

OLYMPUS®

Your Vision, Our Future

Social IN

Olympus CSR Report 2014

Toward the Realization of a Better Livelihood and Happiness

Toward the Realization of a Better Livelihood and Happiness

The Olympus Group strives to realize better health and happiness for people by being integral members of society, sharing common values, and proposing new values through its business activities.

► Olympus Group Corporate Philosophy

Social IN

We aim towards establishing firm ties with society through the three IN's

Since 1994, the Olympus Group has regarded the "Social IN" corporate philosophy as the starting point for management thought. The Olympus Group strives to realize better health and happiness for people by being integral members of society, sharing common values, and proposing new values through its business activities. This is "Social IN" and it describes the basic Olympus philosophy underlying all our activities. Social IN comes from Social Value IN the Company, a concept of incorporating social values into the Company's activities.

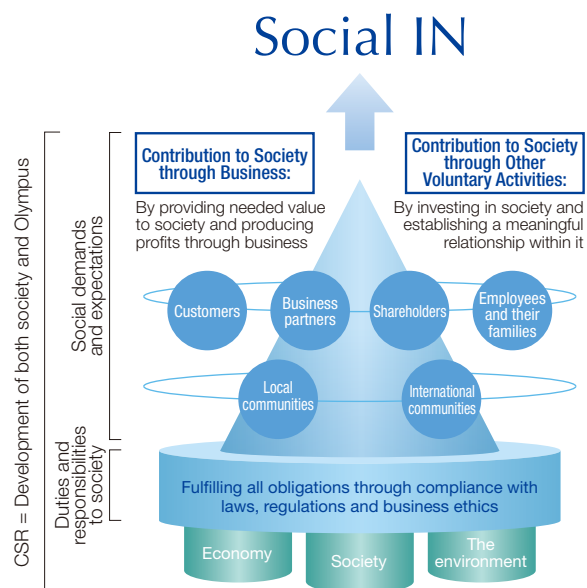
Approach to CSR

Through its CSR activities, the Olympus Group responds to the needs and expectations of society and fulfills its obligations and responsibilities.

We believe that to justify the continuing existence of Olympus as a company and help people to enjoy healthier and happier lives, we must fulfill our responsibilities through dialogue with all stakeholders (persons and organizations with which we interact through our business activities), including customers, suppliers, shareholders and investors, as well as employees and their families, local communities*, and the international community*.

*Local communities and the international community include general citizens, NGOs, NPOs, and the government.

■ The CSR Concept of the Olympus Group



Editorial Policy

This report has been published to inform stakeholders about the basic philosophy behind the CSR activities of the Olympus Group, and the results of our activities in fiscal 2013. The reporting format used in this report is based on the Olympus Group Corporate Conduct Charter. Icons have been used in this report to show the linkage between the Corporate Conduct Charter and the seven core subjects in the ISO 26000 social responsibility guidelines. These indicate the pages relating to each of the core subjects.



Organizations Covered by the Report

This report covers Olympus Corporation, its consolidated subsidiaries and affiliated companies as of March 31, 2014. The social report covers Olympus Corporation, Olympus Medical Systems Corporation, Olympus Imaging Corporation. Other companies are covered as indicated. The environmental report covers Olympus Corporation, Olympus Medical Systems Corporation, Olympus Imaging Corporation and their main domestic and overseas production subsidiaries.

Reference Guidelines

- GRI, Sustainability Reporting Guidelines Ver. 3.1
 - Environmental Reporting Guidelines (2012) of the Ministry of the Environment, Japan
- The ISO 26000 guidelines and the 10 Principles of the United Nations Global Compact were also used as reference when selecting items for inclusion in the report. For the GRI Guideline Reference Chart, please visit Olympus CSR Activities website.

Period Covered by the Report

April 1, 2013–March 31, 2014
The report contains some information outside this period.

Publication Date

November 14, 2014
The previous edition was published in December 20, 2013. The publication of the next edition is scheduled for October 2015.

Contact Point for Comments and Inquiries

Olympus Corporation
CSR Department, Group Compliance Division
Corporate Governance Office
TEL: +81-3-6901-9299
Email: csr_info@ot.olympus.co.jp

Disclaimer

This report is based on information available at the date of publication. Please refer to timely disclosure data for information about the current situation. Some information in this report duplicates the content of the CSR Report 2013.

Social IN

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Toward the Realization of
a Better Livelihood
and Happiness

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In line with our Social IN corporate philosophy, we will work to achieve sustainable growth hand in hand with society.

Management Philosophy and Starting Point for Business

The Olympus Group strives to provide people with health and happiness by being an integral member of society, sharing common values, and proposing new value through our business activities.

The Olympus commitment to the advancement of medical and biological sciences dates back to the Company's origins in Japan in 1919 with the development of microscopes. Subsequently, the company went on to become the first in the world to commercialize a gastroscope—an initiative by company engineers who shared a common vision with physicians for developing a way to treat stomach cancer. Today, Olympus technology is world renowned, and the Company has around a 70 percent share of the global market for gastrointestinal endoscopes.

Since I joined Olympus, I have been engaged in the development of medical equipment for many years now. In my 30s, when I was working in the United States, I was involved with the development of an endoscope to treat infants with jaundice in response to requests from doctors. It was a demanding process, but

our development team successfully solved each challenge one by one so that we were finally able to release a commercially available endoscope for this purpose. During the scope's earliest clinical applications, I remember being in tears when thanked by a family member of a small patient and being grateful I worked in such a rewarding industry. At Olympus, we are committed to developing products that contribute to the health and happiness of people around the globe. It is part of our corporate social responsibility and integral to the Company's DNA, which has been passed down from one generation of employees to the next.

Revitalizing Olympus into a Highly Reliable Company

Soon after I became president of the company in April 2012, I was instrumental in formulating a medium-term vision, effective for the year ended March 2013, aimed at regaining the trust of Olympus stakeholders—a trust the company had lost due to financial misconduct and fraudulent financial reporting that came to light in 2011. This new vision was designed around our three core management principles: “Back to Basics,” “One

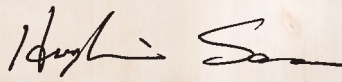
Olympus,” and “Profitable Growth.” We steadily implemented measures in line with those strategies, and as a result, the Tokyo Stock Exchange lifted its “security on alert” designation for Olympus stock in June 2013. Additionally, we were able to achieve our target of 30 percent for our equity ratio three years earlier than planned.

At present, we are reviewing the separate operations of the medical and imaging businesses, examining how we can reorganize based on sharing values and strategies across the Group, and optimizing the use of our managerial resources to boost performance as much as possible.

Meeting the Expectations of Society through Business Operations

In April 2013, Japanese government emissaries visited Russia and the Middle East to improve their political and economic ties with Japan. I was able to take part in the visit to help represent the Japanese medical equipment industry. Our visit to these countries made me realize the magnitude of their needs for minimally invasive endoscopic technologies that contribute to early diagnosis and treatment. That visit reinforced to me the heavy responsibility Olympus

Hiroyuki Sasa
President and Representative Director



carries to contribute to society through development and expansion of our technologies and services, including fostering endoscopic treatment and improving medical standards in emerging countries. In 2008, we established the Medical Training & Education Center in Shanghai to support training in endoscopic treatment for doctors in China and India. As a company working in the medical field, we believe that it is our responsibility to help improve the world's medical standards in collaboration with our stakeholders. We will continue with our activities to help solve societal challenges in our three business domains (medical, science, and imaging).

Implementing our Social IN Management Philosophy

Olympus has been participating in the United Nations Global Compact since 2004. We also rejoined and resumed our activities in the Global Compact Japan Network last year, which is a domestic organization for the global initiative. For our Millennium Development Goals (MDGs), we continue to conduct enlightenment activities that use the power of photographic images. For example, when the fifth Tokyo International Conference on African Development (TICAD V) was held in Yokohama in June 2013, we held a photographic

exhibition in partnership with JICA Yokohama.

Our management incorporates a diverse range of social values and expectations as part of our efforts to fulfill our corporate social responsibility, including compliance with the Global Compact's 10 principles and our contribution to the MDGs. We will continue to fulfill our social responsibility based on our Social IN management philosophy and will work to achieve sustainable growth for society through dialogue with our customers, business partners, shareholders and investors, employees and their families, local communities, and the international society.

Building the New Olympus

Medium-Term Vision

Medium-Term Vision Toward Realization of a New Olympus

The financial year that ended March 2013 was the first year of a new medium-term vision adopted by Olympus in June 2012. Under this vision, for which the slogan is “Back to Basics,” we aim to make a fresh start and

restore the confidence of our stakeholders by taking Olympus back to its roots so that we can create new corporate value.

Corporate Management Policies and Basic Strategies

Under the new management structure, we have designated three corporate management policies: “Back to Basics,” “One Olympus,” and “Profitable Growth.” Expressing regret for our past misconduct, we aim to achieve growth with profitability by adopting “Back to Basics” as the principle behind all our actions and strategies. We will make a concerted effort to share values

and goals among all our employees around the world with the aim of building “One Olympus” and achieving “Profitable Growth.”

With these management policies as a foundation, we will implement the following basic strategies to rebuild Olympus and create new corporate value.

Corporate Management Policies

1 Back to Basics

We aim to regain the credibility of our stakeholders, rebuild Olympus, and create new corporate value by going back to the basic values that existed when Olympus was first established and looking ahead to a fresh start.

(Olympus’ founding basic values)

- Our mission to contribute to society and its development through products and solutions.
- Continuously strive to develop the world’s first and best products.
- Focus on customers and customer needs.

2 One Olympus

We will strive to maximize our corporate value by making a concerted effort to share values and goals among all our employees around the world, harnessing their collective wisdom and demonstrating teamwork.

3 Profitable Growth

We will redefine our core business domains as “Medical Business,” “Scientific Solutions Business” and “Imaging Business.” This will enable us to abandon our previous excessive emphasis on sales, comprehensively review our cost structures and achieve growth with profitability while pursuing efficiency.

Basic Strategies

1 Rebuilding of the Business Portfolio and Optimal Allocation of Management Resources

We have identified the “Medical Business,” “Scientific Solutions Business” and “Imaging Business” as our core business domains. We will invest our management resources strategically, with a special focus on the “Medical Business.” In non-business domains, we will reassess the best ways to improve the business value of each business and subsidiary.

2 Review of Cost Structures

We aim to improve the earning performance of the Group by significantly reducing COGS and SG&A expenses. Specifically, we will implement effective measures targeting “personnel optimization,” “reduction in costs through the restructuring of production sites and reinforcement of procurement capability,” and “acceleration of group-wide activities to curtail SG&A expenses.”

3 Restoration of Financial Health

We will secure reliable income flows and build shareholders’ equity by consistently implementing our business strategies. We aim to achieve financial stability by improving our equity ratio as quickly as possible.

4 Restructuring of Governance

We will establish management systems based on a clear separation of executive and supervisory functions under our new corporate governance structure. Furthermore, we will ensure that there is no repetition of financial misconduct involving delays in accounting for past losses, by implementing group-wide initiatives to rebuild our governance systems, including measures to foster a commitment to high ethical standards, raise awareness of compliance, and strengthen compliance promotion structures.

*In April 2014, the name of the Life Science & Industrial Business was changed to the Scientific Solutions Business.

WEB Medium-Term Vision (Medium-Term Vision Toward Realization of New Olympus) <http://www.olympus-global.com/en/ir/data/plan/>

Profile of the Olympus Group

Company Outline

Olympus Corporation

Established: October 12, 1919

Head office: Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan

WEB Company information <http://www.olympus-global.com/en/corc/>

Activities: Manufacture and sale of precision equipment

Capital: 124,520 million yen (As of March 31, 2014)

Consolidated headcount: 30,702 (As of March 31, 2014)

Main Group Companies

● All Segments ● Manufacturing Site (except in Japan)

Main Group Companies in Europe

- Olympus Europa SE & Co. KG (All Segments)
- Olympus Soft Imaging Solutions GmbH (Scientific Solutions)
- Olympus Deutschland GmbH (Medical, Scientific Solutions, Imaging)
- Olympus Winter & Ibe GmbH (Medical)
- KeyMed (Medical & Industrial Equipment) Ltd. (Medical, Scientific Solutions, Imaging)
- Olympus France S.A.S. (Medical, Scientific Solutions, Imaging)
- Olympus Moscow Limited Liability Company (Medical, Scientific Solutions, Imaging)

Main Group Companies in the Americas

- Olympus Corporation of the Americas (All Segments)
- Olympus America Inc. (Medical, Scientific Solutions)
- Olympus Imaging America Inc. (Imaging)
- Olympus Latin America, Inc. (Medical, Scientific Solutions)
- Gyrus ACMI, Inc. (Medical)
- Olympus Canada Inc. (Medical, Scientific Solutions, Imaging)
- Olympus NDT Canada Inc. (Scientific Solutions)

Main Group Companies in Japan

- Olympus Corporation (All Segments)
- Olympus Medical Systems Corp. (Medical)
- Olympus Imaging Corp. (Imaging)
- Nagano Olympus Co., Ltd. (Medical, Scientific Solutions)
- Aizu Olympus Co., Ltd. (Medical)
- Aomori Olympus Co., Ltd. (Medical)
- Shirakawa Olympus Co., Ltd. (Medical)
- Olympus Systems Corporation (Other Business)
- Olympus Software Technology Corp. (Other Business)
- Olympus Logitex Co., Ltd. (Other Business)
- Olympus Engineering Co., Ltd. (Scientific Solutions)
- Olympus Intellectual Property Services Co., Ltd. (Other Business)
- Olympus Medical Science Sales Corp. (Medical, Scientific Solutions)
- Olympus Terumo Biomaterials Corp. (Medical)
- Olympus Digital System Design Corp. (Other Business)
- Olympus-Supportmate Corp. (Other Business)
- Olympus Memory Works Corp. (Other Business)
- Sony Olympus Medical Solutions Inc. (Medical)

