

NEWS RELEASE

October 13, 2016

Open to all photographers from amateurs to professionals worldwide Olympus Global Open Photo Contest 2016-17

Olympus Corporation (President: Hiroyuki Sasa) is pleased to announce the Olympus Global Open Photo Contest 2016-17 for professional and amateur photographers anywhere in the world from October 13, 2016.

Olympus contributes to society by making people's lives healthier, safer, and more fulfilling all around the world. The contest supports the development and spread of photography, inviting entries on four categories. Entries are invited from photographers everywhere, regardless of their choice of equipment and whether they are professionals or amateurs. All photos can be viewed on the official contest website as they get entered, and users will be able to filter photos viewed by country of residence. Please visit the website at *gopc.olympus-global.com/2016*.

Olympus Global Open Photo Contest Overview

- [Entry Categories]
- 1. Power of Life Enter a powerful photo that conveys how I
- Enter a powerful photo that conveys how beautiful, vibrant, healthy, and full of energy life can be.Connections to CherishEnter a heartwarming photo that expresses the love and peace of mind that family and friends
 - Enter a heartwarming photo that expresses the love and peace of mind that family and friends provide you with.
- 3. Places that Inspire Enter a breathtaking photo of spectacular, picturesque scenery.
- 4. Perspectives Often Missed Enter a fascinating photo taken from an imaginative viewpoint rarely seen before, that stimulates our creativity and invites us to venture out and discover.

[How to Enter]

Only online entries will be eligible. Simply register on the contest website and post photos to enter.

[Supported Languages]

Japanese, English, German, French, Simplified Chinese, Traditional Chinese, Korean, Thai, Italian, Russian, Spanish, Dutch, Finnish, and Polish (14 languages in total)

[Entry Period]

From 11:00 am, Thursday, October 13, 2016 to 11:00 am, Tuesday, January 10, 2017 (JST)

[Winner Announcement]

Winners will be announced on the contest website in April 2017

[Prizes]

Grand Prize

1 million Japanese yen and an Olympus flagship camera

Category Prizes (Prizes will be awarded to first, second, and third place in each category) First Prize: Olympus OM-D E-M5 Mark II + M.Zuiko Digital ED 12-40mm f/2.8 PRO Second Prize: Olympus OM-D E-M10 Mark II + M.Zuiko Digital ED 14-42mm f/3.5-5.6 EZ Third Prize: Olympus PEN E-PL8+M.Zuiko Digital ED 14-42mm f/3.5-5.6 EZ Runners-Up (10 per category): Moleskine Custom Edition Hardcover Notebook



Olympus Global Open Photo Contest 2016-17 Website

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[Judging]

Anne Day is a veteran photojournalist, portrait, wedding and architecture photographer and writer. Her work has appeared in TIME, Newsweek, The New York Times, The Washington Post, Fortune, Vogue and other publications. As a photojournalist, she has covered events in Haiti, Cuba, South Africa and Namibia, as well as United States presidential inaugurations. She is the 2016 recipient of The Institute for Classical Art and Architecture's distinguished Arthur Ross Award.

Kim Lau

Kim Lau travels through Asia and he has been photographing its landscapes, people and cultures since 2005. His latest expedition started in September 2013 takes him through the countries that made up the four ancient khanates of the Mongol empire. With a multimedia production background, he also documents his experiences through video and audio recordings.

Silvijo Selman

Croatian-born Silvijo Selman is a self-taught photographer specializing in portraits, events, and landscapes. His photographic journey began in 1997, and since then his works have been featured in several photo exhibitions in Croatia and Germany. With a knack for capturing surreal moments, Silvijo takes an impressionist approach to photography, focusing on composition.

Tetsuro Shimizu

Tetsuro Shimizu was born in Yokohama city in 1975. His unique viewpoints are seen in a wide variety of formats from natural landscapes to snapshots and documentary photos. In 2012, he published a collection of photos in Mongolia from 15 years of documenting the country entitled CHANGE. His awards include the 1st Younosuke Natori Photography Award, the Excellence Award in the People division of the 2013 Nikkei National Geographic Photo Prize, and the 2014 Newcomer's Award from the Photographic Society of Japan. He is a 2016 recipient of a Photo City Sagamihara Photo Newcomer Encouragement Award and a member of the Japan Professional Photographers Society.

Supasit Srisawathsak

Supasit Srisawathsak is one of Thailand's leading fashion photographers. His photographs have appeared in magazines such as Elle, Harper's Bazaar, Hello, Image, and Anywhere, among others. He has been the featured photographer for Digital Camera Magazine and has given several lectures on fashion design, fashion photography, and professional photography at one of Thailand's best fine art and commercial art universities.

Yann Manach

Yann Manach is a corporate and portrait photographer who contributes to photo asset databases and advertising for many companies, and shoots corporate portraits. He also works with models, comedians, and other talent on their profile photos. Always engaging in new photographic projects, Yann loves to share and discuss photographic techniques with other fellow photographers, and his passion for shooting beautiful photos is evident in his work.

Anne Day









