

Olympus OM-D E-M1X receives Japan Camera Grand Prix 2019 Readers Award

Olympus Corporation (President: Yasuo Takeuchi) is pleased to announce that the Olympus OM-D E-M1X, a professional Micro Four Thirds interchangeable lens camera, has received the Camera Grand Prix 2019 Readers Award by Camera Journal Press Club (CJPC, Japan).

Camera Grand Prix is one of the most prestigious camera and lens award in Japan, held by CJPC and organized under CJPC's Camera Grand Prix Executive Committee. The OM-D E-M1X was selected as the winner of the "Readers Award" by general readers' votes.



あなたが選ぶ
ベストカメラ賞
Readers Award

**Japan Camera Grand Prix 2019
Readers Award**



**Olympus OM-D E-M1X body
+ M.Zuiko Digital ED 12-100mm F4.0 IS PRO**

The judging committee said, "A camera which dramatically changed the concept of a mirrorless flagship. Although this is a Micro Four Thirds model, it has an integrated vertical grip that can be firmly held and comfortably used for both vertical and horizontal shooting. Its 5-Axis Image Stabilization with up to 7.5 Shutter Speed Steps Compensation, the reliable dust-proof, splash-proof and freeze-proof construction that allows you to shoot even in a harsh environment, and its AF performance superbly tracking moving subjects were all rated highly. Its Handheld High Res Shot Mode as well as the Live ND (Neutral Density Filter), both reflecting Olympus's uniqueness, add to the model's appeal."

A selection of comments from users

- It is at a level above other professional models. Great performance, portability and durability.
- Whole new approaches seem to have been taken for so many unique functions.
- The highest-level camera shake compensation, along with the great auto focus capability.
- This flagship model shows the company's resolution. It created a new standard for mirrorless cameras, by enhancing the strengths to the fullest extent.

About the Camera Grand Prix 2019

The Camera Grand Prix is held by Camera Journal Press Club (established in 1963) and is composed of ten major camera and photography magazines or website in Japan (as of April 2019). The "Camera of the Year" and "Lens of the Year" awards are presented to outstanding still camera and lens released in Japan between April 1, 2018 and March 31, 2019. These two awards were determined and voted by Camera Grand Prix Executive Committee of fifty-five judges. In addition, the "Readers Awards" is determined by general camera users' vote on a dedicated website (The voting period this time was from March 18 to April 14, 2019.) and the "Editors Awards" was selected by the CJPC members among all photography-related products, excluding the ones awarded "Camera of the Year" and "Lens of the Year", in consideration for the product's popularity, topicality, and innovativeness.

Camera Grand Prix Awards that Olympus has received

1994	Olympus μ Zoom Panorama (Stylus Panorama) 5th Camera Journal Press Club Special Award
1998	Olympus CAMEDIA C-1400L 9th Camera Journal Press Club Special Award
2011	Olympus PEN E-P1 27th Camera Grand Prix 2010 and Camera of the Year and Readers Award
2013	Olympus M.Zuiko Digital 45mm F1.8 29th Camera Grand Prix 2012, Editors Award
2014	Olympus OM-D E-M1 31st Camera Grand Prix 2013, Editors Award
2015	Olympus OM-D E-M5 Mark II 32nd Camera Grand Prix 2015, Editors Award
2016	Olympus M.Zuiko Digital ED 300mm F4.0 IS PRO 33rd Camera Grand Prix 2016, Lens of the Year
2017	Olympus OM-D E-M1 Mark II 34th Camera Grand Prix 2017, Camera of the Year and Readers Award
	M.Zuiko Digital ED 12-100mm F4.0 IS PRO 34th Camera Grand Prix 2017, Lens of the Year
2018	M.Zuiko Digital ED 17mm F1.2 PRO 35th Camera Grand Prix 2018, Lens of the Year
2019	Olympus OM-D E-M1X 36th Camera Grand Prix 2019, Readers Award



Olympus will celebrate its 100th anniversary on October 12 this year. We would like to thank all of our customers and stakeholders who have supported the company's development throughout these years. We look forward to continuing the tradition of contributing to society through Making people's lives healthier, safer and more fulfilling.

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