. While our quality assurance and regulatory affairs (QARA) transformation efforts will impact both costs and revenue growth, we anticipate steady growth thanks to market growth as well as growth drivers that include new product categories. In particular, we plan to launch the EVIS X1 advanced endoscopy system in the United States, our largest market, in the middle of fiscal year 2024, and in China in the near future. To achieve sustainable growth in fiscal year 2024 and beyond, we will continue to invest in innovation while also focusing on cost optimization. Some of our initiatives to improve productivity under Transform Olympus, launched in 2019, have yet to yield results or are still in progress. Going forward, we anticipate that the effects of these measures will continue to yield benefits by improving our cost of sales ratio and optimization of SG&A expenses. Since we have continued to operate on a regional basis, we recognize that there is still room for further procurement cost optimization. We have identified specific initiatives and priority themes, and we are gradually achieving results in these areas. We expect to improve both the effectiveness and efficiency of our efforts through further evolution of our global operating model. In addition, we are continuing to utilize platforms based on our Global Business Services (GBS). Over the past three years, we have strengthened our resilience and we will strive to achieve the goals in our new company strategy by further enhancing resilience while adapting quickly and flexibly to a changing environment.

#### **Further Improvements to** the Finance Function

Our finance function activities are targeted toward the

realization of the Guiding Principles and the achievement of KPIs. We have transitioned our finance function, which has primarily operated on a regional basis in the past, to a framework centered on business partners in business and functional categories. This has brought the finance function closer to business activities so that it can respond quickly and appropriately to everyday business needs, such as resource allocation. Because we communicate more closely with the business units, we are better able to monitor and manage top-line growth and costs. As a result, we now anticipate that we will be able to secure the funding needed for investment in growth over the next three years such as R&D and further enhancing our business foundation. The finance function is also contributing to value creation through activities that are not directly reflected in our KPIs, such as efforts to optimize our balance sheet. We have reduced cross-shareholdings by approximately 90% over the past three years, and by the end of June 2023. Olympus held shares in only one listed company. We are also taking steps to dispose of assets that do not contribute to business growth. A gain on the sale of land in fiscal year 2023 contributed significantly to our cash flows. We recognize that there is room for improvement in our cash conversion cycle (CCC), especially in terms of inventory, and this topic has become a major consideration for management. Although we had to lower the priority over the past two years to ensure reliable product supply to customers in the face of various challenges, including parts supply shortages, we are now promoting End-to-End supply chain transformation from development to delivery for our patients and customers. We are also strengthening our tax management and conducting a comprehensive review to discover opportunities to improve cash flow, while ensuring regulatory compliance. We continue to support each business and function based on detailed monitoring on a 360-degree perspective.

#### Capital Allocation to Generate Sustainable Value

We aim to enhance our cash generation ability through continual investment in business growth and productivity enhancements. To achieve sustainable growth while also increasing shareholder value, we will prioritize our capital allocations toward businesses investment in areas in which Olympus has unique capabilities and will add value. Over the past four years, we have allocated approximately ¥140 billion to M&A and other investments. In accordance with our company strategy, we continue to strengthen our product portfolio capabilities through tuck-in M&A opportunities in our priority businesses of GI, Urology and Respiratory in existing disease states and attractive high-growth adjacencies.

Our shareholder returns policy calls for steady, gradual dividend growth, and in fiscal year 2023 we increased our dividend by ¥2 from the previous fiscal year, to ¥16, our fifth consecutive year of dividend growth. We expect increasing

dividends for the next three years. In addition, we are currently repurchasing our shares with an approximately ¥100 billion ceiling. This is our third share repurchasing since 2022, and will run from May 15, 2023 to January 31, 2024. We allocated approximately ¥80 billion to the two previous repurchases. We will continue to increase dividends while also considering additional share repurchasing based on the outlook for the supply and demand of funds, as well as a strong focus on capital cost optimization, financial discipline, and the EPS growth rate.

# Becoming a Company Chosen by All Stakeholders

To increase corporate value sustainably, I believe the most important thing is to earn the continuing support of all of our stakeholders, including patients and their families, healthcare professionals, investors, employees, business partners. regulators, and society. The results of our business activities, as shown in our financial statements, begin with revenue and end with earnings per share after tax. Those figures reflect the value that we provide in response to our various stakeholders' needs. For example, our revenue comes from our products and services, but we also need to consider whether we are providing sufficient value to patients in terms of healthcare safety and effectiveness, as well as what investments we need to make in order to achieve those goals. There are other important things we need to consider such as if we are paying our employees competitive compensation and enabling them to experience pride and fulfillment through the creation and provision of our products and services, whether we are investing enough in initiatives to improve productivity and employee engagement, and whether our trading condition is conducive to maintaining win-win relationships with our partners and suppliers. We need to deliver bottom-line growth to our shareholders while meeting all of these requirements. To improve financial performance sustainably, we must continuously verify that we are fully meeting stakeholder expectations.

We are actively introducing systems that will allow us to share achievements with our stakeholders. In March 2023, we expanded the scope of our stock-based compensation system for directors and executive officers, which we introduced with the aim of incentivizing contribution to the Olympus Group's medium- to long-term growth. The system has been expanded to include employees in senior management positions. Our management team is committed to improving corporate value and shareholder value from the same perspective as shareholders.

Despite a challenging business environment, we achieved the milestone set down in our corporate strategy. We are taking a step forward to overcome the next management challenges. We will continue to strengthen our resilience as we strive to deliver value and become a company chosen by stakeholders, while also working to sustainably maximize our corporate value.

#### Messages from Executive Officers

# Our Management **Team**

To achieve sustainable business growth and become a leading global MedTech company, the new Olympus management team is working together to implement a new strategy with patient safety as the top priority. On the following pages, we introduce messages from our executive officers regarding their role, initiatives, and enthusiasm for realizing Our Purpose under the new organizational structure from April 2023 and the new company strategy.

### **Executive** Chairperson



Yasuo Takeuchi Director Representative **Executive Chairperson and** ESG Officer



Profile: Yasuo Takeuchi ioined Olympus Optical Co. Ltd. known today as Olympus Corporation, in 1980. He has held roles in corporate divisions such as accounting and corporate planning, as well as in Medical and Life Sciences businesses and other business units. In 2009, he was appointed Corporate Officer. After becoming Director in 2012, he held executive-level management positions in North America Asia Pacific, and Europe. In 2016, he was appointed Vice President, Chief Financial Officer, and Chief Regional Representative Officer. In 2019, he became Director, Representative Executive Officer, President and Chief Executive Officer. He started his current role as Executive Chairperson in April 2023

# **CEO**



Stefan Kaufmann Director, Representative Executive Officer, President and Chief Executive Officer



Profile: Stefan Kaufmann spent ten vears in operational and strategic human resources management with the German department store chain Karstadt AG before moving to Thomas Cook as head of Human Resources Development. He then joined Olympus Europe in 2003 as General Manager of Human Resource Since then, he has taken on roles including Executive Managing Director in 2011, Corporate Officer in 2017, and Director, Executive Officer and Chief Administrative Officer (CAO) in 2019. In 2022, he became Director, Executive Officer, CAO, Chief Strategy Officer (CSO) and ESG Officer. He started his current role as Chief

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Since my appointment as CEO in 2019, I have been implementing Transform Olympus and corporate strategy to maximize corporate value. From fiscal year 2024, we have achieved exclusive focus on the Medical Business. This moves us closer to our aim of becoming a leading global MedTech company, and in parallel with our structural and cultural changes, we are raising our quality governance to global standards in order to provide our customers with safer and more effective medical devices and to be seen as a more trusted partner by our stakeholders.

Since I assumed the office of Representative Executive Officer and Executive Chairperson in April 2023, I have been working with the new CEO, Stefan Kaufmann, and the rest of the new executive officers to ensure a smooth handover of business operations. Given Olympus' many assets in Japan that generate considerable value, there will be important occasions when I must address accountability on behalf of the Olympus Group, based on the cultural background, so I will work closely with Stefan to communicate effectively with our stakeholders.

Integrating activities that address social issues into day-to-day operations is critical to a sustainable company, therefore I will lead the integration of ESG initiatives into the company strategy, which already embraces our commitment to sustainable business.

#### Shaping a new era of endoscopy: To elevate the standard of care we empower patients and care providers with an intelligent endoscopy ecosystem that features AI technology

As the leader in endoscopy-enabled care, Olympus has been elevating the standards of endoscopy with innovative best-in-class devices and services along the care pathway. The rise in chronic diseases and aging populations, however, poses the challenge of providing even better outcomes for more people, with better care-team and patient experience, at lower total cost. We therefore believe in empowering patients and care providers with an intelligent endoscopy ecosystem that enables Al-driven cognitive support for better clinical decisions, reduced administrative workload, enhanced safety and quality control, as well customer-centric commercialization. At ESD, the vision for this new era of endoscopy takes shape: from developing best-in-class and connective endoscopy systems to developing the integrating software architecture and flexible commercial and service solutions. I am excited about the launch of our upcoming innovations that will help our intelligent endoscopy ecosystem grow.

Profile: Frank Drewalowski started his career in 1993 as Product Manager in the Endoscopy Department at Olympus Europe. He then gained experience in Sales and Marketing positions working with a steadily increasing product portfolio. In 2019, he was appointed Executive Managing Director of Olympus Europe. After serving as Corporate Officer and Global Division Head of Endoscopic Solutions since April 2020, he began his current role as Endoscopic Solutions Division Head in April 2023.

# ESD Head





Frank Drewalowski
Executive Officer and
Endoscopic Solutions Division Head



# TSD Head



Gabriela Kaynor
Executive Officer and
Therapeutic Solutions
Division Head



### TSD accelerates Olympus' development of minimally invasive single-use solutions and advances our culture

Quality and patient safety shape every decision we make at Olympus, and my priority is to unify TSD around our company strategy. Olympus has a tremendous opportunity to expand our portfolio beyond traditional endoscopy by focusing on minimally invasive single-use devices. Our mission in TSD is to accelerate our ability to innovate by bringing clinically and economically differentiated solutions to patients across the care pathway in our key areas of focus. We strive to accelerate our R&D capabilities, strengthen our inorganic pipeline, and expand our global footprint. To accomplish these goals, it is vital we empower our team members across the globe to take smart risks and act with agility. As the first female executive officer at Olympus, I am personally invested in promoting diversity and the presence of women in leadership roles. A unified, engaged, and diverse team is the key to success, and we embrace our mission to excel in the single-use space and elevate the standard of care.

Profile: Gabriela Kaynor took on varying roles within Operations, Supply Chain, and Engineering at Johnson & Johnson and similar positions at Acclarent and Covidien (now Cardinal Health) before joining Olympus Corporation of the Americas in 2016 as Executive Director Strategy Development and Portfolio Management. After holding several positions within the Company, she was appointed Global Division Head of Therapeutic Solutions Division in 2020. She started her current role as Therapeutic Solutions Division Head in April 2023.



Chikashi Takeda
Executive Officer and Chief Financial Officer



Profile: Chikashi Takeda spent over 30 years with Astellas Pharma and held numerous roles across corporate financial planning and analysis, business development, and corporate governance. After serving as Senior Corporate Executive, Chief Financial Officer (CFO), and Head of Global Procurement, he joined Olympus in 2020 in his current position as CFO and Executive Officer. He emphasizes the importance of resource allocation to maximize corporate value and focus on patient-centric activities.

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Messages from Executive Officers

#### Develop our company strategy and define future global operating model to truly be a global medical technology leader

As Chief Strategy Officer, I work closely with all stakeholders to develop our company strategy and advance Olympus' agenda as a global medical technology leader. My responsibility also includes the management of Regional Representative Officers, the establishment of frameworks to define our company's future global operating model, the development of the company business and our M&A activities. With these changes, we will bring a strong focus on patient safety, innovation, and productivity. I prioritize ensuring Olympus can fulfill customers' expectations with the highest emphasis on patient safety and elevating the standard of care by improving relations with healthcare providers and continuously reviewing the company's priorities to ensure the right resources are allocated to the right areas. Last but not least, we are committed to excelling in talent development and organizational health, including diversity, equity, and inclusion.

Profile: Nacho Abia joined Olympus Spain (now Olympus Iberia) in 2001 as Managing Director of the Iberia region after holding several positions in the IT and consumer electronics industries. He was appointed CEO of Olympus Corporation of the Americas in 2015 and Corporate Officer in 2017. In 2019, he became the Regional Representative Officer of the Americas and Head of the Therapeutic Solutions Division. In 2020, he was appointed Executive Officer and Chief Operating Officer. He started his current role as Chief Strategy Officer in April 2023.



Nacho Abia **Executive Officer and** Chief Strategy Officer



# **CMSO**



Tetsuo Kobayashi **Executive Officer and** Chief Manufacturing and Supply Officer

#### My aspiration is to evolve our foundations from monozukuri – "craftsmanship" – to kachizukuri

As the operational heart of Olympus, CMSO will commit energy and resources to address the issues raised in FDA's warning letters and to implement one global quality management system, with fully harmonized processes between functions. With strong focus on Healthy Organization, we will find balance between these remediation efforts and maintaining the engagement of our employees. My aspiration is to evolve our foundations from monozukuri - "craftsmanship" - to kachizukuri, which means "creating value." This value will come from cross-functional collaboration, costs containments through process standardization, digitalization, responsible and reliable supply chain, product quality and safety.

Profile: Tetsuo Kobayashi joined Olympus Optical Co. Ltd, known today as Olympus Corporation, in 1983. He began his career as a manufacturing management specialist. He cultivated his international experience in the U.S. and Singapore, and after returning to Japan, he held various management positions in the medical field and business transformation at Olympus. He was appointed as the officer in charge of supporting the CFO in 2016, served as the Senior Vice President of the office of CEO in 2019, rising to Chief Strategy Officer in 2021. He has been in his current position as Chief Manufacturing and Supply

#### Innovating new solutions and creating value by better clinical outcomes and improved customer experience

It is our vision to become a leading global and agile R&D organization, innovating new solutions for products, procedures and services that elevate the standard of care. We concentrate on focus areas and prioritize patient safety and product quality while ensuring predictable and efficient execution based on a high performing and healthy organization. Next to Olympus' established product portfolio we engage in the development of single-use endoscopes, digital solutions and advanced endoluminal interventions, supporting unmet customer needs and creating value by better clinical outcomes and improved customer experience.

Profile: Andre Roggan joined Olympus in 2004 following the Company's acquisition of Germany's Celon AG, where he was Chief Technology Officer, He led the Development, Manufacturing, and Repair organization in Europe from 2012 to 2021, In 2019, he ntly became the Global Head of Development for the Therapeutic Solutions Division. He has also been serving as Global Head of Operational Group Management. He has been in his current position as Chief Technology Officer since 2022.



Andre Roggan Executive Officer and Chief Technology Officer

### We will achieve sustainable growth by realizing a Healthy Organization and encouraging employee development

As CHRO, I am building a global framework of talent management, recruitment, placement of the right talent in the right positions, performance management, and training, in order to support each division and function from a variety of HR perspectives. In May 2023, we introduced a global performance and goal management system to integrate performance management systems worldwide, and in fiscal year 2024, all employees set the global quality goal focused on patient safety that will be reflected in their appraisal. We finally introduced the job-based HR system for all employees in Japan in April 2023 with the intention of further enhancing talent development to empower employees to grow professionally and support career development. In addition to these activities, we promote a Healthy Organization by accelerating our efforts to realize diversity, equity, and inclusion, which will lead to our sustainable growth.

Profile: Shigeto Ohtsuki began his career in 1984 in the Department of Human Resources at Hitachi Ltd. He has also worked as Human Resources Manager at General Electric Co., HR Director for Japan and the Asia-Pacific region at Hewlett-Packard Co., and Corporate Officer, Human Resources at Shiseido Co. Ltd. He joined Olympus in 2019. In 2020, he became Head of Human Resources and Corporate Officer. He started his current role as Chief Human Resources Officer in April 2023.

# **CHRO**



Shigeto Ohtsuki
Executive Officer and
Chief Human Resources Officer







Pierre Boisier Executive Officer and Chief Quality Officer



## Moving to a globally unified quality and regulatory organizational structure of a global MedTech company

My role is to make sure that we continue to follow all applicable regulations in the markets where we operate, focus on patient safety and product quality, and maintain high customer satisfaction. To achieve these goals, Olympus is moving to a more globally unified quality and regulatory organizational structure and is continuing to hire experienced MedTech leaders and team members to elevate processes to a global standard. We are implementing three major projects to transform Olympus into a leading global MedTech company: remediating manufacturing and design centers to meet regulators' expectations and rectify outstanding issues; rolling out a global quality management system that is designed to standardize processes and integrate systems throughout Olympus; and undertaking a global quality transformation from a precision equipment company to a 100% MedTech company. With these initiatives, Olympus aims to resolve QARA issues and focus on achieving a robust target state of quality and compliance.

Profile: Pierre Boisier started his career as a production technician on the manufacturing floor and rose to executive-level positions across a variety of different companies, and joined Olympus in 2021 as Chief Quality Officer, a position he still holds as of April 2023. He has over 35 years of experience in roles related to quality, operations, R&D, and pharmaceuticals, including more than two decades of leadership in quality management at companies such as Boston Scientific and Becton, Dickinson and Company.

# Our Strategy

This chapter focuses on Olympus' new company strategy announced in May 2023. Olympus aims to become a leading global MedTech company through the implementation of this strategy.

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### Our New Company Strategy

# **Company Strategy**

### **Guiding Principles**

Olympus has decided "Patient safety and sustainability," "Innovation for growth," and "Productivity" as the three priorities in order to achieve "Making people's lives healthier, safer and more fulfilling" as stated in Our Purpose. In addition, we will accelerate investment in strategic value pools that drive long-term sustainable growth: Business and Global Expansion, Strategic M&A, Care Pathway Enhancement, and Intelligent Endoscopy Ecosystem. We will continue to invest in patient safety and our business' growth, which are fundamental to our organization's long-term sustainability.



### Strategic Value Pools that Drive Long-term Sustainable Growth





Strategic M&A



Care Pathway **Enhancement** 



**Ecosystem** 

### FY2024-FY2026 Financial Guidance

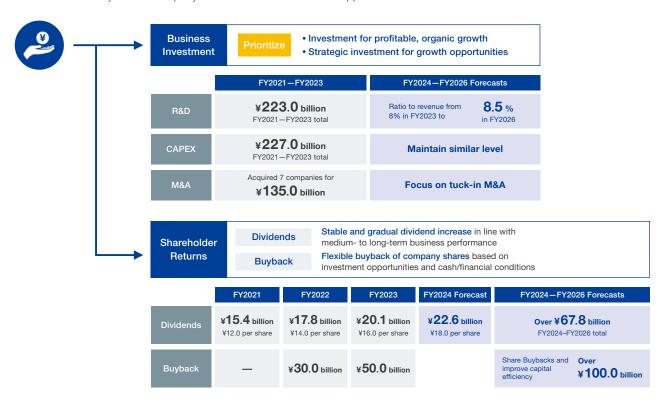
Despite continuing drastic changes in the external environment, we aim to sustain an annual revenue growth rate of around 5% and maintain an operating margin of around 20%. EPS CAGR is targeted at around 8%, above revenue growth, with productivity and efficiency improvements to control rising costs. Over the next three years, we plan to resolve QARA issues and actively invest for sustainable growth. At the same time, we will take steps to enhance efficiency, including the optimization of manufacturing plants through cost-cutting activities, and globalizing our organization and operations.

### **Competitive Growth Along with Steady Value Creation**



### **Capital Allocation**

Regarding capital allocation, we are prioritizing business investments. Under our new company strategy, we will continue to proceed with business investments and M&A, focusing on disease states where Olympus can have market-leading impact and contribute to elevating the standard of care. In addition to investments for business growth, we will also invest in sustainable growth, such as strengthening QARA functions. Through appropriate financial management, we will see a stable and gradual dividend increase, and consider flexible buyback of company shares based on investment opportunities and cash/financial conditions.



### ESG Strategy

# **Materiality Topics at Olympus**

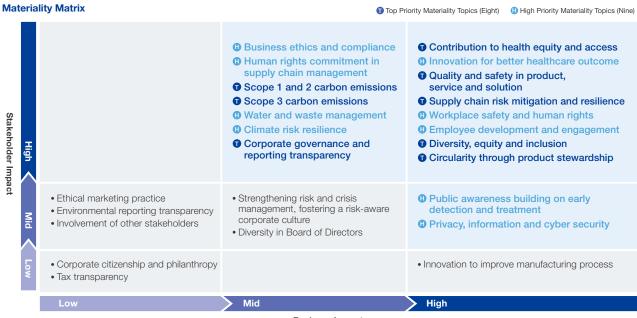
Olympus will endeavor to build a strong and sustainable organization by working with regulators and stakeholders to remain a company with integrity and transparency. We will meanwhile actively aim to contribute to the realization of Our Purpose of "making people's lives healthier, safer and more fulfilling," in order to become a leader in the healthcare industry as well as in ESG. We have positioned the promotion of ESG as one of our priority initiatives in the new company strategy, and will enhance the affinity and consistency between our ESG strategy and company strategy, business strategy, and functional strategy to levels greater than previously seen.

### Materiality Topics at Olympus

In conjunction with the formulation of the new company strategy, we reviewed and adjusted our ESG strategy. In the review of materiality, we identified Six Focus Areas and 25 Materiality Topics falling under these Focus Areas, based on fresh input from our stakeholders, societal expectations and requirements, trends within the MedTech industry, and analyses of risks and opportunities from the perspective of sustainability\*1. In the process of identifying these 25 Materiality Topics, mapping of these topics onto the two axes of "importance to stakeholders" and "impact on Olympus' business (importance to Olympus)" is carried out, with Olympus then assigning these to three levels of priority: Top Priority, High Priority, and Others. KPIs have been set for those Materiality Topics that have been positioned as particularly important Top Priority topics, with progress toward their achievement being actively managed. Progress statuses and new initiatives will also be actively discussed at ESG Committee and Board of Directors' meetings.

\*1 The existing six important ESG areas and five materiality items were

### STEP 01 **Identification of Social Issues** Listing up of social issues based on an outside survey on changes in sustainability trends since previous identification, as well as various ESG-related frameworks and ESG survey assessment items STEP 02 Assignment of Priority to Social Issues by Importance to Stakeholders Conducting of interviews with medical institutions, government agencies, investors, and ESG assessment bodies. Assignation of priority to issues in terms of their importance to stakeholders **STEP 03 Assignation of Priority to Social Issues** by Importance to Olympus Assignation of priority to issues in terms of impact on Olympus' **STEP 04 Materiality Identification** Identification of materiality items through processes including deliberations by the Group Executive Committee and the Board of Directors. In addition, drafting of a Materiality Matrix with assigned priorities to the identified social issues from the perspective of the two axes



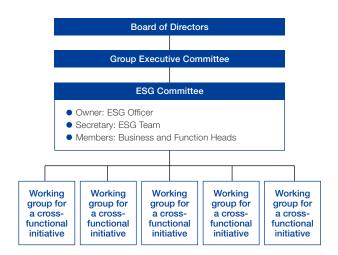
**Business Impact** 

### **ESG Strategy Structure**

To enhance Olympus' ESG initiatives, we undertook a reconsideration of our promotion structure for sustainability strategies at the Group level in fiscal year 2023. We then established a new sustainability governance system in April 2023. Under the new governance system, an "ESG Committee" has been put in place, with the ESG Officer having ownership, and the committee comprised of heads of respective businesses and functions. The ESG Committee implements sustainability strategies, discusses important measures related to materiality, and monitors progress against goals.

Furthermore, we have established thematic working groups under the ESG Committee, such as those on the environment and human rights, to study and share information on measures that need to be taken across functions.

The ESG Officer reports to the Group Executive Committee and the Board of Directors on the implementation status of the sustainability strategy as well as outcomes and attendant challenges. We thus ensure that a proper and appropriate sustainability strategy is implemented based on the guidance and advice of the Group Executive Committee and the Board of Directors.



### Sustainable Society: Contributions to the Sustainable Development Goals (SDGs)

Olympus will engage, through its business activities, with the resolution of environmental and societal issues facing the world while contributing to the realization of a sustainable society, which is the objective of the SDGs\*2. Toward this end, we have deciphered and elucidated the particular relationships between the SDGs and our own business activities, in the process identifying 13 goals closely related to Olympus' operations.

Of these 13 goals, the SDG to which our degree of contribution through our business is greatest is goal 3 "Good health and well-being," and we will actively contribute to the resolution of multiple societal issues centered on "health" as a global MedTech company.

\*2 Sustainable Development Goals (SDGs): Common goals for the international community set by the United Nations toward the achievement of a sustainable world by the year 2030.

### Olympus and Its Relationships with the SDGs



### Main materiality items associated with contributions to goal 3

# Olympus will contribute in particular to the achievement of "3. Good health and well-being"



Main materiality items associated with contributions to goal 3

- Contribution to health equity and access
  - Contribution to health equity
- Healthcare professional (HCP) training and enablement
- · Strategy to improve accessibility to product
- Innovation for better healthcare outcome
- Public awareness building on early detection and treatment
- Healthy Organization

### **Six ESG Focus Areas**

### **Healthcare Access** and Outcome



Olympus recognizes the healthcare business as a domain conducive to our contributing to society by exercising our prowess in the areas in which we most excel. We will aim to contribute to society by delivering innovative products that facilitate greater healthcare outcomes and training opportunities for HCPs.

### 25 Materiality Topics

### **Top Priority**

· Contribution to health equity and access **High Priority** 

- · Innovation for better healthcare outcome
- · Public awareness building on early detection and treatment

· Corporate citizenship and philanthropy

### KPI



CRC\*1 related training in target emerging countries and regions

+20%

CRC\*1 related online/hybrid training provided with HCPs globally

### **Related Information**

Integrated Report 2023 See page 64





Elevating the Standard of Care: https://www.olympusglobal.com/csr/social/medical-standards/

- \*1 CRC: Colorectal cancer

### **SDGs**















### **Compliance, Product Quality and Safety**



As a company providing medical devices, Olympus' foremost priority should be the safety of patients. We are endeavoring to ensure observance of anti-corruption and other compliance measures and our complete accordance with the laws and regulations of respective countries to ensure the quality and safety of our products.

### 25 Materiality Topics

### **Top Priority**

· Quality and safety in product, service, and solution

### **High Priority**

- · Business ethics and compliance
- · Privacy, information, and cyber security

### Others

- Tax transparency
- Ethical marketing practice
- · Risks and crisis management, and risk culture
- · Innovation to improve manufacturing process

### **Responsible Supply** Chain



The stable provision of medical devices is indispensable to ensuring the stable availability of healthcare in society. In addition to fulfilling our responsibility to deliver a stable supply of our products, we will actively work together with our suppliers to address social issues, such as those involving the environment and human rights.

### 25 Materiality Topics

### **Top Priority**

- · Supply chain risk mitigation and resilience **High Priority**
- · Human rights commitment in supply chain management

### KPI

**Timely ESG** disclosures according to SASB **Standards** 

### KPI

**Annual assessment/** monitoring for multi-tier supply chain risks

### **Related Information**

Integrated Report 2023 See pages 16, 99

Sustainability

Compliance: https://www.olympus-global.com/csr/ governance/compliance/

Product Responsibility: https://www.olympus-global.com/ csr/social/product-responsibility/

### **SDGs**











### **Related Information**



Sustainability

Procurement: https://www.olympus-global.com/csr/ social/procurement/

### SDGs











### **Healthy Organization**



Olympus defines a healthy organizational culture as one in which each and every employee can perform at their best, and is engaged in a variety of initiatives towards its aim of becoming such an organization.

### 25 Materiality Topics

### **Top Priority**

· Diversity, equity, and inclusion

### **High Priority**

- · Employee development and engagement
- · Workplace safety and human rights

### KPI

**30**%

Management positions held by women by FY2028 globally

**100**%

Eligible male employees in Japan\*2 taking parental leave by FY2026

### **Related Information**

Integrated Report 2023 See page 72





Diversity, Equity and Inclusion: https://www.olympusglobal.com/csr/social/diversity/











### **Carbon Neutral Society** and Circular Economy



Olympus recognizes climate change as a serious issue that endangers the integrity of the global environment, as well as being an issue which affects our business activities. We will continue to promote a variety of ongoing initiatives toward the achievement of carbon neutrality into the future.