Main Group Companies in Asia and Oceania

- Olympus Corporation of Asia Pacific Limited (All Segments)
- Olympus Hong Kong and China Limited (Medical, Imaging)
- Olympus (Shenzhen) Industrial Ltd. (Imaging)
- Olympus (China) Co., Ltd. (All Segments, Scientific Solutions)
- Olympus (Guangzhou) Industrial Co., Ltd. (Medical, Scientific Solutions)
- Olympus (Beijing) Sales & Service Co., Ltd. (Medical)
- Olympus Trading (Shanghai) Limited (Medical, Other Business)
- Olympus Korea Co., Ltd. (Medical, Imaging)
- Olympus Singapore Pte. Ltd. (Medical, Scientific Solutions)
- Olympus Imaging Singapore Pte. Ltd. (Imaging)
- Olympus Soft Imaging Solutions Pte. Ltd. (Scientific Solutions)
- Olympus (Malaysia) Sdn. Bhd. (Imaging)
- Olympus (Thailand) Co., Ltd. (Medical)
- Olympus Medical Systems Vietnam Co., Ltd. (Medical)
- Olympus Medical Systems India Private Limited (Medical)
- Olympus Imaging India Private Limited (Imaging)
- Olympus Australia Pty Ltd (Medical, Scientific Solutions)
- Olympus Imaging Australia Pty Ltd (Imaging)
- Olympus New Zealand Limited (Medical, Scientific Solutions)

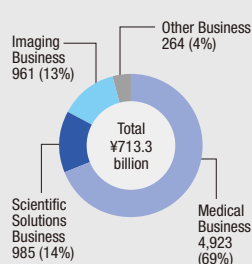
Financial Highlights

Consolidated Net Sales/ Operating Income/Ordinary Income/ Net Income

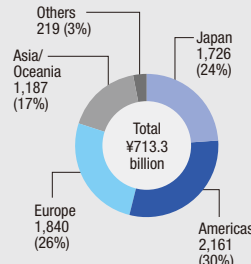
(Million of Yen)

	FY ended March 2010	FY ended March 2011	FY ended March 2012	FY ended March 2013	FY ended March 2014
Net Sales	883,086	847,105	848,548	743,851	713,286
Operating Income	61,160	38,379	35,518	35,077	73,445
Ordinary Income	46,075	23,215	17,865	13,046	50,913
Net Income	52,527	3,866	-48,985	8,020	13,627

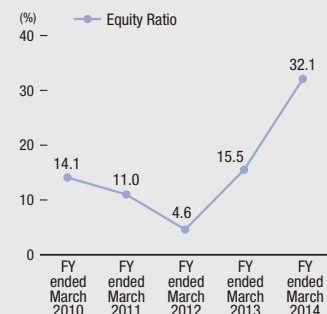
Consolidated Net Sales by Segment



Consolidated Net Sales by Region



Equity Ratio



The Business Activities and Social Responsibilities of the Olympus Group

Business and Main Products

Medical Business

Products include video endoscope systems, surgical endoscopes and related products, surgical treatment devices, and endoscopic devices. In terms of global market share, Olympus is the leading supplier of gastrointestinal video endoscope systems.

Main Products

Video endoscope systems, medical information systems, bronchovideoscopes, endoscopic ultrasound gastrovideoscope systems, capsule endoscope systems, endoscope peripherals, surgical endoscopes and related products, surgical treatment devices, endoscopic surgery peripherals, and endoscopic devices



*The logo is not displayed on actual capsule endoscopes.

Scientific Solutions Business

Life Science products include biological microscopes and bioimaging equipment. The Industrial products category encompasses industrial microscopes, industrial endoscopes, and ultrasonic flaw detectors.

Main Products

Upright and inverted microscopes, laser microscopes, stereo microscopes, fluorescence microscopes, bioimaging systems, metallurgical microscopes, measuring microscopes, industrial videoscopes, industrial rigid scopes, ultrasonic flaw detectors, eddy current flaw detectors, phased array flaw detectors, and X-ray diffraction analyzers



Imaging Business

OM-D mirrorless SLR camera series, PEN series, and other compact digital cameras with long zoom lenses and tough features, as well as our market-leading audio recorders

Main Products

Digital SLR cameras, compact digital cameras, digital camera products, lens barrels for digital cameras, optical materials, audio recorders, and binoculars



Olympus Products in Action 2014

Examples of activities aimed at meeting the expectations of society through business

■ Society's Expectations and the Responsibilities of Olympus

Medical Progress

Olympus responds to frontline medical needs, carries out research and development in collaboration with medical professionals, and supplies equipment that contributes to medical progress.

Improving Patients' QOL

Olympus aims to improve the quality of life (QOL) of patients by reducing suffering and lifestyle limitations through the development of equipment that contributes to the early detection of diseases and helps to reduce the burden on patients through minimally invasive procedures.

Improving Medical Efficiency and Reducing Costs

By developing and supplying technology that contributes to the early detection of diseases and facilitates minimally invasive procedures, Olympus is helping to shorten hospitalization and treatment times and reduce medical expenses.

Advancing Life Science Research

By supplying microscopes and bioimaging systems, Olympus supports basic life science research that leads to new medical knowledge, including iPS cell research and research into brain functions and diseases.

Making Life Safer

Olympus is helping to make the world we live in safer by supplying equipment used to maintain and inspect social infrastructure and lifelines, such as roads, bridges, overpasses, power generation facilities, chemical plants, pipelines, and water supply and wastewater systems.

Contributing to Industrial Progress

Olympus contributes to industrial efficiency and progress by supplying industrial inspection equipment used in research and quality control in such areas as mechanical and electronic parts and raw materials.

Enriching the Experience of Life

Olympus enriches the life experience by helping people to enjoy the fun of photography and sound recording. Our affordable micro-SLR cameras offer superb image quality and advanced functions, while our compact digital cameras can be used in an expanding range of situations thanks to their ability to withstand dust, weather, and accidental impact. Our audio recorders make high-quality recording readily available.

Building a Barrier-Free World

Olympus audio recorders are designed for optimal ease of use. They have audio guide functions and support the playback of DAISY* audio books. Even inexperienced users find these products easy to operate thanks to their logical and intuitive designs and the use of Color Universal Design to enhance visibility for people with different vision characteristics.

*DAISY (Digital Accessible Information System): DAISY is an international standard for digital audio books used in place of audio cassettes by those who are unable to read printed text, such as people with visual disabilities. This information system is developed and maintained by the DAISY Consortium, a Swiss-based organization with member organizations in over 50 countries.

1

Enhancing our Repair and Maintenance System to Help Ensure the Continuity of Medical Treatment

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2

Supporting Researchers in Advanced Fields and Contributing to Discovering the Mechanism of Disease

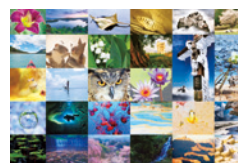
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3

Supporting Solutions to Social Issues through "The Power of Photos"

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Enhancing our Repair and Maintenance System to Help Ensure the Continuity of Medical Treatment

Olympus endoscope systems are used daily at medical facilities. To ensure the safe use of these devices, Olympus operates a global repair and maintenance service. We continue to enhance our service delivery to meet the ongoing requirements of medical facilities and help them ensure the continuity of medical treatments.

An endoscope repair base

Contributing to Early Detection and Minimally Invasive Treatment of Disease

In 1950, Olympus became the first company to develop a prototype gastrocamera, and in the years since, has made significant contributions in establishing a method to diagnose stomach cancers. After our introduction of gastrocameras, the Company introduced glass fiber endoscopes and then video endoscope systems. Endoscopes have contributed to the early diagnosis and detection of disease, and the development of minimally invasive treatment* methodologies using endoscopic devices and surgical endoscopes to improve the quality of life (QOL) of patients.

*Minimally invasive treatment:
Treatment method that imposes a minimal burden on patients.

Repair Service to Support All of our Products Worldwide

An endoscope is a precision machine composed of a long tube (scope) incorporating a number of different parts, including a video imaging processor and a monitor. Because endoscopes are used inside the human body, they must be subjected to rigorous cleaning and disinfection protocols after each use to ensure patient safety. These reprocessing requirements can take a toll on endoscope performance over time.

To ensure our healthcare customers can deliver continuity of medical care, Olympus provides ongoing inspection and maintenance services to keep equipment operating at peak performance.

At Olympus, we understand that we cannot fulfill our responsibility to medical professionals just by selling excellent products. We also need

to ensure the availability of prompt repair and maintenance services. Before Olympus enters a new market, we first make sure we are first prepared to deliver a system to service any products we sell in that region. Our “no service, no sales” approach means we can help our customers optimize the use of their equipment and minimize their procedural downtime. Today, Olympus has more than 200 repair bases across the globe.

This ever-expanding network of repair bases has played an important role in maintaining the quality of Olympus endoscopes, providing our customers with the technology and service they can trust.

Global Activities to Improve Repair Quality

In addition to expanding our service network, we established a Quality Audit and Review system

for our repair centers that is similar to the quality audits carried out at our manufacturing facilities. As part of the process, we identified areas for improvement, worked to implement those improvements, and established Global Technical Service Guidelines to provide all repair bases with common guidelines to maintain the same repair quality worldwide.

Ultimately, the key to further improving repair quality has been our commitment to enhancing the skills of our repair staff. Using our global Quality Audit Review, we were able to evaluate the skill levels at individual repair bases to determine where additional training and improvements were needed. Globally, bases have been motivated to compete with each other in improving their skill levels over a short period of time. As a result, the evaluation scores of the main repair bases have increased by 20% or more on average over the past five years.

Establishing Service Centers Worldwide that Offer Major Repair Services

In addition to initiatives to continuously improve repair quality, we have worked diligently to expand our network of repair bases that can perform major repair services such as equipment overhauls. We now have

nine of these major repair service centers internationally.

In the United States, we have the San Jose National Repair Service Center for U.S. customers. In Europe, we have repair service centers for the United Kingdom, Germany, France, and the Czech Republic. In Asia, there are two service centers for China, and we are working to establish similar centers in South Korea, Vietnam, Thailand, Singapore, and India.

Launch of a Nagano Center to Expand Service in Japan

Olympus established the Shirakawa Medical Equipment Service Operation Center in Japan, a major repair service and rental accessories management base in Nishigo Village, Fukushima Prefecture, in 2005. It has been working diligently since inception to improve its repair quality and shorten the repair period.

As a result of our experiences in the Great East Japan Earthquake in 2011, we wanted to be able to provide a stable repair service even during a disaster. In 2013, we opened another repair service center, the Nagano Medical Equipment Service Operation Center, in Ina City, Nagano Prefecture. Now the Shirakawa center covers East Japan and Hokkaido and the Nagano center covers Mid

and West Japan. This will ensure that medical facilities can maintain continuity of medical services.



Nagano Medical Equipment Service Operation Center opened in 2013

Responsible Provision of a Repair Service to Help Medical Facilities Ensure the Continuity of Their Medical Services

Endoscopes are delicate devices, and through repetitive use or improper handling, they can be easily damaged. Regular maintenance and prompt repairs can help minimize overall repair expenditures as well as the scheduling impact on medical facilities. Because we have a reliable service system, we can sell our products to customers in a responsible way, and they can buy and use them with peace of mind.

It also provides us with satisfaction, knowing that our technology contributes to the early detection and treatment of disease while our repair services help medical facilities ensure the continuity of their care.



Kuniaki Horiuchi
General Manager
Global Service
Planning Department
Olympus Medical
Systems Corp.

Introducing a Licensing System and Implementing Preventive Maintenance for Higher Service Quality

In addition to implementing quality improvements across the board, the service departments of our manufacturing bases are now building up a licensing and training system. This will provide all of our service employees with the same quality of training using a common database, with a view to improving the entire repair

service operation on a global scale. Our goal is for all repair employees to be licensed before they can perform repair services to ensure we always deliver the same high-quality repair service anywhere in the world.

We have also been enhancing our preventive maintenance service, which can help prevent product failure that can lead to more costly repairs. During preventive maintenance, our field service staff visit our medical customers to help them implement use, handling, and

reprocessing protocols that minimize equipment damage, and product failures. To enhance this service, we are focusing on expanding our field service staff as well as providing them with additional training. We also intend to make more use of IT in the effort to help detect and prevent product failures.

The Same Repair Service Quality Anywhere in the World

— Messages from Area Service Managers —

Europe

Maximizing customer satisfaction and productivity with world-class service

The quality our customers expect from Olympus medical products is the same they require to receive during service from the Olympus Medical service organization. The entire European organization is committed to maximizing customer satisfaction by providing world-class service for Olympus products.

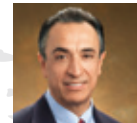


Johannes Stecher
Director
Medical Systems &
Micro-Imaging Solutions
Group
Technical Service Centre
OLYMPUS EUROPA SE
& CO. KG

Americas

Continuous improvement to provide the best service

Service is the driving force of our business. Listening to our customers enables us to meet their needs. Our commitment to providing the best service in our market is reflected in our investments in personnel, customer-friendly systems, and continuous improvement.



Eddie Garcés
MSG Service Division
V.P. Repair Operations
Olympus America Inc.

Providing safe and reliable service for the future

Variations to standards or processes for repairing precision medical devices can have serious repercussions on product performance and safety. At Olympus, we are committed to providing safe and reliable repair services to ensure our products perform reliably and as expected throughout their usable life.



