

March 14, 2025

Olympus Certified as a 2025 Sports Yell Company
by the Japan Sports Agency

TOKYO, March 14, 2025 - [Olympus Corporation](#) (Olympus), a global medtech company committed to making people's lives healthier, safer, and more fulfilling, has been certified as a "Sports Yell Company" for five consecutive years by the Japan Sports Agency for being a company that is actively involved in promoting and supporting sports activities to improve the health of its employees. Olympus has also been certified as "Bronze," a distinction awarded to companies certified a total of five times.



Sports Yell Company 2025 Logo

▪ **Key Examples of Olympus Initiatives for Improving Employees' Health**

Under the slogan "Let's get in the habit of exercising," the following initiatives were implemented.

1. Walking campaign

Walking campaigns have been held four times a year in collaboration with Olympus' health insurance association. Employees sign up for each campaign via the "WellsPort Navi" health support app, and keep a record of their daily steps and level of achievement during each campaign period. Those who reach their goal are given points for health support tools or gift vouchers. Over 10,000 employees participated in the campaign.

2. Distribution of the *Get Healthier Newsletter*, health information for employees

To encourage employees to lead healthy, vigorous lives, each month Olympus sends out the *Get Healthier Newsletter* by email, promoting employees' voluntary health promotion activities.

3. Measurement of posture and exercise guidance

As our posture deteriorates and opportunities for exercise decrease due to desk work, posture measurement, INBODY measurement, and individual guidance by an exercise instructor are conducted (4 sessions in total). The event provides guidance on how to

measure one's own posture and stretching while checking the numerical measurement results. A total of more than 180 employees participated.

▪ **About the Sports Yell Company Certification**

The "Sports Yell Company" program is a certification system of the Japan Sports Agency, which certifies companies that actively promote measures to improve employee health by encouraging and supporting sports activities. Certification has been conducted annually since 2017.

https://www.mext.go.jp/sports/b_menu/houdou/jsa_00159.html?_fsi=rrl8xJRo

About Olympus

At Olympus, we are committed to Our Purpose of making people's lives healthier, safer and more fulfilling. As a global medical technology company, we partner with healthcare professionals to provide innovative solutions and services for early detection, diagnosis and minimally invasive treatment, aiming to improve patient outcomes by elevating the standard of care in targeted disease states. For more than 100 years, Olympus has pursued a goal of contributing to society by producing products designed with the purpose of delivering optimal outcomes for its customers around the world. For more information, visit <https://www.olympus-global.com/> and follow our global X account: [@Olympus_Corp](#).