### 25 Materiality Topics

### **Top Priority**

- Scope 1 and 2 carbon emissions
- Scope 3 emissions
- · Circularity through product stewardship

### **High Priority**

- · Water and waste management
- · Climate risk resilience

### Others

· Environmental reporting transparency

### KPI

### **Net-zero**

Net-zero GHG emissions across Scope 1, 2, and 3 by 2040

### **Carbon Neutral**

In our site operations across Scope 1 and 2 by 2030

Integrated Report 2023 See page 78





Environment: https://www.olympus-global.com/csr/ environment/

### **Related Information**

Integrated Report 2023 See page 84

# **SDGs**









# **Corporate Governance**



Olympus has, over the course of many years, focused on strengthening our corporate governance to ensure that we remain a company that is trusted by our stakeholders. We recognize that doing so is of vital importance for the sustainability of our company and will continue to strive to enhance corporate governance into the future.

### 25 Materiality Topics

### **Top Priority**

 Corporate governance and reporting transparency

### **Others**

- Involvement of other stakeholders
- · Diversity in Board of Directors

### KPI

## **Enterprise Risk** Management

Applied consistently across the globe

### **Related Information**

### Sustainability

Corporate Governance: https://www.olympus-global. com/company/governance/

### **SDGs**











SDGs





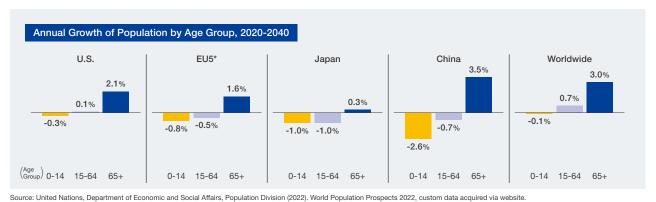




# Global Healthcare Data

## **Population**

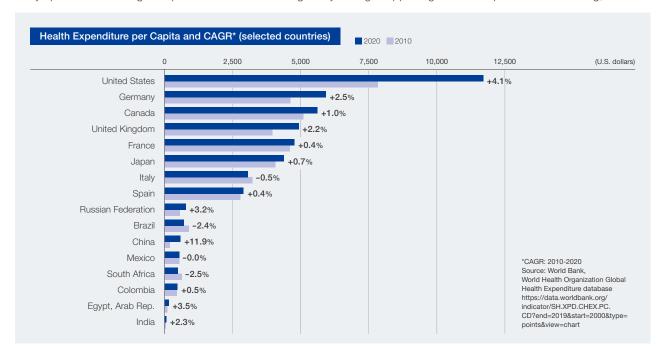
- Aging population is a critical trend across major regions and worldwide as the 65+ segment grows by 3% annually and 0-14 will experience no growth.
- China will see the most rapidly growing aging population and declining number of young people due to the increasing longevity and dropping birthrate.
- · Aging population is one of the primary factors of increased disease burden and Olympus continues providing solutions to improve the standard of care in targeted disease states.



EU5: UK, France, Italy, Germany, Spain

## **Health Expenditure**

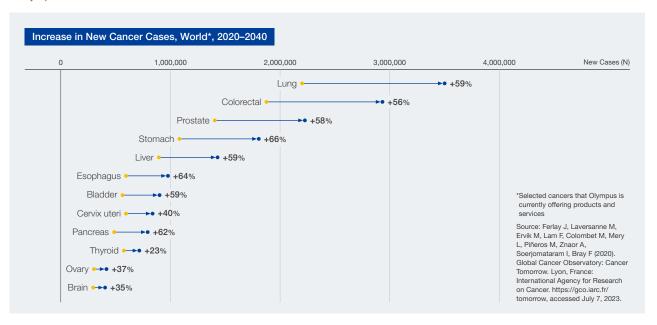
- The U.S. healthcare expenditure per capita is by far the largest and growing at the compound annual growth rate (CAGR) of 4.1% from 2010 to 2020. The health spending per capita in China has been growing significantly with approximately 12%
- · Olympus is contributing to improve healthcare access globally through supporting healthcare professionals training, etc.



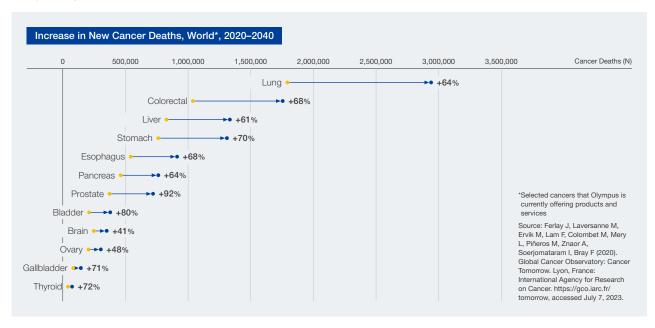


### **Cancer**

- Lung, Colorectal, Prostate, Stomach, and Liver cancers will remain the Top 5 by volume addressable cancers over the long term with significant growth in absolute incidence. Stomach cancer is projected to be the fastest growing and followed by cancers of the Esophagus, Pancreas and Bladder.
- The overall opportunity to improve the standard of care and patient outcomes will continue to grow significantly across Olympus-addressable cancers.

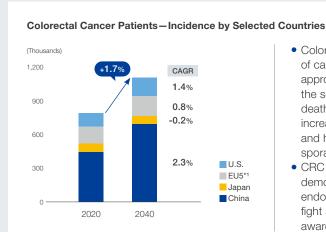


• Lung, Colorectal, Liver, Stomach, and Esophageal cancers will remain the Top 5 by volume addressable cancer deaths over the long term. Deaths from Prostate and Bladder cancers are projected to be the fastest growing with 92% and 80% increase respectively, from 2020 to 2040.



### Global Healthcare Data

### GI



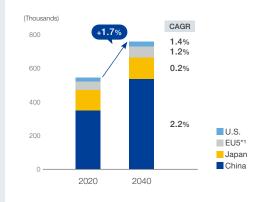
- · Colorectal Cancer (CRC) is a primary driver of cancer worldwide, accounting for approximately 10% of all cancer cases and is the second leading cause of cancer-related deaths worldwide. Its burden is expected to increase with the risk factors including family and hereditary history but most cases are
- sporadic (increasing with age). CRC has a long history of natural progression demonstrated. Olympus, a leader in flexible endoscopy, is committed to its part in the fight against CRC with the mission to raise awareness and ensure early detection.

### Colonoscopy

Total Cumulative Growth in the U.S. (2009-2019)\*2

+22%

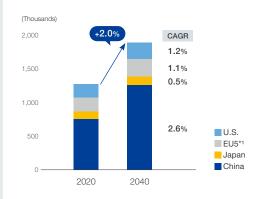




- Gastric cancer remains one of the most common and deadly cancers worldwide, especially among older males. China is a country with a large population of affected patients.
- Gastric cancer incidence and mortality are highly variable by region and highly dependent on diet and Helicobacter pylori infection.
- Olympus, a leader in flexible endoscopy, manufactures gastroscopes for the diagnosis and treatments of gastric cancers. When gastric cancer is detected in its early stages, endoscopic resection is a common approach of treatment with shorter hospital stay and faster return to normal life than conventional open surgery.

# Respiratory

### Non-Small Cell Lung Cancer (NSCLC) Patients - Incidence by Selected Countries



- Lung cancer is by far the leading cause of cancer death. Non-Small Cell Lung cancer (NSCLC) represents 85% of lung cancer types, 15% being Small Cell Lung cancer (SCLC). The burden of NSCLC is expected to increase to nearly 1.5 times in new cases by 2040 from 2020 (U.S., EU5, Japan, China). The highest incidence with fastest evolution can be found in China. Main risk factors are cigarette smoking, secondhand smoke, and exposure to harmful chemicals.
- Olympus' mission is to improve outcomes for patients with, or at risk of, having lung cancer by elevating the standard of care across diagnosis and staging.

<sup>\*1</sup> EU5: UK, France, Italy, Germany, Spain Source: Epi Database, Cerner Enviza. Accessed July 2023

<sup>\*2</sup> Source: Compiled from Merative MarketScan Outpatient View database released in 2011 and 2021. MarketScan is a registered trademark of Merative in the U.S., other countries or both.

Source: BPH: surgical management - Urology Care Foundation website: www.urologyhealth.org. Updated July 2013

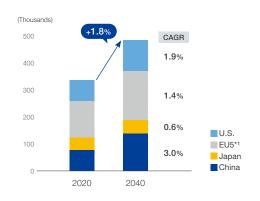
Source: Definitive Healthcare database

<sup>\*5</sup> Source: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5817324/



## **Urology**

### Bladder Cancer Patients - Incidence by Selected Countries



- Bladder cancer is one of the common cancers worldwide. With its high prevalence, in conjunction with its vulnerability to multiple recurrences and progression despite local therapy, leads to a substantial health service burden globally.
- Olympus is focused around decreasing bladder cancer recurrence through improved detection and resection of non-muscle invasive tumors and enhancing health outcomes and patient experiences.

### Cystoscopy

Total Cumulative Growth in the U.S. (2009-2019)\*2

+10%

### BPH Patients - Diagnosed Prevalence by Selected Countries



- Benign Prostatic Hyperplasia (BPH) affects 50% of men aged 51–60 years of age (including undiagnosed)\*3. Symptoms often start mildly, but typically develop further over time and require different types of therapies in line with severity. The majority of BPH patients are Mild (43%) or Moderate (38%) while 19% are Severe.
- For years Olympus has been an innovator in developing and marketing procedural solutions for BPH, with electrodes for resection, vaporization and enucleation. By providing new therapeutic solutions with the iTind device, Olympus will continue to be a global market leader in Urology.

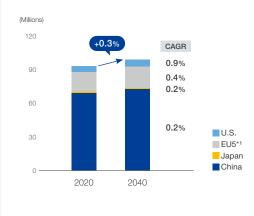
### **TURP** (Trans urethral resection

Frans urethral resection of the prostate)

Total Cumulative Growth in the U.S. (2013-2023)\*2,4

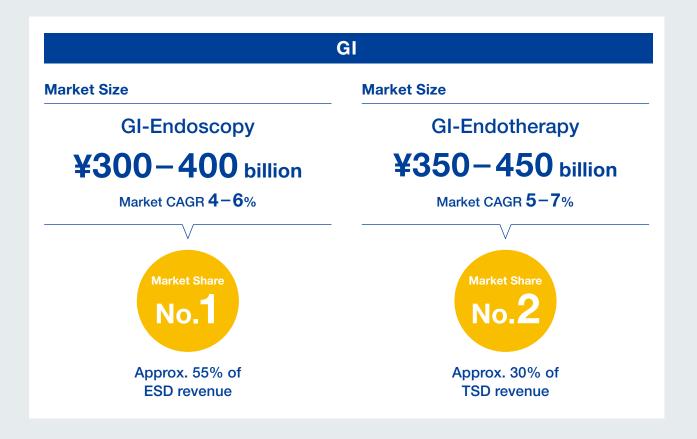
+28%

### Kidney Stone Patients - 12 Month Total Prevalence by Selected Countries



- Currently 12% of the global population are affected by kidney stones with prevalence rates rising globally, particularly in China, U.S. and EU5 countries\*5. The disease has been associated with an increased risk of end-stage renal failure.
- Olympus has a long history of supporting healthcare professionals to meet the needs of patients and customers in stone management with expertise in Visualization and Lithotripsy. "See and Treat" is core to the patient outcomes of safely rendering a patient stone free.
   Olympus is working to shape and increase procedural efficacy and efficiency through an Integrated Stone Management platform combining breakthrough laser technologies with endoscopy technologies through digital health offerings.
- Olympus is constantly redefining total procedural solutions that enable healthcare professionals to improve clinical outcomes and patient safety. As a result, Olympus is the trusted partner for urological needs and will continue to innovate to stay on the cutting edge in stone management technology.

# **Our Positions in Focus Areas**







Note: Served market scale and growth forecast information for this page come from the Company's research and pertains to data for the U.S., EU5 (Germany, UK, Italy, France, Spain), Japan and China, Market scale is as of March 31, 2023, Growth forecasts are projected for fiscal year 2023 to fiscal year 2026. This also applies to market data shown on other pages. Sub-segment sales ratios within ESD/TSD are figures of fiscal year 2023.



## GI

### **Market Size by Disease**

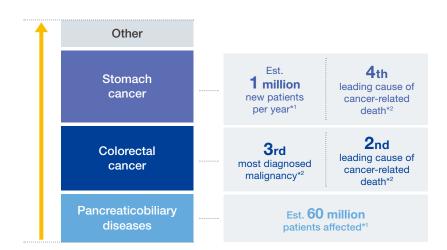


¥650-850 billion

> Total served market for GI

> > Market Size ¥300 - 400

billion\*3 -6% CAGF



### **GI Endoscopy**

### **Olympus** Care Focus

- Colorectal Cancer
- Gastric Cancer

### Main Sources of Revenue



# Global expansion

and additional line-up for EVIS X1 endoscopy system

### >70% share'3 in colonoscopes, gastroscopes, duodenoscopes, and ultrasound **Olympus** Right to Win

CAGR FY2024-FY2026: Mid single-digit %

Workflow Management (incl. scopes) Remote Maintenance

- gastrointestinal videoscope Strong growth for EVIS X1 endoscopy system with U.S. (FY2024) and China (FY2025) with ~70,000 legacy units potential for upgrades
- Differentiated digital solutions and flexible service models will enhance the standard of care and provide future monetization opportunities



Investments in AI and other digital health solutions will provide continued differentiation, improve patient outcomes and workflow management

### **GI-Endotherapy**

### **Olympus Care Focus**

Market Size ¥350 - 450 billion\*3 -7% CAGE

- Colorectal Cancer • Hepato-pancreato-biliary Disease
- Gastric Disease

# ERCP. ESD.

ESD Knives Hemostasis and Sampling devices

# **Catalyst for Growth** EndoClot

Computer-Aided

Detection (CADe/x)

Single-use cholangioscope

Metal stents

### **Olympus** Right to Win

CAGR FY2024-FY2026: High single-digit %

- ~20% global share 3 with double-digit growth in our ESD/EMR, ENDOCUFF VISION, EndoClot portfolios
- Acquisition\*4 of broad metal stent portfolio will significantly accelerate our global position and options in biliary tract, esophagus, colon, and duodenum treatments
- Single-use cholangioscope will enhance clinician optionality



Continued market adoption of new product launches plus the recently announced acquisition'4 of metal stent portfolio will drive high-single digit growth

- \*1 Source: Epi Database®, Cerner Enviza. Available from wee.epidb.com. Accessed July 11, 2023. 2020 data for U.S., EU5, Japan, and China.
- Source: GLOBOCAN 2020
- Addressable market, growth and Olympus position based upon publicly available data and Olympus research, and pertains to data for the U.S., Germany, UK, Italy, France, Spain, Japan and China.

\*4 Acquisition of Taewoong medical Co., Ltd.: Closure pending

Note: Products or devices presented include future technology which may be pending regional regulatory approval and are not available for sale in all regions.

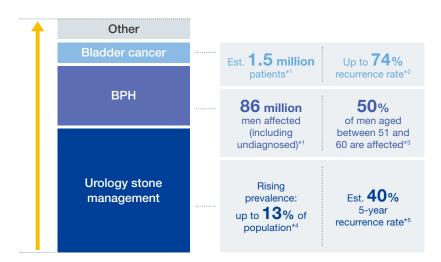
Overview and Direction of Medical Business

# **Urology**

### Market Size by Disease



Total served market for Urology



**Upper Tract** 

### **Olympus Care Focus**

¥240 - 300 billion\*6 -7% CAGR

Upper tract (Kidney, Ureter, & Bladder) • Stone Management

### Main Sources of Revenue

Catalyst for Growth

### **Future Growth Driver**



Single-use ureteroscope

### **Olympus** Right to Win CAGR FY2024-FY2026\*8:

High single-digit %

- #1 in reusable ureteroscopes—launch of single-use ureteroscope will expand
- Portfolio of Laser and Ultrasonic lithotripsy systems enables share capture
- #1 in Thulium Fiber Laser lithotripsy systems (Soltive SuperPulsed Laser System) and fibers

Portfolio expansion in our Soltive platform and the launch of a single-use ureteroscope will provide sustainable long-term growth

### **Lower Tract**

### **Olympus Care Focus**

¥160 - 200 billion\*6

Lower tract (Bladder & Prostate)

- Benign Prostate Hyperplasia
- Bladder Cancer

## Main Sources of R Bipolar resection electrodes Cystoscopy

PLASMA+ resection generator and PLASMA+ consumables

### **Future Growth Driver**



iTind-Minimally Invasive BPH device >150K procedure market growing at 18% CAGR

### **Olympus** Right to Win

CAGR FY2024-FY2026\*8: High single-digit %

- **Existing market leading position** in cystoscopes, resectoscopes, and resection electrodes
- PLASMA+ system designed to shorter procedure times
- Expanded reimbursement for differentiated MIS BPH device which provides better clinical outcomes and elevates the standard of care\*9

Note: Refer to the following study on iTind: Chughtai et al., 2020; Amparore et al., 2021; De Nunzio et al., 2021 Implantation of the iTind device may cause pelvic discomfort, blood in urine, painful or urgent urination. In rare ca tract infection or a sudden difficulty to urinate.



Market leading PLASMA+ resection system plus new minimally invasive BPH device will deliver consistent growth

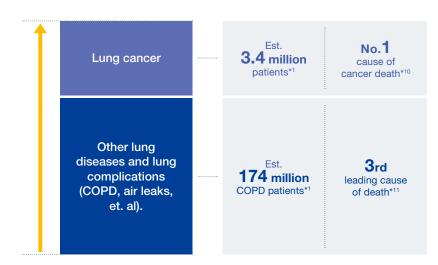


# Respiratory

### **Market Size by Disease**



Total served market for Respiratory





# **Olympus** Right to Win

CAGR FY2024-FY2026: Mid single-digit %

- Leading market position of >70% share\*6 in pulmonary bronchoscopes, endotherapy, EBUS scopes and EBUS-TBNA needles
- Slim EBUS will enable access to suspicious lesions beyond the central / middle lung regions



EVIS X1 platform upgrades and extension of EBUS portfolio which will expand clinical applications thereby driving sustainable growth for the next few years

- \*1 Source: Epi Database®. Cerner Enviza. Available from wee.epidb.com. Accessed July 11, 2023. 2020 data for U.S., EU5, Japan, and China.
- Source: Recurrence of high-risk bladder cancer: A population-based analysis—Cancer. 2013 Sep 1; 119(17): 3219–3227.
   Source: BPH: surgical management.—Urology Care Foundation website. www.urologyhealth.org. Updated July 2013.
- \*4 Source: Epidemiology of stone disease across the world World J Urol. 2017 Sep;35(9):1301-1320. doi: 10.1007/s00345-017-2008-6.
- \*5 Source: Recurrent Nephrolithiasis in Adults: A Comparative Effectiveness Review of Preventive Medical Strategies—Agency for Healthcare Research and Quality (www.effectivehealthcare.ahrq.gov), published online June 15, 2011.
- '6 Addressable market, growth and Olympus' position based upon publicly available data and Olympus research, and pertains to data for the U.S., Germany, UK, Italy, France, Spain, Japan and China
  '7 CAGR for the total market of upper and lower tract categories.
- \*8 Urology (including gynecology products) of Olympus' Therapeutic Solutions Business
  \*9 iTind procedure does not require a permanent implant and preserves sexual function and continence, while reducing the need for a post procedure catheter. Procedure can be done in the MD office setting.
- \*10 Source: GLOBOCAN 2020 \*11 Source: World Health Organization
- \*12 Endobronchial ultrasound-guided transbronchial fine needle aspiration (EBUS-TBNA).

Note: Products or devices presented include future technology which may be pending regional regulatory approval and are not available for sale in all regions.

### **Endoscopic Solutions Business**





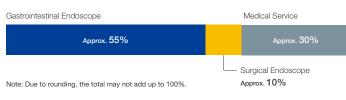
We strive to elevate the standard of care through creating innovative 'see and treat' endoscopy solutions that support the quadruple aim and optimize health system performance."

Frank Drewalowski (left), Hironobu Kawano (right)

Co-heads of Endoscopic Solutions Division

### Results (¥ Billion) Company Strategy Target Revenue CAGR 5% 600 400 200 (Forecast)\* Revenue 461.5 551.8 572.0 (¥ billion) Operating 28.9 22.7 27.6 (%) Margin Forecast as of August 9, 2023

### FY2023 Sales Composition



### **Main Products**



### **Operating Environment**

### Gastrointestinal Endoscope

- Rising case numbers due to aging populations in developed countries and higher cancer prevention awareness
- Wider range of business opportunities accompanying economic growth and need for training to spread procedure usage in emerging countries
- Higher requirements for quality and efficiency
- Increased concern for cleaning, disinfection, and sterilization processes

### Surgical Endoscope

- Growing maturity of 3D system market over the medium term and normalization of imaging sensors and data transferring technology compatible with 4K systems driving acceleration of full 4K system introduction
- Distinctive R&D activities related to special light imaging technologies being advanced by various companies and permeating the market

### Strategy, Progress, and Future Measures by Area

### **Business Foundations**

- Approximately 70% share of global gastrointestinal endoscope market
- Technological capabilities that led to development of world's first practical gastrocamera and have continued to lead innovation, such as NBI/RDI/TXI/EDOF
- Network of approx. 200 repair and service sites worldwide
- 4K, 3D, and other products differentiated with high resolution and quality for surgical imaging
- Manufacturing techniques that realize high-mix, low-volume production
- Strong integrated system solution around all endoscopic needs
- Comprehensive training facilities and programs

### **Gastrointestinal Endoscope**

### Strategy

- Helping improve the quality of endoscopy with advanced imaging features such as NBI/RDI/ TXI/FDOF
- Reinforcing market position and growing into key new markets including computer-aided diagnosis (CAD), and single-use endoscopy
- Contributing to strengthening infection prevention, which is a top priority at every healthcare facility

### Progress and Future Measures

- Continuing to expand sales of EVIS X1 advanced endoscopy system through launch execution in current and future markets such as United States and China and strong growth with globally 70,000 legacy units potential for upgrades
- Expanding sales of ENDO-AID, AI-powered platform for the endoscopy system in the current markets
- Preparing the launch of next generation EUS system
- Developing single-use duodenoscopes
- Improving infection prevention patient safety and efficiency by enhancing product portfolio and advisory services. Expanding sales of new endoscope reprocessor

### **Surgical Endoscope**

### Strategy

- Developing next generation surgical endoscope system
- Developing and executing of long-term surgical endoscopy business strategy with considering core imaging product, laparoscopic robotics and smart assisted surgery concept

### **Progress and Future Measures**

- Launched infrared (IR) compatible light source in Chinese market in the fiscal year 2022. Expanding sales of advanced surgical endoscopy system VISERA ELITE III in current and future markets (Already launched for Japan and Europe, China and United States are future markets)
- Acquisition of Quest Photonic Devices, which has technology of fluorescence imaging for medical applications
- Launching preparation on going for ORBEYE (surgical microscope) IR/BL

### **Medical Service**

### Strategy

- Profitably grow the business with a comprehensive Service portfolio tailored around the customer needs of high equipment availability, predictive lifecycle costs and smooth and safe operations
- Continuous improvement of customer satisfaction along all touch points of the equipment lifecycle, providing a seamless omni-channel experience

### **Progress and Future Measures**

- Develop new service offerings with proven customer value, based on
- Optimized repair center network
- Expansion of field service
- Extended digitally enabled services as customer portals and connected systems

### New digital customer solutions to elevate detection, diagnosis and treatment workflows

Healthcare providers are expected to serve ever more patients for better outcomes at reduced costs, while navigating complex procedure workflows. Therefore, we are developing new digital software solutions that drive efficiencies and efficacy across workflows, transform the user and patient experience during and around procedures, and optimize decision-making for better patient outcomes. Our new cloud-based software platform will feature integrated workflow management solutions and will establish market leadership in Al-powered CAD and clinical decision support.



### Therapeutic Solutions Business



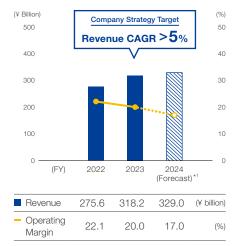


We aim to improve patient outcomes by elevating the standard of care through minimally invasive solutions in targeted disease states."

Gabriela Kaynor (left), Seiji Kuramoto (right)

Co-heads of Therapeutic Solutions Division

### Results



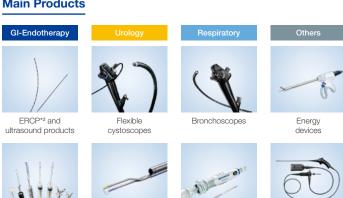
Note: From FY2023, gynecology, which were classified in the others of Therapeutic Solutions Business, have been included in the urology segment of Therapeutic Solutions Business Accordingly, we restated figures for FY2022.

\*1 Forecast as of August 9, 2023

### **FY2023 Sales Composition**

GI-Endotherapy	Urology	Respiratory	Others
Approx. <b>30</b> %	Approx. <b>35</b> %	Approx. <b>15</b> %	Approx. 20%

### **Main Products**





FMR\*4 and ESD\*3 products



Resection electrodes



Single-use aspiration needles



**FNT** products

### **Operating Environment**

- Increased procedures driven by aging population and the rise of chronic disease
- Intensifying cost pressures on health systems continues to drive focus on both clinical and economic value and require new care models focused on improved patient outcomes
- Ongoing shift from open surgeries to minimally invasive treatments that improve patient outcomes and optimize total cost of care
- Changes in demand for care with a shift to lower cost care settings (from inpatient to outpatient) enabled by less-invasive techniques

### Strategy, Progress, and Future Measures by Area

### **Business Foundations**

### Strategy

- Deliver above-market, profitable growth through clinically and economically differentiated solutions
- Focus on disease states in specialties where we can have a market-leading impact
- Operate efficiently from inception to sale while ensuring utmost quality and reliability
- Leverage business development to accelerate expansion of the product portfolio through external partnerships, licensing and M&A

### **Highlights**

- Exceeded growth and operating profit targets, delivering positive above market growth across overall TSD portfolio
- Key therapeutic areas strengthened through series of deals and
- Further strengthened our position as a global MedTech company by establishing Olympus Innovation Ventures to invest in pioneering startups with innovative technologies that improve clinical outcomes, reduce healthcare costs, and enhance the quality of life for patients

### **Focusing on Three Therapeutic Areas**

To accelerate growth in Therapeutic Solutions Business and enhance our value in minimally invasive treatment, we will focus on category leadership across three therapeutic areas

### Strategy

### **GI-Endotherapy**

Expanding clinically and economically differentiated product portfolio across all key categories, including ERCP\*2, ESD\*3, metal stents, and hemostasis devices



- ~20% global share\*5 with double-digit growth in our ESD\*3/EMR\*4, ENDOCUFF VISION, EndoClot portfolios • Acquisition\*6 of broad metal stent portfolio will significantly accelerate our
- global position and options in biliary tract, esophagus, colon, and duodenum treatments

**Highlights** 

• Single-use cholangioscope will enhance clinician optionality

### Urology

Becoming the global leader in BPH, stone management, and bladder cancer through customer-focused innovation and compelling clinical differentiation



- #1 in reusable ureteroscopes launch of single-use ureteroscope will expand clinician options
- Portfolio of Laser and Ultrasonic lithotripsy systems enables share capture • #1 in Thulium Fiber Laser lithotripsy systems (Soltive SuperPulsed Laser
- System) and fibers • Existing market leading position in cystoscopes, resectoscopes, and resection electrodes
- PLASMA+ system designed to shorter procedure times
- Expanded reimbursement for differentiated MIS BPH device which provides better clinical outcomes and elevates the standard of care\*7

### Respiratory

Delivering market-leading solutions designed to improve care and prognosis of lung cancer patients through accurate, early diagnosis and staging



- Leading market position of >70% share\*5 in pulmonary bronchoscopes, endotherapy, EBUS scopes and EBUS TBNA needles
- Slim EBUS will enable access to suspicious lesions beyond the central / middle lung regions

### **Other Therapeutic Areas**

### Strategy

- Expand energy solutions portfolio
- Protect and grow laryngology and rhinology businesses through investing in solutions that follow market shifts toward minimally invasive procedures across the continuum of care



### **Progress and Future Measures**

- Expanding launch of POWERSEAL, an advanced bipolar surgical energy device with strong and efficient sealing of vessels. Further strengthening the energy device portfolio with THUNDERBEAT and SONICBEAT
- Launched CELERIS single-use microdebrider, which is designed for ENTs. CELERIS eliminates staff disruption and helps to improve patient outcomes by reducing infection risk

- \*2 Endoscopic Retrograde Cholangio Pancreatography
- \*3 Endoscopic Submucosal Dissection \*4 Endoscopic Mucosal Resection
- Addressable market, growth and Olympus position based upon publicly available data and Olympus research, and pertains to data for the U.S., Germany, UK, Italy, France, Spain, Japan and China
- Acquisition of Taewoong medical Co., Ltd,: Closure pending
- \*7 iTind procedure does not require a permanent implant and preserves sexual function and continence, while reducing the need for a post procedure catheter. Procedure can be done in the MD office setting.