Paul Stevens
Director of Technical
Services and Managing
Director Medical Physics
International
Olympus KeyMed

Asia/Oceania

Dedicated to helping customers properly use and maintain our devices

Due to the impact medical devices have on human lives, our devices must always be in perfect condition and used in the correct way. This is why we are dedicated to ensuring that customers understand how to use and maintain their devices properly.



Ichiro Nagata
Managing Director
Olympus Australia

Shift of focus from repair to prevention through customer contact

From my work developing endoscopes, I keenly understand the important role repair service plays in the longevity of our equipment. An essential part of that repair service is promotion of preventive maintenance, which requires regular contact and collaboration with our medical customers. Our infrastructure, human resources, and early development of a repair service system has given

Olympus some unique strengths. Today's system is the result of strenuous efforts made over decades, and one we are committed to expanding and developing further to ensure our customers can deliver continuity of care.



Yoshihito Shimizu
Division Manager
Service Division
Olympus Medical
Systems Corp.

Column

Support Given to Medical Facilities by Olympus Immediately after the Great East Japan Earthquake

Giving Priority to Repairing Endoscopes Used at Medical Facilities Devastated by the Disaster and Lending Endoscopes Free of Charge to Facilities in Affected Areas

The Great East Japan Earthquake of March 2011 inflicted serious damage on a range of medical facilities, with significant impact on their medical services. Olympus Medical Science Sales Corporation—which is engaged in the sales, repair services, and customer support activities for medical, life science, and industrial machines manufactured by Olympus—sent out employees to more than 1,200 customers located in disaster-affected areas to check on the damage and inspect the endoscopes used at these facilities. Our visits made it clear that functioning endoscopes were needed at many of these locations. To meet this need, we granted priority repair status to equipment from customers in affected area. We also loaned endoscopes free of charge to customers who suffered substantial disaster damage.



Useful Support from Olympus: Providing Endoscopes to Replace Those Swept Away by the Tsunami

Onagawa Community Medical Center (former town hospital) is located on a hill overlooking the port and the town. It combines a hospital and nursing care center in one three-story building. In the March 2011 disaster, the first floor of the building was flooded by the tsunami, which swept away the medical equipment, medicines, and medical records of patients. While water and power supplies were suspended, the hospital resumed medical appointments with patients using just stethoscopes and blood pressure monitors. Two to three weeks after the earthquake and tsunami, the number of victims suffering gastrointestinal disorders began to increase because of mental stress caused by the disaster. However, we had no endoscopes to examine these patients. When an Olympus Medical Science Sales employee visited us to check on the disaster damage, we took this

opportunity to ask if it would be possible to have an endoscope on loan. In the middle of May 2011, when we resumed health treatment at a temporary facility, Olympus delivered an endoscope to our facility. This significantly improved the quality of the service we were able to provide at the temporary facility, and we were very grateful. Medical services are as essential to people as electricity, gas, and water services and were critical in the recovery of our town. We would like to continue providing local citizens with medical services that they can use with peace of mind, and we hope that Olympus will kindly support us in providing local citizens with medical treatment by supplying a range of information on their endoscopes.



Mitsuru Saito
Administrator
Onagawa Community
Medical Center

Supporting Researchers in Advanced Fields and Contributing to Discovering the Mechanism of Disease

Olympus started in 1919 by developing and manufacturing microscopes. Since then, the company has continued developing microscopes for nearly 100 years, contributing significantly to the progress of science. Even now, biological microscopes represent a core product of Olympus's scientific solutions business. At the forefront of life science, we are committed to developing products that meet the true needs of researchers.

In front of the Fundamental Medicine Memorial Hall and Faculty of Medicine Museum, Kyoto University

Live Imaging for Real-Time Observation of Living Cells

Many of you might have the experience of feeling astonished at the intricate micro-world expanding in front of you when you peer through a microscope. Being able to see what is invisible with the eyes—this is a very important challenge and a theme for life science and microimaging.

Molecular biology is one of the innovative fields developed in parallel with the development of microimaging, and provides the basis for research into regenerative medicine, clarification of the mechanism behind cancers and studies of brain functions, which are now attracting much attention from the public. In these innovative fields, the main targets of microscopic observation used to be cells cultivated in containers. Now, however, new observation methods are being used for the in-vivo, real-time observation of living cells and

tissues. These methods help us to understand in-vivo biological phenomena, and are leading to epoch-making achievements, including the development of new therapies.

Incorporating the Opinions of Users in the Development of Products

Live imaging is made possible by a technology called fluorescence imaging,*1 and two-photon excitation microscopy*2 represents the latest advances in the field. Olympus manufactures the world's finest microscopes, making use of its long experience and knowledge accumulated in this field.

It is not enough, however, simply to supply high-performance microscopes; to help our customers make what is invisible visible the microscopes need to be equipped with unique concepts and useful devices to ensure that users can see

specimens in a stable manner. To meet this requirement, Olympus customizes its products to the needs of individual researchers who are tackling advanced themes, such as "observing living cells in vivo."

To support users, Olympus cooperates closely with Olympus Engineering Co., Ltd. (OEC), an



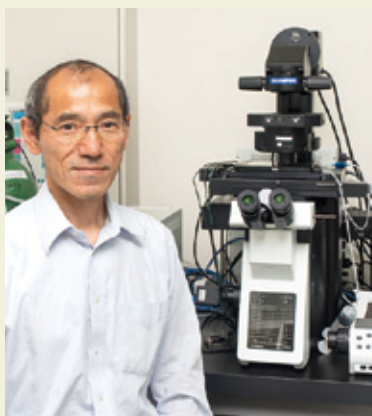
Olympus's microscopes support the progress of life science

Observation of Living Cells Makes It Possible to Predict Efficacy

We are now witnessing an explosion in the progress of medicine and biology, triggered by the development of molecular biology. And it is microimaging that is fostering the advancement of molecular biology. Also in research into cancers, which is my specialty, the classical method of observing collected cells is now being increasingly replaced with the method of observing living cells to predict efficacy.

Two-photon excitation microscopes are indispensable for our research. However, we are basically users rather than experts on the equipment. We wanted to make various requests to microscope manufacturers, but to our frustration, we did not know how to communicate what we really wanted to them precisely.

The initiative with Olympus, in which the company sent an engineer to work with us to



support our viewpoint as users, was really innovative and useful. The fixation device developed by Mr. Nakasho substantially increased the parts of specimens that could be observed through microscopes, and will lead to a whole range of achievements. Mr. Nakasho also helped us communicate our requests to OEC, which then developed a microimaging system that meets our expectations.

The basic methodology in the field of pathology, which supports the diagnosis of disease, has been unchanged for decades. I would like to make innovations in this field by using leading-edge microimaging technologies.

Professor Matsuda and the Olympus IX83 inverted research microscope (in his laboratory at Kyoto University)



Michiyuki Matsuda
M.D., Ph.D.

Department of Pathology and Biology of Diseases
Professor, Graduate School of Medicine, Kyoto University

Doctor of Medicine (University of Tokyo). Engaged in research into the mechanism of the canceration of cells at the University of Tokyo, Rockefeller University, Infectious Disease Surveillance Center, National Center for Global Health and Medicine, Osaka University and Kyoto University. Became the first researcher to visualize Ras activation in living cells by using a fluorescence biosensor in 2001. Since 2011, he has been working on the visualization of information communication in cells of live animals by observing transgenic fluorescent mice with a two-photon excitation microscope.

Olympus Group company, to offer a comprehensive support service, including initial interviews, customization and onsite troubleshooting. OEC thus supports researchers' innovative activities, and the information and know-how obtained in the process are utilized by Olympus development teams to develop the next generation of products. We are thus contributing to raising the research level as a whole by supporting a generation of researchers through the release of new, easy-to-use products that incorporate leading-edge technologies.

*1 Fluorescence imaging

Technology that implants fluorescent light-emitting genes in a specific protein and sheds excitation light on the protein to make it emit light, thus making it observable

*2 Two-photon excitation microscope

Through the simultaneous absorption of two photons with a special laser, this microscope enables fluorescence imaging with an excitation wavelength that is double the conventional wavelength. Compared with conventional microscopes, it causes less damage to specimens, while making it possible to observe deeper sections of cells.

Sending a Microscope Developer to the Forefront of Research Activities

Collaboration with the team of Professor Michiyuki Matsuda at Kyoto University's Graduate School is one of the initiatives we implemented to develop products that meet the needs of researchers engaged in advanced fields.

Professor Matsuda's team is ahead of others in understanding the mechanisms of cancer using live imaging technologies. Olympus transferred an employee belonging to the development department to the laboratory of the professor for a period of about two years from January 2011. The employee conducted research with the team members and gained considerable insight into how our microscopes are used. At that time Professor Matsuda was serving as research representative for this new academic field (fluorescence live imaging) supported by the Ministry of

Education, Culture, Sports, Science and Technology and was working to raise the level of Japan's entire medical and biological fields. To this end, the professor thought it necessary to involve a microscope manufacturer in his activities and looked to Olympus. For Professor Matsuda's research, two-photon excitation microscopes are indispensable tools. During the period in which Eiji Nakasho was transferred by Olympus to work with the professor's team in his laboratory, the team faced the problem of how to fix a live mouse on the observation table. If the specimen moved even a bit, the target to be observed in a world of several micrometers would easily become out of focus. Nakasho worked on this problem with Professor Matsuda and his students.

To solve the problem, Nakasho first developed a software application to enable the microscope to track the movement of the specimen. Then, through a trial and error

Making Use of Firsthand Research Experience in the Development of Microscopes

Employees engaged in development at our company often visit research laboratories to listen to the opinions of users of our products, but the long-term dispatch of an employee to a laboratory was a first for Olympus, and as the employee who was dispatched I had new experiences every day in Professor Matsuda's laboratory. I had been working to develop products from the viewpoint of the user, and working with the research team dramatically broadened my view.

As a result, I developed a specimen fixation device. If I had not actually worked with the research team I would not have recognized the fact that the success of research depends not only on

the microscope itself, but on the device to fix the specimen to the observation table. Working with the team made me feel that we could also give various kinds of support to users regarding peripheral devices for microscopes and other equipment that they were using daily. Seeing young students devoting themselves seriously to research also made me feel, from the bottom of my heart, that I wanted to do something for them. What I have learned directly from the attitude and culture of the research team has become a great asset, not only for me as a developer, but also for the entire company as a manufacturer of microscopes.



Eiji Nakasho
Team Leader

Product Planning Dept.
Product Planning &
Support Division,
Scientific Solution
Business Company,
Olympus Corporation

process, he finally developed a suctioning device to fixate the specimen.

When the research team began their joint research with Olympus, they were able to observe only a part of a live mouse, such as the skin on the ear. As a result of the software and device being developed, they can now observe far more parts of a live mouse, including the organs, muscles and blood vessels.

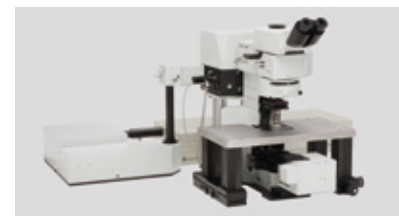
Sharing Research Results Widely to Make Progress with Young Researchers

Professor Matsuda's team created an instruction manual for the fixation device they developed and disclosed the information on their website with the aim of sharing their research results widely with others to accelerate

progress throughout the entire research community.

Further in April 2013, at the request of Professor Matsuda's team, Olympus made a new microimaging system, in which an expensive laser oscillator is shared by an upright microscope and an inverted microscope, and the light intensity is increased for deeper live imaging. The system was then delivered to the laboratory. The team has since been encouraging the use of this system as an "open laboratory," giving researchers and students from other universities and institutes access to the system.

The fixation device developed jointly with Professor Matsuda's team was unveiled at an academic conference held in December 2013 and received a huge response. The device



Olympus's FLUOVIEW FV1200MPE two-photon excitation laser scanning microscope used by Professor Matsuda's team (basic model)

has already been commercialized by OEC and is being supplied to a variety of researchers.

The devices and products developed by Olympus based on its firsthand research experience will support advanced research conducted in the life science field and contribute to the health of people through the achievements made in the research activities.

Responding Promptly to Customers and Incorporating Their Opinions in the Development of Products

In cooperation with Olympus, at OEC we provide users engaged in biological research with a range of solutions. As part of this activity, we respond promptly to the requests of customers who are conducting research to become top of their respective fields, and incorporate the information and knowledge we obtain in the development of the next product.

Professor Matsuda's "open laboratory" has two sets of two-photon excitation microscope systems in which two microscopes share a laser oscillator. We have also customized a state-of-the-art two-photon excitation microscope in combination with an incubator*. We also commercialized the

suction-type fixation device developed by Nakasho and are working to spread the use of this device to other research laboratories.

We supply microscopes that contribute to the progress of life science and people's health. As an engineer, I feel fulfilled in being directly engaged in the development of these devices. We will continue to listen to the voices of our users and develop products equipped with new functions.

*Incubator

This device allows users to observe living cells for an extended time by maintaining an environment that is similar to the in-vivo environment.



Yoshiharu Saito
General Manager

Products
Development
Department,
Olympus Engineering
Co., Ltd.



Supporting Solutions to Social Issues through “The Power of Photos”

Photojournalists introduce social issues to the public by giving the issues concrete form with their photos. Olympus is developing and supplying cameras that meet the needs of photojournalists and support their activities.

Prize-winning photos from the Environmental Photo Contest for Employees All Over the World 2011 to 2014 (see page 46)

Revealing Social Issues through “The Power of Photos”

You can record moments in your daily life and enjoyable events with your colleagues and family by taking photos with your camera. Cameras are also used to inform large numbers of people of incidents that are occurring across the world.

