

November 6, 2020

## Olympus OM-D E-M5 Mark III Wins the Bronze Award at the DFA Design for Asia Awards 2020

Olympus Corporation (Director, Representative Executive Officer, President and CEO: Yasuo Takeuchi) is pleased to announce that the Olympus OM-D E-M5 Mark III interchangeable lens camera has been honored with the Bronze Award at the DFA Design for Asia Awards 2020 held by the Hong Kong Design Centre.

### ▪ DFA Design for Asia Awards 2020 - Bronze Award

#### Olympus OM-D E-M5 Mark III

The Olympus OM-D E-M5 Mark III is an interchangeable lens camera that combines a compact, lightweight design and high performance with the appeal of the Micro Four Thirds System. Image quality and AF performance that rivals that of high-end models is packed into an amazingly compact, lightweight body, along with new powerful in-body 5-axis image stabilization and versatile shooting features. With the ability to record high quality 4K video, you'll be able to easily shoot authentic footage of various scenes and subjects.



DFA Design for Asia Awards 2020 -  
Bronze Award



Olympus OM-D E-M5 Mark III +  
M.Zuiko Digital ED 14-150mm F4.0-5.6 II

### ▪ DFA Design for Asia Awards

A unique set of awards focusing on the Asian market, including China, which continues to experience rapid growth. Established in 2003, these awards recognize excellent designs that have been influential in Asia. In addition to design aesthetics, judging for these awards takes into account the degree of influence the design of the products in question has affected lifestyles in Asia.

\* Visit the DFA Design for Asia Awards website for further details, <https://dfaa.dfaawards.com/>.

Company names and product names contained in this release are trademarks or registered trademarks of their respective companies.