### **Customer Voices**

# **Innovative Solutions** to Improve Clinical Outcomes

### **ENDOCUFF VISION**



ENDOCUFF VISION supports the early detection of colorectal cancer. The device attaches to the distal end of a colonoscope and maximizes the viewable mucosa during endoscopic therapy by manipulating colonic folds. A single row of flexible arms evert and flatten folds to provide an enhanced view of the entire colon.

- Clinician Benefits: ENDOCUFF VISION has been shown to increase adenoma detection rates (ADR) by up to 16% over standard colonoscopies\*1, improving physicians' abilities to detect and treat cancer in its early stages. Early detection
- Patient Benefits: Supports easier colonoscopies with less pain and less mucosal trauma.
- Sales Regions: U.S., Europe, Asia Pacific
- Future Growth Outlook: Double-digit growth (5-Year CAGR: FY2023-FY2028)

### **Customer Voices**



Dr. Douglas Rex Indiana University Health (U.S.)



I utilize ENDOCUFF VISION in the great majority of routine colonoscopies I do. The main advantage is that it improves detection. We know from the Kaiser study by Doug Corley that for each 1% increase in the ADR there's a 3% reduction in the chance of colorectal cancer and a 5% reduction in the chance of fatal colorectal cancer\*2. There's also a strong suggestion that there are some improvements in efficiency with ENDOCUFF VISION, and it's really unusual to have a device that improves detection and at the same time makes you more efficient\*3."



Dr. Seth Gross NYU Langone Medical Centre (U.S.)



One of the things I really like and I have seen a tremendous benefit from early on is loop reduction. Loops are one of the biggest challenges when we do colonoscopies. I have noticed that when I take a loop out with ENDOCUFF VISION, that loop tends to stay out due to the way the fingers engage the colon. Furthermore, ENDOCUFF VISION allows me to better manipulate the colonic folds for a more careful inspection. I can really see more of the surface area of the entire colon and identify subtle polyps that would be otherwise hidden\*4."

<sup>\*1</sup> Tsiamoulos ZP, Misra R, Rameshshanker R, Elliott TR, Beintaris I, et al., "Impact of a new distal attachment on colonoscopy performance in an academic screening center," Gastrointest Endosc. 2018:87(1):280-287.

<sup>2</sup> Corley, D. A., Jensen, C. D., Marks, A. R., et al. "Adenoma detection rate and risk of colorectal cancer and death," New England Journal of Medicine, 2014;370(14), 1298–1306.

3 Quote is a complication of Dr. Rex's comments in Episode 2: ENDOCUFF VISION and Its Benefits - https://medical.olympusamerica.com/products/endocuff-vision#forPhysicians and Episode 3:

Adenoma Detection Rate - https://medical.olympusamerica.com/products/endocuff-vision 
\*4 Webinar: The Art of Unfolding - https://youtu.be/dHmA9mEQZ40

We are proud to develop innovative solutions along the care pathway that improve clinical outcomes. Here are two examples of novel solutions we recently introduced. Collaboration with healthcare providers was essential for the development of these new solutions, and we share their clinical experiences below. In the future, we will continue to partner with leading healthcare providers to elevate the standard of care and shape a better healthcare system.

### **iTind**



iTind is a non-surgical device supporting the minimally invasive treatment of benign prostatic hyperplasia (BPH). The temporarily implanted nitinol device is placed in the obstructed prostatic urethra in a folded configuration. The super-elastic nitinol struts expand at the 12, 5, and 7 o'clock positions, reshaping the tissue to better allow urine flow.

- Clinician Benefits: iTind delivers rapid relief of BPH symptoms. It does not require cutting or heating prostate tissue, leaves behind no permanent implant, and avoids complications associated with other treatments.
- Patient Benefits: iTind preserves sexual function and continence and removes the need for an uncomfortable catheter. It can be placed during a straightforward procedure in an office or outpatient setting. Patients can recover at home.
- Sales Regions: U.S. and Europe
- Future Growth Outlook: Double-digit growth (5-Year CAGR: FY2023-FY2028)

### **Customer Voices**



Dr. Bilal Chughtai Weill Cornell Medicine (U.S.)



The results of our randomized, controlled study demonstrate the safety and effectiveness of the iTind, a temporarily implanted device, in reshaping the prostate and allowing urine to flow, thus relieving lower urinary tract symptoms without the need for patients to go home with a catheter. Most adverse events experienced by patients during the trial were mild and resolved within two weeks, which is a major advantage over other therapies. Additionally, trial results showed that treatment with the iTind does not compromise sexual function\*5."



Dr. Daniele Amparore Division of Urology, San Luigi Hospital (Italy)



We now have published study data showing iTind device treatment is a reliable minimally invasive surgical option with minimal safety concerns for extended time periods. This evidence of clinical durability is important to physicians considering surgical options for BPH symptom treatment\*6."

of print, 2023 Jun 23]. Minerva Urol Nephrol. 2023;10.23736/S2724-6051.23.05322-3.

Note: Products or devices presented include future technology which may be pending regional regulatory approval and are not available for sale in all regions.

<sup>\*5</sup> Trial results published in Chughtai B, Elterman D, Shore N, et al. "The iTind temporarily implanted nitinol device for the treatment of lower urinary tract symptoms secondary to benign prostatic

hyperplasia: A multicenter, randomized, controlled trial" [published online ahead of print, 2020 Dec 26]. Urology. 2020;S0090-4295(20)31520-X.

Quote published in https://www.goldjournal.net/article/S0090-4295(20)31520-X/fulltext published December 25, 2020 in Urology, a peer-reviewed medical journal known as the "Gold Journal"

\*6 Amparore D, De Cillis S, Schulman C, et al. "Temporary implantable nitinol device for benign prostatic hyperplasia-related lower urinary tract symptoms: over 48-month results" [published online ahead

### Infection Prevention

### Organization and Efforts to Increase Patient Safety and Drive Innovation for Infection Prevention

Olympus and its healthcare partners recognize that advancements in Infection Prevention (IP) are essential for improving patient care. Accordingly, Olympus placed infection prevention as an important pillar of business focus in 2021, and it gained an increasing presence in the organization, specifically within R&D and Medical and Scientific Affairs (MSA).

We continue to strengthen the business management for a strong focus on execution to aim for the highest level of patient safety while increasing transparency and investments to grow the infection prevention business.

With the Infection Prevention Business Unit (IPBU), Infection Prevention Center of Excellence (IPCoE) and Infection Prevention Control (IPC), Infection Prevention System Development (IPSys) and Infection Prevention Engineering (IPE), a strong, dedicated team has been created for a holistic approach to drive global patient safety to the next level. Therefore, Olympus advocates the continuous development of solutions to further increase efficacy and compatibility to our aim for maximum patient

safety. In view of patient care, the development of strict norms for validation around the globe presents an opportunity to actively develop and deliver solutions.

Olympus' Infection Prevention Business strives to increase patient safety, provide economically and environmentally sustainable reprocessing solutions as well as pursue untapped organic and inorganic opportunities. Topline growth is driven by a holistic portfolio globally led by the Automatic Endoscope Reprocessor (AER) launches and their consumables.



Automatic Endoscope Reprocessor launched in EMEA

### **U.S. Market Transition Progress for Duodenoscopes**

Advancing the commitment to our patients and healthcare providers, Olympus continues to transition duodenoscopes in the United States market to the latest generation, which provides disposable components designed to improve access to the elevator mechanism for ease of reprocessing, aligning with regulatory recommendations. Since the start of the program, Olympus has been actively working with customers to upgrade to the latest generation duodenoscope.

In order to enhance reprocessing workflow and customer acceptance, Olympus has coordinated on-site and online reprocessing trainings with customers and added

clarification to the instructions for use. Over 2,200 customer training in-services have been performed in the United States to educate customers and promote safe reprocessing practices.



Duodenoscope with a removable distal-end cover

### **Enhancing Reprocessing Compliance and Patient Safety Through Educational Materials and Resources**

We understand that adhering to guidelines not only promotes the quality and safety of reprocessing processes, but also helps us meet the evolving needs of our healthcare professionals and practitioners in the market. Through ongoing interactions and close collaborations, we aim to encourage data-driven, scientific expertise and knowledge to

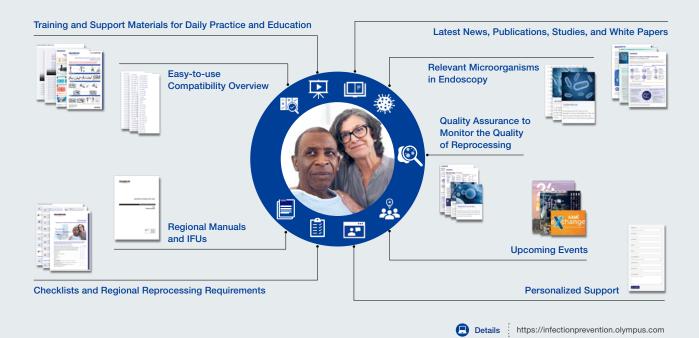
drive innovations, enhance our support offerings, and demonstrate a commitment to stay at the forefront of trends in the field of infection prevention.

As a trusted partner in infection prevention, Olympus strives to elevate patient safety for all practitioners in endoscope reprocessing. With the global website for

infection prevention\*, we provide healthcare professionals with resources and educational materials on "Endoscope Processing" (up-to-date guidance on safe endoscope processing for Olympus endoscopes) and "Scientific Evidence" (state-of-the-art evidence on infection prevention in endoscopy to help provide information on the latest trends

and guidelines). With a strong focus on quality assurance, i.e., on sampling and culturing, we are committed to providing information about safe reprocessing practices and elevating the standard of care.

\*As of September 2023, the website is not yet available for healthcare professionals in some countries, including, but not limited to Japan.



# Olympus Partners with the World's Leading Experts to Promote Efficient and Safe Endoscope Reprocessing

A close collaboration with the world's leading infection prevention experts, professional societies and key opinion leaders helps to keep Olympus aware of global standardization policies, guidelines and laws – making Olympus a trusted partner committed to promoting quality, efficient and safe endoscope reprocessing practices.

One of our major achievements has been the establishment of the annual "Endoscope Hygiene Experts Forum (EHEF)." Since 2016, this platform has served as a pivotal stakeholder exchange platform for infection prevention, bringing together internationally renowned healthcare professionals and thought leaders. The primary objective of this science and evidence-driven platform is to engage stakeholders in discussions on safe endoscope reprocessing, fostering innovation, collaboration and knowledge-sharing, while ultimately driving advancements in infection prevention.

This year's event primarily focused on the latest studies and evidence in sampling and culturing, a key aspect to

advance patient safety in endoscopy. Experts from Europe, the United States and Asia jointly collaborated on a true cross-continental proposal for an international standard in hygienic monitoring of flexible endoscopes.

Looking ahead, we confirm our commitment to shaping the infection prevention landscape and driving innovation with patient safety at the forefront of all our efforts.



Participants of the Endoscope Hygiene Experts Forum (EHEF)

### Innovation

# **R&D** Activities

### **Basic Policy**

### Olympus R&D Defined the Vision

"Being a leading global and agile R&D organization, innovating new solutions that elevate the standard of care."

To achieve this vision, three R&D missions were set following companywide Olympus' company strategy:

Patient safety and sustainability	Prioritize patient safety and product quality, establish and maintain a healthy and capable organization	
Innovation for growth	Deliver value creating innovation for products, procedures, and solutions	
Productivity	Ensure predictable and efficient execution based on a high performing organization	

### **R&D Strategy in Company Strategy**

In the company strategy announced in May 2023, R&D is positioned as center of the most important value-creating initiatives for innovation, which is essential for the Company's development. We aim to introduce innovation methods that address unmet needs, make appropriate investments that will drive future innovation, actively pursue strategic partnerships, and accelerate speed to market.

### **Customer Driven Innovation**

Focus on clinical-driven innovation to address unmet needs, lower healthcare cost, and build on co-development practice with healthcare professionals (HCPs):

- Improve clinical outcomes and the standard of care
- · Optimize total cost of care
- Engage with HCPs not only when collecting voice of the customer (VOC), but in regular feedback loops throughout all development phases

### Strategic Partnership

Pro-actively seek for strategic partnerships through joint venture, early-stage investments, M&As and co-creation:

- Seek M&A opportunities to reinforce Olympus' core technology competence
- Utilize joint venture, e.g. Sony Olympus Medical Solution (SOMED) Inc. with Sonv
- Collaboration with third parties to leverage outside technologies and shorten time to market

### Efficient and Capable R&D Organization

Become more efficient and predictable in project execution, fully leveraging our global resources and enhance capabilities and capacity: .....

- Execute projects more efficiently through implementation of lean and agile methodologies and concurrent engineering
- Optimize resources and capabilities for each project by creation of competence clusters and mustering the best development teams from our global R&D engineering resources
- Improve capabilities through Olympus' new Project Management Office Academy or establishment of Digital Excellence Centers and augment R&D resource pool by off-shore development capacities

### **Right Investment**

Make the right choices for future investments to ensure long-term growth:

- Follow a strict strategic business planning process to prioritize project portfolios across divisions and business units
- Select cutting-edge technologies with a high potential to drive customer value, e.g. digitalization, robotics, Artificial Intelligence (AI)/Machine Learning (ML)

### **Approach toward R&D Expenditures**

To advance as a leading global MedTech company, it is critical for Olympus to provide competitive and innovative products to the markets in a faster cadence. Shifting from our traditional "all by ourselves" approach to one leveraging alliances and partnerships will enable shorter development cycles and the optimization in overall development costs. Our aim is to invest approximately 8.5% of our revenue into R&D activities in fiscal year 2026. This ratio is competitive and reflects the average of our peers in the MedTech industry. Within such budget frame we will gradually shift investments from sustaining activities to midterm innovation and technology development, supporting our clinical unmet-needs driven strategy for next generation products. In addition, a fraction of the R&D budget will be reserved for transformative/disruptive technology exploration.

### **R&D** Expenditures

■ Capitalization of R&D Expenditures R&D Expenditures in P/L (¥ Billion) 83.0 76.9 75.2 40 20 (FY) 2022

# Single-use Endoscope

### Approach to Reusable and Single-use Endoscopy

One of strategic value pools in our company strategy unveiled in May 2023 is business and global expansion. We continue to recognize the market opportunity for single-use endoscopes and complement our reusable endoscopy product portfolio with single-use endoscopes. Reusable endoscopes will continue to be the first choice for a wide range of procedures due to the strong clinical need for advanced imaging and maneuverability as well as their financial efficiency for hospitals. At the same time, as

single-use endoscopy is quickly becoming a relevant option for selected procedures, the market for single-use endoscopes is expected to grow by 15–18%\* annually from 2020 to 2030.

As a global leader in endoscopy, we are developing single-use endoscopes on the strength of our expertise in visualization, maneuverability and ergonomics, as well as our largest installed base in the market.

\*Growth forecast information comes from the Company's research.

Areas in which We Plan to Develop (or Launched) Single-use Endoscopes (As of October 2023)

We have established a strategic approach to single-use endoscopy that is aligned with our goal to be the *Endoscopy Partner of Choice*, with best-in-class solutions providing the right scope for every patient, procedure and site of care.

# Pioneers in visualization and maneuverability Largest installed base in the market Best-in-Class Infection High Improves Workflow (on-demand solution) Visualization Control Maneuverability (on-demand solution) Reliable Costs









### Spotlight: Product Launch in the U.S.

# E-SteriScope Single-use Flexible Video Rhinolaryngoscope

Launched in 2023, the E-SteriScope portfolio delivers options for both diagnostic and therapeutic procedures complimenting Olympus' existing video platform to provide a comprehensive ENT solution.



Single-use scopes help avoid procedural delays stemming from scope availability:

- For off-hours when reusable options are not available
- For physicians who need to quickly scope a patient at bedside

The E-SteriScope is a collaboration with Hunan Vathin Medical Instrument Co., Ltd. Olympus does not handle E-SteriScope in Japan.

### Intellectual Property Activities

# **Intellectual Property Activities**

### New Medium-term Plan and Governance System

The Intellectual Property Function has formulated a new medium-term plan that complements the new company strategy announced by Olympus in May 2023. We are now working to implement this plan approved by management.

In 2021, the Intellectual Property Function was reorganized as part of the Global Legal Organization. It also has reporting lines to the R&D functions that are the source of new inventions. Under this organizational structure, we are working to enhance our intellectual property (IP) investment initiatives with the aim of driving innovation over the medium- to long-term future by optimizing our IP activities through feedback from regular discussions with the Chief Technology Officer (CTO). Furthermore, the Global General Counsel reports on activities to the Board of Directors once a year and the Intellectual Property function takes appropriate measures as necessary.

Through these measures, we have created a structure that allows Olympus management to monitor the Company's IP activities. In addition, we are working under the aforementioned medium-term plan to establish a system that complies with the international standard for IP management (ISO 56005), as part of our efforts to strengthen our governance structure.



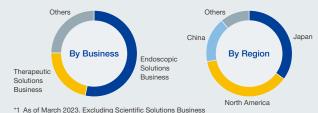
### **Growth-oriented IP Investment Based on Characteristics of** the Medical Business Environment

Following the transfer of the Scientific Solutions Business in April 2023, our IP investment focuses on the Medical Business, especially the Endoscopic Solutions Business and Therapeutic Solutions Business. Our goal is to use patent applications to maintain our competitive edge in the Endoscopic Solutions Business area and to establish a competitive advantage for the Therapeutic Solutions Business, which has become a growth driver for Olympus. To achieve our competitive advantage strategically and efficiently, we have introduced a business process under which decisions about the allocation of patent application investment are made through discussions with the Endoscopic Solutions Business and Therapeutic Solutions Business, based on an overview of all projects that have been approved for these businesses through our strategic business plan. By establishing specialist units to provide cross-regional management of the patent portfolios of the Endoscopic Solutions Business and Therapeutic Solutions Business, we have also created a structure capable of centrally managing our patent portfolio on a global basis. In addition, we are strengthening our IP

capabilities to support the specialized business development function that we have established in the United States from a due diligence perspective, with a view to future expansion of our patent portfolio through M&A activities.

Through careful alignment with our strategy and by shifting our investment toward high-growth areas, we are continuing to enhance the "strength" of each individual patent and therethrough rapidly closing the gap on our European and American competitors. We will continue our efforts to establish a patent portfolio that will contribute to Olympus' sustainable growth.

### Patents Held by Olympus (Approx. 16,000\*1)



### **Using IP Intelligence for Care Pathway Enhancement**

In 2022, our dedicated patent analysis team helped more than 20 Olympus units to develop business strategies by providing

IP landscapes that incorporate IP information into their business information to provide a comprehensive overview of their current statuses and future outlooks. Following our company strategy on Care Pathway Enhancement, we continue our analyses of business environments around diseases from the perspective of the respective entire care pathway (from early detection to post procedure).

This approach allows us to gain insights about care

pathways, especially in contributing to a deeper understanding of new areas other than diagnosis and treatment. Our focus now is to reflect the knowledge obtained through these business environment analyses in high-level planning, including disease strategies and technology roadmaps.

### **Enhance Cross-regional and Cross-functional IP Capabilities**

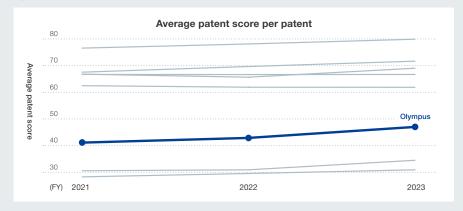
The regional organizations of the Intellectual Property
Function work together to pursue global product
development initiatives and projects spanning multiple
regions. We aim to improve quality, streamline management,
and reduce costs globally by standardizing and integrating
work processes and project management systems that have
traditionally varied from region to region.

In addition to training within the Intellectual Property Function, we are also strengthening IP capabilities across multiple regions and departments by providing IP training globally to business units and R&D functions. For example, we provide business units with programs designed to enhance IP literacy, which is vital for strategic planning and other processes. For R&D functions, we offer programs designed to improve the quality of their invention proposals.

As part of our company strategy, we are also integrating business processes and regulations to create a governance structure that will enable companies acquired through M&A to work organically with Olympus' Intellectual Property function.

### **Analysis of Patent Score\*2 Relative to Competitors**

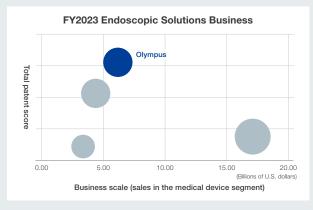
Overall, Olympus is rapidly improving its average patent score (strength) per patent.



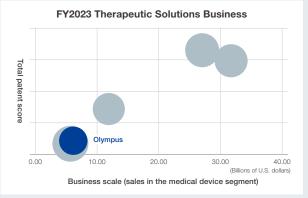
\*2 An indicator that determines the quality and value of patents automatically, objectively, and quantitatively.

Source: Calculated using Anaqua's AcclaimIP Patent Score method

The Endoscopic Solutions Business has a competitive edge over its competitors, and we are ensuring that this will be maintained.



The Therapeutic Solutions Business will accelerate its efforts to acquire stronger patents so that it can shift to the upper right of the graph as business scale grows.



Bubble size: Average patent score

### **Providing Sustainable Growth Opportunities** and Total Solutions for the Chinese Market

Since entering the Chinese market about 50 years ago, Olympus has strengthened its business foundation ahead of other companies. Through active cooperation with doctors, hospitals, and academic societies, we have spread endoscopy and have built relationships of trust with healthcare professionals. At the same time, we have been supporting doctors so that they can perform endoscopic screenings and treatments safely by strengthening our after-sales service at our service sites and training support. With such a strong foundation, our business in China has grown significantly. Despite short-term fluctuations due to COVID-19 and other factors, the long-term growth potential for China is high and we will continue to place this market as strategically important. Specifically, Olympus continues to invest aggressively to grow the business through three key initiatives: 1. Invest in clinician education and training; 2. Assess unmet needs from Chinese healthcare professionals; and 3. Local Manufacturing Strategy. In addition to our current three in-house training centers in Shanghai, Beijing, and Guangzhou, we support the training of endoscopists across China through our collaborative training centers that

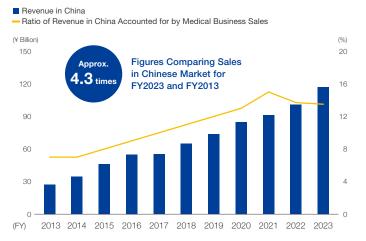
are affiliated with around 20 hospitals nationwide\*1. Recently, we have expanded our services to include hybrid online and on-site training programs, online video educational materials that explain how to use products and procedures, and learning support for diagnosing cases using smartphones. The service expansion has been well received by healthcare professionals.

By capturing the inputs of local healthcare professionals and market insights, Olympus is also working on future product and service developments. In addition to product sales, we are further solidifying our relationship with healthcare professionals by increasing contact with them through various proposals for improving the convenience of endoscopy rooms based on our unique knowledge.

Olympus is preparing a local manufacturing site in Suzhou, China, so that we can provide "Made in China" products for the local market. Furthermore, all seven service centers provide inspection and maintenance for endoscopic products, creating an industry-leading system. We will continue to achieve business growth not only by launching high value-added and differentiated products, but also by proposing total solutions that include our services and training activities.

\*1 As of September 2023

### Chinese Sales Growth Trends in the Medical Business



### Chinese Service Centers. **Training Centers and a Manufacturing Site**





\*3 As of March 31, 2023

96,000 people

Number of healthcare professionals who have participated in Olympus training courses over the past five years\*2 (including approximately 75,000 online participants)

50 years

Number of years Olympus has been expanding in the Chinese Market and building relationships of trust with local doctors

China's Potential Market\*3 Hospitals with an interest in Class III advanced medical diagnosis and hospitals treatment, and in increasing the pprox. 2,600 facilitie number of endoscopic procedures Class II hospitals (approx. 8,400 facilities) Number of Beds per Hospital Class Class I Class III hospital: Over 500 Class II hospital: 100-499 hospitals Class I hospital: 20-99 (approx. 16,900 facilities)

\*2 FY2019 to FY2023

### PEST Analysis in Chinese Market



- "Made in China 2025" released in 2015: The Chinese government announced that the country aims to become a true manufacturing powerhouse, including in R&D, instead of the current one focusing on goods assembly. The goal is to become one of the top manufacturing nations in the world by 2049. There are 10 target fields, one of which includes biotechnology and medical device.
- "Healthy China 2030" released in 2016: This policy promotes the health of the Chinese people and building of a healthy nation. Priority items are early detection and treatment of chronic diseases including cancer, fixing regional disparities in the medical service area, and expansion of medical institutions. To support this, the aim is also to achieve technological innovation and development in the medical industry.
- "Working plan for improvement of comprehensive capabilities of county-level hospitals" released in 2019: This policy aims to raise the healthcare standards of 500 county-level hospitals and 500 Traditional Chinese Medicine (TCM) hospitals to the same level as a class III hospital or a class III TCM hospital
- Volume-based procurement (VBP): A type of centralized purchasing procurement program initiated by provinces, cities, and other regions with the initial goal of reducing medical costs for high-value medical devices.

Note: Policies by the Chinese government are introduced above



- Outlook for the Chinese healthcare market: Despite being affected by COVID-19, CAGR of gross domestic product for the five years up to 2022 remained at approximately 5%, while total national health expenditure grew at a CAGR of approximately 11% for the five years up to 2021, according to the National Bureau of Statistics. Although the healthcare market has been affected by lockdowns due to the zero-COVID policy until 2022, the market is expected to grow steadily and significantly over the medium to long term.
- Increased investment in mid-tier and rural hospitals: In China, about 28,000 medical facilities are divided into classes III, II, and I, etc., and there is a tendency for patients to converge on class III hospitals where medical standards are high. Moreover, there is a significant shortage of rural hospitals, and to resolve this disparity in healthcare, investment in infrastructure is expected to continue to grow, especially in mid-tier and rural hospitals.



- Increase in the number of endoscopic screenings and treatments: In recent years, demand in China for early diagnosis and minimally invasive treatments has been increasing due to the growing health awareness among its people. In addition to providing both of these values, endoscopy can help reduce medical costs, and the number of screenings and treatments is
- Installation of new endoscopy rooms: With the Chinese government's policies and the increase in the number of endoscopic screenings and treatments, endoscopy rooms are being actively introduced in newly established or expanded hospitals, leading to the development of endoscopy.
- Shortage of endoscopists: The number of endoscopists per million people remains low (Japan: 282 endoscopists, China: 28 endoscopists\*4). In medical institutions, the number of endoscopists are unable to keep up with the growing number of patients, making the development of new endoscopists an urgent matter.



- Gastrointestinal endoscope: Olympus maintains an advantage over local manufacturers. NBI\*5 technology and magnifying endoscopes that meet clinical needs have contributed to the improvement of endoscopic diagnosis and treatment technology in China. In addition, diagnostic methods based on our technology, represented by magnifying endoscopes and NBI, are becoming the standard in endoscopy, maintaining our superiority in the market.
- Surgical endoscope: With the rapid development of CMOS technology, local manufacturers are improving their technology level, and the competitive environment in this market is intensifying.
- GI-Endotherapy devices: The competitive environment is becoming severe for low-end products, where price is more important than technology and added value. On the other hand, we have established a strong position in the market for high-end products such as ESD\*6 and other advanced procedures, on which we are focusing.

<sup>\*4</sup> Source: Calculated by Olympus using publicly available data

Narrow Band Imaging

<sup>\*6</sup> Endoscopic Submucosal Dissection

Medical Business Strategy: Asian Emerging Markets

# **Support for Training of Endoscopists** and Contribution to Strengthening **Medical Infrastructure in Asian Countries**

Following China's lead, it is in Asian emerging markets where it is conceivable that the spread of medical devices will rapidly advance in the years to come. We will further enhance training for healthcare professionals and strive to develop medical technology infrastructure.