Photos thus communicate the reality of the world and inspire their viewers.

Olympus cameras, including the OM Series single-lens reflex film cameras, have been highly evaluated by photographers who frequently take photos outdoors because the cameras are compact and light-weight, but also robust. The DNA of Olympus cameras has also been inherited by the E-M1, the flagship model of the OM-D Series of mirrorless digital SLR cameras. These cameras are excellent in terms of

both image quality and mobility and are equipped with the In-body 5-Axis Image Stabilization system that removes all types of camera shake.* They also have a high dust-, splash- and freeze-proof performance, allowing photographers to use them in a wider range of situations.

***In-body 5-Axis Image Stabilization system that removes all types of camera shake**
This system can compensate for vertical, horizontal and rotational camera shake, thereby allowing handheld shooting in a range of situations. One advantage of having an in-body image stabilization system is that the system can compensate for camera shake for any lens attached to the camera.

Engineers from Different Fields Collaborate to Help Photographers Catch the Moment

Olympus’s cameras are made utilizing the knowledge and experience of engineers specializing in different fields. The camera, however, only plays a supporting part; the



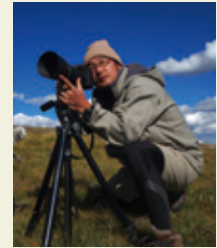
E-M1, flagship model of the OM-D Series

photographer plays the leading role. Photographers release the shutter to capture the crucial moment. Olympus will continue creating highly reliable cameras that meet the needs of photographers to help them catch the moment in their photos and show it to the public. We believe that by doing this we will be able to contribute to solving social issues through “the power of photos.”

Lifetime's Work in Mongolia — Showing Nature and Social Change in the Country through Photography

After I became an independent photographer, I made my first visit to Mongolia to take photos of the wild snow leopards living there. Subsequently in 2004, I had a private exhibition of the landscape photos I had taken in Mongolia. At that time, my daughter had just been born and I happened to think about the street children I had met in Mongolia while taking her photo. My daughter and the street children in that country were living in quite different environments, and I began to think that I had to use my photos to introduce to the world how street children in Mongolia live in the space under manhole covers in winter, when temperatures drop to 30 degrees Celsius below zero. In order to take photos of these children in these underground utility spaces, where the temperatures is higher than the outdoor temperature and it is very humid, I chose

the highly dust- and splash-proof Olympus E-1. I received the first Natori Yonosuke Award from the Japan Professional Photographers Society for one of these photos and there was a great response to the exhibition of the photos. I cannot save children in Mongolia but I can introduce their lives to the public through the power of photos, which is indeed great. In Mongolia, I sometimes take photos in sandstorms with a wind velocity exceeding 20 m/s. With the OM-D E-M1, which I use now, I can take photos even in these storms. The camera thus supports me in introducing Mongolia to the public. My life's work has been in Mongolia and I will continue to visit the country to take photos of the changing lifestyles, streets, and the lives of minority people living in the country.



Tetsuro Shimizu
Photographer

Born in Yokohama City in 1975. Graduated from the Nippon Photography Institute. Became an independent photographer at the age of 23 and since then has taken a range of photos, including snapshots and documentary photos. Won the first Natori Yonosuke Award for a photo of a street child in 2005.

Dispatching Information on Global Problems and Networking People

When I was in junior high school, I visited Cambodia in a summer vacation program implemented by an NGO and had exchanges with children who were victims of human trafficking. After that, I was carried away by the impulse to save children, and was searching for ways to express my ideas through speaking, writing or by other methods, when I saw a photo that captivated me. It was a photo of the civil conflict in Angora in Africa taken by Atsushi Shibuya, who is a photojournalist. This photo, which captured only one moment in the life of the country, encouraged me to become a photojournalist and to take inspiring photos.

For me, taking photos is a way of communicating. By taking photos, I can have an enjoyable time with children in the area I visit for my work, and the

OM-D E-M1 compact and lightweight camera helps eliminate barriers between me as a photographer and my subjects. I often take photos under severe conditions and it is also important that I can use the camera without worrying about breakdowns, which allows me to focus on the subject.

In addition to taking photos in Cambodia, Southeast Asia and Africa on issues such as AIDS and photos of refugees from Iraq and Syria, I make visits to Rikuzen Takata to photograph the changes made to the March 11 disaster-devastated town. Photos have the power to make people become interested in issues in which they had no interest before. I see it as my role to disseminate information about global issues and to network people through photos.



Natsuki Yasuda
Photojournalist

Born in Kanagawa Prefecture in 1987. Began working as a photojournalist when studying in the Department of Education, Faculty of Human Sciences at Sophia University. Won the 8th Natori Yonosuke Award for a photo of orphans born with AIDS in Uganda.

Developing a Camera That Catches the Moment Even Under Severe Conditions

When taking a picture with an SLR camera, whether a film camera or a digital one, the photographer looks at the subject through the viewfinder, with the line of sight on the light axis. This stable shooting posture is preferred in particular by professional photographers and highly skilled amateurs. The E-M1 mirrorless camera is equipped with a large electronic viewfinder (EVF) comparable to the one mounted on a full-sized SLR camera and has a high dust-, splash- and freeze-proof performance with a compact and lightweight body. Users of this camera can take it to places under conditions that are too severe to take pictures with a conventional camera. The highly reliable In-body 5-Axis Image Stabilization system and the high-speed AF system help photographers catch

the moment without fail under any conditions. We have received a high evaluation for the camera also from professional photographers, who say the E-M1 is a camera made by those who really know about cameras. In developing it, we asked professional photographers to use the prototypes and made improvements based on their opinions. Impressive photos have a strong impact on the viewer, who will remember them vividly. I think photos have power in this sense. When a professional said to me, "I could not have taken the photo without the Olympus camera," I felt so privileged to have made a contribution, albeit small, to that person's work and was motivated to develop cameras that were resistant to even more severe conditions.

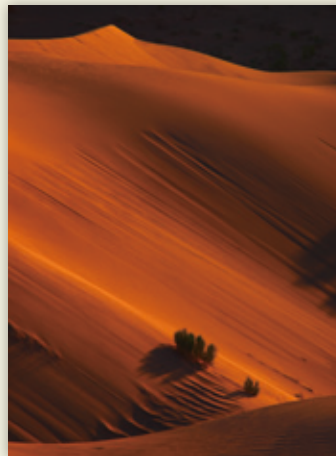


Eiji Shirota
Manager

Product & Marketing Dept.,
Product & Marketing Planning Division,
Olympus Imaging Corporation



© Tetsuro Shimizu



© Tetsuro Shimizu

Photo on the left: Two boys popping their faces up from underground like moles. Around 2005, there were many poor “manhole children” in Mongolia.

Photo on the right: Taken the morning after the sandstorm finally abated after raging for three days. The Gobi Desert sparkled in the golden morning sun. This landscape, which has never been inhabited by people, looked breathtakingly beautiful.



© Natsuki Yasuda



© Natsuki Yasuda

The town was covered with snow soon after the turn of the year. The lion dance team walked around the town on the festival day. Yuya, a five-year-old boy and other children visited houses with the dance team, wishing for the health of the household members. (Rikuzen Takata, Iwate Prefecture)

Dawn in my family’s town in Cambodia, where you can see the beauty of the rising sun in the dry season. Children who got up early gather at the side of a local pond. Now people begin a new day energetically under lots of sunshine. (Prey Veng Province, Cambodia)

Bringing the Pleasure of Photography to More People

I was engaged in developing the PEN E-PL, which is an entry model mirrorless SLR camera. The OM-D E-M10 was developed as an improvement on the model PEN E-PL. We worked to make it a camera that can be used by a lot of people by making it user-friendly, compact and lightweight, while also incorporating the technologies and functions incorporated in the flagship model. The result is a compact camera that is easy to use but produces high-quality photos. I would like to supply this camera, which can take high-quality photos anytime you want, to more people.



Naohiro Tsuchida

Team Leader
Manager
Product Development
Dept.,
R&D Division,
Olympus Imaging
Corporation

Column

Supporting the Organization of a Senior High School Student Photo Competition

Olympus gives full support to the organization of the first senior high school student photo competition held on the theme “HAPPY” by the Nippon Photography Institute. The competition is intended to encourage senior high school students to enjoy photography in their daily lives; specifically by taking photos of the precious moments they have with people who are important to them and of the happy moments in which they feel strong ties with their friends.



Realizing the “Social IN” Corporate Philosophy

Toward the Realization of a Better Livelihood and Happiness

The Olympus Group strives to realize better health and happiness for people by being integral members of society, sharing common values, and proposing new values through its business activities.

As part of its efforts to put the “Social IN” corporate philosophy into practice, Olympus has adopted the Corporate Conduct Charter as guidelines for the conduct of all members of the Olympus Group. We have also formulated CSR-related guidelines, charters and ideals, which are being applied consistently throughout the Olympus Group.

Revised versions of the Olympus Group Corporate Conduct Charter and Code of Conduct were adopted on June 20, 2012. The changes reflect our profound regret about the issues that came to light in 2011 concerning fraudulent financial reporting. As part of our efforts to build awareness of compliance, we ensured that the revisions would reflect the debate among workplace leaders and the view of Olympus Group overseas employees.

■ Olympus Group’s Corporate Philosophy

Social IN



We aim towards establishing firm ties with society through the three IN’s

Olympus’ Corporate Conduct Charter

Guided by the fundamental concept of “Social IN” and a keen awareness of our responsibilities as a corporate member of society, and as a company on which diverse people with different cultures and value systems depend, the Olympus Group continues to provide value to society by enhancing people’s lives through the products and solutions that we design and deliver.

At the Olympus Group, we are committed to conducting our affairs with a strong sense of ethics, and accordingly, will strictly comply with all relevant laws and regulations. We have revised the Olympus Corporate Conduct Charter to serve as the basis for making appropriate decisions and taking responsible actions. All members of the management team and all employees of the Olympus Group hereby pledge to act in accordance with the new Corporate Conduct Charter in their global corporate activities.

<INtegrity> Integrity in Society

1. Adherence to High Ethical Standards

We will prioritize the spirit of compliance under any circumstances and will never tolerate any action that violates laws and regulations, social norms or internal rules. We will create an environment within the organization where no concern pertaining to compliance will be ignored. Moreover, we will implement training and provide guidance to all parties concerned.

We will consistently oppose any antisocial force or organization posing a threat to the order and safety of civil society and completely disassociate ourselves from any relation with them.

2. Respect for Human Rights

In all corporate activities, the Olympus Group will respect all internationally recognized human rights and will prohibit forced labor, child labor or discrimination based on race, beliefs, gender, age, social position, family lineage, nationality, ethnicity, religion or disability.

<INnovation> Creating Innovative Value

3. Delivering Innovative Value

Olympus strives to play an integral role in helping people around the world lead healthier and more fulfilling lives. To enhance people’s lives, the Olympus Group will continue to offer innovative value.

To that aim, we constantly seek to provide safe, high quality products and services that engender loyalty and affection for our brand and that are meaningful to society, while taking sufficiently stringent measures to protect customers’ information.

4. Working Environments with Vitality

The Olympus Group will provide a safe and healthy working environment where individuality and diversity are respected and personal development is fostered. This environment will allow employees to strive for the highest level of skill and knowledge, and enable the innovative creation of value sought by society.

We will aim to create working environments with a high level of transparency in management, to share information without seeking to hide or obfuscate unfavorable truths, and an atmosphere in which free and vigorous discussion is encouraged.

<INvolvement> Social Involvement

5. Harmony with the Environment

Respecting the importance of people’s safety and health and the essential role of nature in supporting their lives, the Olympus Group will contribute to a healthy environment and pursue sustainable development of society through business activities and technological developments that are in harmony with nature.

6. Contribution to Society

The Olympus Group is always mindful of the impact our decisions have on stakeholders and society, and we will actively seek out the voices of stakeholders, including customers, business partners, shareholders, employees and communities, and sincerely respond to their questions, concerns and needs. The Olympus Group regards itself as a citizen in each of the communities where employees live and work, and we recognize the importance of supporting community organizations, programs and activities.

Additionally, we will always respect the culture and practices of the countries and regions where the Group engages in business.

Adopted on June 20, 2012

*The Olympus Group Corporate Conduct Charter reflects the social responsibility principles required under the latest international guidelines, including ISO 26000, the 10 Principles of the United Nations Global Compact, and the 2011 OECD Guidelines for Multinational Enterprises.

WEB [Olympus Group Code of Conduct](http://www.olympus-global.com/en/csr/olycsr/socialin/principle/policy.jsp) <http://www.olympus-global.com/en/csr/olycsr/socialin/principle/policy.jsp>

CSR-Related Philosophies and Policies

■ From Corporate Philosophy to Policies/Plans/Actions



■ Linkage between Corporate Conduct Charter and CSR Policies

The Olympus Group Corporate Conduct Charter	CSR-Related Basic Policies, Charters and Philosophies	
INtegrity Integrity in Society	1. Adherence to High Ethical Standards	Information Disclosure Policy Information Security Policy Procurement Policy
	2. Respect for Human Rights	Personal Information Protection Policy Human Rights and Labor Policy
INnovation Creating Innovative Value	3. Delivering Innovative Value	Quality Philosophy Personal Information Protection Policy Human Rights and Labor Policy
	4. Working Environments with Vitality	
INVolvement Social Involvement	5. Harmony with the Environment	Environmental Charter Social Contribution Policy
	6. Contribution to Society	

Joined the United Nations Global Compact

Olympus agreed with and joined the UN Global Compact in October, 2004.

