



News Release February 13, 2019

# Powerful 16.6x Zoom Interchangeable Lens for Travel M.Zuiko Digital ED 12-200mm F3.5-6.3

(35mm equivalent: 24-400mm)

Olympus Corporation (President: Hiroyuki Sasa) is pleased to announce the M.Zuiko Digital ED 12-200mm F3.5-6.3 (35mm equivalent: 24-400mm), scheduled to go on sale late March 2019. This 16.6x¹ high-magnification zoom lens conforms to the Micro Four Thirds System standard, offering a superb optical design with excellent depictive performance across the entire focal length from wide angle to telephoto. It is a high-magnification zoom lens perfect for travel, packing high-speed and high-precision AF into an amazingly compact, lightweight form with a dustproof and splashproof construction.

#### Main Features

- 1. Highest 16.6x<sup>1</sup> zoom on an interchangeable lens for mirrorless systems in an amazingly compact, lightweight design
- 2. Dustproof and splashproof construction for shooting in any environment
- 3. High-speed, precise AF

#### Sales Outline

Category	Product Name	MSRP	Launch Date
Interchang eable lens	M.Zuiko Digital ED 12-200mm F3.5-6.3	115,000 yen (124,200 yen Incl. tax)	Late March, 2019



M.Zuiko Digital ED 12-200mm F3.5-6.3



Left: Attached to OM-D E-M5 Mark II Right: Attached to OM-D E-M10 Mark III (Silver)

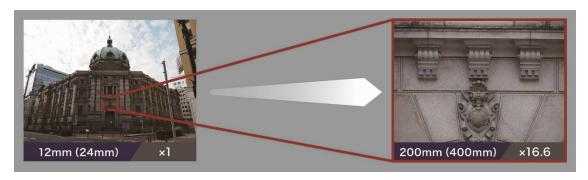
<sup>1</sup> Highest magnification ratio on interchangeable zoom lenses for mirrorless systems as of February 2019.

#### Main Features Details

# 1. Highest 16.6x zoom on an interchangeable lens for mirrorless systems in an amazingly compact, lightweight design

## 1) Significantly compact, lightweight design while maintaining a high-magnification zoom

This zoom lens features the highest magnification rate for an interchangeable lens for mirrorless systems at 16.6x. This lens can cover a focal length of 24mm to 400mm from wide angle to telephoto (35mm equivalent). The significantly compact, lightweight design makes it easier to carry around. When combined with the Olympus OM-D E-M5 Mark II, the total weight is approximately 930 g. This makes it the perfect lens for casual carry, travel, and various other shooting scenes.



Cover a range from wide angle (24mm) to telephoto (400mm) with a single lens (values in brackets are 35mm equivalents)

#### 2) Excellent close-up shooting performance

When shooting at the wide-angle end, users can shoot from a closest focusing distance of approximately 22 cm (approx. 10 cm from the end of the lens) from the main subject for capturing the subject along with the background. When shooting at the telephoto end, users can shoot at a maximum magnification of 0.46x (35mm equivalent) for close-up photography and for significant background defocusing. This one do-it-all lens is perfect for close-ups of children's expressions indoor and outdoor scenes, and a variety of other subjects.



Capture the background while getting close-ups of the main



Strong background defocusing

#### 2. Dustproof and splashproof construction for shooting in any environment

This model features the same highly reliable dustproof and splashproof performance as the M.Zuiko PRO series. When combined with a dustproof and splashproof camera<sup>2</sup>, it can be used to shoot in the most punishing environments, including sandy, dusty, rainy, and wet areas.



The same dustproof and splashproof performance as the M.Zuiko PRO series



Shoot even in spraying water

#### 3. High-speed, precise AF

This model is equipped with the MSC (Movie and Still Compatible) mechanism that uses an inner focus system which moves a single lightweight cemented lens for focusing. This results in a short shooting time lag so split-second photo opportunities are not missed. Amazingly high-speed, precise AF performance on this high-magnification zoom lens delivers comfortable, fun shooting.



Lightweight single cemented lens



MSC (Movie and Still Compatible) mechanism

#### Other Features

#### 1. Optical design that delivers high image quality

Special lenses including Super ED lenses and aspherical lenses have been effectively arranged to thoroughly suppress chromatic aberration and distortion across the entire zoom range. ZERO (Zuiko Extra-low Reflection Optical) Coating has been applied to the lens to drastically reduce ghosts and flares. Image depiction is bright and clear across the entire frame.

**2.** Optical design that minimizes angle of view shift even when the focal point is changed Angle of view shift has been minimized when changing the focal point, for example, from focusing on a spot in the distance to a spot in the foreground. This is particularly effective to record video with minimal unnatural, small shifts in the angle of view when focusing.

### • Separately Available Accessories Lens Cap, LC-72C

This is a lens cap with a  $\phi$ 72 mm filter diameter. It can be attached and removed without removing the lens hood.

<sup>2</sup> OM-D E-M1X, OM-D E-M1 Mark II, and OM-D E-M5 Mark II

#### Lens Hood, LH-76B

This hood reduces unnecessary light entering the lens when shooting in backlit conditions and protects the lens.

#### Lens Case, LSC-0914

This pouch-style lens case protects lenses with a three-layer construction. Lenses can be stored with the lens cap, protection filter, and lens hood (stored) attached.

#### Protection Filter, ZUIKO PRF-ZD72 PRO

ZERO Coating and blackened glass edges are used to suppress flares and ghosts caused by reflections, and a satin finish black alumite aluminum frame is used for a matte surface. It can also be used on other lenses with a  $\phi$ 72 mm filter diameter.

#### •Sales Outline: Separately Available Accessories

Product Name	MSRP	Launch Date
Lens Cap, LC-72C	1,500 yen (1,620 yen incl. tax)	On sale
Lens Hood, LH-76B	5,000 yen (5,400 yen incl. tax)	
Lens Case, LSC-0914	3,500 yen (3,780 yen incl. tax)	
Protection Filter, ZUIKO PRF-ZD72 PRO	8,000 yen (8,640 yen incl. tax)	

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Olympus will celebrate its 100th anniversary on October 12 this year.

We would like to thank all of our customers and stakeholders who have supported the company's development throughout these years.

We look forward to continuing the tradition of contributing to society through Making people's lives healthier, safer and more fulfilling.