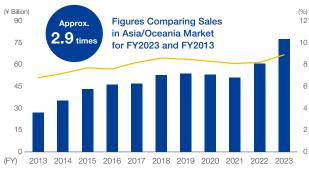


### India Seen as Promising Follow-on **Market after China**

Published by the United Nations Population Fund (UNFPA), the State of World Population 2023\*1 reported that India's population would reach approximately 1.43 billion in April 2023, making it now the most populous nation in the world, surpassing China. In addition to population growth, the number of cancer patients is expected to increase further in the years ahead due to rapid economic development. Against this backdrop, the number of endoscopists per million people is 282 in Japan and  $7^{*2}$  in India, meaning that there is a shortage of doctors who can perform precise diagnosis using endoscopy, which is essential for the early detection and treatment of cancer. The survival rate of cancer patients is lower than in developed countries. For example, whereas the five-year survival rate for colorectal cancer patients has reached about 70%\*3 in Japan, it is about 30%\*4 in India. In response to these social issues, Olympus is collaborating with local academic societies and hospitals, supporting more than 150 endoscopy training programs a year and providing prompt repair services for medical devices. In the Indian market, where it is conceivable that the spread of medical devices will

### Sales Growth Trends in Asia/Oceania in the Medical Business





rapidly advance in the years to come, Olympus will contribute to the dissemination and development of endoscopic diagnosis and treatment through the training of endoscopists.

### **Support for Endoscopist Training** in Asian Countries

In 2016, Olympus established a training and education center in Thailand targeting healthcare professionals in Southeast Asia. Equipped with lecture halls and training rooms resembling actual operating rooms and endoscopy rooms, the center is used not only for Olympus-sponsored training on procedures and products but also for training sponsored by endoscopy societies in various countries and regions as well as academic societies in various fields of surgery. The facility also serves as a forum that contributes to improvements in patient diagnosis and treatment.

In addition to training associated with the introduction of

### Sales Ratios by Country in Asia/Oceania Region



Α	South Korea	
В	Australia	
С	India	
D	Hong Kong	
Е	Singapore	
F	Thailand	
G	New Zealand	
Н	Malaysia	
- 1	Vietnam	

### Number of Endoscopists per Million People\*2

Thailand	31
Malaysia	18
Vietnam	11
India	7
Philippines	4
Indonesia	2
[Reference] Japan	282
[Reference] US	47
[Reference] China	28

- UNFPA State of World Population 2023: https://tokyo.unfpa.org/sites/default/files/pub-pdf/swop2023-english-230329web\_0.pdf
- Compiled by Olympus using publicly available data
- \*3 National Cancer Center Japan, Cancer Information Service, Aggregation of Hospital-based Cancer Registry Survival Rates https://ganjoho.jp/public/qa\_links/report/hosp\_c/hosp\_c\_reg\_surv/index. html (in Japanese, accessed March 16, 2023)
- \*4 World Health Organization. (n.d.). GCO-SURVCAN. Retrieved from International Agency for Research on Cancer: https://gco.iarc.fr/survival/survcan/dataviz/table?survival=5&populations=0&cancers=90

# 19,000 people

Number of healthcare professionals in Asia/Oceania region who participated in training courses in which Olympus was involved in FY2023\*5

Around 50 years

Number of years over which Olympus has been building up its own sales system in Southeast Asia\*6

- \*5 In addition to those organized by Olympus, total number of participants in online/hybrid/on-site training courses, including those co-sponsored by NGOs, academic societies, and hospitals
- \*6 Established representative office in Singapore in 1975

# Service Centers, a Training Center and a Manufacturing Site in Southeast Asia



EVIS X1 and VISERA ELITE III, in fiscal year 2023 we also conducted a host of activities that included workshops in collaboration with academic societies such as the NPO MESDA\*7. The number of training participants increased due to the development of online and hybrid training programs. Issues such as the shortage of endoscopists and surgeons as well as the room for improvement in terms of medical technology remain in many Southeast Asian countries. By providing education and training opportunities for healthcare

professionals at our training centers, we are committed to making access to endoscopists more widespread in Southeast Asian countries and to the development of medical technology infrastructure. In the years ahead supporting the training of endoscopists, focusing on early diagnosis, minimally invasive treatments, and the dissemination of procedures using endoscopy, we will contribute to improvements in patient QOL.





View of a MESDA hybrid workshop on laparoscopic liver surgery at T-TEC (far left) and surgery demonstration live-streamed via Zoom (left)

\*7 MESDA: Mekong Endo-Surgery Development Association(NPO) An all-Japanese project to help train Asian endoscopists supported by a consortium with members such as Japan's Ministry of Economy, Trade and Industry, Medical Excellence JAPAN, the Japan Society for Endoscopic Surgery, and medical and other Japanese universities as well as by a consortium consisting of Japanese companies operating in Thailand.

### COLUMN

# Public-Private Collaborative Activities: Resolving Social Issues and Contributing to Medical Development in Asian Countries

In India, Thailand, Vietnam, and other parts of Asia, the increasing number of cancer patients has become a social issue, and demand for endoscopic screenings, which are essential for the early detection and treatment of cancer, is expected to increase. In contrast, there is a shortage of doctors with the advanced knowledge and skills required for endoscopic screenings. Olympus has joined the Ministry of Internal Affairs and Communications of Japan projects in India, Thailand, and Vietnam to support the specialists training local doctors, to verify the effectiveness and dissemination of Al-assisted colonoscopy, and to contribute to the development of the healthcare environment in the Asian region.

From November 2022 to March 2023, Olympus, in collaboration with CYBERNET SYSTEMS CO., LTD., conducted research on the effectiveness and future use of the Al diagnostic support system EndoBRAIN-EYE\*8 at Cho Ray Hospital and 108 Hospital in Vietnam. In addition, physicians from Japan's Showa University Northern Yokohama Hospital and Shizuoka Cancer Center provided expert guidance to doctors at major Vietnamese hospitals. They trained doctors in techniques for detecting diseases and differential diagnosis with colonoscopes using EndoBRAIN-EYE, and they also instructed on how to train the next generation of endoscopists.

\*8 Al endoscopic diagnostic imaging support software that assists physicians in diagnosing lesions by alerting if a polyp or other lesion is detected using regular colonoscope images. (Manufactured by CYBERNET SYSTEMS CO., LTD.)



Kick-off meeting of the Vietnam project



Training in Ho Chi Minh, Vietnam



Activities in India: https://www.olympus-global.com/news/2020/nr01866.html
Activities in Thailand: https://www.olympus-global.com/news/2021/nr02181.html
Activities in Vietnam: https://www.olympus-global.com/news/2022/nr02442.html

### Strategic M&A

# Strategic M&A

### M&A Strategy and Policy

We continue to strengthen our product portfolio capabilities through tuck-in M&A opportunities in our priority businesses of GI, Urology and Respiratory in existing disease states and attractive high-growth adjacencies, which in turn contribute to improving patient outcome through comprehensive solutions.

Olympus' Business Development team is responsible for identifying and pursuing M&A opportunities that align with our Care Pathway Enhancement strategy.

Business Development works closely with business unit

and divisional leaders to execute on the strategy defined in the annual Strategic Business Planning (SBP) process. We identify potential targets that can help Olympus expand its product offerings and reach new markets. Once a target is identified, a deal team is formed to conduct due diligence and integration planning to ensure that the deal will add value to Olympus. The team also oversees the post-merger integration process to ensure that the acquired company is successfully integrated into sales and operations and delivers on the business plan.

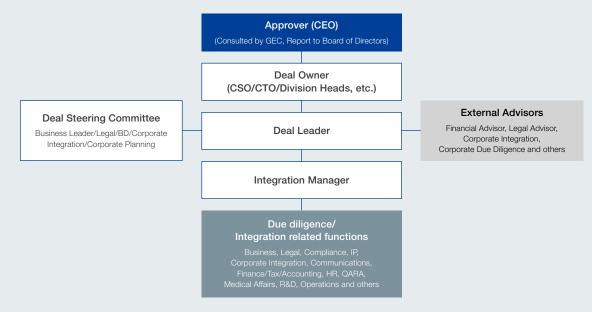
### **M&A Process**

The overall process for M&A begins with our strategy. Once a year, during the SBP process, we place targets on a long list and as deals are reviewed, the list is shortened accordingly. Of course, this process is dynamic and while we might use SBP to help chart our targets for a year, we also use strategy as a filter for opportunities that arise.

Within this process we view a deal from many strategic angles including Olympus strategy, divisional strategy, and business unit strategy.

When we are confident the deal falls within strategic expectations, the Deal team is put together to manage due diligence, Integration Planning, and Post Merger Integration (PMI) from a multi-functional perspective including financial criteria. At the end of the process, PMI is governed by a cross-functioning steering committee and we report to the Group Executive Committee (GEC) at regular intervals about the project, to look at KPIs and make sure the deal has been delivering on the business plan that was promised.

### Example of the Deal Execution Structure-Phase from LOI to Closing



### M&A Examples / Odin Medical (Odin Vision) Ltd.

### **About Odin Medical Ltd.**

We acquired Odin Medical Ltd. a cloud-Al endoscopy company, for up to GBP 66 million in upfront and milestone-based payments in December 2022.

Odin Vision was founded by a team of eminent clinicians and AI experts from the world-renowned Wellcome / EPSRC Centre for Interventional and Surgical Sciences (WEISS) at University College London (UCL). Odin Vision has its mission to create digital technology that drives a new era of healthcare supporting doctors to deliver higher quality care leading to improved patient outcomes, better patient experience and increase value for healthcare providers. Odin Vision is aiming to create a paradigm shift in the way AI is integrated into the endoscopy suite to support clinical procedures such as colonoscopy and esophagogastroduodenoscopy with their innovative cloud-AI platform.

### Aim of the Acquisition

The acquisition is a strategic component of our broader digital strategy to improve patient care by transforming clinical and procedural workflows. We plan to develop and establish Digital Excellence Centers (DECs) for the development of digital solutions around the world, beginning in London where the acquisition of Odin Vision has laid the groundwork. In addition to its portfolio, Odin Vision brings renowned Al and software expertise and development capabilities that synergize and further accelerate Olympus' digital health strategy. DECs will be located at current Olympus R&D sites in Hamburg, Boston and Tokyo, with the possibility of expanding to Silicon Valley and Tel Aviv at a later stage.

### M&A Examples / Arc Medical Design Ltd.

### **About Arc Medical Design Ltd.**

We acquired Arc Medical Design Ltd. in August 2020. We converted our current exclusive distribution rights of ENDOCUFF VISION to a full acquisition of the ENDOCUFF family of products.

### **Aim of the Acquisition**

By acquiring Arc Medical Design, we assumed worldwide responsibility for design, manufacturing, distribution and business strategy for the product portfolio with an immediate effect. It will further enable the company to improve clinical outcomes, reduce overall costs and enhance quality of life for patients.



### Situation after M&A

### FY2023

- FY2023 Sales growth: About 40% YoY.
- Sales of main product "ENDOCUFF VISION" performed well at approximately 40% YoY, particularly strong in the U.S.
- In addition to Europe and the U.S., we started sales in Hong Kong, Australia, New Zealand, Thailand, and Vietnam in fiscal year 2022. We began evaluating doctors to start sales in India, Malaysia, Singapore, and South Korea in fiscal year 2023.

### FY2024-

- FY2024 Sales growth outlook: Double digit growth
- Strategy:
  - Develop sales plan and prioritized account targeting tools.
  - Simplify claims and training for socialization and standardization.
  - Expand reimbursement and impact models to increase market penetration.
  - Develop clinical value strategy for ENDOCUFF VISION and Al.
  - Develop scientific publication roadmap and Implement claims and improve messaging.



### Care Pathway Enhancement

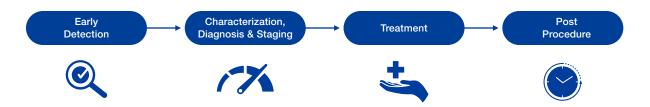
# Care Pathway Enhancement

Olympus continuously aims to improve its solution capabilities to advance the Quadruple Aim: improving clinical outcomes, lower the total cost of care, and enhancing the experience of both the patient and care team. We are focused and steadfast on elevating the standard of care all along the care pathway from early detection, diagnosis and staging, treatment, and ultimately in post procedure care.

### **Expectations for patient care are shifting**



# We will focus on enhancing patient care pathways where Olympus can elevate the standard of care."



### **Enhancing the Care Pathway for Colorectal Cancer (CRC)**

Early

Detection

Designed to increase ADR\*3

which may lead to early detection

EVIS X1 endoscopy

NBI

CADe\*

Our focus

Advance early detection and enable minimally invasive surgical (MIS) procedures to improve outcomes and lower the cost of care

Characterization.

Diagnosis & Staging

CAD

NBI

The disease state

CRC impacts ~ 2 million people each year; it is the third most diagnosed malignancy and the second leading cause of cancer-related deaths in the world\*1. Effective CRC screening programs are important as early stage CRC often has no symptoms, and has a high mortality if not detected early. Once detected, open surgery is an expensive option with downsides for the patient. In contrast, the MIS procedures offer shorter recovery times and improved efficiencies for the provider.

### **Our solutions**



FVIS X1 supports the early detection of CRC. Additionally, it may be used with a variety of advanced imaging technologies and endotherapy devices for treatment.



ENDOCUFF



ENDO-AID CAD



### Patient

• Early Detection: Contributes to greatly improved survival

Healthcare Value Proposition of Olympus Solutions

Existing Olympus solution
Ounmet need addressed by new Olympus solution

ENDOCUFF

- ESD\*4: A MIS procedure to treat early-stage cancer that uses DualKnife J and other specially designed devices, reduces recovery time and improves patient comfort
- EVIS X1 RDI with EndoClot supports reduced risk of post-procedure bleeding



• CADe and ENDOCUFF VISION support improved ADR\*3. Research shows increased ADR contributes to the prevention of CRC and reduces the risk of fatal outcomes\*5

EZ Clip

EndoClot PHS

Designed to enhance safety and

effectiveness of early-stage cancer

treatment and bleeding control during

and post procedure

• ESD procedures reduce or eliminate hospital overnight stays reducing costs to payors\*6

- GLOBOCAN 2020
- Computer-aided detection/diagnosis \*3 ADR = adenoma detection ra
- Corley, D. A., Jensen, C. D., Marks, A. R., et al. "Adenoma detection rate and risk of colorectal cancer and death," New England Journal of Medicine, 2014;370(14), 1298-1306.

### **Enhancing the Care Pathway for BPH**

### Our focus

### Provide minimally invasive treatment solutions for urological disease

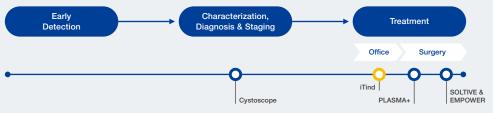
### The disease state

Benign Prostatic Hyperplasia (BPH) or enlarged prostate causes the prostate to press against the urethra, causing chronic and often troublesome lower urinary tract symptoms that can severely affect quality of life for men over the age of 50. Approximately 100 million patients are affected globally with a significant number of patients unwilling to undergo surgery due to the significant risk of side effects.

### Our solutions



iTind is the first and only FDA-cleared MIS temporary implant that delivers rapid relief of BPH symptoms\*7 preserves sexual function and continence\*7, and reduces the need for a post-procedure catheter\*



Existing Olympus solution

Ounmet need addressed by new Olympus solution

Less invasive treatment options are more accessible to a greater number of patients

### **Healthcare Value Proposition of Olympus Solutions**



• iTind offers clinically proven symptom relief while greatly reducing the risk of loss of sexual function or incontinence with straightforward office procedure\*8



### Clinician/Provider

- In the United States, CMS\*9 increased reimbursement for iTind in 2023 when performed in HOPD\* $^{10}$  or ASC\* $^{11}$
- iTind supports reduced procedural time and lower total cost of care when compared to alternative therapies

### **Enhancing the Care Pathway for Lung Cancer**

### Our focus

### Improve ability to detect lung cancer at an early stage to accelerate lung cancer diagnosis and time to treatment

### The disease state

When detected at an early stage, lung cancer is highly treatable. However, many lung cancer nodules are not properly diagnosed, as the majority of new lung cancer lesions first appear in the middle and peripheral regions of the lung. These areas are difficult to access using current techniques. As a consequence, many cancers are diagnosed at a late stage when

### Our solutions



EBUS scopes and TBNA needles enable visualization and real-time sampling of lung nodules. Slim EBUS scopes extend this capability to the middle and peripheral regions of the lung where the majority of lesions are first found



O Existing Olympus solution by new Olympus solution

Improves the ability to detect lung cancer at an early stage

EBUS EBUS-TBNA

### **Healthcare Value Proposition of Olympus Solutions**

- Less invasive procedure with fewer adverse events than trans-thoracic approach
- · Potentially identify more lung cancers at an early stage for which therapy has better outcomes
- Very low risk of pneumothorax or overnight stay\*12



### Clinician/Provider

· Increased diagnostic confidence that the procedure will lead to a correct diagnosis

Bronchoscopy

enabled therapies: RF & microwave ablation

• Higher sample collection success rate using real-time EBUS visualization\*13

- 6 https://medical.olympusamerica.com/endoscopic-submucosal-dissection Patients typically experience shorter hospital stays, faster recoveries, reduced pain and less expense after ESD compared to open or laparoscopic surgical procedures 2.3.4.5 Abdelfatah MM. Barakat M, Ahmad D, Ibrahim M, Ahmed Y, Kurdi Y, Grimm IS, Othman MO. Long-term outcomes of endoscopic submucosal dissection versus surgery in early gastric cancer: a systematic review and meta-analysis. Eur J Gastroenterol Hepatol. 2019 Apr;31(4):418-424. Doi: 10.1097/MEG.0000000000001352. PMID: 30694909., Hu J, Zhao Y, Ren M, Li Y, Lu X, Lu G, Zhang D, Chu D, He S. The Comparison between Endoscopic Submucosal Dissection and Surgery in Gastric Cancer: A Systematic Review and Meta-Analysis. Gastroenterol Res Pract. 2018 Feb 18;2018:4378945. doi: 10.1155/2018/4378945. PMID: 29670651; PMCID: PMC5835246. Draganov PV, Aihara H, Karasik MS, Ngamruengphong S, Aadam AA, Othman MO, Sharma N, Grimm IS, Rostom A, Elmunzer BJ, Jawaid SA, Westerveld D, Perbtani YB, Hoffman BJ, Schlachterman A, Siegel A, Coman RM, Wang AY, Yang D. Endoscopic Submucosal Dissection in North America: A Large Prospective Multicenter Study. Gastroenterology. 2021 Jun;160(7):2317-2327.e2. doi: 10.1053/j.gastro.2021.02.036. Epub 2021 Feb 19. PMID: 33610532. Yang D, Draganov PV. Clinical Updates in Colo
- Endoscopic Submucosal Dissection. Clin Gastroenterol Hepatol. 2022 Feb;20(2):269-271. doi: 10.1016/j.cgh.2021.09.025. Epub 2021 Nov 12. PMID: 34774551.
- \*7 Porpiglia et al. Second-generation of temporary implantable nitinol device for the relief of lower urinary tract symptoms due to benign prostatic hyperplasia: results of a prospect multi-centre study at 1 year of follow-up. British Journal of Urology International. 2018. https://pubmed.ncbi.nlm.nih.gov/30382600/ BJU Int. 2019 Jun;123(6):1061-1069. doi: 0.1111/bju.14608. Epub 2018 Nov 28
- CMS = Centers for Medicare & Medicaid Services
- \*10 HOPD = Hospital Outpatient Department
- ASC = Ambulatory Surgery Center
- \*12 Pneumothorax rates in CT-Guided lung biopsies: a comprehensive systematic review and meta-analysis of risk factors Br J Radiol. 2020 Mar; 93(1108): 20190866
- \*13 As evidenced with current EBUS and EBUS-TBNA technology
- Note: Products or devices presented include future technology which may be pending regional regulatory approval and are not available for sale in all regions.

# Intelligent Endoscopy Ecosystem

As the MedTech leader for endoscopy-enabled care, we are harnessing the opportunities enabled by digital technologies to bring about an Intelligent Endoscopy Ecosystem, for the benefit of our customers and patients, and to reach the quadruple aim of healthcare.

### To Meet Healthcare Challenges, We Will Elevate Our Unique Capabilities

The rise in chronic diseases and our aging populations require the healthcare community to overcome the challenge of better outcomes for more people, with better care team and patient experience, at lower cost.

Many needs around endoscopy have remained the same for a long time. For example, gastroenterologists who perform lifesaving procedures are constantly looking to deliver improved clinical outcomes but are faced with an increasing cognitive burden due to a rising number of procedures with growing administrative workload. At the same time, hospital administrators are looking to manage staff shortages which is a reality in many markets today.

We believe there is an opportunity for significant progress in "intelligent" endoscopy, leveraging digitalization and automation. Data and connectivity, powered by Al, enable intelligent insights to help address clinical and operational needs.

We will elevate our unique capabilities from advanced visualization to intelligent cognitive support, from precision treatment to intelligently guided precision treatment and from value added solutions to intelligent insights and solutions. With the Intelligent Endoscopy Ecosystem, we envision a future where care givers focus more of their valuable time on helping more patients in need of care.





As industry leaders, Olympus will shape the future by providing best-in-class software and products in an Intelligent Endoscopy Ecosystem

Technological advancements make it possible to solve long-standing unmet needs of the Endosuite

By integrating and connecting products across the patient pathway and operational workflow, we can improve clinical outcomes and efficiency





# Intelligent Endoscopy Ecosystem Enabled by New, Modern Software Platform and Business Model

Today, Olympus provides best-in-class endoscopy products and services with strong stand-alone value propositions. However, we believe that the value potential of integrating the Olympus portfolio by data and AI is significantly higher than the sum of its individual elements.

Our advanced digital endoscopy ecosystem will be driven by a state-of-the-art software platform, meeting current and future clinical and operational needs, empowering clinicians and healthcare administrators to elevate patient care standards. With the latest core technologies, including AI, it offers actionable insights from data throughout the patient journey, ensuring efficient and optimal outcomes for Olympus customers.

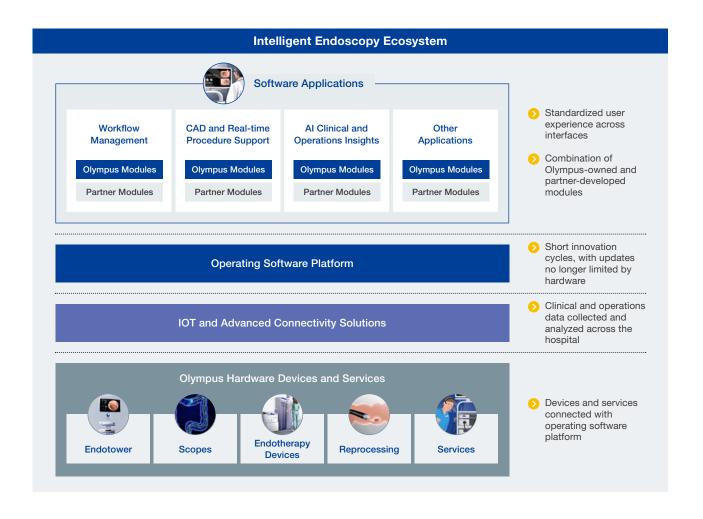
It will also enable a transition from a "Hardware only" business model, which depends on longer upgrade cycles, towards a model where continuous software enhancements can provide "always-on innovation" via over-the-air upgrades and on-demand apps on the Olympus platform.

As a result, patients and caregivers can benefit through more precise detection, diagnosis and treatment.

Data-driven and automated workflow solutions can contribute to efficiency and improved patient safety by reducing human factor risk. We also believe that this can contribute to both retaining HCPs and attracting next-generation HCPs due to a combination of easier and more scalable training, as well as the reduced mental burden at work.

Furthermore, non-clinical hospital staff can benefit through automated administration services. Data-driven inventory management, investment optimization services and transparent asset management are just some examples that could contribute to more efficient endoscopy programs. Olympus is uniquely positioned to shape the future and help customers to derive endoscopy insights by collecting and leveraging data.

The Intelligent Endoscopy Ecosystem will increase the potential and realize the full synergetic value of the broad Olympus endoscopy portfolio.



#### **Evolving Our Corporate Culture**

# An Evolution in Corporate Culture

As part of our transformation, we are aiming to realize a Healthy Organization. We are working to comprehensively improve our corporate culture by looking at both the needs of the Company and the day-to-day experiences of our employees. To evolve our corporate culture in which each and every employee can perform at their best, which is the foundation for achieving sustainable growth, we are implementing various improvement activities globally based on the results of our Core Values Survey, etc.

#### **Our Ideal Corporate Culture**

We define our aim for a Healthy Organization as "Committed to delivering Olympus' Purpose by creating a working culture where everyone is empowered to perform their best" and we consider there to be six dimensions necessary to bring it to fruition. Based on the Core Values Survey results, we are

specifically prioritizing areas such as collaboration across geographical regions and teams, empowerment of employees to maximize their potential, improvement of worklife balance, and fostering a culture that encourages challenge.

#### **Healthy Organization**

"Committed to delivering Olympus' Purpose by creating a working culture where everyone is empowered to perform their best"

#### **Purpose-driven** 1 2 3 Collaboration Inspirational External, Leadership Collaboration Customer Orientation Leaders present across a clear strategy departments and Identify customer and guide geographical and market trends regions, and the Olympus' future and respond to realization of open future business and constructive needs by valuing discussions new ideas

There is good

cooperation

among functions,

businesses, and

regions in Olympus



\* The data in the table above is a summary of the Core Values Survey results conducted between August 23 and September 10, 2021. Approximately 86% of employees responded

At Olympus, we

solve customer and

patient challenges

with passion and

persistence

Priority theme

Our Core Values (Guidelines for Day-to-Day Activities)

The six dimensions necessary to achieve a Healthy Organization and Our Core Values

**75**%

I have a good

understanding of

Olympus' priorities

and goals

#### How We Are Bringing a Healthy Organization to Life at Olympus

In our aim to realize a Healthy Organization, we are working toward building a globally common HR system and develop talent. We are implementing a variety of initiatives, such as to place the right people in the right positions, to foster a

culture of empowerment and challenge, and to conduct various training to strengthen leadership and execution competencies to develop talent for global success.

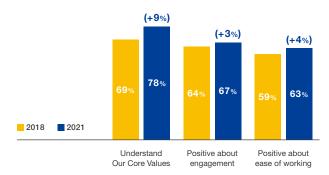
Initiative	Overview and Vision of the Future	Progress and Future Measures
Talent and Succession Management	<ul> <li>Support sustainable corporate management and strengthen executive talent pipeline by placement of the right talent in the right positions</li> <li>Build global succession pools and develop talents to ensure we have the right global talent with the right experience in the right place</li> </ul>	Completed implementation of talent and succession management process for executive officers and global division/function heads (GDFH), and annually revise and discuss talent pipeline     Work on talent and succession management and systematic assessments, as well as talent development in positions below GDFHs, including identification and development of young and diverse talent with high potential
Global Leadership Competencies and Leadership Development	Support targeted leadership development as well as talent and succession management by defining ten most crucial leadership competencies based on Olympus strategy     Build leadership skills and mindsets to enable leaders to execute business strategy and key priorities, and contribute to a Healthy Organization	Global Leadership Competency Model (GLCM) rolled out, and from April 2023 GLCM is evaluated in performance appraisal     Global 360 Feedback launched in May 2022, with 500 participants in first year     GLCM Module Program as first global leadership development program scheduled for launch
Employee Enablement and Global Learning Offers	Create a culture and environment where people are inspired and empowered to grow professionally as well as personally     Provide learning offers that support building key business skills across Olympus and deliver them globally in a consistent manner	Extend access to external learning content platform from EMEA and APAC regions to Japan, China, and the Americas     Offer workshops on global/cross-culture collaboration (since 2020) and career development (starting 2023)     Continue to work on harmonization of learning/training processes and learning management system
Global Levelling	Clarify the vertical and horizontal relationship of jobs across Olympus by assigning levels to management jobs according to the size of the role of each position	Harmonization of leadership compensation structures     Apply the programs and policies gradually as they are introduced
Global Performance Management Harmonization	One global approach to performance management to enable placement of the right talent in the right positions on a global scale Fostering an environment where feedback is encouraged, enabling everyone to learn and grow, enhancing our ability to achieve our goals	Completed performance and goal management system     Preparing and enabling managers to conduct their mid-year and year-end meetings     Focus on enabling our culture of patient safety through the inclusion of a quality focused goal for all employees
Globally Integrated HR Management System	Implement HR management systems that were dispersed by region into one unified global HR system to support HR operation globally	Complete performance and goal management system as well as learning management system for quality and regulatory trainings     Continue efforts to expand integrated talent management system such as recruiting, career development, etc.
Japan HR Reform	Accelerate the fostering of a culture of empowerment and challenge, and placement of the right talent in the right positions as a Group  Align personnel standardization at a Group and global level and reward individual performance in a fair and consistent manner	Completed the change to a job-based HR system that determines treatment based on the size of each individual's job responsibilities, regardless of age or experience Revision of Japan's performance management systems has been completed by aligning with globally common performance management systems
Standardization of Basic Work Procedures	Have a consistent set of practices in place at Olympus that shape the way we work together and create a Healthy Organization     Provide in-person training and e-learning to develop globally common ways of working and strengthen everyone's ability to execute	Facilitated global enablement sessions and awareness campaigns with additional measures to further embed across the whole company in planning     Deliver "ability to execute" program from 2020 to 2023, with approximately 6,600 leaders and employees participating in total

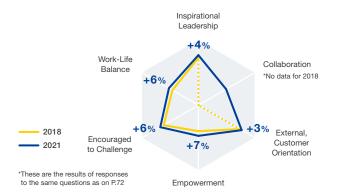
#### **Our Core Values Survey**

Based on the results of the Core Values Survey, an employee engagement survey conducted in 2021, Olympus is developing measures globally from both the top-down and bottom-up perspectives. Companywide initiatives have included site visits by executive officers, optimization of decision-making processes, visualization and follow-up of the current status of employee work-life balance, and enhancement and optimization of global working guidelines.