The Global Compact (GC) is a voluntary initiative to create a global framework within which companies can contribute to good corporate citizenship and sustainable growth through responsible and creative leadership. GC signatories support and practice the ten GC principles, which relate to the protection of human rights, the elimination of unfair labor practices, protection of the environment, and the prevention of corruption, and are required to make continuing efforts, based on commitments by their own chief executive officers, toward the achievement of the Millennium Development Goals of the United Nations.

The principles of the Global Compact are incorporated into our Corporate Conduct Charter and related policies and reflected in our business activities.

Olympus also supports initiatives concerning climate change under the Global Compact "Caring for Climate" initiative, of which it has been a signatory since 2009.

WEB [The United Nations Global Compact](http://www.unglobalcompact.org)
http://www.unglobalcompact.org



■ The Ten Principles of the UN Global Compact

<p>Human Rights</p> <p>Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and</p> <p>Principle 2: make sure that they are not complicit in human rights abuses.</p>	<p>Environment</p> <p>Principle 7: Businesses should support a precautionary approach to environmental challenges;</p> <p>Principle 8: undertake initiatives to promote greater environmental responsibility; and</p> <p>Principle 9: encourage the development and diffusion of environmentally friendly technologies.</p>
<p>Labor</p> <p>Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;</p> <p>Principle 4: the elimination of all forms of forced and compulsory labor;</p> <p>Principle 5: the effective abolition of child labor; and</p> <p>Principle 6: the elimination of discrimination in respect of employment and occupation.</p>	<p>Anti-Corruption</p> <p>Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.</p>

Communicating with Stakeholders



























Olympus sees the reflection of public input in its management policies as vital to the realization of the “Social IN” corporate philosophy. We continually listen to the views of stakeholders in the context of our day-to-day activities.

■ Examples of Communication with Stakeholders

<p>Customers</p> <p>Voice of Customer (VOC) activities are used throughout the Olympus Group to reflect customer inquiries, opinions, wishes and criticisms in our products and services.</p> <p>We are also working to expand opportunities for customer contacts. For example, we have extended the operating hours for our customer call centers, and we also hold seminars for customers.</p>	<p>Shareholders and Investors</p> <p>Olympus is committed to the fair, timely and accurate disclosure of corporate information, including management policies, financial data, and information about business activities and CSR activities.</p> <p>When announcing our financial results, we hold IR meetings to explain the results and publish financial data. In addition, we use our website to distribute presentation materials and stream audio recordings of IR meetings, including Q&A sessions.</p> <p>WEB Investor Information http://www.olympus-global.com/en/ir/</p>
<p>Suppliers</p> <p>In addition to dialogue in the context of day-to-day transactions, we also hold regular briefings about our procurement guidelines. Other opportunities for dialogue include on-line questionnaire surveys. Since fiscal 2012, we have continuously conducted a CSR audit focusing on overseas suppliers.</p> <p>In addition, suppliers can access our Compliance Hotline, which is used to report compliance issues or seek advice on compliance-related matters.</p>	<p>Employees and Their Families</p> <p>The senior management of Olympus actively holds town meetings that provide opportunities for direct exchanges of views with employees.</p> <p>In 2012, we conducted an opinion survey of all employees of Olympus Group companies in Japan. In addition, we held workplace meetings to discuss compliance risks and review measures against them at all workplaces in Japan, including those of affiliated companies in 2013.</p>
<p>Communities</p> <p>We actively participate in various community activities as part of our efforts to inform a wide range of stakeholders, including communities, schools and businesses located near its business facilities, about the activities of the Olympus Group.</p> <p>We also organize facility tours and work experience opportunities based on the characteristics of each business site. Other initiatives include the provision of instructors to schools, and participation in and support for community events.</p>	<p>International Community, Civil Society</p> <p>Since 2012 we have studied human rights issues in cooperation with NGOs and NPOs through our participation in the Human Rights Due Diligence Workshops run by the Nippon CSR Consortium.</p> <p>We are also working with various organizations, including NGOs, NPOs, student groups, international agencies and government agencies, to raise awareness of the importance of achieving the Millennium Development Goals (MDGs). We also undertake a wide range of social contribution activities.</p>








Activity Report 2013

"From the Ocean to the Sky," the Olympus Prizewinner at the Second Photo Contest for Children on the theme of "Ocean Legacy" (See page 49)

Main Activities (Page)		
INtegrity Integrity in Society	Adherence to High Ethical Standards	 Strengthening Corporate Governance p. 23
		 Promoting Compliance p. 27
		 Fair Business Practices p. 29
	Respect for Human Rights	 Human Rights and Labor Policy p. 31
		 Employees' Human Rights p. 31
		  Respect for Human Rights in the Supply Chain p. 32
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INnovation Creating Innovative Value	Delivering Innovative Value	 Product and Service Creation from the Customer's Perspective p. 35
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		 Quality Evaluation at the Development Stage p. 36
		 Improving Customer Service p. 37
	Working Environments with Vitality	 Human Resource Development, Fair Assessment p. 39
		 Creating Free and Open Workplace Environments p. 39
		 Safety and Health p. 40
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INvolvement Social Involvement	Harmony with the Environment	 Environmental Management p. 41
		 Environmental Initiatives throughout Product Life Cycles p. 43
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The reporting format used in this report is based on the Olympus Group Corporate Conduct Charter. Icons have been used in this report to show the linkage of the seven core subjects in the ISO 26000 social responsibility guidelines. These indicate the pages relating to each of the core subjects.

Relating core subjects in ISO 26000

-  Organizational governance
-  Fair operating practices
-  Human rights
-  Consumer issues
-  Labor practices
-  The environment
-  Community involvement and development

1 Strengthening Corporate Governance

We are working to enhance transparency and soundness, both to maximize corporate value, and to ensure that there can never be any recurrence of the recent problems.

Information Concerning the Financial Misconduct

WEB

Following the collapse of Japan's economic bubble, Olympus incurred substantial unrealized losses as a result of its investment in financial assets. By the second half of the 1990s, those losses had climbed to almost ¥100 billion. To prevent this problem from coming to light, Olympus transferred financial assets on which it had incurred unrealized losses up to the year ended March 2000 into multiple "receiver funds" at book value. The effect of this process was to remove these assets from the consolidated balance sheet and delay the inclusion of the losses in the accounts.

Starting in 2007, Olympus sought to dispose of the losses in three ways. First, three domestic subsidiaries were bought from the receiver funds at inflated prices. Second, massive advisory fees were paid when Gyrus Group PLC ("Gyrus") was acquired, resulting in the supply of funds totaling ¥135 billion and the elimination of the receiver funds. Third, goodwill relating to the three domestic subsidiaries and Gyrus was shown in the accounts as assets.

The problems surrounding the massive expenditures relating to the acquisition of three domestic subsidiaries and Gyrus came to light in October 2011. In November, Olympus established a third-party committee consisting of attorneys and certified public accountants with no conflicts of interest with Olympus to carry out an investigation. In December, Olympus became the subject of a criminal investigation by the Tokyo District Public Prosecutor's Office, the Tokyo Metropolitan Police Department and the Securities and Exchange Surveillance Commission. In March 2012, the Tokyo District Public Prosecutor's Office filed charges on suspicion that Olympus had violated the Securities and Exchange Act and the Financial Instruments and Exchange Act (fraudulent financial reporting). In January 2012, Olympus received an order from the Tokyo Stock Exchange to pay a

listing agreement violation penalty. At the same time, all Olympus stock was designated as a "security on alert."

Actions to Prevent Recurrence

Olympus is implementing the following measures to prevent problems of this type from ever happening again.

1 Strengthen Corporate Governance Structure

- Clear separation of executive and supervisory functions
- Reinforcement of supervisory authority and functions over executive functions
- Fairness in selection of outside directors and corporate auditors, and expansion of the roles and functions of outside directors and corporate auditors
- Active disclosure of information

2 Improve Internal Control Systems

- Improvement of internal checks and balances
- Appropriate management of business investments, subsidiaries and affiliated companies
- Prevention of fraudulent activities through improvements to human resource management systems
- Enhancement of internal audits

3 Review Compliance Systems

- Improvement of management team's compliance awareness, and establishment of clear accountability
- Establishment of systems to support further reinforcement of compliance promotion
- Fostering of consistent awareness of compliance
- Improvement of Hotline systems

Highlights of Fiscal 2013

WEB

The following developments related to the series of issues took place in fiscal 2013.

June 2013

Cancellation of Designation as Securities on Alert

Tokyo Stock Exchange notified Olympus that it has canceled Olympus stock designation as a "security on alert."

- ▶ January 21, 2013: Olympus worked on restructuring its internal control system on a group-wide basis, and submitted written affirmation on the internal control system as set out in the Securities Listing Regulations.
- ▶ June 11, 2013: As a result of the examination in response to written affirmation on the internal control system, the Tokyo Stock Exchange canceled

WEB

Reports from the Third Party Committee and other Investigative Committees

<http://www.olympus-global.com/en/info/2011b/ff111206corpe.pdf>

WEB

Toward Realization of New Olympus Rebuilding Trust: The First 100 Days

http://www.olympus-global.com/en/common/pdf/csr_confidence_2012.pdf

WEB

Investor Relations Corporate Disclosure

<http://www.olympus-global.com/en/ir/data/tes/2014/>

the designation of Olympus stock as a “security on alert” because no problems were found in the internal control system.

July 2013

Judgment of Breach of the Financial Instruments and Exchange Act

Olympus received a judgment from the Tokyo District Court imposing a penalty of ¥700 million (prosecution’s demand: ¥1 billion).

- ▶ March 7, 2012: Prosecuted for the facts as charged at the Tokyo District Court Office for breach of the Securities and Exchange Act and of the Financial Instruments and Exchange Act (filing annual securities reports with false statements). A supplementary prosecution was issued on March 28 of the same year.
- ▶ July 3, 2013: Tokyo District Court handed down its judgment, imposing a penalty of ¥700 million (prosecution’s demand: ¥1 billion). The judgment was confirmed once the period for lodging an appeal had passed, and the penalty was paid in full.

September 2013

Final Settlement of Litigation in the United States

Olympus entered into a memorandum of understanding with the representatives of all purchasers of Olympus American Depository Receipts (ADRs) during a certain period, who filed a class action on November 14, 2011, to pay \$2,603,500. The class action was finalized on May 12, 2014.

- ▶ November 14, 2011: Purchasers of Olympus American Depository Receipts (ADRs) in the US filed a claim for damages caused by plummeting stock value.
- ▶ September 26, 2013: Agreement was reached on the details of the settlement by the representatives of the plaintiffs.
- ▶ May 12, 2014: The class action was finalized with court approval. The court procedures were completed on May 13.

November 2013

Settlement of Lawsuit in Japan

Judicial settlement was reached in the civil action filed by Terumo Corporation with the Tokyo District Court with payment of ¥6 billion in damages.

- ▶ August 1, 2012: Claim for damages was filed against Olympus, due to past activities regarding deferral in posting of losses.
- ▶ November 18, 2013: In view of the details of the matter and potential legal costs arising from continuing the lawsuit, it was decided that early settlement was the best way, and a settlement was arrived at.

Message from the Chairman

As chairman and director since April 2012, I have been working to establish a new corporate governance framework that excels in both fairness and transparency. A management system that separates business execution and supervisory functions has been put in place, with the company president Hiroyuki Sasa in charge of business operations as a whole and myself as chairman serving as chair of the board of directors. Additionally, external directors will make up the majority of the board of directors to ensure full functionality of the control and supervisory functions. The external directors have all demonstrated a clear and strong awareness of the problem and a sense of responsibility, and have expressed their open and sincere opinions in diverse discussions from a broad range of perspectives.

In June 2013, the Tokyo Stock Exchange notified Olympus that it has canceled Olympus stock designation as a “security on alert.” I believe that this was in recognition of our company-wide efforts to upgrade and reorganize our internal control system and of this system functioning effectively as a result. I must express once again my sincerest apologies for the troubles and the concerns the company has caused for our stakeholders. At the same time, I am determined to continue to pursue further development and reinforcement of our internal controls to build stronger trust with all parties.

Olympus is capable of meeting the expectations of society and contributing by offering products and services that enrich lives, as well as the health and sense of safety and security of the public at large through its three business areas of Medical, Scientific Solutions and Imaging. In addition to complying with laws and corporate ethics, I feel that it is my responsibility to create an environment in which Olympus can demonstrate its potential strengths and competitiveness and deliver maximum value to society. The company will unflinchingly operate with transparent governance and the Olympus Group will devote its energies into meeting the expectations of its stakeholders and society at large to become a company that can win greater trust from all.



Yasuyuki Kimoto
Chairman

Adherence to High Ethical Standards

*1 ■ Directors and Auditors (As of June 26, 2014)

Chairman:
Yasuyuki Kimoto

President and Representative Director:
Hiroyuki Sasa

Directors, Senior Executive Managing Officers:
Hideaki Fujizuka
Yasuo Takeuchi

Director, Executive Managing Officer:
Shigeo Hayashi

Outside Directors:
Takuya Goto
Shiro Hiruta
Sumitaka Fujita
Motoyoshi Nishikawa
Hikari Imai
Kiyotaka Fujii
Keiko Unotoro
Masaru Kato

*Seven of the outside directors, excluding Mr. Masaru Kato, are independent directors as defined in the Securities Listing Regulations of the Tokyo Stock Exchange.

Attendance at Board Meetings
Number of meetings: 19

Attendance of outside directors: 99.3%
(April 2013-March 2014)

*2 ■ Corporate Auditors (As of June 26, 2014)

Standing Corporate Auditors:
Takashi Saito
Masashi Shimizu (non-Olympus)

Outside Corporate Auditors:
Nobuo Nagoya
Katsuya Natori

*The two outside corporate auditors are independent directors as defined in the Securities Listing Regulations of the Tokyo Stock Exchange.

