## **OUR PURPOSE**

## Making people's lives healthier, safer and more fulfilling

## **OUR CORE VALUES**







Since developing the world's first practical gastrocamera in 1950, Olympus has worked alongside healthcare professionals to contribute to the evolution of endoscopy.

To embody Our Purpose of "Making people's lives healthier, safer and more fulfilling," we are committed to elevating the standard of care to improve outcomes.

Patient Focus, Integrity, Innovation, Impact, and Empathy: our redefined set of five core values. We continuously develop them as a global MedTech company, prioritizing patient safety and quality.

Entrusted by all stakeholders, we continuously create innovation and contribute to the achievement of a sustainable society.

Please look forward to Olympus delivering on its promises and soaring beyond our new horizon.

## We are **True to Life**