At the same time, the survey results showed that there were notable differences between regions, so we are taking action in each region to improve the issues identified from the survey. In November 2022, we conducted a Core Values Survey Check-in (interim survey) to review the current status of our organization and reflect on the improvement activities and plans already in place. We will use the survey results to continuously improve our culture.

#### Results for 2021 Survey (Worldwide)





#### Follow-up Measures for Our Core Values Survey in Japan

The Core Value Survey results showed that "policies are clearly communicated by management and a relationship of trust is built" and "each employee understands Our Core Values and applies them through their actions" scored highly in Japan. However, we found issues in areas such as "fostering a culture that encourages challenges without fear of failure," "enhancing communication and collaboration," "building talent management and structures to support motivation and growth," and "creating a highly productive and comfortable working environment." To address these issues, we are implementing improvement measures based on survey responses from employees and feedback from each organization.

For example, we are working to increase the quantity and improve the quality of communication in the organization by holding regular 1-on-1 meetings between leaders and direct

reports, as well as encouraging open and cross-departmental communication using tools for team building, effective meeting management, etc. We have also expanded our systems to support individual career development, such as improving the assignment of roles regardless of age and other attributes by introducing a new HR system (extension of the job-based HR system), as well as enhancing internal recruitment and strengthening career development support. Another ongoing project aims to promote collaboration through the development of new office environments and the creation of flexible work styles that allow individuals or teams to choose the right style and location according to the purpose and content of their work. Moving forward, we will aim to improve employee engagement by periodically monitoring the progress of the action plans and the extent of improvements being made.

#### Main Action Plans in Japan

**Soft** Aspects



**Hard** Aspects



#### Promotion of Diversity, Equity and Inclusion (DEI)

Olympus has been implementing its global Diversity, Equity, and Inclusion (DEI) strategy since April 2023. Our ESG strategy, which was announced in May 2023, states the promotion of DEI as one of the materiality topics and sets targets relating to promoting the advancement of women on a global level. In particular, we have set individual goal for

Japan as an area of focus and will continue to promote DEI there. In June 2023, we established the new position of Chief Diversity, Equity, and Inclusion Officer (CDO). The CDO is responsible for overseeing and driving initiatives under our DEI strategy at the global level.

#### **Definition of Diversity, Equity and Inclusion**



#### **D**iversity

Respect for all people, regardless of differences in age, gender, race, sexual orientation, gender identity, socioeconomic status, ethnicity, (dis)ability, nationality and culture, language, religion, opinions, political stance, experiences, and career backgrounds

#### **Equity**

The opportunities for growth that the company provides are not affected by the differences that each employee may have. Olympus provides equitable opportunities for everyone to perform at their best.

#### Inclusion

Employees are accepted as they are and feel safe to express their opinions freely.

#### **Our DEI Vision**

At Olympus, valuing people with diverse perspectives and backgrounds is a part of Our Core Values. Olympus respects the differences in our people's age, gender, race, sexual orientation, gender identity, socioeconomic status, ethnicity, (dis)ability, nationality and culture, language, religion, opinions, political stance, experiences, and career backgrounds.

Olympus continuously works to build an inclusive culture and equitable systems, where everyone, including the communities we serve, are accepted for who they are, with equal access to opportunities. We believe that Diversity. Equity, and Inclusion are equally important, and only when DEI becomes integrated into our daily work, will people be their true self, release their full potential, and perform at their best.

In an inclusive and equitable environment, our people with their diverse backgrounds will better understand our customers' varied needs and expectations, thereby creating new value by exchanging their opinions between each other, and developing solutions together to ultimately contribute to Our Purpose of "Making people's lives healthier, safer and more fulfilling."

#### **Global DEI Strategic Priorities and Initiatives**

In engaging with DEI, we have positioned four key themes as global strategic priority areas\*1

- 1. Gender and Life Priority: Further support for women employees and all care takers\*2 that may have time constraints due to personal life events.
- 2. Nationality and Culture: Increase diversity and ensure equitable access to opportunities regardless of nationality, culture or language skills.
- 3. Career and Experience: Enhance employee professional experience and broaden the perspective of team and organizational coverage.
- 4. Inclusive Environment: Ensure an environment where everyone can speak up freely and collaborate effectively.

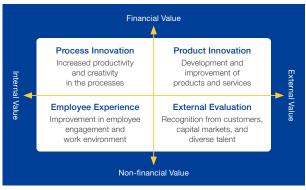
In line with the four focus areas outlined above, Olympus provides globally standardized DEI training for its managers, as well as opportunities for

employees to apply for global positions, while also providing language learning programs. We plan to gradually roll out these new measures and deploy them globally.

In addition to these initiatives, Olympus holds global events. On International Women's Day (March 8, 2023), around 400 employees from Japan, the Americas, EMEA, China, and the APAC region simultaneously participated in an online event with the themes of establishing personal brands and childcare participation of male employees. We plan to continue holding a variety of global events in the near future.

- \*1 DEI efforts concerning other pillars, including age, race, sexual orientation, gender identity, socioeconomic status, ethnicity, (dis)ability, religion, opinions and political stance are al equally important in Olympus. Further increases in diversity and ensuring equity in each pillar are to be driven in each region, taking regional features into account.
- \*2 Care takers are people need to work and at the same time taking care of their children,

#### **Benefits from DEI**



#### **Company Strategy**



\*3 As of March 1, 2023

#### Company Strategy



\*4 Olympus Corporation



Notice Regarding Newly Established Chief Diversity, Equity and Inclusion Officer: https://www.olympus-global.com/news/2023/nr02512.html Employment: https://www.olympus-global.com/csr/social/employment/

Diversity, Equity and Inclusion: https://www.olympus-global.com/csr/social/diversity/
General Employer Action Plan based on the Act on Promotion of Women's Participation and Advancement in the Workplace: https://www.olympus-global.com/csr/social/diversity/woman.html General Employer Action Plan based on the Act on Advancement of Measures to Support Raising Next-Generation Children: https://www.olympus-global.com/csr/social/diversity/actionplan.html

#### Our Development and Learning Offers Support Professional Growth and **Global Collaboration**

At Olympus, we encourage our people to build and expand their professional and personal skills while learning with and from each other. Our Global Development Portfolio focuses on strengthening Leadership Competencies, on fostering collaboration and connection to Our Purpose and Our Core Values, and on opportunities to grow professional and business skills and adopt Healthy Organization practices and habits.

To date, approximately 6,600 Olympus employees have participated in our foundational global business, execution and leadership skill building program. About 500 leaders have joined our global 360 feedback process.

At Olympus, we value the diversity of languages and cultures of employees in each country and region. We also believe that smooth international communication is essential as a global MedTech company. In Japan, we are undertaking the Global Communication Skill Strengthening Program to improve English proficiency and support cross-cultural understanding. Since its launch in 2021, a total of more than 6,700 employees have participated.



#### **COLUMN**

#### **Employees Set Performance Goal Focused on Patient Safety**

In the fiscal year ending March 31, 2024, we introduced a new global approach to performance management known as MyPerformance. This approach, along with global talent and succession management is operated through performance and goal management system ensuring a consistent experience for employees across the globe. As part of the MyPerformance process, employees propose their own performance goals linked to the Three Guiding Principles - Patient safety and sustainability, Innovation for growth, and Productivity - outlined in our company strategy, and are evaluated in terms of their achievements in each of these areas. As patient safety and regulatory compliance are top priorities for Olympus, we have established a common global goal designed to ensure that all employees prioritize the pursuit of quality in the fiscal year ending March 31, 2024. The global goal ensures the focus on patient safety in everyone's day-to-day activities, ensuring compliance with all applicable laws, regulations, and industry standards, as well as understanding and adhering to all policies and procedures that govern their work. In addition, every employee, regardless of their function or role, will also identify and report any potential safety risks, hazards, or instances of non-compliance and will actively participate in related initiatives.

#### Examples of job-specific goals relating to patient safety

- Ensuring that systems are safe and patient data is not compromised. Quality inspectors — Inspecting and assessing product safety, and providing feedback that leads to improvements. Uptime support -- Providing guidance to clinical users on how to use products. • Legal and compliance — Ensuring legal compliance and business protection. • Commercial functions —— Ensuring we follow the correct process in winning new business, providing checks and balances. Customer service - Expanding customer outreach, following regulatory guidelines in dealing with product defects and complaints. Finance Maintaining high reporting standards, including accuracy, clarity, and compliance with requirements. Territory manager Giving the clinician confidence that we own the responsibility for our products, all steps taken to ensure compliance is followed. • Repair technician -Following the correct processes to protect patients. • Manufacturing operator — Manufacturing products in line with regulatory requirements and processes.

# To Enable Investments and Innovation for Long-term Growth

# Global TOM\*—Improve Our Capability to Deliver on Our Mission, Targets and Ambition

While striving to "make people's lives healthier, safer and more fulfilling," Olympus has laid out a clear value creation strategy to drive sustainable growth. To better equip the global organization to drive Business and Global Expansion as well as absorb Strategic M&A initiatives, the Chief Strategy Officer decided to launch an effort to review Olympus' global operating model and will establish a new team to build capabilities that continuously ensure organizational readiness in line with our strategic priorities of our company strategy. Our desire is to create an operating model that – building on our strategic imperatives – ensures transparent and fast decision-making across functions, divisions and regions, but also facilitates efficient resource allocation and ongoing capability development.

The review of our operating model is structured in four themes, each focusing on a distinct set of activities:

Operating Model Design & Governance: We aim to further strengthen and clarify roles and responsibilities, structures and governance in our global matrix. By doing so, we facilitate better collaboration and decision-making along our three axes, divisions, functions and regions.

**People & Culture:** We identify levers to setup capabilities to strengthen talent, culture and performance mindset to enhance our operating model.

Enterprise Architecture & Systems: We enable our global operations by gradually enhancing, harmonizing and simplifying our tech stack.

**Productivity, Efficiency and Processes:** Building on our optimized operating model, we aspire to simplify our operations to rigorously execute and unlock capital.

\* TOM = target operating model



1

Fine-tune continuously our global operating model to unleash a **high-performing organization** 

2

Facilitate resource allocation and unlock capital to invest into strategic priorities of our company strategy

#### **COLUMN:** Progress in Global Business Services (GBS) initiatives



Yasutoshi Fujiwara Global Business Services Vice President

We are entering the new phase of expanding the scope of GBS and promoting the optimization of the transferred operations.

In 2018, Olympus launched GBS in Europe ahead of other regions. Since then, we have been rolling out GBS worldwide. Over the past five years, the transfer of Finance, HR, Purchasing, Sales Support, and Supply Chain Management activities have been accomplished and a solid foundation for GBS has been built in Olympus. Now we are entering the new phase of GBS. In partnership with the quality assurance and regulatory affairs (QARA) team, we are focusing on making patient safety the top priority. In 2023, we are moving forward with using the GBS platform for some phases of the QARA complaint handling process to improve the operations and achieve worldwide efficiency and standardization. Going forward, we will continue to strengthen our global collaboration, further expand the scope of GBS, and promote the optimization of the transferred operations, which will lead to the enhancement of corporate value.

#### Carbon Neutral Society and Circular Economy

# Carbon Neutral Society and **Circular Economy**

Olympus is fully aware that recent climate change, ecosystem deterioration, and water risks brought about by excessive environmental impact and pollution are issues we need to address promptly. Therefore, we are committed to Carbon Neutral Society and Circular Economy as one of the materiality items. We also set targets of achieving carbon neutrality\*1 with respect to greenhouse gas (GHG) emissions from our site operations (Scope 1 and 2\*2) by 2030 and using electricity generated 100% from renewable energy for our site operations by 2030. In addition, in May 2023, we formulated and announced a target of achieving net zero\*3 GHG emissions throughout the entire supply chain (Scope 1, 2, and 3\*2) by 2040. Check 1

To achieve this target, we continue to improve production efficiency and implement further energy-saving measures, as well as gradually replacing the energy used in our site

operations\*4 with renewable energy sources by 2030 to accelerate initiatives to reduce GHG emissions. We also recognize the importance of environmental impact reduction across the supply chain and continuously implement measures to develop environmentally conscious products, improve logistics efficiency, set voluntary reduction targets in cooperation with suppliers, and support decarbonization initiatives.

- \*1 Carbon neutrality refers to reducing GHG emissions from site operations (Scope 1 and 2) and offset an amount equivalent to the remaining GHG emissions using carbon offsets, thereby achieving zero emissions overall.
- \*2 Scope 1: Direct GHG emissions by combustion of fuels in our sites. Scope 2: Indirect GHG emissions from on-site use of electricity, heat or steam supplied by other companies
- Scope 3: Other, indirect GHG emissions (excluding Scope 1 and 2).

  3 Net zero means reducing GHG emissions (Scope 1, 2, and 3) as much as possible (90% or more) in line with the latest climate science (1.5°C scenario) and using credits derived from carbon sequestration and removal (such as afforestation and CO<sub>2</sub> capture and storage) for an amount equivalent to the residual GHG emissions (less than 10%) to achieve a balance.
- \*4 Excluding rental properties, such as sales sites.

#### Major Environmental Activity Results in Fiscal Year 2023

Prima	ry Policy	Targets	Measures	FY2023 Achievements and Results	FY2024 Targets
	Enhancement of	• Improve effectiveness and	Development of long-term environmental targets to reduce greenhouse gas emissions throughout the supply chain	• Setting of 2040 net zero target (Scope 1, 2, and 3)	Formulation of a plan to reduce greenhouse gas emissions throughout the supply chain and implementation of measures
Promotion of environmental management	environmental governance system	efficiency of the Environmental Management System	Maintenance of ISO 14001 certification	Maintenance of ISO 14001 certification for global major manufacturing sites (Europe, Americas, Australia)     Maintained ISO 14001 multi-site certification of 10 sites in Japan and 3 sites in Asia     Conducted internal audits for administrative functions of 8 sites in Japan and 2 sites in Asia	Ensure appropriate response to indicated points in internal environmental audit and ISO 14001 certification external audit
	Environmental risk reduction activities	• Education on waste and chemical substance regulations		Expand target sites for the environmental/ health and safety risk assessment     Continue to improve the environmental regulatory compliance process for products and facilities	
	Product-related initiatives	Create Olympus Eco-Products	Continue to create products that are environmentally conscious and tailored to business characteristics	Created new Eco-Products*5     (3 new, bringing the total to 668)  *5 Including product creation results in past businesses (Imaging Business, Scientific Solutions Business, etc.)	Develop environmentally- conscious design mechanisms to improve resource recycling in product lifecycles
Environmental initiatives throughout the product life cycles	Facilities-related initiatives	Greenhouse gas emissions: achieve carbon neutrality (FY2031)     Renewable energy rate: 100% (FY2031)     Emissions volume intensity: improve by 1% year-on-year     Water use intensity: improve by 1% year-on-year	Continue to implement improvements such as improving manufacturing processes, saving of energy and material resources and introduction of renewable energy, etc., in accordance with local characteristics	Greenhouse gas emissions: reduced by 45.7% (compared to the FY2020)     Renewable energy rate: 71.9%      Check 2      Emissions volume intensity: improved by 0.8% (compared to FY2022)      Water use intensity: improved by 8.6% (compared to FY2022)	Greenhouse gas emissions: reduce by 55% (compared to FY2020) Renewable energy rate: 75% Emission recycle rate: 85% Improve water use efficiency (compared to FY2023)

#### Targets and Achievements for GHG Emissions and Renewable Energy Rates

#### Internal (Scope 1, 2) Results

In fiscal year 2023, continual improvements in manufacturing, energy-saving measures, updating Company cars to environmentally conscious cars, and renewable energy use were implemented at its sites around the world. Aomori Olympus installed static electricity removal sheets in its air conditioning equipment to improve operating efficiency and is taking action to reduce energy losses by installing air flow meters to identify air leaks and implementing countermeasures. KeyMed (Medical & Industrial Equipment) Ltd. in Europe switched some of its company vehicles used for sales activities to electric vehicles. In April 2022, we converted 100% of the electricity used at major development and manufacturing sites in Japan (10 sites) to electricity derived from renewable energy sources. In April 2023, we did the same for Olympus Surgical Technologies America (Gyrus ACMI, Inc.) at its Redmond site in the United States. For broader renewable energy use, studies are focusing on widespread adoption, economic feasibility, and other factors in each country. The renewable energy use rate vis-á-vis the total electric power consumption has been increasing substantially. Olympus Corporation participates in the Carbon Neutral LNG Buyers Alliance as a part of new initiatives to reduce GHG emissions, and has started to introduce carbon neutral LNG\*6 to the Hachioji Facility.

#### \*6 Carbon neutral LNG: A type of LNG that offsets GHG generated in the process from the extraction to the burning of natural gas with carbon credits created by environmental conservation projects.

#### **External (Scope 3) Results**

The Olympus Group ascertains and calculates greenhouse gas emissions throughout the entire supply chain for each category and is taking action to reduce greenhouse gas emissions in the entire supply chain through green procurement, improvement of logistical efficiency, development of environmentally conscious products, and other measures.

Scope 3 greenhouse gas emissions account for approximately 90% of all Olympus Group supply chain greenhouse gas emissions (Scope 1, 2, and 3). Among Scope 3 emissions, the percentages from purchased goods and services (category 1), capital goods (category 2), and upstream transportation and distribution (category 4) are high.

In fiscal year 2023, we address purchased goods and services (category 1) by analyzing and evaluating the impact of  $\mathrm{CO}_2$  for each supplier with which we do business and requested the cooperation of suppliers in Japan with measures to set environment targets with the aim of achieving carbon neutrality (targets in line with the 1.5°C target of the Paris Agreement) and curtail greenhouse gas emissions. In the future, we will continue our efforts to ascertain and manage greenhouse gas emissions throughout the supply chain and collaborate with suppliers to set voluntary reduction targets, support decarbonization efforts, and reduce greenhouse gas emissions.

		Targets				
	FY2020	FY2021	FY2022	FY2023	FY2024	FY2031
Greenhouse gas emissions (Scope 1, 2)	-	Reduced by 0.7% compared to FY2020	Reduced by 11.1% compared to FY2020	Reduced by 45.7% compared to FY2020	Reduce by 55% compared to FY2020	Achieve carbon neutrality
Renewable energy rate	18.5%	18.5%	23.3%	71.9%	75%	100%

#### Response to Climate Change (Information Disclosure in Line with TCFD Recommendations)

Olympus recognizes that climate change is a serious issue that threatens the global environment, as well as having grave implications for the Group's business activities. Based on this awareness, we announced our endorsement of the Recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD) in May 2021. According to the TCFD's Recommendations, we will disclose climate-related financial information in a timely manner.

Olympus endeavors to reduce the environmental impact from the entire value chain, including product development, procurement, manufacture, logistics, sales, and repair. Under the CEO and Chief Human Resources Officer (CHRO), who are the executive officers responsible for the environment including responses to climate change, the Human Resources Head, who manages the environment, health, and safety (EHS) functions, oversees matters related to EHS for the entire Group. In addition, an officer responsible for the

environment, social and governance (ESG) activities was appointed and set targets for the ESG field including GHG emissions in the medium- to long-term business plan to promote ESG initiatives by the Group. Under the Environmental Health and Safety Policy formulated by the Human Resources Head, the EHS division created an environmental action plan for the entire Group in line with the ESG targets set in the medium- to long-term business plan, monitors the status of progress of that plan, and makes continuous improvements. In response to progress reports, the

#### Carbon Neutral Society and Circular Economy

executive officers responsible for the environment (the CEO and CHRO) give instructions for any improvements required. The Board of Directors monitors the status of the implemented climate change measures while receiving related reports as necessary. Also, to reinforce the commitment of management to the ESGs and climate change initiatives, 20% of the executive officers' performance-based stock remuneration, a part of our long-term incentive remuneration, is linked to the evaluation results of an external ESG evaluation organization.

#### **Environmental Management Structure**



Olympus identifies climate change-related risks and opportunities for the short-, medium-, and

long-term periods by using scenario analysis. The influence of climate change on our business activities is analyzed based on the 2°C scenario: RCP2.6, IEA B2DS (holding the increase in the global average temperature to below 2°C above pre-industrial levels) and the 4°C scenario: RCP8.5 and IEA CPS (where the increase is assumed to be up to 4°C above pre-industrial levels), presented by the International Energy Agency (IEA). We identified that the major risks within the short term (one to five years) would be the factory operation suspensions or supply chain breakdowns due to natural disasters; and the risks within the medium to long term (10 to 20 years) would be an increase in business costs due to the introduction of carbon taxes and tighter GHG emission regulations.

Although such climate change risks could affect our corporate strategy and financial plan, we assume that the scope of influence would be limited. For example, the geographical location of our factories in terms of natural disasters, such as typhoons, can be classified as a physical risk. We confirmed that our factories are at low-risk locations and a business continuation plan for each site was created in case of emergency. As a supply chain risk, we have experienced closures of sales sites due to typhoons and flooding

across the world in fiscal year 2023. Still, the influence was limited. We also expect an increase in operational costs due to carbon taxes, etc. as a transition risk. However, the percentage of energy costs in the factories among overall business costs is small, and, therefore, the impact on our business will be limited.

Risk Management

During the company officers, plan formulation stages, Olympus identifies and evaluates risks that have the potential to significantly impact the Group's business operations. These risks include regulations relating to the environment including climate change, technology and other transition risks, and physical risks resulting from natural disasters.

Identified risks are evaluated and prioritized by each organization based on the degree of impact if the risk materializes and the possibility of occurrence, and based on the results, we formulate single-year and multi-year business plans to manage the risks. Regarding risks relating to environmental laws and regulations, the quality control function monitors developments concerning those product-related environmental laws and regulations. The environmental division of each company monitors regulatory developments relating to their business sites, and each periodically evaluates the status of compliance, and takes measures as necessary.

To address those risks that could have a particularly substantial impact on business operations, we periodically monitor the status of organizational risk management and report the results to the Group Executive Committee and Board of Directors. The CEO receives reports on the results of risk management monitoring, and if measures are ineffective, reviews action plans.

Indexes and Targets

Olympus has set targets of achieving carbon neutrality with respect to GHG

emissions from our site operations (Scope 1 and 2) by 2030 and using electricity generated 100% from renewable energy at our site operations by 2030. In order to contribute broadly to the development of a decarbonized society, we believe that it is necessary to take action concerning not just the Group's own GHG emissions, but all GHG emissions throughout the supply chain. In light of this, in May 2023, we set and announced a target of achieving net zero GHG emissions throughout the entire supply chain (Scope 1, 2, and 3) by 2040. This target is in line with the high 1.5°C goal set as a challenge target under the Paris Agreement.

Achievements during fiscal year 2023 include a 45.7% reduction in GHG emissions compared to fiscal year 2020 and a 71.9% introduction rate of electricity derived from renewable energy. To achieve our targets for 2030, we will improve manufacturing and introduce renewable energy at sites around the world and continuously implement measures to develop environmentally conscious products, improve logistics efficiency, set voluntary reduction targets in cooperation with suppliers, and support decarbonization initiatives.

	Environmental Changes	Risks	Opportunities	Measures
2°C scenario	Stronger regulatory action for a low carbon society	Transition risks: Increase in procurement and operating cost* due to carbon tax, carbon emissions trading and stronger regulatory action on greenhouse gas emission by various countries and decline in market competitiveness due to inability to meet stricter regulations on reduction of greenhouse gas emissions from our products	Reduction of business costs by energy-saving measures     Improvements in market competitiveness by	Improvements in energy efficiency     Wider use of renewable energy     Diversification of suppliers     Support for setting voluntary greenhouse gas emission
4°C scenario	Rise in temperature and increased extreme weather events	Physical risks: Supply chain disruption caused by growing scale of natural disasters, such as typhoons, floods, etc. (suspension of deliveries from suppliers and to customers due to suspension of distribution bases, repair centers and sales branches, etc.)	development of environmentally conscious products • Improvements in evaluation by stakeholders	reduction targets and decarbonization activities in collaboration with suppliers • Environmentally conscious design in the product/service design & development stage

<sup>\*</sup> The calculated financial influence was approx. 600 million yen/year based on the carbon tax figures in the World Energy Outlook 2020 by the IEA (2020).



Environment: https://www.olympus-global.com/csr/environment/ Environmental Health and Safety Policy: https://www.olympus-global.com/csr/effort/activity/principle.html

## **Responsible Supply Chain**

Olympus aims to strengthen supply chain management (SCM) to ensure stable delivery of products and services for patients. In our ESG strategy announced in May 2023, we have identified supply chain risk mitigation and resilience as one of our top priority, and we strive to create and strengthen good relationships with our suppliers through fair, just, and transparent transactions.

#### **Supply Chain Policy**

We share our "Expectations of Suppliers" and "Green Procurement Standards" in writing with our suppliers in Japan, asking them to comply with laws and regulations, social norms, and environmental considerations. We conduct an annual web-based supplier survey in Japan with 30 CSR questions to raise suppliers' awareness of issues related to the Sustainable Development Goals (SDGs).

Our Global Procurement ESG strategy consists of three materiality topics as part of the focus area of Responsible Supply Chain:

- Improve supply chain risk mitigation and resilience by implementing a multi-tier supply chain risk monitoring solution.
- Enhance social (human rights) commitment in SCM: This includes creating and publishing a Global Supplier Code of Conduct as well as monitoring ESG risk in our supply chain.
- Environmental Supplier Management: We will begin creating a
  baseline of CO<sub>2</sub> emissions from our suppliers, as well as asking
  suppliers to set science-based targets for our Science Based
  Targets initiative (SBTi)\*¹ certification.

#### **Supplier Survey and Improvement Activities**

Once a year Olympus conducts a web-based survey of our major suppliers around the world with whom we have ongoing business in Japan. The survey covers 123 questions, of which 24 are related to sustainability management information, sustainability initiatives, and business continuity plans (BCPs). In fiscal year 2023 we added six questions relating to climate change, including actual greenhouse gas emissions. In fiscal year 2023 the survey was conducted on 667 companies\*2, including overseas suppliers. Responses were received from about 86% of companies. If the survey results require additional follow-up, an on-site audit is conducted with required corrective actions to adhere to our "Expectations of Suppliers."

#### **Expectations of Suppliers**

- 1. Compliance with Laws, Regulations, and Social Norms
- 2. Health and Safety
- 3. Fair and Impartial Trade
- 4. Ensuring Quality and Safety, Delivery, Fair Pricing, and Stable Supply
- 5. Environmental Considerations
- 6. Ensuring Information Security and the Appropriate Protection of Information
- 7. Promoting Social Contributions
- 8. Promoting CSR Activities Internally and Among Suppliers
- \*1 Information on Science Based Targets is available at https://sciencebasedtargets.org
- \*2 This number is smaller than the 774 companies in fiscal year 2022 due to the removal of business partners related to the transfer of the Scientific Solutions Business



Procurement: https://www.olympus-global.com/csr/social/procurement/ Expectations of Suppliers: https://www.olympus-global.com/csr/procurement/ suppli/html

Human Rights: https://www.olympus-global.com/csr/social/human-rights/

#### Key Evaluation Items in Supplier Survey for Initiatives with Suppliers

Evaluation	Criteria Details
Management information	Corporate information, financial condition
Sustainability	Compliance with laws, regulations, and social norms Protection of human rights (child labor, forced labor, inappropriate low-wage labor)  Protection of worker rights (labor standards, occupational safety and health)  Protection of the environment (CO <sub>2</sub> emissions, waste discharge, water usage, environment-related chemical substances)  Personal and confidential information protection, intellectual property protection
ВСР	Business continuity strategy, manufacturing site information, contact information during emergencies and disasters, confirmation of supply chain, confirmation of employee safety
Environment and quality	Acquisition of ISO 14001, ISO 9001, and ISO 13485 Procurement and process management (5Ms [materials, methods, measurement, machinery, manpower], change information, noncompliant treatments)
Delivery/Cost	Production plans, progress and distribution management, cost reduction activities
System	Computer security

#### **Human Rights Initiatives**

Olympus engages in global activities in the area of human rights due diligence in compliance with the UN Guiding Principles (UNGPs) on Business and Human Rights. In fiscal year 2022, Olympus implemented a human rights impact assessment that covered the entire Olympus Group and established a system to understand the management status of human rights issues within the Olympus Group in fiscal year 2023. This system aimed to confirm the management status and efforts at each company and implement continuous improvements with regards to the 12 items including freely chosen employment that includes the elimination of forced labor, child labor, working hours, human treatment, nondiscrimination and non-harassment, freedom of association, and the utilization of emerging technologies such as Al. In fiscal year 2024, Olympus plans to investigate the current state of affairs at each company in the Olympus Group according to this procedure. Furthermore, in accordance with its Human Rights Policy, in fiscal year 2023, Olympus deployed e-learning globally to introduce Olympus' responsibility to respect human rights in its supply chain and to give an overview of the laws and systems in each country. Those who enrolled in the e-learning program learned about examples of human rights violations that could occur in the Olympus Group and at suppliers. In Japan, 8,998 employees enrolled in this e-learning program (enrollment rate: 94%). Olympus will continue to carry out regular educational activities to improve the awareness of its employees regarding human rights.