■ Corporate Governance Structure

Olympus has an executive officer system. Its governance structure is based on a separation of roles between the executive officers, who are responsible for the performance of business operations, and the directors, who are responsible for management decision-making and the supervision of the performance of business operations.

Highly independent outside directors make up the majority of our 13-member Board of Directors*1. Normally the Board of Directors meets every month to ensure timely decision-making on management strategies and other important aspects of management, and to provide appropriate oversight of the performance of business operations by executive officers. Board meetings are chaired by the Chairman, who must be a person other than the President. The outside directors apply their specialized knowledge to the management of Olympus.

There are specific terms of office and age limits for the President and executive officers. The President's term of office is in principle six years. Olympus has further strengthened its governance by voluntarily establishing the Nominating Committee and Compensation Committee as independent committees, each of which has a majority of outside directors. These committees nominate candidates for the posts of Chairman, President, directors and corporate auditors and set remuneration standards for directors and executive officers.

The Executive Management Committee normally meets three times a month to assist the President with decision-making by deliberating on important matters. It consists of the President, managers of business divisions,

and the Chief Compliance Officer (CCO). The Chairman and standing corporate auditors attend meetings as observers.

■ Corporate Auditors and Board of Corporate Auditors

Olympus has adopted a corporate auditor system. To ensure the independence and neutrality of audits, one of the two Standing Corporate Auditors is appointed from outside of the Olympus organization, in addition to the two Outside Corporate Auditors*2. A Corporate Auditors' Office with full-time staff has been established to assist the work of the Corporate Auditors.

The Board of Corporate Auditors normally meets once a month. The Corporate Auditors attend important meetings, including meetings of the Board of Directors, and also have regular discussions with directors and executive officers. Basically, they have quarterly exchanges of views with the representative director. The Corporate Auditors are briefed by the accounting auditor about annual audit plans, items relating to quarterly financial results, year-end audit reports and other matters. If necessary, the Corporate Auditors also have discussions with the accounting auditor.

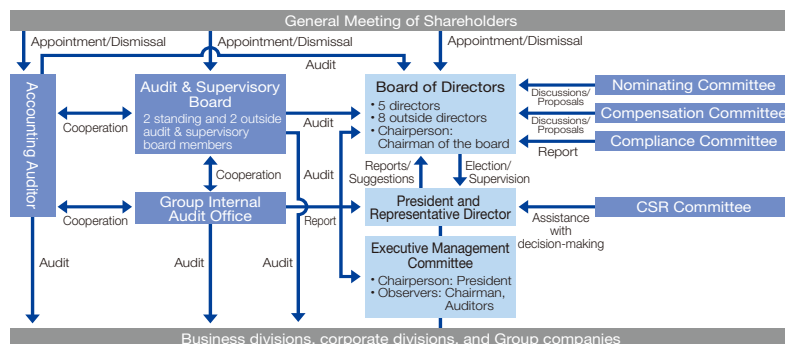
■ Establishment of Independent Committees

Data Section
Page 55

We now have a Nominating Committee and a Compensation Committee, which are comprised primarily of completely independent outside officers, effectively separating the authority related to corporate officer nomination and compensation from management. Under the guidance of these committees, the Company has been trans-

formed significantly. At the suggestion of the Compensation Committee, we introduced a stock option system to reflect our shareholders' perspective in our compensation system. Also, based on the selection of the Nominating Committee, we appointed a female outside director.

■ Corporate Governance Structure



Internal Audit Organization

Internal audits are coordinated by the Group Internal Audit Office (23 people), which reports directly to the President. It also carries out internal audits of Olympus and its group companies in cooperation with the internal audit divisions (19 people) of regional headquarters in Europe, the Americas, and Asia. The Group Internal Audit Office assesses the development and implementation of internal control systems under annual audit plans and conducts management audits, including operational audits, compliance audits and system audits. Through these audits, it identifies areas in which improvements are needed and follows up remedial measures (as of April 2014).

The implementation of results of internal audits are reported at regular intervals or as required to the President and Board of Directors. The Group Internal Audit Office also communicates closely with the Board of Auditors and the accounting auditor, including information sharing about audit plans and results. It collaborates with the Board of Auditors and the accounting auditor, including on-site attendance at audits.

Furthermore, we are focusing on the education of human resources in order to improve the audit quality. We now have four Certified Internal Auditors (CIAs), a Certified Fraud Examiner (CFE), a Certified Information Systems Auditor (CISA), and a Certified Public Accountant (CPA) in the Office (as of April 2014).

Establishment of a CSR Committee

Olympus established the CSR Committee under the Chairmanship of the President to strengthen its CSR activities and ensure the realization of its "Social IN" corporate philosophy. By assisting the President in his decision-making and promoting and monitoring the implementation of decisions, the CSR Committee helps to disseminate and consolidate CSR within the Olympus Group. Several promotion committees have been established under the CSR Committee. These work with the CSR Committee to study measures and develop plans, and promote their implementation in the functional areas for which they are responsible.

CSR Committee and Promotion Committees



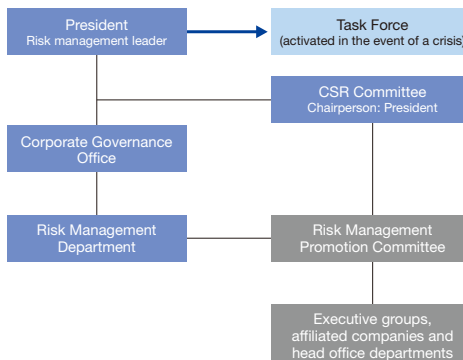
Risk Management System

Olympus promotes a range of global risk management activities in order to prevent and minimize risks in corporate management. If any risks are identified, we make all efforts to minimize potential damage by putting in place prompt and appropriate countermeasures.

In implementing this system, we established the Risk Management Promotion Committee under the CSR Committee. Through the Risk Management Promotion Committee, we are putting risk management activities fully into practice across the Group, including different business sites and affiliated companies.

A dedicated Risk Management Department has also been established. The department is responsible for managing risks in a comprehensive manner through organizing rules and related documents, assessing risks, and minimizing risks through verification. As a part of the company-wide risk minimization measures, the Risk Management Department also creates and implements a Business Continuation Plan (BCP) working together with a number of departments to prepare for a serious emergency, such as a large scale earthquake.

Risk Management System



2 Promoting Compliance

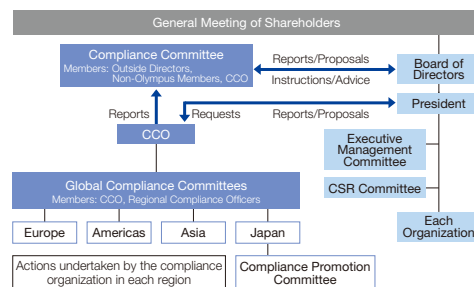
Olympus will create an organizational environment in which compliance concerns are never disregarded under any circumstances. We make sure that compliance is firmly in place by providing appropriate education and raising awareness of compliance among all parties involved in our activities.

Compliance Promotion Structure

Olympus has appointed a Chief Compliance Officer (CCO) whose task is to clarify compliance-related responsibilities. We have also established a Compliance Committee, chaired by an outside director and consisting of the CCO and independent members, to advise the Board of Directors. The Compliance Committee works to strengthen compliance initiatives through its meetings, which are normally held every quarter.

Olympus holds quarterly meetings of Global Compliance Committees for compliance officers from each regional headquarters worldwide. The purpose of these committees is to implement compliance-related policies and measures, to identify issues, and enforce countermeasures as required, both globally and regionally.

Compliance Promotion Structure



Integrity Hotline Systems

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Page 55

The Compliance Helpline, a contact system for employees to submit their concerns about compliance, is operated by an internal contact point, and from May 2012, an external contact point managed by an attorney.

This new system provides greater assurance of anonymity, since the attorney providing the service will not, without the approval of the whistle-blower, reveal any information that could be used to identify the individual to staff within the company. We have further enhanced the system, including the addition of clearly defined rules to the corporate regulations requiring follow-up action on all matters reported, and efforts to report all matters of concern, with the aim of raising awareness of the system and increasing its use. The number of reports made to the Helpline in fiscal 2013 in Japan was 32. The Compliance Helpline is also accessible by suppliers of domestic Olympus group companies to ensure prevention of compliance issues.

Further, overseas regional headquarters run their own Hotline Systems covering each country.

Self-Assessment

Data Section
Page 55

With the aim of ascertaining the state of management systems on a global scale, we conducted a self-assessment survey of the compliance management systems of 88 consolidated subsidiaries and four regional headquarters in Japan and overseas between December 2013 and February 2014. The response rate was 100%.

The assessment results revealed that companies generally have compliance structures and mechanisms in place, but at the same time, some issues to be addressed were identified. These results and issues were fed back to the relevant companies and regional headquarters and will be used to strengthen compliance structures in each region.

Improvement of Compliance Education

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Page 55

In order to raise compliance awareness and promote an understanding of important laws and regulations, as well as to ensure consistent compliance with them, Olympus is enhancing its compliance education. Specific educational activities are planned and implemented in each region and provided through e-learning systems and new employee training.

Outlined below are the main initiatives underway in Japan.

● General Compliance Education

All executives and employees receive education about general aspects of compliance, including the Olympus Group Corporate Conduct Charter, laws, regulations and social norms. This type of education is provided through e-learning and study sessions, as well as the distribution of compliance handbooks. Particular laws and regulations that require more advanced knowledge are given prioritized coverage in educational programs.

● Function-Based Education

Educational programs focusing on aspects of laws and regulations relating directly to staff work activities, such as CSR procurement, trade controls, and the prevention of fraudulent transactions, are repeatedly provided to relevant units and employees. Members of corporate organizations whose work requires highly specialized knowledge and awareness of compliance, such as staff involved in the administration of the Compliance Hotline, receive specialized training relating to their specific functions, including seminars provided by external organizations.*

● Rank-Specific Education

In addition to general educational programs, Olympus also systematically provides training activities for people of specific ranks, including educational programs for management and executive personnel, for employees who have been promoted, and for new employees.

● Messages from Senior Management and Dialogue Opportunities

The importance of compliance is repeatedly emphasized through management messages,

including speeches and intranet messages by the President and executives. October is designated as Compliance Month for the global Olympus organization, during which a message from the CCO about compliance is distributed globally to promote our corporate philosophy and the Conduct Charter as the basis of business activities.

Also, senior management and the CCO continue to hold a series of town meetings for executives and employees, including those of affiliated companies and overseas subsidiaries, to promote thorough compliance and improve workplace communication.

Compliance Surveys and Workplace Meetings

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Page 55

Since fiscal 2012, we have conducted a survey among Olympus Group employees in Japan concerning compliance awareness to monitor the level of awareness and identify any related issues.

We also held workplace meetings in different offices and affiliated companies to discuss compliance risks in the workplace and review the status of countermeasures.

The results confirmed that compliance awareness is well established. This awareness survey will continue to be conducted regularly to uncover any issues and promote improvement measures, while also continuing furthering ethical awareness and systematic education.



Compliance Handbook distributed to executives and employees at general compliance education sessions

*Training of the staff responsible for administering the Compliance Hotline

The staff responsible for administering the Compliance Hotline are required to be certified as Business Ethics Experts by the Association of Certified Business Ethics Expert JAPAN. They also undergo systematic training, including participation in external seminars.

3 Fair Business Practices

Olympus respects laws and regulations and conducts its business activities fairly and in accordance with sound commercial practices and social norms. We comply with laws, regulations and social norms relating to gift-giving, entertainment and other activities. We prohibit any involvement in anti-social activities and maintain a sound relationship with society.

■ Prevention of Corruption

Olympus will never engage in actions that could be deemed to be corrupt in its dealings with government officials (including officials of foreign governments), employees of government agencies (including international agencies), or any other parties. To prevent such behavior, we have established corporate regulation based on key laws and regulations and implemented comprehensive education programs. We have also established structures to prevent actions that could be interpreted as corruption through process controls.

■ Exclusion of Antisocial Forces

Olympus will have no involvement with antisocial forces that threaten the order of society, and we will never engage in actions that could support their activities. We will respond resolutely and in accordance with the law to any fraudulent demands from antisocial forces. We also ask the parties with which we do business to sign agreements requiring the exclusion of antisocial forces.

■ Prevention of Insider Trading

Olympus is determined to ensure the fairness and soundness of securities markets and earn the trust of shareholders and investors by working to prevent insider trading. The Insider Trading Prohibition Regulations clearly forbid use of undisclosed information gained through activities related to trading in stocks, and continuous education about these regulations is provided to all employees through e-learning courses and other means.

We have adopted rules concerning the buying and selling of our own shares, and we

consistently comply with those requirements, including the submission of notices concerning such transactions.

■ Appropriate Trading

In our exporting and importing activities, we work to maintain international peace and security by carrying out transactions appropriately and in compliance with security export laws and regulations in Japan and the other countries concerned.

In fiscal 2013, we provided e-learning programs about export and import operations for all employees in Japan. A total of 714 employees involved in export work took part in 14 specialized educational programs, and a total of 88 employees involved with imports took four other specialized programs. Through the collaboration of the export management offices in each department, we continue to be an Authorized Economic Operator (AEO)*1 certified by Japan Customs through maintaining and reinforcing our export control system that conforms to the Compliance Programs designated by the Ministry of Economy, Trade and Industry.

We also commenced organizing global export control systems working together with the regional headquarters in Europe, the Americas, Asia, and Japan, in order to prepare ourselves for the extraterritorial application of export-related laws by the U.S., and other legal requirements. In Asia, export controls over the high-precision facilities in local production sites also take account of Japanese laws and regulations.

