

Company Strategy and Progress

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Guiding Principles

Olympus has decided “Patient safety and sustainability,” “Innovation for growth,” and “Productivity” as the three priorities in order to achieve “Making people’s lives healthier, safer and more fulfilling” as stated in Our Purpose. In addition, we will accelerate investment in strategic value pools that drive long-term sustainable growth: Business and Global Expansion, Strategic M&A, Care Pathway Enhancement, and Intelligent Endoscopy Ecosystem. Please refer to the following pages for the progress of each of these initiatives.

Company Strategy (Guiding Principles)		Progress
 <p>Patient safety and sustainability</p>	<p>1 Resolve pending commitments to the FDA, prove confidence with regulators</p>	<ul style="list-style-type: none"> > Investments for Patient Safety and Our Future Growth (P. 29) > ESG Strategy (P. 38) > Evolving Our Corporate Culture (P. 62) > Innovation (P. 54) > Strategic M&A (P. 56) > Elevate Employees Roundtable Discussion (P. 32) > Activities to Improve Productivity (P. 67)
	<p>2 Lead in organization health and ESG</p>	
 <p>Innovation for growth</p>	<p>3 Strengthen the Olympus brand, elevate the experience of our customers</p>	
	<p>4 Grow our business, through purposeful innovation and acquisitions</p>	
 <p>Productivity</p>	<p>5 Build a high performing organization focused on patient safety and product quality</p>	
	<p>6 Ensure simplicity and operational efficiency</p>	

Strategic Value Pools that Drive Long-term Sustainable Growth

Company Strategy (Strategic Value Pools)	Progress
 <p>Business and Global Expansion</p>	<ul style="list-style-type: none"> > Overview and Direction of Three Focus Areas (P. 42) > Chinese Market (P. 50) > Innovation (P. 54) > EVIS X1 (P. 46) > Emerging Markets (P. 52) > Single-use Endoscope (P. 57)
 <p>Strategic M&A</p>	<ul style="list-style-type: none"> > Strategic M&A (P. 56)
 <p>Care Pathway Enhancement</p>	<ul style="list-style-type: none"> > Care Pathway Enhancement (P. 58)
 <p>Intelligent Endoscopy Ecosystem</p>	<ul style="list-style-type: none"> > Intelligent Endoscopy Ecosystem (P. 48)