# 3

# Our Setup

This chapter introduces messages from newly appointed directors and Olympus' current corporate governance initiatives.

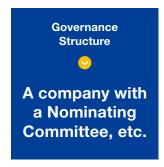
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#### Corporate Governance

#### **Characteristics of Corporate Governance at Olympus**









#### **Efforts to Realize Highly Transparent and Effective Management**

- The Chairperson of the Board of Directors and the chairperson of statutory committees (Nominating Committee, Compensation Committee, and Audit Committee) are independent outside directors
- The Chairperson of the Board of Directors participates in the Group Executive Committee as an observer
- Pre-briefings to independent outside directors, information sharing and mutual exchange of opinions through meetings only for independent outside directors, and the feeding back of results to executive officers

#### **TOPICS**

#### Established the Quality Assurance and Regulatory Affairs (QA&RA) Committee as an Optional **Committee in April 2023**

• The Committee will provide ongoing oversight to support regulatory compliance, cross-functional planning, resourcing and monitoring of company's transition towards a robust company quality management system as a global MedTech company.

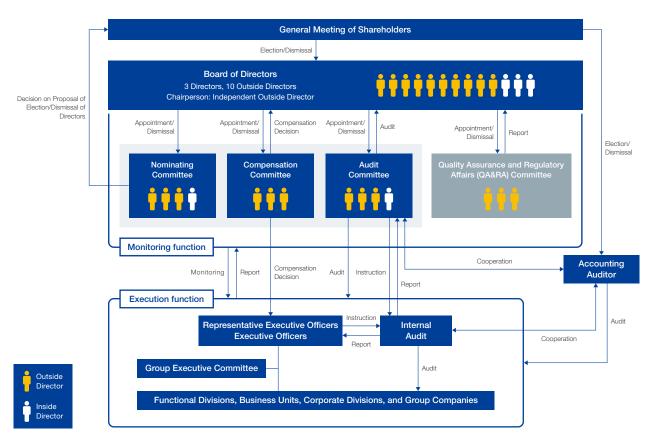
Details on the QA&RA Committee are on pages 16, 17

#### **Changes in Corporate Governance**

	FY2012	FY2013	FY2014	FY2015	FY2016	FY2017		
Chronology	• Deferre	Deferred recording of past losses discovered     New management system launched						
Management Plans	2010 Medium-Tern Strategic Plan (10CSP) Advancing to the Ne Stage of Globalization	Strategic Plan (10CSP) Stage of reconstructing management dvancing to the Next (recover trust and strengthen internal systems)						
Management System		A company with an Audit & Supervisory Board						
Chairperson of the Board		Inside Dire	ectors					
Directors								
Members	Outside 3/ Inside 12	Outside 6/ Inside 5		Outside 8/ Inside 5	Outside Inside			
Women		_			1			
Nationalities other than Japanese	1							
Committees		Voluntarily established a Nominating Committee, Compensation Committee, and Compliance Committee Members: Majority are outside directors Committee chairpersons: Outside directors						

Established Management Reform Committee, Director Liability Investigation Committee, Non-Director Liability Investigation Committee

#### Corporate Governance Structure (As of June 27, 2023)



	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
			ouncement of <i>Transform</i> orate transformation p				
	Sustainable growth stag	m-Term Management P ge (Strengthening the four eloping a strong business	ndations of our business	Transforming	Company Strategy Leading as a global MedTech company		
				A comp	any with a Nominating	Committee, etc.	
		Indeper	ndent outside directors				
			More	than half are outside dir	rectors		
		Outside 6/ Inside 5	Outside 10 Inside 5	Outside 9/	Outside 8/	Outside 9/ Inside 3	Outside 10/ Inside 3
			_			1	2
				3		4	5
					Nominating Committee, nittee, and Audit Comm	ittee*2	
Members: Majority are independent outside directors Committee chairpersons: Independent outside director					ectors		
					Quality Assurance and R		RA) —

Committee as an optional committee

\*2 The Compliance Committee was established until July 2020.

#### **Basic Concept of Corporate Governance**

All our activities are based on our corporate philosophy, "Making people's lives healthier, safer and more fulfilling." Following this philosophy, we aim for the sustainable development of Olympus and medium- to long-term corporate value for all stakeholders, including shareholders. This philosophy also drives us to establish, implement, and continuously improve systems for ensuring the effectiveness and efficiency of operations and the appropriateness and reliability of financial reports. We are continuously strengthening our corporate governance system, positioning this task as a

top management priority. In addition, we are complying with Japan's Corporate Governance Code, which was formulated by the TSE in June 2015 (revised in June 2021), and have implemented measures based on the principles of the code. Through such efforts, we seek to ensure an effective corporate governance structure based on our fiduciary duty to shareholders; our responsibilities to customers, employees, communities, and other stakeholders; and the aforementioned corporate philosophy.



Basic Policy for Corporate Governance: https://www.olympus-global.com/company/governance/pdf/basic\_policy\_for\_corporate\_governance\_en.pdf
Corporate Governance Report (As of September 19, 2023): https://www.olympus-global.com/company/governance/pdf/governance\_report\_september\_19\_2023\_en.pdf

#### **Overview of Board and Each Committee**

Name	Outline	Members
Board of Directors	The Board of Directors shall determine basic management policy, matters related to the internal control system, and other important matters, and monitor directors and executive officers, in the execution of their duties. (Meets at least once every three months and when needed.)	Sumitaka Fujita (Chairperson) Yasumasa Masuda David Robert Hale Jimmy C. Beasley Sachiko Ichikawa Yasushi Shingai Kohei Kan Gary John Pruden Tatsuro Kosaka Luann Marie Pendy Yasuo Takeuchi Stefan Kaufmann
Nominating Committee	The Nominating Committee shall deliberate matters related to human resources at the director and executive officer levels, and shall determine the content of proposals submitted to the General Meeting of Shareholders in relation to the election and dismissal of directors.	Sumitaka Fujita (Chairperson)     Gary John Pruden     Tatsuro Kosaka     Stefan Kaufmann
Compensation Committee	The Compensation Committee shall deliberate matters related to compensation of directors and executive officers, and prescribe policy in relation to determining the details of compensation, etc., and in accordance with the policy, determine the contents of compensation, etc., for individuals.	Yasushi Shingai (Chairperson)     Jimmy C. Beasley     Luann Marie Pendy
Audit Committee	The Audit Committee shall carry out the following duties:  1) Auditing the execution of duties by executive officers and directors, and creating audit reports  2) Determining the content of proposals relating to the election, dismissal, and non-reappointment of accounting auditors  3) Other duties prescribed by law or by the Articles of Incorporation, and other matters recognized as necessary by the Audit Committee	Yasumasa Masuda (Chairpersor     Sachiko Ichikawa     Kohei Kan     Toshihiko Okubo
Quality Assurance and Regulatory Affairs (QA&RA) Committee	The QA&RA Committee shall resolve or deliberate on the following matters and report such matters to the Board of Directors as appropriate:  1) Oversight and advice on the company plans of the quality management system as required of a global MedTech company, including the Management Review process  2) Oversight and advice on regulatory communication strategy and engagement  3) Provide recommendations to management for resourcing and areas of planning and execution  4) In addition to the above, monitor any significant resourcing requirements outside of management plans and/or address any matters that have been requested by the Board of Directors with regard to QARA	Gary John Pruden (Chairperson)     Jimmy C. Beasley     Luann Marie Pendy
Group Executive Committee	In the Group Executive Committee, the Representative Executive Officers and executive officers shall deliberate on critical matters concerning business execution for the entire Olympus Group as entrusted by the Board of Directors, and provide support on the decision-making of executive officers so as to prevent decisions being made based solely on the discretion of an executive officer. Each executive officer reports on and shares the status of execution of business and functions under their jurisdiction to ensure the effectiveness of the committee as a body for monitoring the execution of business and functions of the entire Olympus Group. (Meets at least once a month and when needed.)	Stefan Kaufmann (Chairperson) Yasuo Takeuchi Frank Drewalowski Gabriela Kaynor Chikashi Takeda Nacho Abia Tetsuo Kobayashi Andre Roggan Shigeto Ohtsuki Pierre Boisier

#### **The Member Composition of the Board of Directors**

With regard to the composition of the Board of Directors, we consider the diversity of experience, knowledge, and skills of the Board of Directors, regardless of the nationalities, ethnicities, and genders of its members. The directors shall secure sufficient time as members of the Board of Directors to ensure that all directors are able to fulfill their duties and responsibilities. To ensure its effectiveness, the Board of Directors is currently composed of 13 members, of whom ten

are independent outside directors. In addition, of those 13 directors, five are non-Japanese, and two are women. This composition is based on a consideration for human resource requirements to becoming the global MedTech company that Olympus aims to be, which includes having abundant experience and insight in corporate management, finance, and international business deployment, as well as diversity in internationality and gender.

	Date of	la da	Area Olympus expects the directors to display their capabilities in				ı			
Name	appointment		Corporate Management	Overseas Business	Healthcare Industry	Quality Assurance	Legal/Risk Management	Finance/ Accounting	HR Development	ESG
Sumitaka Fujita	Apr. 2012	0	•	•				•		•
Yasumasa Masuda	June 2018	0	•	•	•			•		
David Robert Hale	June 2019	0	•	•	•			•		
Jimmy C. Beasley	June 2019	0	•	•	•	•				
Sachiko Ichikawa	June 2021	0		•			•	•		•
Yasushi Shingai	June 2022	0	•	•				•	•	
Kohei Kan	June 2022	0		•			•	•		•
Gary John Pruden	June 2022	0	•	•	•	•				
Tatsuro Kosaka	June 2023	0	•	•	•					
Luann Marie Pendy	June 2023	0		•	•	•				
Yasuo Takeuchi	Apr. 2012		•	•	•			•		•
Stefan Kaufmann	June 2019		•	•	•				•	•
Toshihiko Okubo	June 2023			•	•					

Note: The above table does not indicate all the expertise/experiences the directors have.

#### **Message from a Newly Appointed Outside Director**



Tatsuro Kosaka
Outside Director
(Member of the
Nominating Committee)

In aiming to become a global MedTech company, Olympus has been focusing on its corporate portfolio over the past four years. Now, Olympus has become an unprecedented company in Japan, especially in terms of the globalization of its management. I believe that the following are important for Olympus to grow sustainably as a global MedTech company in the years to come: R&D investment and productivity, capabilities of global management, and business development. Regarding organic growth, the key to innovation will be combining Olympus' traditional manufacturing and DX to provide both things (products) and services (solutions). From the business domain perspective, I think one of the points for discussion is whether to penetrate more deeply into the three focus areas of GI,

Urology, and Respiratory or tap into new business areas. Inorganic growth through synergistic M&A will also be essential. I would like to discuss the issues that we are facing, such as these growth opportunities, patient safety initiatives, and ESG initiatives, at the Board of Directors' meetings.

Having worked for a pharmaceutical company for many years, I am pleased to have been appointed as an outside director at Olympus, which shares the common mission of putting patient safety first. In order for Olympus to grow sustainably and increase corporate value over the medium to long term, I would like to contribute to Olympus by monitoring management and supporting sound risk-taking from the perspectives of all stakeholders, including shareholders, investors, and business partners.

#### Corporate Governance

#### Message from a Newly Appointed Outside Director



Luann Marie Pendy Outside Director (Member of Compensation Committee/Member of QA&RA Committee)

I have been passionate about providing solutions for healthcare issues for over 30 years. Based on my decades of experience, Our Purpose of "making people's lives healthier, safer and more fulfilling" resonates with me. Olympus is currently implementing a variety of initiatives with patient safety as the top priority. Employees must always think how their roles contribute to patient safety, which is the most important way to strengthen quality assurance, regulatory affairs, and compliance. In other words, employees in every function must fully commit to quality and compliance in their everyday duties for the safety of patients. We also need to learn new ways of doing business if we are to respond quickly to regulatory changes. I will fulfill my responsibilities as an outside director by offering my expertise and

experience, and monitoring Olympus to ensure that it is addressing quality assurance and regulatory affairs issues.

For Olympus to achieve sustainable growth for the next century, we need to not only focus on technology but pivot toward working closely with healthcare professionals to identify unmet patient needs and deliver solutions that improve patient outcomes. My philosophy is our Board, our leadership team, our management team should reflect the diverse range of patients and healthcare professionals we serve. The greater contribution that I would like is to make us a more diverse company because that is how we can continue to provide value-added solutions to patients and healthcare professionals.

#### Message from a Newly Appointed Director



Toshihiko Okubo Director (Member of Audit Committee)

After executing M&A, structural reforms, etc. at Olympus' former Scientific Solutions Business (currently Evident Corporation), I was responsible for transforming the business portfolio, including the company split and transfer of the Imaging Business and the Scientific Solutions Business from 2019. For 10 of my 32-year career at Olympus, I had been based in the United States, and in many respects that experience has proven to be of pivotal importance for me.

Olympus has had to overcome a variety of challenges throughout the course of its more than 100-year history. That said, what customers expect and request from us, and what society expects and requests from companies, are bound to become

increasingly dynamic in the years to come. For Olympus to continue to increase its corporate value in such an environment, both agile and bold management execution and appropriate governance and monitoring are essential. This is because appropriate governance and monitoring by the Board of Directors enable our management team to execute agilely and boldly. Of the 13 directors on our Board of Directors, 10 are outside directors with a wealth of experience and diverse, advanced expertise. As a member of such a Board with a deeper understanding of Olympus' business, organization, and culture, I would like to contribute to the Board and the Audit Committee in furthering the effective and efficient fulfillment of their responsibilities.

#### **Activities of the Board of Directors and Committees in Fiscal Year 2023**

Name	Attendance at meetings of the Board of Directors	Attendance at meetings of the Nominating Committee	Attendance at meetings of the Compensation Committee	Attendance at meetings of the Audit Committee
Sumitaka Fujita	16/16	17/17	_	_
Tetsuo Iwamura	16/16	2/2	11/11	_
Yasumasa Masuda	16/16	_	_	25/25
David Robert Hale	16/16	17/17	_	_
Jimmy C. Beasley	16/16	_	11/11	_
Sachiko Ichikawa	16/16	_	_	25/25
Yasushi Shingai	13/13	15/15	6/7	_
Kohei Kan	13/13	_	_	19/19
Gary John Pruden	11/13	_	7/7	_
Yasuo Takeuchi	16/16	17/17	_	_
Stefan Kaufmann	16/16	_	_	_
Nobuyuki Koga	16/16	_	_	25/25

Notes: 1. Attendance of Mr. Tetsuo Iwamura at the meetings of the Nominating Committee is based on those held during his term of office as a member until June 24, 2022.

2. Attendance of Mr. Yasushi Shingai, Mr. Kohei Kan, and Mr. Gary John Pruden at the meetings of the Board of Directors is based on those held after their appointment as a director on June

Attendance of Mr. Yasushi Shingai, Mr. Kohei Kan, and Mr. Gary John Pruden at the meetings of the Board of Directors is based on those held after their appointment as a director on June 24, 2022.
 Attendance of Mr. Yasushi Shingai, Mr. Kohei Kan, and Mr. Gary John Pruden at the meetings of the Committees is based on those held after their appointment as a director on June 24, 2022.
 As Mr. Tatsuro Kosaka, Dr. Luann Marie Pendy, and Mr. Toshihiko Okubo were appointed directors in June 2023, they did not attend the meetings of the Board of Directors or those of the other Committees in fiscal year 2023.

Name	Activities	
Board of Directors	<ul> <li>The Chairperson of the Board of Directors conducted a review of the proceedings of the Board of Directors up to the previous meeting and those of each committee meeting and reported on matters deliberated at the Group Executive Committee</li> <li>As a regular agenda item, conducted execution status reports from executive officers</li> <li>Separately from regular meetings of the Board of Directors, a corporate strategy discussion meeting was held on the state of progress and issues in the corporate strategy and on topics in the business plan</li> <li>In an ongoing effort to improve the monitoring function while aiming for outside directors to mutually exchange information and share awareness, an Opinion Exchange Meeting for outside directors was held once per quarter as a regular meeting at which only outside directors participated, and an Executive Session was held after the conclusion of every Board of Directors' meeting</li> </ul>	
Nominating Committee	<ul> <li>In considering the plan for the composition of the Board of Directors, the Nominating Committee updated a matrix for the experience and knowledge required of directors of Olympus</li> <li>Regarding the selection of candidates for Directors, outside consultants were used, and deliberations and interviews were conducted according to the selection criteria after considering the composition of Olympus's Board of Directors</li> <li>Regarding the selection plan for executive officers, the Nominating Committee discussed their suitability and made decisions after a year-long selection process</li> <li>Regarding the succession plan for executive officers, the Nominating Committee discussed whether the candidates possessed the desired experience and knowledge in accordance with expected roles in the execution of duties at Olympus</li> </ul>	Held systematically and regularly by utilizing an online environment to ensure effectiveness
Compensation Committee*	Reviewed results of performance-linked compensation in fiscal year 2022 and determined amount to be paid Reviewed compensation content to further improve compensation system  Determined compensation for fiscal year 2023 as well as reviewed results of performance-linked compensation and determined amount to be paid after the end of the fiscal year  Determined compensation policy for fiscal year 2024	
Audit Committee	<ul> <li>In addition to maintaining an independent position and fair and unbiased attitude and auditing and overseeing the accounting auditor and internal audit function, the Audit Committee conducted effective, efficient audits by directly verifying the suitability and validity of the execution of duties by the directors and executive officers</li> <li>In addition to monitoring and evaluating whether the accounting auditor maintained an independent position and performed suitable audits, the Audit Committee received reports from the accounting auditor on the state of execution of its duties and requested explanations where necessary</li> </ul>	

\*Activities from April 2022 to May 2023

#### **Support Systems for Directors**

To support the effective execution of the roles and duties of directors, Olympus works proactively to provide directors with information and provides documents prior to Board of Directors' meetings while setting an opportunity for the explanation of agendas in advance as necessary and working to stimulate discussions in Board of Directors' meetings. Olympus established a dedicated organization of "Secretary to the Board" to support the execution of duties of outside directors as well as the effective and vigorous activities of the Board of Directors, Nominating Committee, and Compensation Committee.

Olympus provides training for directors, comprising visits to

our major business bases such as business offices and factories, etc., and business study sessions such as briefing sessions, product demonstrations, and technical result presentations to promote the acquisition of knowledge concerning Olympus. Furthermore, Olympus holds meetings between newly inaugurated directors and executive officers to promote understanding of executive thinking and awareness of issues, and to deepen understanding of the roles and responsibilities of an Olympus director. Finally, Olympus covers the cost for directors to acquire the requisite knowledge necessary for the performance of their duties.

#### Process for Election of Directors and Executive Officers, **Development and Selection of Successors for the CEO**

#### **Process for Election of Directors and Executive Officers**

The Nominating Committee shall deliberate director candidates while making reference to the selection criteria, hold interviews, and determine the content of proposals submitted to the General Meeting of Shareholders in relation to the election and dismissal of directors.

In addition, executive officer elections are determined by the Board of Directors after the Nominating Committee discusses whether the candidate has experience, insight, etc., appropriate for an executive officer and develops proposals for elections.

#### **Development and Selection of Successors for the CEO**

The Nominating Committee deliberates a succession plan for the CEO and reviews it periodically. As for determining the successor, the Nominating Committee discusses whether the candidates have qualifications that are suitable for the role of CEO, and provides opinions and advice to the Board of Directors. Thereafter, the successor is decided by the Board of Directors.

#### **Initiatives for Enhancing Effective Corporate Governance**

#### **Agenda of the Board of Directors**

We have delegated authority largely to executive officers to increase the speed of management decision-making and execution of duties. We are addressing issues that should be discussed by the Board of Directors in a timely and appropriate manner. The main agenda of the Board of Directors for fiscal year 2023 was as follows.

#### Agenda of the Board of Directors in Fiscal Year 2023

- Matters related to Olympus' basic management policies; e.g. corporate strategies, business plans, performance forecasts and Basic Policy on the Internal Control System, etc.
- Matters related to Corporate Governance (Status report for each business, risk management, internal audit plan, status of quality control and information security efforts, status report on IR activities, evaluation of the effectiveness of the Board of Directors, executive structure for the next term, etc.)
- Matters related to the status of activities of each Committee; e.g. audit plans of the Audit Committee, matters discussed at the Compensation Committee, and sharing of other committee proceedings, etc.

In addition to the above, the Chairperson of the Board of Directors reports on matters discussed at the meeting of the Group Executive Committee as necessary and the Board of Directors regularly receives status reports on the execution of duties from executive officers.

#### Overview and Background for Implementation of the **Evaluation of the Board of Directors**

Since 2015, we have been conducting evaluations of the effectiveness of the Board of Directors and an overview of the results has been made public every year with the aim of realizing effective corporate governance. In the Board of Directors Evaluation conducted from February to June 2023, the following points have been set as main objectives.

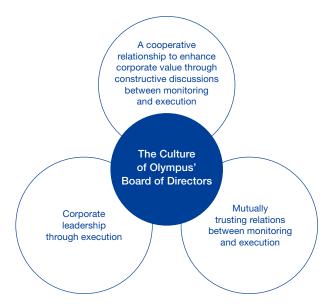
• To measure the effectiveness of the activities for the effectiveness improvement initiatives determined in the Board of Directors Evaluation during the term of office of

- directors in fiscal year 2022
- To review the period (fiscal year 2021 to fiscal year 2023) covered by the corporate strategy announced in November 2019 pursuant to the corporate transformation plan Transform Olympus, to confirm the activities and progresses to strengthen governance and improve transparency in the past, and aim to promote "activities of the Board of Directors to further enhance the effectiveness" as a Board of global MedTech company in facilitating the new company strategy.

#### **Evaluation Results for Effectiveness of** the Board of Directors

It was generally positively evaluated that steady progress had been made in the initiatives for fiscal year 2023. In addition, Olympus Board of Directors confirmed that the Board of Directors have defined "the responsibilities" and a "culture to be sustained" had been fostered, with affirming the achievement that concrete efforts had been made to strengthen corporate governance. The current members of the Board of Directors agreed with the definitions of "responsibilities" and "culture" established by the Board of Directors in the past and formed a consensus that they should be sustained among the members. In addition, a consensus was formed that the Board of Directors should continue to examine its structure and operations to further contribute to the enhancement of corporate value, while sustaining the practice of corporate governance reform to date.

In May 2023, Olympus announced the new company strategy to pursue its way to enhance a position as a global MedTech company. By following Our Purpose of "Making people's lives healthier, safer and more fulfilling," we will continue to strengthen corporate governance and enhance transparency, which are important management foundations.



Fostering and sustaining a "Culture of Board of Directors" is the foundation for Board of Directors to fulfill its responsibilities.

Evaluation Results for Effectiveness of the Board of Directors

https://www.olympus-global.com/company/governance/board.html

#### Initiatives for Fiscal Year 2023



#### Assessment of Response

- Deliberate on the agenda of the Board of Directors in a more systemic manner in relation to corporate strategy by working together with the Chairperson of the Board, the CEO, and secretariat.
- With regard to executive officers' reports on the status of their business execution, make efforts to put emphasis on the focus points of the Board of Directors, based on the priorities of management issues, as well as monitoring items that the Board of Directors attaches importance to.
- The Nominating Committee, Compensation Committee, Audit Committee, and the Board of Directors shall make reasonably necessary efforts based on priority issues while further strengthening cooperation.
- Steady progress had been made with respect to the following initiatives: Proper narrowing down of agenda; optimization centered on the evolution of reporting on the status of execution into a global MedTech company
- Expectation for further narrowing down the agenda and more efficient operation of the Board of Directors
- Steady progress had been made in strengthening of liaison between the Nominating/ Compensation/Audit Committees and the Board of Directors

#### Initiatives for Fiscal Year 2024

- Enhanced monitoring by the Board of Directors on quality assurance and regulatory affairs
- Activities of the Board of Directors to effectively supervise management decision-making and execution from a strategic and broad perspective
- Initiatives to continuously improve the operations of the Board of Directors (Further improve the quality of presentations from the executives, reconfirm the Board of Directors' pre-briefing method, and the creation of opportunities for "bridging" among Board members and between Board members and executive members)

Corporate Governance

#### Officer Compensation

#### **Basic Policy for Officer Compensation**

At Olympus, our Compensation Committee, a majority of which is comprised of independent outside directors, discusses and determines the compensation policy used to govern and reward our directors and executive officers ("officers"). Our basic policy regarding officer compensation is to make officers have a strong sense of awareness that maximizes the corporate value and meet stakeholders' expectations, and reward their responsibilities with suitable and appropriate treatments. Based on the said policy, the Compensation Committee focuses on appropriately setting the compensation portion linked to short-term, medium- to long-term performance, and decides officer compensation.

#### **Compensation Level**

Each officer's compensation level is set to commensurate with their roles/responsibilities, evaluation of competitive market data, economic environment, and company and individual performance in order to enable Olympus to attract, retain and motivate executives. Specifically, the compensation levels of global MedTech companies and companies in the country the officer is from are set as benchmarks, and the compensation level will be determined annually by making a relative comparison.

#### **Components of Compensation**

- 1. Base salary (BS): Cash compensation in the form of fixed compensation that is paid monthly in accordance with the roles and responsibilities regarding work duties
- 2. Short-term incentive (STI): Cash compensation intended to reward executives for driving actual business performance results every fiscal year. STI allows officers to earn cash compensation equal to 0% to 200% of their target bonus opportunity, based on the achievement of financial and non-financial performance measures.
- 3. Long-term incentive (LTI):
- Restricted stock unit (RSU)—grant-type restricted stock compensation: A type of service-vested stock compensation that grants rights (units) corresponding to a set amount of total compensation to be paid as shares of Company stock (with one unit equal to one share) at the completion of the pre-defined period.
- Performance share unit (PSU) performance-linked stock compensation: An equity award with pre-defined performance-based conditions and paid out in shares of Company stock after the performance period is completed. The compensation paid is calculated as a ratio between 0% and 200% relating to reaching the target after three years.

#### Officer Compensation in Fiscal Year 2023

Position		Total amount of	Total	Number of		
		compensation (¥ million)	Base salary	Performance-linked compensation, etc.	Non-monetary compensation, etc.	subject officers
Directors	Inside directors	1,094	531	190	373	3
	Outside directors	192	151	_	41	11
Executive of	officers	1,122	570	223	329	4

- Notes: 1. Basic salary includes the amount paid for fiscal year 2023. Performance-based cash compensation includes the fiscal year 2023 short-term incentive, for which the amount is to be recorded as expense for fiscal year 2023. Non-monetary compensation includes both time-based restricted stock units (RSUs) and performance stock units (PSUs) to be recorded as expense
  - 2023. PSUs of ¥387 million is only stated in non-monetary compensation and is not stated in performance-based cash compensation.

    2. For inside directors, there are two other executive officers who are classified as both an executive officer and inside director which is in addition to the four executive officers reported in the table. Total compensation by type is reported for these two individuals under the inside directors row.

  - 3. Olympus Corporation does not provide performance-based cash compensation to directors who are not classified as both an executive officer and inside director.

    4. For outside directors, the row includes two directors who retired at the close of the fiscal year 2022 General Meeting of Shareholders held on June 24, 2022.

    5. One outside director has requested to decline his compensation, therefore information is not reported for this director. However, the outside director count includes the total number of outside
- directors for fiscal year 2023.