■ Dependable Corporate Communication

Olympus strives to gain the understanding and confidence of all stakeholders, including shareholders and customers, through fair, timely, appropriate and proactive disclosure of corporate information, including management policies, financial status, information about business activities and CSR activities.

*1 Authorized Economic Operator (AEO) Program

A program that offers relaxed or simplified custom processes to operators certified as having sufficient security and legal compliance systems in place for managing shipments, in order to ensure both security and smooth operations in international distribution.

WEB

Olympus Information Disclosure Policy
<http://www.olympus-global.com/en/ir/policy/disclosure/>

WEB

Information Transparency WEB

● The Ethics Committee

Olympus is involved in regenerative medicine and genome-related business activities. These activities are reviewed from an ethical perspective by the Ethics Committee, which consists of experts. To enhance the transparency of the Ethics Committee's activities, Olympus publishes the committee rules and membership list, as well as the minutes of each meeting.

● Transparency Guidelines WEB

To ensure awareness of the fact that it conducts its business activities in relation to medical institutions and similar organizations on the basis of fair and appropriate decisions, Olympus has adopted a policy based on the "Transparency Guidelines for the Medical Device Industry and its Relationships with Medical Institutions and Other Organizations" of the Japan Federation of Medical Devices Associations (JFMDA), of which it is a corporate member. In accordance with this policy, payments to medical institutions and similar organizations will be disclosed, starting with payments made in 2013.

Reinforcement of Compliance in Relation to Procurement Activities

A comprehensive understanding and practice of compliance takes time. Our focus in fiscal 2013 was on the continuation and enhancement of existing compliance promotion activities.

● Promotion among Suppliers

Each of our business divisions holds briefing sessions*2 for their major suppliers to inform them of our procurement policy and strategy every year.

The fiscal 2013 briefings were held under the collaboration of the procurement departments of each business division, the Group Compliance Promotion Department, CSR Department, and Corporate Procurement Planning Department in CMIC Headquarters. The briefings explained which compliance issues to be aware of and requested cooperation from the suppliers.

● Enhancement of Compliance Helpline

Olympus's contact point for compliance issues, the Compliance Helpline, was also made available to our suppliers from June 2012. We promote the helpline to an even wider audience through our official website and procurement policy briefing sessions.

● Continuation and Enhancement of Education on the Subcontract Act

Under the initiative of the Group Compliance Division, Olympus identifies important laws of which the group should be aware in conducting its business and promotes the comprehensive compliance to such laws. The Act against Delays in Payment of Subcontract Proceeds, etc. to Subcontractors (Subcontract Act) is one such law. Along with the Subcontract Act, the Act on Special Measures Preventing and Correcting Actions that Interfere with Shifting Consumption Tax with the Aim to Ensure the Smooth and Appropriate Pass-On of Consumption Tax enforced in October 2013 was also made the subject of awareness raising.

Following on from the previous term, education remained a major focus in fiscal 2013. Programs were provided through e-learning courses and individual study sessions to all employees working in the business divisions, as well as in the research and development departments.

We continue our education by reviewing the contents and methods to ensure comprehensive compliance with the Subcontract Act.

WEB

Ethics Committee
(including minutes of meetings)
(Only in Japanese)
<http://www.olympus.co.jp/jp/csr/integrity/fairness/ethic/>

WEB

Principle of Transparency Guidelines
<http://www.olympus-global.com/en/csr/integrity/fairness/transparency/policy.jsp>

*2 Compliance-related topics in fiscal 2013 procurement policy briefing session:

- Prevention of corruption and unfair competition
- Request to participate in the conflict minerals survey
- Promotion of Compliance Helpline

United Nations Global Compact

See page 20.

WEB

Olympus Human Rights and Labor Policy (Extract)

<http://www.olympus-global.com/en/csr/integrity/humanrights/>

*1 Olympus-Supportmate Corp.

Established:
April 1, 2009
Address:
c/o Olympus Corporation,
Technology Research Facilities
Utsugi
2-3 Kuboyama-cho, Hachioji-shi,
Tokyo
Employees:
68 (as of April 1, 2014)
Businesses:
Cleaning of business sites and
offices, sales of fertilizers, etc.

*2 Special-purpose subsidiary

A subsidiary approved by the Minister of Health, Labour and Welfare under the provisions of Article 44 of the Act on Employment Promotion, etc., of Persons with Disabilities as an organization that gives special consideration to the employment of people with disabilities and is deemed as one business office of its parent company.

*3 Preventing harassment

Olympus has established a consultation service to deal with sexual harassment and power harassment complaints. Any information disclosed to consultants is kept strictly confidential and cannot be disclosed to any other party. As part of its efforts to raise awareness of sexual harassment, Olympus has produced a Sexual Harassment Prevention Guidebook, which is available to all employees via the intranet.

1 Human Rights and Labor Policy WEB

Olympus supports the Universal Declaration of Human Rights, which was adopted by the United Nations in 1984. In October 2004, we also joined the United Nations Global Compact, which requires signatories to uphold and apply universal principles relating to human rights and labor. Respect for human rights is a management principle under the Olympus Human Rights and Labor Policy adopted in March 2005, which also requires our business partners to protect human rights.

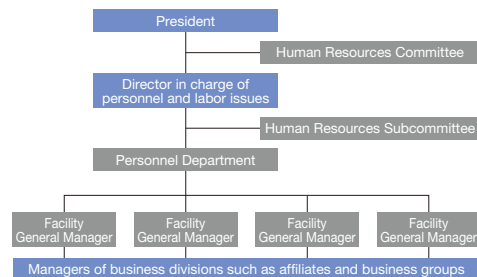
2 Employees' Human Rights

Olympus respects the human rights of its employees and aims to be a good employer. We comply with local laws in the countries where we are active, and we implement our policies in ways that are in harmony with local characteristics.

Responsibility Structure for Human Resource and Labor Issues

Olympus aims to energize both individuals and organizations. We are actively striving to create working environments in which individuals can achieve their full potential and achieve self-fulfillment, by respecting the human rights of individuals, and by recognizing the importance of diverse values and individuality.

Organization of Personnel and Labor Issues



*The President is ultimately responsible for personnel and labor issues, while the director in charge of personnel and labor issues supervises individual activities. Since, in some cases, several subsidiaries and in-house companies are located in one facility, each facility has its own facility general manager to ensure the comprehensive implementation of policies and measures concerning personnel and labor issues.

Diversity and Opportunity Data Section Page 56

In all of its business activities, Olympus avoids discrimination on any basis, including race, beliefs, gender, age, social status, family background, nationality, ethnicity, religion or disability.

Equality of Opportunity for Men and Women

Olympus excludes any gender discrimination in terms of employment, promotion, and salary increases, and actively promotes human resources who are equipped with highly specialized skills and a sense of morality. As of June 1, 2014, the number of female managers stands at 17 and 98 female employees are registered as managerial candidates. Also, there is one female outside director as of the end of June 2014.

Employment of Global Human Resources

Olympus actively employs skilled and talented people and strives to place each employee in the position for which he or she is best suited, regardless of nationality. As of May 31, 2014, two people with foreign nationality were employed by Olympus Medical Systems Corporation, while Olympus Imaging Corporation had one foreign director.

Employment for People with Disabilities

Olympus is committed to providing amenable workplaces in which people with disabilities can enjoy working. Olympus-Supportmate Corp.*1, a special-purpose subsidiary*2 established in April 2009, has created working environments and working conditions that are appropriate both for the nature of each individual's disabilities, and for operational requirements. Olympus will continue to implement specific initiatives designed to expand employment opportunities for people with disabilities, including active recruitment and the development of working environments.

Respect for Individuals

Olympus works to prevent any form of harassing behavior*3 in the office, including sexual harassment, which injures human dignity, and takes prompt and appropriate steps to resolve such situations should they occur.

3 Respect for Human Rights in the Supply Chain

Olympus respects internationally recognized human rights and will never condone forced labor or child labor in any country or region throughout the world.

■ Olympus Group Procurement Policy

WEB

The procurement policy of the Olympus Group is based on the "Social IN" management philosophy. In addition to disseminating information about our basic stance on procurement within and beyond the Olympus Group, we are also working to strengthen compliance with laws, regulations and social norms. We have also adopted "Request to Suppliers," a document defining our expectations toward suppliers in such areas as respect for human rights, compliance with laws, regulations and social norms, including the laws concerning the exclusion of antisocial elements, the prohibition of corruption, bribery and similar behavior, the promotion of fair and equitable trading, and consideration for the environment.

Our procurement policy is defined by these two sets of guidelines. Through our procurement activities, we strive to build and strengthen healthy relationships based on fair, equitable and transparent trading with our suppliers, as our partners in harmonious coexistence and shared prosperity.

■ CSR Procurement Initiatives

● Continuous Supplier Survey System

Olympus conducts yearly surveys of key suppliers to check various aspects of their business activities, including their financial situation, structures for the management of quality, costs, delivery dates, and the environment (QCDE), and CSR initiatives.

The scope of these surveys was expanded in fiscal 2013 to include development and trial production suppliers and major overseas suppliers. Based on this survey, we will expand it into an improvement activity, including promoting the understanding of CSR in terms of procurement.

● On-Site Inspections of Suppliers' Facilities

WEB

Based on our "Request to Suppliers," Olympus has created a supplier checklist with the assistance of outside experts. Using this checklist, we carry out on-site inspections of overseas and some domestic suppliers' compliance with social and environmental requirements. Since fiscal 2012 we require suppliers to take remedial action concerning any deficiencies in relation to important items concerning human rights. From the human rights viewpoint, we select suppliers and coverage areas to be inspected to continue to reduce CSR risks.

■ PDCA Cycle for CSR Procurement



● Basic Stance on Conflict Minerals

WEB

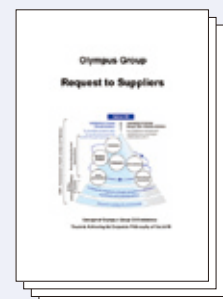
The Olympus Group affirms international efforts to resolve the problems of conflict minerals^{*4}. On behalf of the Olympus Group, the Olympus Corporation participates in a committee established by the Responsible Minerals Trade Working Group established by the Japan Electronics and Information Technology Industries Association (JEITA). Working together with suppliers, we ensure transparency in our supply chains and continue the procurement of parts and materials that does not support human rights violations.

WEB

Olympus Group Procurement Policy
<http://www.olympus-global.com/en/procurement/procurement/>

WEB

"Request to Suppliers" (English and Chinese versions)
<http://www.olympus-global.com/en/procurement/supply/>



Request to Suppliers (English version)

*4 Conflict minerals

The Democratic Republic of the Congo (DRC) and surrounding countries produce minerals such as tantalum, tin, tungsten, and gold. Armed groups in the DRC, where the civil war continues, use these minerals to raise funds, causing human rights violations (child labor and sexual violence), as well as environmental damage. In July 2010 the United States sought to cut off this supply of funds to armed groups by introducing an amendment to its financial regulation law defining these four substances as conflict minerals. Companies listed in the United States that use conflict minerals are now required to submit reports to the U.S. Securities and Exchange Commission (SEC). Other moves by international organizations, governments, NGOs and industry organizations to solve this problem include the publication of the Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas by the Organization for Economic Cooperation and Development (OECD).

WEB

Japan Electronics and Information Technology Industries Association
<http://www.jeita.or.jp/english/index.html>

WEB

Human Rights Due Diligence Workshop

http://www.crt-japan.jp/EN/files/human_rights_due_diligence/intro.html

WEB

2013 Dialogue by Experts concerning Human Rights Issues

<http://www.olympus-global.com/en/common/pdf/duediligence-dialog.pdf>

WEB

2013 Conference on CSR and Risk Management

http://www.crt-japan.jp/EN/press/130905_Conference_E.html

*Key persons who took a leading role in implementing the Guiding Principles on Business and Human Rights in the world are as follows:

Puvan Selvanathan, UN Working Group on the issue of Human Rights and Transnational Corporations and Other Business Enterprises; Roger D. Branigin, Executive Director of Global Corporate Community of Practice (GCOP); Sandra Adler, Former Chair of ISO 26000 NGO Stakeholder Group.

4 Human Rights Due Diligence

Olympus is working to identify issues relating to human rights through dialogue with multiple stakeholders.

■ Participation in the Human Rights Due Diligence Workshops

WEB

In 2012, Olympus took part in the Human Rights Due Diligence Workshops organized by the Caux Round Table Japan. We clarified some of the critical issues in each business sector through this workshop.

Step 1 Gaining some insight into issues of business and human rights

On three occasions since September 2012, we participated in dialogues with representatives from 11 NGOs and 39 companies (including Olympus) to deepen our understanding of human rights.

Step 2 Working together to identify key human rights issues by sector

We worked together with other companies to identify key human rights issues in each sector, using worksheets based on the Human Rights Guidance Tool formulated by the United Nations Environment Programme Finance Initiative (UNEP FI) in November 2011. Following the four dialogue sessions held in 2012, and a public consultation on its draft, "Human Rights Issues by Sector (2012)" was issued.

■ Efforts to Identify Human Rights Issues within Olympus

WEB

In fiscal 2013, efforts made to address human rights issues within Olympus were reviewed and reorganized. In July, we also conducted a dialogue between the CSR Department, Group Procurement Planning Department, and outside experts. Through this meeting, the experts provided us with useful feedback on our current efforts and advice for future activities, such as reinforcement of procurement audits and comprehensive procurement tracking, improvement of the conflict mineral questionnaire, and organizational reinforcement against human rights risks.

