

May 7, 2025

**Olympus Achieves Record Participation in Annual “Dress in Blue”
Colorectal Cancer Awareness Month Campaign**

TOKYO, May 7, 2025 - Olympus Corporation (Olympus), a global MedTech company committed to making people's lives healthier, safer, and more fulfilling, conducted a company-wide “Dress in Blue” campaign in honor of Colorectal Cancer Awareness Month in March. This initiative reflects Olympus’ commitment to reducing cancer-related deaths through awareness and early detection. This year marked the third year of the global campaign, with a record participation of 6,810 colleagues.

During Colorectal Cancer Awareness Month, the Dress in Blue campaign is held to support patients by wearing blue, the color of colorectal cancer awareness. As part of this campaign, Olympus encourages our employees to take pictures of themselves wearing blue, share it on the company intranet and on social media, and raise awareness of the importance of early detection and early treatment of colorectal cancer. For each participant pictured, Olympus donates a predetermined amount to cancer-related organizations in various regions.

Region	Number of Participants	Donation Amount
Japan	2,036	500,000 JPY
Americas	1,130	5,000 USD (approx. 715,700 JPY)
EMEA	1,367	5,000 EUR (approx. 812,200 JPY)
APAC	1,777	5,000 USD (approx. 715,700 JPY)
China	500	(not applicable)
Total	6,810	Approx. 2,743,000 JPY

With “Patient Focus” being one of Our Core Values, the Dress in Blue campaign was conducted as part of our efforts to support patients around the world. Olympus remains committed to activities that embody our dedication to putting patients first.

About Olympus

At Olympus, we are committed to Our Purpose of making people’s lives healthier, safer and more

fulfilling. As a global medical technology company, we partner with healthcare professionals to provide innovative solutions and services for early detection, diagnosis and minimally invasive treatment, aiming to improve patient outcomes by elevating the standard of care in targeted disease states. For more than 100 years, Olympus has pursued a goal of contributing to society by producing products designed with the purpose of delivering optimal outcomes for its customers around the world. For more information, visit <https://www.olympus-global.com/> and follow our global X account: [@Olympus_Corp](#).