#### **Compensation Structure for Directors**

Taking into consideration roles and responsibilities, compensation for directors is paid by fixed compensation as BS. To address the concept that directors and investors share interests, service-vested stock compensation is also granted. The stock compensation here is to be RSU, the right to which will be defined at retirement for those directors who are residents of Japan.

Stock rights will be defined on an individual basis in accordance with a general method of stock compensation in each region for those directors who are non-residents of Japan. For further sharing interests with investors through promoting the holding of shares, stock-based compensation

was set at ¥8 million for both Japanese and non-Japanese residents. The number of shares to be granted was calculated

> BS 64-82%

18-36%

Notes: 1. The above table shows a compensation ratio by type as to directors who are natives of Japan. As for directors who are not natives of Japan, a payment level of RSU is the same as directors who are from Japan, but a compensation ratio by type is different because of difference in total compensation.

2. For those who concurrently holding a position as executive officer, cash compensation paid for management and monitoring functions performed as a director is separate from compensation of an executive officer for those who are natives of Japan. For those who are not natives of Japan, cash compensation paid for management and monitoring functions performed as a director is included in compensation of an revecutive officer. In addition, for those who concurrently holding a position as executive officer, RSU is set for compensation of executive officer. Therefore, RSU as a director's compensation shall not be paid.

based on the share price at the time of assumption of office at the General Meeting of Shareholders, and the number of shares will be given after vesting.

# Compensation Structure for Executive Officers

In fiscal year 2020, in accordance with a corporate strategy of aiming to become a global MedTech company, we established a new compensation system which was implemented at the beginning of fiscal year 2021. In order to achieve our corporate strategy and to create corporate value, it is essential that we have a compensation system that ensures that we have capable management personnel and that they can fully demonstrate their abilities. The new compensation was designed and decided based on the following concepts.

- Establish a more powerful incentive program which can compete with global MedTech companies
- Establish an incentive program which is consistent with the corporate strategy
- 3. Establish a program that focuses on value creation and performance evaluation utilizing LTI compensation
- 4. Set a compensation level considering the stage of development to become a global MedTech company—a hybrid mix of "Global labor market" and "Home"
- Ensure the sound management of incentives by putting clawback clauses and shareholding guidelines in place
- 6. Enhance the motivation of executive officers by setting challenging and achievable targets

While a standardized, global compensation system is desirable for compensation design for executive officers that are responsible for global management, differences in compensation levels by region make it difficult to attract and retain talented executives with Japan's pay levels. By considering the situation of labor market of executive officers' home countries and competitiveness in the market, and the roles and responsibilities, we set target level and tolerance range, and determine compensation after holistic comparisons of basic compensation, TCC (Total Cash Compensation) and TDC (Total Direct Compensation). Compensation for executive officers is to be a combination of BS, a fixed compensation, STI compensation which is linked to business results by every fiscal year, and LTI compensation. Focusing on achieving corporate strategy aimed at enhancing medium- to long-term corporate value and shareholder value, the ratio of performance-linked compensation, particularly LTI compensation, was raised, and the standard amount of STI compensation and LTI compensation was set. LTI compensation consists of RSU and PSU.

A clawback clause has been set up to deter the management (executive officers) from reckless investments and improper accounting. Shareholding guidelines are established to share interests between investors and management.

#### **Changes in the Compensation Structure**

for Executive Officers

#### FY2020

#### Executive Officer



Note: Executive officers who are non-residents of Japan are not eligible for compensation through RSUs, and their compensation through PSUs were paid in equivalent cash compensation instead of the shares themselves.

Setting up a new compensation system, in line with the corporate strategy of becoming a global MedTech company.



#### FY2021, FY2022

#### Representative Executive Officer

BS STI 25% 25%	LTI 50%
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#### **Executive Officer**

	0=1	
BS	STI	LTI
28.5%	28.5%	43%

Note: Executive officers who are non-residents of Japan will also be provided with shares for LTI compensation

Having taken into consideration the compensation levels of global MedTech companies, the compensation structure has been changed to higher the ratios of STI compensation, which is performance-linked compensation, and LTI compensation, which is stock compensation.



#### FY2023, 2024

#### Representative Executive Officer

BS	STI	LTI
19%	24%	57%

#### **Executive Officer**



Note: Executive officers who are non-residents of Japan will also be provided with shares for LTI compensation.

1

Increasing the proportion of long-term incentives in line with the corporate strategy

2

Setting challenging and achievable targets in accordance with the business environment and increasing the motivation of executive officers

#### Corporate Governance

#### Compensation of Executive Officers for Fiscal Year 2023 and Fiscal Year 2024

The Company established a new compensation system in fiscal year 2020, in accordance with the corporate strategy of aiming to become a global MedTech company, based on the direction of greater emphasis on LTI compensation. Regarding the composition of compensation for executive officers, the Company has increased the ratio of STI compensation, which is performance-linked compensation, and LTI compensation, which is stock compensation, taking into consideration the

compensation level of global MedTech companies. The ratio of RSU and PSU are 25% and 75%, respectively, in accordance with the basic concept of putting emphasis on performancelinked compensation. Nevertheless, Given the uncertain and variable business environment, the Compensation Committee has determined 40% for RSU and 60% for PSU for fiscal year 2023 and fiscal year 2024 in order to ensure an ideal ratio of shares to the total amount of compensation.

#### FY2023 (Results), FY2024

#### **Representative Executive Officer**



#### **Executive Officer**

BS	STI	RSU	PSU	
24%	28%	19%	29%	

- 1. The left table shows a compensation ratio by type of compensation paid for the role of executive officer, and it does not include compensation paid for the role of monitoring by a person who is concurrently holding a position as a director.
- 2. For those who are not natives of Japan, housing allowances pensions, etc. are established for making adjustments to the previous compensation agreements on an individual basis. (This is not included in the ratios shown in the figure on the left.)

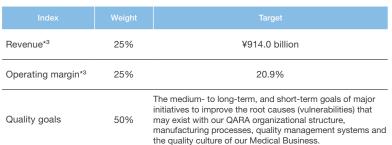
#### **Short-term Incentive (STI)**

A performance-linked compensation in line with a single year's financial targets and important issues facing the entire Company, in which targets are commonly set for all executive officers. The compensation is payable at a ratio of 0% to 200% in proportion to achieving the targets. The financial indicators are revenue and operating margin to assess growth and efficiency. Since it is important to steadily implement long-term and strategic initiatives within each fiscal year, we also deem strategic goals and quality goals to be indicators.

#### FY2023 (Result: Payment rate 60.3%)

Index	Weight	Target value	Actual value	Achievement rate	Payment rate
Revenue*1	30%	¥830.0 billion	¥832.8 billion	101.8%	30.54%
Operating margin*1	40%	21.4%	20.0%	93.5%	0%*4
Strategic goals*2	30%	_	_	99.1%	29.73%

#### FY2024

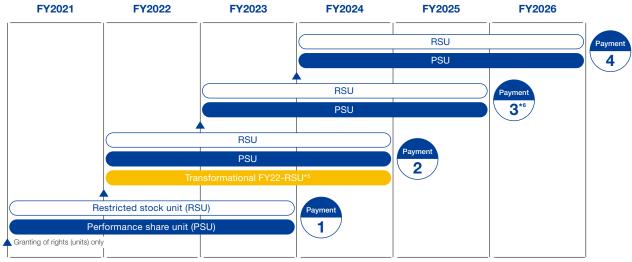


- \*1 Revenue is calculated from the figure after foreign exchange adjustment and operating margin is calculated from operating profit after adjustments that deduct other income from and add
- other expenses to operating profit.

  Target items were set on the following important companywide initiatives for fiscal year 2023, announced on May 11, 2022, and set as common goals for all executive officers. The payment rate for the achievement rate of each target was set from the lower limit of 0% to the upper limit of 200%.
  - · Focus on diseases on which we can have a market-leading
  - · Shape the future by investing in new ways to elevate the
- standard of care
   Enable our organization to better execute globally and at pace \*3 At the time of the evaluation, revenue is calculated from the figure after foreign exchange adjustment and operating margin is calculated from operating profit after adjustments that deduct other income from and add other expenses to operating profit.
- \*4 Since operating profit margin was less than 20.1%, the payment

#### **Long-term Incentive (LTI)**

From fiscal year 2021, RSU and PSU are being utilized. Executive officers, including those who are non-residents of Japan, are granted rights (units) that correspond to a pre-defined amount of total compensation, and which are payable as actual shares after completion of pre-defined period.



The payment rate was 0% for those PSU for which fiscal year 2021 was the final fiscal year of the evaluation period. Although the COVID-19 pandemic was having a major impact on the business environment, executive officers produced effects through fiscal year 2022 and beyond. The Compensation Committee believed it was necessary to have an effective form of compensation aimed at maximizing corporate value, improving shareholder value, and strengthening the sharing of interests with shareholders, and were, therefore, paying out a "Transformational FY22-RSU."

76 From fiscal year 2023, payment type of RSU was changed to 1/3 payable as actual shares after each year.

#### Performance Share Unit (PSU)

#### FY2021 to FY2023 (Results)

Index	Weight	Target (100% payout)	Result	Payment rate	Payment rate
Operating margin*7,8	40%	20%	20.0%	100%	
ROIC*7, 9	15%	20%	18.4%	80%	
EPS growth rate*7, 10	15%	25% (CAGR)	35.8%	200%	129%
Relative TSR*11	20%	50%ile (Peer group)	58.8%ile	135.2%	
ESG*12	10%	DJSI-index	World	200%	

#### FY2022 to FY2024

Index	Weight
Operating profit	40%
Relative TSR*13	40%
ESG*14	20%

#### FY2023 to FY2025

Index	Weight
Operating profit	20%
Relative TSR*13	60%
ESG*14	20%

- Reasons for adopting KPIs of FY2024 to FY2026
- EPS growth rate: The company strategy covering from the fiscal year 2024 to the fiscal year 2026 focuses on both growth and profitability in the new stage called "Shift to Grow." Then EPS growth rate is set as one of the financial guidance and target value is set as 8%. The Compensation Committee judged that setting EPS growth rate (after adjustment) as an evaluation index of PSU is suitable.
- Relative TSR: The Compensation Committee determined that the relative TSR is appropriate as an indicator for evaluating the corporate value and shareholder value.
- Quality indicator: The goals for PSU reward are the medium- to long-term and short-term goals of major initiatives to improve the root causes (vulnerabilities) that may exist with our QARA organizational structure, manufacturing processes, quality management systems and the quality culture of our Medical Business. The Compensation Committee determined that the quality indicator is appropriate as an indicator for evaluating the patient safety.
- ESG: The Compensation Committee determined that ESG is appropriate as an indicator because it is a basis of business management and announced to be reinforced in the company strategy.

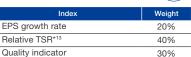
- \*7 Operating margin, ROIC, and EPS growth are actual results after adjustment by deducting other income and expense
- \*8 (Payment rate % of Operating margin) = 50 x (Operating
- margin result) -900

  \*9 (Payment rate % of ROIC index) = (100 x (ROIC result) 1200) x 1/8

  \*10 (Payment rate % of EPS growth index) = (100 x EPS growth result) - 1800) ÷ 7
- (Payment rate % of Relative TSR index) = 4 x (%ile result of Relative TSR) 100
- \*12 Payment rate of ESG index: Determined by DJSI-Index of each year in the evaluation period. Results of each year was as follows. FY2021= Asia Pacific, FY2022= World, FY2023= World

#### FY2024 to FY2026

ESG\*14



10%

- The peer group consists of the following 20 companies in Japan, Europe, and the U.S. that are "manufacturers whose business portfolio includes medical devices" or manufacturers classified in the healthcare category of the
  - Abbott Laboratories; Thermo Fisher Scientific Inc. Medtronic plc; Koninklijke Philips N.V.; Danaher Corporation; Asahi Kasei Corporation; Becton, Dickinson and Company; Siemens Healthineers AG; Stryker Corporation; Baxter International Inc.; Boston Scientific Corporation; Zimme Biomet Holdings, Inc.; Terumo Corporation; Agilent Technologies, Inc.; HOYA Corporation; Smith & Nephew plc; Edwards Lifesciences Corporation; Intuitive Surgical, Inc. STERIS pic; Sysmex Corporation
    Evaluation based on the Dow Jones Sustainability Index
- (DJSI), which is a global representative ESG investment index. In light of the business characteristics of Olympus, the DJSI is set as an evaluation index for the reasons given below. In addition, with the goal of meeting global standards in all areas of ESG, an evaluation table was set with an emphasis on the DJSI that will be achieved in the third year, in consideration of the results of the first and second years The DJSI provides comprehensive coverage of overall
  - The breadth of coverage in the evaluation area contrasts with the expectations of a broad range of stakeholders.

    The DJSI is a highly reliable external evaluation
  - organization and ensures transparency and fairness.

#### Directors (As of August 31, 2023)



(Date of birth: December 24, 1942)

Outside Director

#### Sumitaka Fujita

(Date of Dirth: December 24, 1942)
Apr. 1965 Joined ITOCHU Corporation
Jun. 1995 Director, ITOCHU Corporation
Apr. 1997 Managing Director, ITOCHU Corporation
Apr. 1998 Representative Managing Director, ITOCHU Corporation
Representative Senior Managing Director,
ITOCHU Corporation Representative Executive Vice President, ITOCHU Corporation Apr. 2001 Apr. 2006 Representative Vice Chairperson, ITOCHU Corporation

Jun. 2006 Vice Chairperson, ITOCHU Corporation Jun. 2007 Outside Director, Orient Corporation
Jun. 2008 Senior Corporate Adviser, ITOCHU Corporation Jun. 2008 Senior corporate Adviser, i riucchi Corporation Outside Director, Furukawa Electric Co., Ltd. Outside Audit, NIPPONKOA Insurance Company, Limited (currently Sompo Japan Insurance Inc.) Jun. 2009 Outside Director, Nippon Sheet Glass Company, Limited Limited. Apr. 2010 Outside Director, NKSJ Holdings, Inc. (currently Sompo Holdings, Inc.)

Jun. 2011 Chairperson, Japan Association for Chief Financial

Apr. 2012 Outside Director, Olympus Corporation (present)





Outside Director

### Yasumasa Masuda

(Date of birth: February 27, 1957) Apr. 1980 Joined Fujisawa Pharmaceutical Co., Ltd. (currently

Astellas Pharma Inc.)

Jun. 2008 Corporate Executive, Vice President, Corporate Finance & Control, Astellas Pharma Inc.

Jun. 2011 Corporate Executive, Vice President, Corporate Finance & Control, and Chief Financial Officer, Astellas

Pharma Inc.

Apr. 2012 Corporate Executive, Vice President and Chief Financial Officer, Astellas Pharma Inc.

Jun. 2012 Senior Corporate Executive, Senior Vice President and Chief Financial Officer, Astellas Pharma Inc.

Apr. 2017 Senior Corporate Executive, Senior Vice President and Assistant to President, Astellas Pharma Inc

Jun. 2017 Independent Non-Executive, Deloitte Touche

Tohmatsu LLC
Jun. 2018 Independent Non-Executive, Deloitte Tohmatsu LLC

Outside Director, Olympus Corporation (present)
Jun. 2023 Outside Auditor, SUBARU CORPORATION (present)

<Important concurrent position> Outside Auditor, SUBARU CORPORATION



Outside Director

#### D. Robert Hale

(Date of birth: December 21, 1984) Sep. 2007 Joined The Parthenon Group (currently EY-Parthenon)

Jan. 2009 Assigned as Analyst to Strategic Value Capital, an investment subsidiary of The Parthenon Group
Jun. 2009 Senior Associate, The Parthenon Group

May 2010 Principal, The Parthenon Group

Jan. 2011 Joined ValueAct Capital Management L.P.

Dec. 2012 Vice President, ValueAct Capital Management L.P. May 2014 Partner, ValueAct Capital Management L.P. (present)

Mar. 2015 Director, MSCI Inc.

Aug. 2015 Director, Bausch Health Companies Inc.
Jun. 2019 Outside Director, Olympus Corporation (present) Jun. 2021 Outside Director, JSR Corporation (present)

<Important concurrent positions> Partner, ValueAct Capital Management L.P. Outside Director, JSR Corporation



Outside Director

#### Jimmy C. Beasley

(Date of birth: April 6, 1963) Mar. 1986 Territory Manager, Roche Laboratories (Division of

Hoffman La Roche)

Jun. 1989 Various roles of increasing responsibility in sales and marketing including Vice President of Sales and Marketing, Bard Access Systems Division, C.R. Bard

Jun. 2003 President, Bard Access Systems Division, C.R. Bard

Apr. 2007 President, Bard Peripheral Vascular Division, C.R.

Bard Inc.
May 2009 Group Vice President, C.R. Bard Inc.

Jun. 2013 Group President, C.R. Bard Inc. May 2018 Consultant and Executive Advisor to ValueAct Capital Management L.P.<sup>3</sup>

Jun. 2019 Outside Director, Olympus Corporation (present)

\*The executive advisor role is a consulting role to ValueAct Capital Management L.P.: it is not an employee position. This consulting agreement finished at the end of March 2019.





#### Outside Director Sachiko Ichikawa

(Date of birth: January 17, 1967) Apr. 1997 Registered as attorney

Joined Tanabe & Partners

Jan. 2005 Registered as attorney of the State of New York
Nov. 2009 Statutory Auditor, The Board Director Training Institute

of Japan Partner, Tanabe & Partners (present)

Jun. 2015 Outside Director, ANRITSU CORPORATION
Director, The Board Director Training Institute of Japan Apr. 2018 Registered as certified public accountant of the U.S.A.

May 2018 Outside Auditor, Ryohin Keikaku Co., Ltd.
Jun. 2020 Statutory Auditor, The Board Director Training Institute

Jun. 2021 Outside Director, Tokyo Electron Ltd. (present)
Outside Director, Olympus Corporation (present)

Jun. 2022 Director, The Board Director Training Institute of Japan

(present)

of Japan

<Important concurrent positions> Partner, Tanabe & Partners

Outside Director, Tokyo Electron Ltd.
Director, The Board Director Training Institute of Japan



Outside Director

#### Yasushi Shingai

(Date of birth: January 11, 1956) Apr. 1980 Joined Japan Tobacco and Salt Public Corporation

(currently Japan Tobacco Inc.)
Jun. 2004 Executive Officer and Finance Group Leader, Japan Tobacco Inc.

Jul. 2004 Executive Officer and Senior Vice President, CFO, Japan Tobacco Inc.

Jun. 2005 Director, Executive Officer and Senior Vice President, CFO, Japan Tobacco Inc. Jun. 2006 Director, Japan Tobacco Inc.

Executive Vice President and Deputy CEO, JT international S.A.

Jun. 2011 Representative Director, Executive Vice President and Deputy CEO, Japan Tobacco Inc.

Jun. 2014 Outside Director, Recruit Holdings Co., Ltd.

Jan. 2018 Director, Japan Tobacco Inc.

Mar. 2018 Outside Director, Asahi Group Holdings, Ltd.

Jun. 2018 Outside Director, Exa Wizards Inc. (present)
Outside Director, Mitsubishi UFJ Financial Group, Inc.

Jun. 2019 Outside Director, Dai-ichi Life Holdings, Inc. (present)
Jun. 2021 Outside Director, NIPPON TELEGRAPH AND
TELEPHONE WEST CORPORATION (present)

Apr. 2022 Representative Director, Shingai Institute of Management Consulting, Inc. (present)

Jun. 2022 Outside Director, Olympus Corporation (present)

<Important concurrent positions>

Outside Director, ExaWizards Inc.
Outside Director, Dai-ichi Life Holdings, Inc.

Outside Director, NIPPON TELEGRAPH AND TELEPHONE WEST

CORPORATION

Representative Director, Shingai Institute of Management Consulting, Inc.



Outside Director

#### Kohei Kan

(Date of birth: March 7, 1960) Sep. 1986 Registered as Certificated Public Accountant

Apr. 1987 Joined Mita Audit Corporation (currently Deloitte Touche Tohmatsu LLC)

Partner, Deloitte Touche Tohmatsu LLC

Nov. 2013 Board Member, Deloitte Tohmatsu Group and Deloitte Touche Tohmatsu LLC

Nov. 2015 Chief Executive Officer, Deloitte Touche Tohmatsu

LLC Jun. 2018 Senior Advisor, Deloitte Tohmatsu LLC

Sep. 2018 Audit & Assurance Leader, Deloitte Asia Pacific Limited

Jan 2020 Senior Advisor Deloitte Asia Pacific Limited Oct. 2020 Chief, Kan Kohei Certified Public Accountant Office

(present)

Nov. 2020 Board Member, International Federation of Accountants "IFAC" (present)

Jan. 2022 Senior Advisor, The Japanese Institute of Certified Public Accountants (present)

Jun. 2022 Outside Director, Olympus Corporation (present)

<Important concurrent positions>

Chief, Kan Kohei Certified Public Accountant Office Board Member, International Federation of Accountants "IFAC" Senior Advisor, The Japanese Institute of Certified Public

#### Directors



Outside Director

#### Gary John Pruden

(Date of birth: May 10, 1961)

Oct. 1985 Joined Janssen Pharmaceutica, a division of Johnson & Johnson

Jun. 1999 Director of Marketing, GI Franchise Marketing, Janssen Pharmaceutica

May 2001 Vice President, Marketing, Primary Care Franchise, Janssen Pharmaceutica

Nov. 2002 Vice President, Marketing, CNS Franchise, Janssen Pharmaceutica
Feb. 2004 President & Chief Operating Officer, Janssen-Ortho

Canada INC
Jan. 2006 Worldwide President, Ethicon Products Inc, a division

of Johnson & Johnson

Apr. 2009 Company Group Chairperson, Ethicon Franchise Inc Jan. 2012 Worldwide Chairperson, Global Surgery Group,

Johnson & Johnson Jun. 2015 Executive Vice President & Worldwide Chairperson, Medical Devices, Johnson & Johnson

Dec.2017 Independent Board Director, Motus GI (present)
Apr. 2018 Independent Board Director, Lantheus Holdings Inc.

(present)
Dec.2019 Chief Executive Officer, GPS Med Tech Strategy Consulting (present)
Mar. 2020 Independent Board Director, OSSIO Inc. (present)

Jun. 2022 Outside Director, Olympus Corporation (present)

<Important concurrent positions> Independent Board Director, Motus GI Independent Board Director, Lantheus Holdings Inc. Chief Executive Officer, GPS Med Tech Strategy Consulting Independent Board Director, OSSIO Inc.



Outside Director

#### Tatsuro Kosaka

(Date of birth: January 18, 1953)

Apr. 1976 Joined CHUGAI PHARMACEUTICAL CO., LTD.

Apr. 1935 Deputy President, Chugai Pharma Europe, Ltd.
Oct. 2002 Vice President and General Manager of Corporate
Planning Dept., CHUGAI PHARMACEUTICAL CO., LTD.

Senior Vice President and General Manager of Corporate Planning Dept., CHUGAI PHARMACEUTICAL CO., LTD.

Senior Vice President and Deputy Managing Directo of Sales & Marketing Division, CHUGAI

PHARMACEUTICAL CO., LTD.
Senior Vice President and Head of Strategic Marketing
Unit, CHUGAI PHARMACEUTICAL CO., LTD. Jul. 2005

Senior Vice President and Head of Life Cycle Management & Marketing Unit, CHUGAI

PHARMACEUTICAL CO., LTD.
Director and Executive Vice President, CHUGAI Mar. 2010

PHARMACEUTICAL CO., LTD.
Representative Director, President and Chief Operating
Officer (COO), CHUGAI PHARMACEUTICAL CO., LTD.

Outside Director, Asahi Group Holdings, Ltd.
Representative Director, President and Chief Executive Mar. 2018

Officer (CEO), CHUGAI PHARMACEUTICAL CO., LTD. Representative Director, Chairperson and Chief Executive Officer (CEO), CHUGAI PHARMACEUTICAL

Mar. 2021 Representative Director and Chairperson, CHUGAI

PHARMACEUTICAL CO., LTD.
Senior Advisor, CHUGAI PHARMACEUTICAL CO., LTD. (present)

Outside Auditor, Komatsu Ltd. (present)
Outside Director, Mitsubishi Electric Corporation Jun. 2022 (present)

Vice Chairperson of Council, Chairperson of Bio-Economy Committee, KEIDANREN (Japan Business ederation) (present)

Jun. 2023 Outside Director, Olympus Corporation (present)

<Important concurrent positions>
Senior Advisor, CHUGAI PHARMACEUTICAL CO., LTD. Outside Auditor, Komatsu Ltd.
Outside Director, Mitsubishi Electric Corporation Vice Chairperson of Council, Chairperson of Bio-Economy Committee, KEIDANREN (Japan Business Federation)



Outside Director Luann Marie Pendy

(Date of birth: May 8, 1960) Dec.1987 Joined Abbott Laboratories

Feb. 1998 Director, Quality Control Production Laboratories, Chemical and Agricultural Product Division, Abbott Laboratories

Feb. 2007 Corporate Vice President, Global Quality & Regulatory Affairs, Hospira Inc.

Nov. 2008 Vice President, Corporate Quality, Medtronic Inc.

VICE President, Component deather, Inc. (currently Meditronic plc.)
Senior Vice President, Global Quality, Meditronic Inc. Senior Vice President, Regulatory Affairs & Global Jun. 2014

Quality, Medtronic plc Jan. 2018 Senior Vice President, Chief Quality and Regulatory

Affairs Officer, Medtronic plc.

Jun. 2023 Outside Director, Olympus Corporation (present)



Director Representative Executive Officer, Executive Chairperson and ESG Officer

#### Yasuo Takeuchi

(Date of birth: February 25, 1957)

Apr. 1980 Joined Olympus Corporation
Apr. 2005 General Division Manager, Olympus Medical Systems Corp.

Apr. 2009 Director, Olympus Europa Holding GmbH

Jun. 2009 Corporate Officer, Olympus Corporation
Oct. 2011 Executive Managing Director and Chairman of the
Board, Olympus Europa Holding GmbH

Apr. 2012 Director, Olympus Corporation (present)
Senior Corporate Managing Officer, Olympus Corporation

Group President of Group Management Office, Olympus Corporation Chairperson of the Board, Olympus Corporation of the Americas

Director, Olympus Corporation of Asia Pacific Limited
Mar. 2013 Administrative Board and Managing Director,
Olympus Europa Holding SE

Apr. 2015 Head of Corporate Management Office, Olympus Corporation

Apr. 2016. Director Vice President Olympus Corporation Chief Financial Officer (CFO), Olympus Corporation Chief Regional Representative Officer, Olympus

Corporation
Apr. 2019 Representative Director, Olympus Corporation President, Olympus Corporation Chief Executive Officer (CEO), Olympus Corporation

Jun. 2019 Representative Executive Officer, President, Olympus Corporation
Apr. 2023 Representative Executive Officer, Executive

Chairperson, Olympus Corporation (present) ESG Officer, Olympus Corporation (present)



Director, Representative Executive Officer, President and CEO

#### Stefan Kaufmann

(Date of birth: January 24, 1968)

Sep. 1990 Various roles in operational and strategic HR functions, Karstadt AG

Oct. 2000 Head of HR Development, Thomas Cook May 2003 General Manager, Human Resources, Olympus Europa GmbH

currently Olympus Europa SE & Co. KG) Apr. 2008 Managing Director Corporate Division, Olympus

Europa GmbH
Executive Managing Director, Olympus Europa SE & Co. KG

Managing Director Consumer Business, Olympus Europa SE & Co. KG

Apr. 2017 Corporate Officer, Olympus Corporation Apr. 2019 Chief Administrative Officer (CAO), Olympus Corporation Supervisory Board (Chairperson), Olympus Europa

Holdina SE Jun. 2019 Director, Olympus Corporation (present)

Executive Officer and Chief Administrative Officer

(CAO), Olympus Corporation
Chief Strategy Officer (CSO), Olympus Corporation
ESG Officer, Olympus Corporation

Director, Olympus (China) Co., Ltd.
Representative Executive Officer, President and Apr. 2023 Chief Executive Officer (CEO), Olympus Corporation

> Chairperson of the Board, Olympus Corporation of the Americas (present)



Director

#### Toshihiko Okubo

(Date of birth: June 1, 1960)

Feb. 1991 Joined Olympus Corporation
Jul. 2005 President and Chief Executive Officer (CEO),

Olympus NDT Corporation General Division Manager of the Life & Industrial

Systems, Olympus Corporation

Jun. 2013 Chairperson, Olympus NDT Corporation

Apr. 2014 Corporate Officer, Olympus Corporation

Apr. 2015 Division Manager of the Scientific Solutions Business Strategy Division, Olympus Corporation

Apr. 2016 Head of the Scientific Solutions Business Unit. Olympus Corporation

Apr. 2019 Senior Vice President of New Business Development. Olympus Corporation

Apr. 2021 Senior Vice President of Corporate Planning,

Olympus Corporation

Apr. 2022 Deputy Chief Strategy Officer, Olympus Corporation Apr. 2023 Assistant to Chief Strategy Officer, Olympus

Corporation

May 2023 Office of Audit Committee, Olympus Corporation Jun 2023 Director, Olympus Corporation (present)

## Compliance

Olympus strives to foster an environment of integrity and compliance within the organization. We have adopted the Olympus Global Code of Conduct, which builds on our tradition of over 100 years of innovation, positive contributions to society, and unwavering commitment to integrity. The Olympus Global Code of Conduct is the foundation for our policies, and our management team and employees act in accordance with this Code in their global corporate activities.

#### **Compliance Management System**

Our Global Compliance function works to raise awareness of the Olympus Global Code of Conduct and related compliance policies by providing management teams and employees with the resources and training they need to do business with integrity, treat customers, suppliers, and third-party business partners fairly, and report concerns when they arise. The Olympus Group is committed to fostering a business culture that follows the highest standards of business integrity in all our relationships. The Chief Executive Officer is responsible for compliance with applicable laws and regulations within the business operations of the Olympus Group and has appointed the Global Chief Compliance Officer (CCO) who is responsible for the Compliance Management System within the Olympus Group. The Board of Directors and its Audit Committee receive periodic reports on compliance activities from the CCO, and they consult with the CCO as needed. The CCO, together with members of the Global Leadership Team, ensures that relevant internal regulations are observed in the regional business centers and that compliance activities are carried out in accordance with the requirements of the management systems overseen by the CCO and are reflective of best practices. During fiscal year 2023, the CCO led an organizational design activity that resulted in the integration of the Risk & Controls, Compliance, Privacy, and Information Security functions into the new and more unified Governance, Risk & Compliance (GRC) Function. This enhanced GRC Function and organizational design, effective April 1, 2023, will improve collaboration among these subfunctions and further strengthen risk management for Olympus.

#### Compliance Management System (As of April 2023)



#### **Integrity Line (Global Reporting System)**

Olympus values a corporate culture of integrity and provides a safe and open workplace where employees can raise questions and concerns. We provide a global reporting system, the Olympus Integrity Line, which is available to all Olympus employees, business partners, and other third parties who wish to report a concern. This system is managed by an independent third party. The compliance function maintains a cross-functional team that meets regularly, collaborating to continuously improve the effectiveness of the reporting system and processes. In fiscal year 2023, improvements included the enhanced tracking of policy violations, the integration of additional regional reporting of conflicts of interest, and global adoption of the Olympus Internal Investigations Policy, which establishes the Global Internal Investigations Committee and provides the framework for our internal investigations process as we strive to ensure that legitimate reports of concern will be investigated and treated according to the same high standards regardless of location or department. The Global Compliance function raises awareness of the reporting system through consistent messaging about the Global Code of Conduct and related e-learning programs and communications. In fiscal year 2023, we received 809 reports through the Integrity Line or other means. If a concern of misconduct is substantiated following appropriate review, we take corrective action, including policy/process remediation, enhanced training and education for individuals/groups, issuance of warning to individuals, and, in serious cases, termination in accordance with local regulations. In fiscal year 2023, 82.1% of closed reports were substantiated following review.

#### **Compliance Training**

To raise compliance awareness and promote an understanding of important laws and internal rules, as well as to ensure consistent compliance with them, the Global Compliance function strives continually to enhance compliance education programming. Global initiatives for fiscal year 2023 are as follows.

Group training and e-learning related to anti-bribery and anti-corruption	Frequency of program: 1 Number of participants: 22,863 (attendance: approx. 97%)	
Group training and e-learning related to Olympus Global Code of Conduct	Frequency of program: 1 Number of participants: 25,516 (attendance: approx. 96%)	



Olympus Global Code of Conduct: https://www.olympus-global.com/company/philosophy/code.html Compliance: https://www.olympus-global.com/csr/governance/compliance/

#### Communication with Shareholders and Investors

#### **Basic Policy on Information Disclosure**

Olympus complies with the laws and the Financial Instruments Exchange rules, and discloses information in compliance therewith. Olympus also proactively discloses that information which may have a material impact on its corporate value evaluation in accordance with Article 27-36 of the Financial Instruments and Exchange Act (the so-called "Fair Disclosure Rules") and the Internal Information Disclosure Criteria regardless of whether such disclosure is not required by the laws or the rules. Olympus' disclosure of information, as required by the Timely Disclosure Rules of the Tokyo Stock Exchange, will be disclosed through the Timely Disclosure network (TDnet) of the Tokyo Stock Exchange in general. Furthermore, we proactively disclose any information that is not required by laws or rules through various ways, including press releases, websites, integrated report, and voluntary timely disclosure.

#### **Communication with Shareholders and Investors**

Seeking to facilitate sustainable growth and medium- to long-term enhancement in corporate value, the Chief Executive Officer (CEO) and the Chief Financial Officer (CFO) play a central role in our proactive efforts to communicate with shareholders. The investor relations function supports these efforts and create systems for sharing information within the Company and feedback from shareholders to management.

For institutional investors, we hold meetings quarterly to explain topics, focusing on financial results and forecasts. We also proactively hold IR events for participants to understand our products and strategy. We hold individual meetings with institutional investors and analysts both in Japan and overseas, and we conducted over 900 meetings in fiscal year 2023. Through these activities, we strive to promote understanding of our Company.

#### **Investor Relations Activities**

The following investor relations activities were conducted in fiscal year 2023.

Activity	Times conducted	Details
Briefing sessions on results for institutional investors and analysts	4	Meetings held quarterly to explain topics, focused on financial results and forecasts
Factory tour	1	Factory tour of Aizu Olympus Co., Ltd., which manufactures gastrointestinal endoscopes and other products
Overseas IR roadshows	3	Meetings for institutional investors in which the CEO and the CFO visit overseas sites * Includes roadshows held remotely
Conferences held by securities companies (including overseas conferences)	8	Participation in and meetings at conferences held by securities companies in Japan and overseas
Individual meetings with institutional investors and analysts  Officers (executive officers, outside directors, etc.)  IR Department	959 113 846	Individual meetings held with officers and/or IR function representatives (including meetings conducted at overseas IR roadshows and conferences)

#### **Giving Feedback to Management and the Board of Directors**

The IR function makes reports to the CEO and CFO about dialogue with analysts and institutional investors at any time. Every six months, feedback is given at the Group Executive Committee and Board of Directors meeting about evaluations and concerns related to capital markets by means of an IR Activities Report. Management and the IR function also work to improve IR activities including efforts to make dialogue productive and improve and widen disclosure materials by considering the opinions of analysts and institutional investors. The following shows the main concerns of analysts and institutional investors for the fiscal year 2023.

- Impact of the lockdown, etc. in Chinese market
- Impact of inventory and price increases for raw materials and parts including semiconductors on financial performance
- Content of warning letters received from the U.S. Food and Drug Administration and Olympus' response
- Financial KPI for the new company strategy
- Capital allocation and shareholder return policy

#### Risk Management

#### **Promotion of Risk Management**

The Olympus Group is implementing risk management initiatives to achieve its basic management policy, which includes its corporate philosophy, company strategy, etc. Specifically, based on the "Policy of Risk Management and Crisis Response" and related rules, the Olympus Group is undertaking risk management from the perspective of both "offense" through active and sound risk taking leading to sustainable growth and value creation for Olympus Corporation and "defense" to prevent illegalities and accidents.

A crisis management process has also been established to minimize the impact of unforeseen incidents on corporate value.

#### **Risk Management**

In terms of risk management systems, we have established a global risk management system, defined categories of risks that could affect the achievement of Olympus Corporation's business targets as well as the company strategy, and identified the executive officer responsible for each risk category (establishing risk assurance). Each executive officer executes the necessary measures (organizational structure, process preparation, focus measures, etc.) to keep within the acceptable range of their designated area of risk.

In April 2023, we launched a new organization to integrate the four functions (Risk and Control, Compliance, Privacy, Information Security) related to GRC (Governance, Risk, Compliance). In order to enhance coordination among the different functions, we have worked to further strengthen our risk management system with respect to execution capabilities.

In addition, risk management processes are operated with a plan-do-check-act (PDCA) cycle of risk assessment

(identification, analysis and evaluation of risk, and setting countermeasures), implementation of risk countermeasures, monitoring and reporting, and improvement. Risk assessment is linked to the process for formulating the fiscal year plan, with risk evaluated using common companywide evaluation standards, and companywide risks visualized and uniformly managed. Also, the status of response to the Olympus Group's key risks are periodically reported to the Olympus Group Executive Committee (GEC), the Board of Directors, and the Audit Committee.

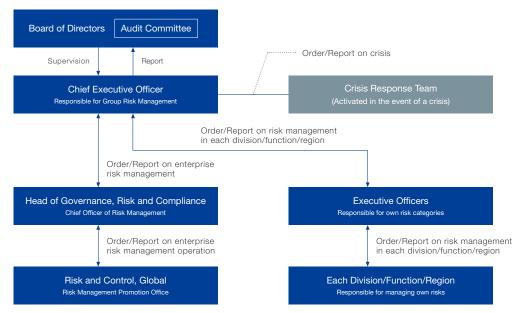
#### **Crisis Management**

Any major incident that is highly likely to affect business management in the Olympus Group is reported promptly to the president and other senior management and handled appropriately by the managers in coordination with relevant divisions. Furthermore, we continue to conduct annual training exercises in anticipation of emergencies, ensuring the ongoing review and refinement of response processes. Our aim is to minimize damages in the event of large-scale natural disasters and similar incidents.

In terms of a business continuity plan (BCP), we strive to develop practical plans that emphasize the value chain. To support this, we have established the "BCP/BCM Development Guideline" and consistently work on improving BCP practices. Additionally, we conduct regular education and training programs to enhance the effectiveness of our BCP.

Moving forward, we will continue to prioritize the health and safety of our employees, healthcare professionals, patients, and communities, while implementing the best measures to maintain the supply of our products and services.

#### Risk Management Structure (FY2023)



Risk Management

#### Risk Management to Achieve Basic Management Policy



#### **Significant Risks**

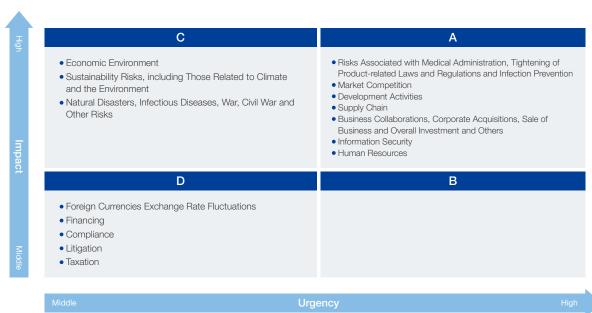
The Olympus Group conducts risk assessments at the time of annual planning to identify significant risks that could significantly affect the achievement of the company strategy and business goals. For risks that are particularly important from a companywide perspective, the management team consider their priority

based on their impact on our management and their degree of urgency, and organize them into the following risk map to ensure common awareness throughout Olympus. Please refer to our website for details of each risks.



Business Risk https://www.olympus-global.com/ir/policy/risk.html

#### Companywide Significant Risk Map



#### Companywide List of Significant Risks

Category	Risk	Туре	Impact/ Urgency	Trend
Business Environment	Risks Associated with Medical Administration, Tightening of Product-related Laws and Regulations and Prevention	Opportunities & Threats	А	<b>†</b>
	Risks Associated with Market Competition	Opportunities & Threats	А	1
Market	Risks Associated with Economic Environment	Opportunities & Threats	С	<b>†</b>
	Risks Associated with Foreign Currencies Exchange Rate Fluctuations	Opportunities & Threats	D	<b>†</b>
	Risks Associated with Financing	Opportunities & Threats	D	<b>→</b>
Business Activities	Risks Associated with Development Activities	Opportunities & Threats	А	<b>→</b>
	Risks Associated with Supply Chain	Opportunities & Threats	А	<b>→</b>
	Risks Associated with Business Collaborations, Corporate Acquisitions, Sale of Business and Overall Investment and Others	Opportunities & Threats	А	<b>→</b>
Overall	Risks Associated with Compliance	Threats	D	<b>→</b>
Management	Risks Associated with Litigation	Threats	D	<b>→</b>
	Risks Associated with Information Security	Threats	А	1
	Risks Associated with Human Resources	Opportunities & Threats	А	<b>†</b>
	Risks Associated with Taxation	Threats	D	$\rightarrow$
	Sustainability Risks, Including Those Related to Climate and the Environment	Opportunities & Threats	С	<b>→</b>
	Natural Disasters, Infectious Diseases, Civil War and Other Risks	Threats	С	1

Our awareness of the basic environment that affects the entire Olympus Group is provided below, and we identify risk and evaluate response policies both as an entire company and on an individual organizational level.

#### Recent Changes in the Business Environment

Political	Geopolitical	The possibility of export controls on cutting-edge technologies caused by intensifying trade friction between the U.S. and China impacting the business performances of the Olympus Group. We have prepared response policies (BCP formulation, etc.) that considers war and conflict.
Economical	Macro-economy	Global inflation, interest rate fluctuations, and sudden exchange fluctuations rooted in complex factors such as international economic friction, the levying of economic sanctions, shortages of key raw materials, and deterioration in supply-and-demand balances.
Social	Stakeholders	Demands from the standpoint of sustainability are increasing from global and regional stakeholders, and the legal rulemaking around information disclosure is accelerating.
Technology	New technologies	Diversification of business models and competitors. Acceleration of DX and robotics, rapid commercialization, evaluation of medical applications, and legal rulemaking for AI.

#### 10-Year Financial/Non-financial Data (For the fiscal years as of/ended March 31)

discontinued operation. Accordingly, we restated some figures for fiscal year 2020. From the second quarter of fiscal year 2023, the Scientific Solutions Business has been categorized as a discontinued				JGAAP —
operation. Accordingly, we restated some figures for fiscal year 2022.	2014	2015	2016	
Revenue	713,286	764,671	804,578	
Selling, general and administrative (SG&A) expenses	367,011	398,889	430,773	
Percentage of revenue (%)	51.5%	52.2%	53.5%	•••••
Operating profit	73,445	90,962	104,464	
Percentage of revenue (%)	10.3%	11.9%	13.0%	
Profit before tax	16,425	8,934	70,800	
Net income (loss) (JGAAP)/Profit attributable to owners of parent (IFRS)	13,627	(8,737)	62,594	
Percentage of revenue (%)	1.9%		7.8%	
EBITDA margin*1 (%)	16.8%	18.5%	19.2%	
EBITDA margin (Medical Business)*2 (%)	29.7%	29.1%	29.5%	
R&D expenditures	66,796	74,101	81,415	
Percentage of revenue (%)	9.4%	9.7%	10.1%	•••••
Capital expenditures	37,810	47,743	64,445	
Depreciation and amortization	36,850	41,219	39,912	•••••
Amortization of goodwill	9,457	9,421	9,867	•••••
Financial indicators				
Total assets* <sup>3,8</sup>	1,027,475	1,081,551	1,000,614	
Total net assets (JGAAP)*3/Total equity (IFRS)	331,284	357,254	384,283	
Equity ratio (JGAAP)/Ratio of equity attributable to owners of parent to total assets (IFRS)*8 (%)	32.1%	32.9%	38.2%	
Interest-bearing debt	415,831	354,421	321,138	
Net debt	163,710	144,546	154,584	
Inventories*8	98,595	107,387	111,558	•••••
Inventory turnover period*4 (months)	1.7	1.6	1.6	•
Cash and cash equivalents at end of year	251,344	209,809	166,323	•
Cash flows from operating activities	72,388	66,811	48,621	
Cash flows from investing activities	(20,273)	(39,612)	(52,897)	
Cash flows from financing activities	(39,693)	(70,185)	(33,870)	
Return on equity (ROE) (%)	5.7%	(2.6)%	17.0%	
Return on assets (ROA) (%)	1.4%	(0.8)%	6.0%	
Net income (loss) per share*5 (JGAAP)/ Profit attributable to owners of parent per share (IFRS) (yen)	41.05	(25.53)	182.90	
Total equity per share*5 (JGAAP)/	000.00	4 000 04	4 447 04	
Equity attributable to owners of parent per share (IFRS) (yen)	962.83	1,038.64	1,117.24	
Price earnings ratio (PER)*6 (times)	80.2		23.9	
Price book-value ratio (PBR) (times)	3.4	4.3	3.9	
Outstanding market value (billions of yen)	1,127.4	1,530.0	1,499.2	
Cash dividends per share*7 (yen)		2.5	4.25	
Average exchange rate				
U.S. dollar/Yen	100.24	109.93	120.14	
Euro/Yen	134.37	138.77	132.58	
Non-financial indicators				
Number of employees*9	30,702	31,540	33,336	
Overseas employees as a percentage of employees (%)	62.5%	63.2%	63.3%	
Percentage of women in managers in Japan*10, 11 (%)	1.3%	1.7%	1.6%	
Percentage of women in global senior management positions*12 (%)				
Percentage of global management positions held by women*13 (%)				
Percentage of eligible male employees taking paternity leave in Japan* <sup>14</sup> (%)  Percentage of employees with disabilities* <sup>15</sup> (%)	2.0%	2.1%	1.9%	
Percentage of employees with disabilities*15 (%)	2.0%	2.1%	1.9%	

<sup>\*1</sup> At the Company, EBITDA is calculated using the following assumptions: EBITDA = Operating profit + Depreciation and amortization that is included in cost of sales or SG&A expenses + Amortization of goodwill

<sup>1</sup> At the Company, EBITDA is calculated using the following assumptions: EBITDA = Operating profit + Depreciation and amortization that is included in cost of sales or SG&A expenses + Amortization of goodwill that is included in SG&A expenses
EBITDA / Revenue

2 At the Company, EBITDA (Medical Business) is calculated using the following assumptions: EBITDA = Segment profit in the Medical Business + Depreciation and amortization that is included in cost of sales or SG&A expenses + Amortization of goodwill that is included in SG&A expenses
EBITDA Medical Business = EBITDA (Medical Business) = EBITDA (Medical Busin

				IFRS			
2017	2017	2018	2019	2020	2021	2022	2023
748,050	740,557	786,497	793,862	755,231	730,544	750,123	881,923
414,855	397,697	426,596	437,510	381,171	357,032	357,510	420,547
55.5%	53.7%	54.2%	55.1%	50.5%	48.9%	47.7%	47.7%
76,487	71,192	81,029	28,281	92,200	81,985	146,188	186,609
10.2%	9.6%	10.3%	3.6%	12.2%	11.2%	19.5%	21.2%
81,686	62,481	76,665	20,117	86,617	76,810	141,701	182,294
78,191	42,783	57,064	8,147	51,670	12,918	115,742	143,432
10.5%	5.8%	7.3%	1.0%	6.8%	1.8%	15.4%	16.3%
17.4%	16.9%	17.0%	11.0%	21.1%	19.4%	27.2%	28.4%
27.4%	27.4%	26.5%	24.9%	29.3%	27.7%	33.2%	31.4%
79,178	79,178	89,469	93,968	87,750	81,794	75,190	76,866
10.6%	10.7%	11.4%	11.8%	11.6%	11.2%	10.0%	8.7%
49,347	60,683	65,255	66,830	74,673	98,935	66,193	72,023
44,658	54,290	52,913	58,669	67,377	59,559	57,851	63,592
8,642							_
991,062	960,032	978,663	932,030	1,015,663	1,183,453	1,357,999	1,508,308
430,880	396,228	444,259	442,387	371,958	395,480	511,362	641,234
43.3%	41.1%	45.2%	47.3%	36.5%	33.3%	37.6%	42.4%
286,357	285,970	247,974	181,335	280,915	355,264	386,127	340,057
86,926	86,505	56,735	66,909	118,421	137,786	83,555	170,728
124,064	125,319	139,309	153,623	167,596	158,895	167,368	162,994
1.9	1.9	2.0	2.2	2.6	2.7	2.3	2.2
199,431	199,465	191,239	114,563	162,494	217,478	302,572	169,329
90,194	102,052	95,146	66,943	133,544	124,122	169,729	98,490
(8,305)	(20,814)	(53,312)	(60,296)	(62,430)	(118,918)	(71,016)	(58,414)
(44,244)	(43,615)	(51,058)	(82,948)	(19,462)	40,800	(40,667)	(143,178)
19.3%	11.3%	13.6%	1.8%	12.7%	3.4%	25.6%	24.9%
 7.9%	4.4%	5.9%	0.9%	5.3%	1.2%	9.1%	10.0%
228.47	125.01	41.71	5.97	39.37	10.05	90.22	113.22
1,252.96	1,153.45	324.25	323.06	288.39	306.72	400.75	510.62
18.7	34.2	24.2	201.3	39.7	228.0	25.9	20.5
3.4	3.7	3.1	3.7	5.4	7.5	5.8	4.5
1,466.6	1,466.6	1,384.5	1,647.8	2,141.4	3,140.8	3,039.0	2,906.3
7	7	7	7.5	10	12	14	16
108.38	108.38	110.85	110.91	108.74	106.06	112.38	135.47
118.79	118.79	129.70	128.41	120.82	123.70	130.56	140.97
34,687	34,687	35,933	35,124	35,174	31,653	31,557	32,805
63.7%	63.7%	63.7%	61.9%	61.3%	57.2%	59.3%	60.9%
2.1%	2.1%	2.4%	3.3%	3.6%	4.6%	6.0%	7.2%
∠.1/0	Z.1/0	∠.4 /0	0.0 /0	8.4%	10.8%	14.2%	<i>1.</i> ∠70
_	_	_	_	0.470	10.070	14.470	_

2.2%

2.3%

2.6%

2.6%

2.1%

2.2%

2.1%

22.7% 70.2%

2.8%

<sup>&</sup>lt;sup>†</sup>7 The Company conducted a stock split at the ratio of four shares for one ordinary share on April 1, 2019. Figures prior to the year ended March 31, 2019 have been converted to align with the post-stock split

<sup>7</sup> The Company conducted a stock split at the ratio of four shares for one ordinary share on April 1, 2019. Figures prior to the year ended March 31, 2019 have been converted to align with the post-stock split standard.
8 In fiscal year 2022, the consolidated statement of financial position was retrospectively adjusted to reflect the adjustments to the provisionally measured fair value of the assets acquired and liabilities assumed in the business combination. Accordingly, the related indicators for fiscal year 2021 are presented after such adjustments have been reflected.
9 Due to a change in the standard for the number of personnel in some regions from the first quarter of fiscal year 2024, the figure for fiscal year 2023 has been retroactively revised.
10 Managers of Olympus Corporation for fiscal year 2023, as of March 1, 2023. Prior to fiscal year 2022, figures are based on the definition of each fiscal year.
11 Seconded employees are counted as employees of companies from which they were seconded.
12 The percentage within global senior management as of August 1, 2020 for fiscal year 2020, July 1, 2021 for fiscal year 2021, and July 1, 2022 for fiscal year 2022.
13 Figures of olympus Group as of March 1.
14 Eligible male employees of Olympus Corporation taking paternity leave.
15 Through fiscal year 2019, figures are as of June 1 of each respective year, and from fiscal year 2020, the figures are as of March 31 of each respective year for individuals in Japan (at eight special-purpose subsidiaries).

subsidiaries).

#### Corporate Information/Stock Information (As of March 31, 2023)

#### **Corporate Information**

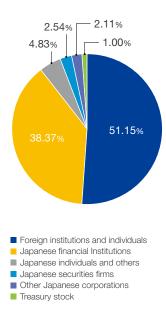
Company Name  Established  Head Office	- October 12, 1919
Capital —	- ¥124,643 million
Number of Group Companies ———	<ul> <li>108 (Excluding Olympus Corporation, 105 Subsidiaries, and 3 Affiliates)</li> </ul>
Consolidated Headcount —	- 32,805 (Excludes temporary employees, average of 786)
Non-Consolidated Headcount —	- 2,727
Website —	https://www.olympus-global.com
Securities Identification Code ———	- 7733
Stock Exchange Listing —	- Tokyo Stock Exchange
Fiscal Year-End —	- March 31
General Meeting of ———————————————————————————————————	- June
Share Trading Unit —	- 100
Number of Shares Issued ————	- 1,266,178,700
Number of Shareholders —	- 58,910
Transfer Agent for ———————————————————————————————————	- Sumitomo Mitsui Trust Bank, Limited 4-1, Marunouchi 1-chome, Chiyoda-ku, Tokyo 100-8233, Japan

#### **Principal Shareholders**

Shareholder name	Number of shares held	Percentage of shares outstanding
The Master Trust Bank of Japan, Ltd. (trust accounts)	259,260,800	20.68%
Custody Bank of Japan, Ltd. (trust accounts)	96,219,200	7.68%
JP MORGAN CHASE BANK 385632	81,646,548	6.51%
SSBTC CLIENT OMNIBUS ACCOUNT	52,109,662	4.16%
SMBC Trust Bank Ltd. (Sumitomo Mitsui Banking Corporation's retirement benefit trust account)	39,509,300	3.15%
Nippon Life Insurance Company	21,258,572	1.70%
STATE STREET BANK WEST CLIENT-TREATY 505234	21,097,112	1.68%
MUFG Bank, Ltd.	17,522,344	1.40%
JP MORGAN CHASE BANK 385781	16,538,901	1.32%
THE BANK OF NEW YORK MELLON AS DEPOSITARY BANK FOR DEPOSITARY RECEIPT HOLDERS	16,043,055	1.28%

Note: The holding ratio is computed by excluding treasury stock (12,641,218).

#### **Composition of Shareholders**



#### The Role of Integrated Report

This Integrated Report compiles important information that includes non-financial information in addition to financial information and aims to provide an easy-to-understand explanation of the value Olympus creates. For more detailed information, please refer to the following corporate websites and media.

#### **Olympus Global Homepage**

Provides information on the Olympus Group such as management information, product information, and non-financial information.



https://www. olympus-global.com



#### Sustainability

Presents the Olympus Group's detailed ESG information.



https://www. olympus-global. com/csr/



#### **Olympus Medical Business**

Introduces Olympus' strengths in as well as basic knowledge about the Medical Business.



https://www.olympus-global. com/ir/data/medical.html



#### **External Evaluations/ Commitment to External Initiatives**

(As of July 2023)

#### Inclusion in ESG Indexes

#### **Dow Jones** Sustainability Indices

Powered by the S&P Global CSA

Dow Jones Sustainability World Index Dow Jones Sustainability Asia Pacific Index









FTSE4Good Index Series FTSE Blossom Japan Index FTSE Blossom Japan Sector Relative Index

#### **Financial**

Secured an "A+" rating from Rating and Investment Information, Inc. (R&I),

Secured a "BBB+" rating from S&P Global Ratings Japan Inc. (S&P)

Secured a "Baa2" rating from Moody's Japan K.K. (Moody's)

#### **ESG**



Obtained a A- rating in the climate change survey and a B rating in the water security survey by CDP Worldwide, an international NGO that aims at the realization of a sustainable economy (2022 for Olympus).



Selected by CDP as a CDP 2022 Supplier Engagement Leader, the highest rating in the Supplier Engagement Rating (SER), which evaluates how effectively companies are working with their suppliers to address climate change challenges (two consecutive years since 2021 for Olympus).



Received Platinum Kurumin certification from the Ministry of Health, Labour and Welfare as a company with excellent initiatives to combine work and childcare and to promote ongoing initiatives (Olympus in 2022, and Olympus Terumo Biomaterials in 2021). ceived Kurumin certification from the Ministry of Health, Labour and Welfare as a company with excellent initiatives to combine work and childcare (Olympus Marketing in 2020, and Aizu Olympus 2022)

Received the Silver rating under the PRIDE Index 2022, a Japanese index to evaluate a corporation's performance in LGBTQ inclusion (2022 for Olympus).

Certified as a Sports Yell Company (2023 for Olympus, Olympus Marketing and Olympus Terumo Biomaterials).



Listed in White 500, the Certified Health and Productivity Management Organization Recognition Program (seven consecutive years since 2017 for Olympus and 2021 for Olympus



Listed in the Certified Health and Productivity Management
Organization Recognition Program (three consecutive years since 2021 for Aizu Olympus and in 2020, 2022, and 2023 for Olympus Marketing).



Received Eruboshi certification from the Minister of Health, Labour and Welfare as a company that actively promotes women workers (Eruboshi Grade 3 for Olympus in 2019).



Support for the Recommendations of the Task Force on Climate-related Financial Disclosures (TCFD).

Participates in the United Nations Global Compact.