Theme:

Human rights issues that should be targeted by Olympus

Date: Thursday, July 18, 2013

Venue: Conference room, Shinjuku Monolith

Participants:

Hiroshi Ishida

Professor, Institute of Business and Accounting, Professional Graduate School, Kwansai Gakuin University
Executive Director, Caux Round Table Japan

Kaori Kuroda

Executive Director, CSO Network Japan

Makoto Teranaka

Visiting Professor, Faculty of Contemporary Law, Tokyo Keizai University

Olympus Corporation

Hitoshi Ezaki (General Manager, CSR Department)

Minoru Matsuzaki (CSR Department)

Shuuichi Hada (Manager, Corporate Procurement Planning Department CMIC Headquarters)

Gaisuke Noguchi

(Corporate Procurement Planning Department CMIC Headquarters)

Facilitator

Yoshihiko Yamabuki

General Manager of Corporate Communication Dept.,
Adviser of CSR Innovation Room, Cetus & General Press Inc.

(Department names and titles as of July 2013)



■ Participation in Conference on CSR and Risk Management

WEB

In September 2013, Olympus took part in the Conference on CSR and Risk Management. In the exclusive session, we participated in the discussion on CSR risks that should be considered when conducting human rights due diligence with the key persons who took a leading role in implementing the Guiding Principles on Business and Human Rights in the world*, and shared information on the current situation in Japan and other Asian countries.



Workshop participants

Activities at the 2013 Human Rights Due Diligence Workshop

WEB

Following on from fiscal 2012, Olympus participated in the Human Rights Due Diligence Workshop 2013, which is a multiple stakeholder engagement program held by Caux Round Table Japan and furthered our understanding of human rights issues.

Step A Dialogue between the Company and NGOs

Since July 2013, we conducted two dialogues with a total of 10 representatives, including those from NGOs, NPOs, universities, and other experts. We attended lectures on possible human right infringements liable to corporate activities and understood other issues to be aware of through the dialogues.

Step B Identifying key human right issues by sector and sharing awareness

Based on the Human Right Issues by Sector produced in fiscal 2012, we specified intended products and services and assessed the human rights issues

that may be involved in each value chain. We further compiled the “Potential human rights issues in the specified products and services, and relevant value chains,” reflecting advice from NGOs, NPOs, academics, and experts. Further we sought comments on this document from two companies and five organizations with extensive insight into corporations and human rights, and then published it as Human Rights Issues by Sector v.2 after incorporating their advice.

Human Rights Issues by Sector v.2

<Manufacturing>

Key value chains applicable to the manufacturing sector were classified into seven categories, and concrete issues were further explored focusing on the products and services specified below.

<Key value chains in manufacturing sector>

Create: research, development, design
 Buy: capital investment, procurement
 Manufacture: production, manufacturing
 Transport: storage, logistics
 Sell: distribution, sales and marketing
 Use: consumption, utilization
 Discard: disposal, recycling

<Discussed products and services>

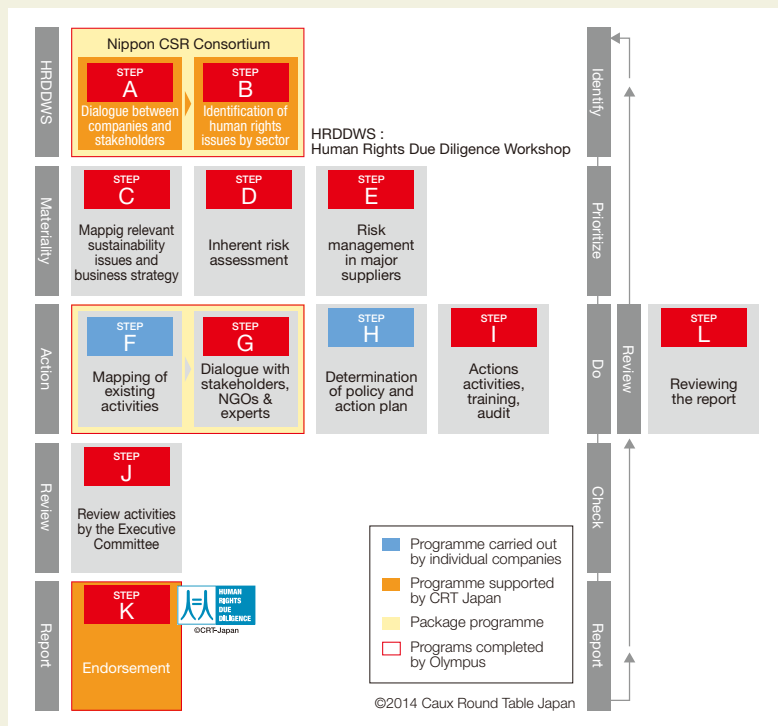
Thermal electric power plants
 Electronic parts* (ferrite products)
 Digital cameras

*Among various product families in electronic components, ferrite products (parts) were selected and their value chain was focused on.

WEB

Human Rights Issues by Sector v.2
[http://www.crt-japan.jp/files/documents/HR_DD\(2013\)_Report_E.pdf](http://www.crt-japan.jp/files/documents/HR_DD(2013)_Report_E.pdf)

Sustainable Navigation*



*For the details of Sustainable Navigation: See http://www.crt-japan.jp/EN/files/Holistic_Approach/intro.html

Endorsement

2013 Statement of Human Rights Due Diligence Status Check

Caux Round Table Japan herewith confirms that Olympus Corporation has understood a holistic approach shown as the framework of Sustainable Navigation, and undertook the following activities. Olympus Corporation participated in a series of Human Rights Due Diligence Workshops at the Nippon CSR Consortium. During the workshops, Olympus contributed to identifying human rights issues related to the value chain of the manufacturing sector, while sharing expertise with other members from different companies, NGOs and experts. In addition, at the individual company level, Olympus has mapped existing CSR activities, and had a dialogue with experts.

I look forward to seeing how Olympus will determine policy and put this into concrete actions.

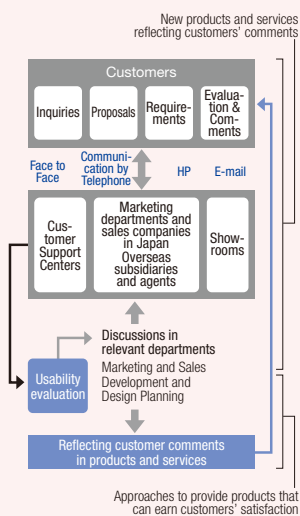


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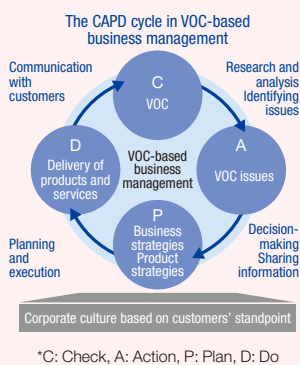
Hiroshi Ishida
 Executive Director,
 Caux Round Table Japan

Delivering Innovative Value

*1 Design and manufacturing reflecting customers' comments



*2 Aims of VOC activities



*3 VOC Shower activities

Period: July 2011 through March 2014

Frequency of publication: Bi-weekly

Delivered to: President, directors and all employees

VOC cases covered in VOC Shower: 2,500

Number of times viewed by employees (cumulative total): 52,468

1 Product and Service Creation from the Customer's Perspective

We gather information through manufacturing research and by listening to the comments and views of users of Olympus products. This customer input is then applied to our manufacturing activities.

Customer-Focused Manufacturing

We use methods based on the characteristics of each business unit to reflect customer input in the products and services*1 that we create. We have also raised the level of our activities by establishing interfaces for the sharing of information among our business units, allowing each unit to learn from successful initiatives implemented by other units.

● VOC*2 and VOC Shower Activities in the Imaging Business Segment

Customer support centers and repair centers of Olympus Imaging Corporation receive some 20,000 inquiries and comments from customers every month. From these comments, we can identify gaps between the needs of customers and the products and services provided by Olympus. In order to eliminate such gaps by reflecting customers' inputs into our products and services, we compile complaints and requests directly expressed by customers into the VOC Shower*3 newsletter, made available to all employees—including the President and directors. VOC Shower functions as a means for employees to gain insights into the thoughts, feelings, and expectations of customers and enable them to apply such knowledge to new product development and better services.

VOC Response Case Studies

Making the Best Use of a Large Aperture Lens

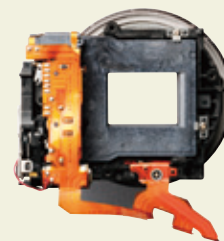
We received the following comment from a user of an OLYMPUS OM-D E-M5, a mirrorless SLR camera launched in 2012.

“Design, quality, operability, and response are all excellent. The EVF is very clear, and the body is compact enough to carry around easily. I really enjoy shooting photographs with this camera. However, a shutter speed of 1/4000 second at ISO 200 is too slow to make the best use of a large aperture lens. It would also be useful to have a focus-peaking function.”

This request was actually incorporated in the OLYMPUS PEN E-P5 and the OLYMPUS OM-D E-M1, mirrorless SLR camera launched in 2013, both offering a shutter speed as fast as 1/8000 second at ISO LOW (equivalent to ISO 100). This enables shooting photos with lovely soft-focus backgrounds by making the most of a wide maximum aperture even in bright daylight. These cameras are also equipped with a focus-peaking function that helps when focusing manually.



OLYMPUS OM-D E-M1



Fast mechanical shutter with a maximum speed of 1/8000 second



Left: F3.5 at 1/4000 shutter speed with ISO 200



Right: F1.8 at 1/8000 shutter speed with ISO LOW (equivalent to ISO 100)

2 Quality Assurance

With the aim of providing high quality and useful products and services to our customers, the Olympus Group endeavors to ensure quality through a range of activities.

Quality Philosophy

WEB

The Olympus Group realizes its quality philosophy by ensuring that all employees approach their manufacturing and service tasks from the customer's perspective.

Quality-Related Organizational Structures

We have developed quality assurance systems that reflect the characteristics of each business segment. We use these systems to achieve the required quality standards through quality improvement activities at all stages from development through to production, sales and repair services. In addition, we have also established the Corporate Quality Assurance Department, which works across all business segments. Its task is to assess quality management activities in each business segment and report its findings to the President.

Quality Evaluation at the Development Stage

Calibration

Calibration is a process used to maintain the accuracy of measuring instruments by ensuring that all components are functioning correctly. The precision of measuring instruments can vary from day to day in response to changes in environmental conditions. As an entity certified under the Japan Calibration Service System (JCSS), Olympus carefully monitors errors caused by these changes and applies approved calibration methods to its measuring equipment.

Electromagnetic Compatibility and Safety Testing

The significance of EMC is being recognized more widely in recent

years, and related regulations were enforced in various countries. We test our products in a 10 m RF anechoic chamber*5 built in 2004.

Usability Evaluation

Multifunctional high-tech products are complex to operate, and some people experience usability problems. Olympus aims to supply products and services that provide optimal usability for as many people as possible.

Mechanical and Environmental Testing

Taking account of various conditions of usage, storage, and transportation, mechanical tests assess product strength and life

expectancy. Tests include a vibration test, drop test, and environmental tests, including operational humidity and temperature, to confirm that products will maintain their performance and have sufficient strength and life.

Materials Analysis

Olympus not only analyzes and assesses parts and materials, but also uses various analytical systems to identify defects and other issues through detailed analyses carried out after products have been brought to market. Findings from these analyses are used to eliminate the causes of problems and prevent recurrences.

3 Quality Evaluation at the Development Stage

One of the ways in which Olympus ensures that its products and services can be used with confidence by customers is through quality checking, including checks based on various international certification standards. We have established systems for this purpose, and we are continually working to improve those systems.

Enhancing Quality Evaluation

WEB

Olympus places particular importance on quality evaluation at the development stage, which is the starting point for manufacturing. Measures to ensure product quality at this stage include calibration, EMC*4 and safety testing, usability assessment, mechanical and environmental testing, and materials analysis.

WEB

Quality Philosophy

<http://www.olympus-global.com/en/csr/innovation/quality/policy/>

*4 EMC

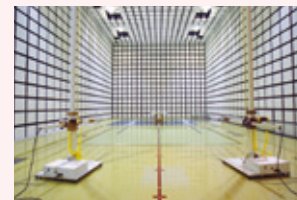
Electromagnetic Compatibility
Electromagnetic compatibility (EMC) testing is carried out to ensure that electrical and electronic equipment will not emit electromagnetic noise that exceeds acceptable levels and could affect other equipment, and that it will not malfunction when exposed to such emissions.

*5 10 m wave anechoic chamber

Olympus's 10 m wave anechoic chamber is one of the most advanced facilities of its type in the world and has been certified for use in electromagnetic testing under the National Voluntary Laboratory Accreditation Program (NVLAP) of the United States.

It was also the first safety testing facility for electromedical devices in Japan to be certified by the Japan Accreditation Board for Conformity Assessment (JAB) under ISO/IEC 17025:2005* in 2005, which is the international standard for the certification of testing facilities. As a testing laboratory accredited under the ILAC-MRA system, this facility is also used to conduct compliance evaluations for electro-medical equipment under the IEC 60601-1 standard.

*ISO/IEC 17025:2005: This standard defines general requirements



10 m wave anechoic chamber

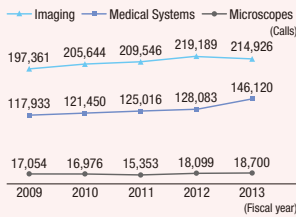
WEB

Olympus Ways

<http://www.olympus-global.com/en/technology/way/>

For more details about Olympus' manufacturing and approach to provide innovative value, see *Olympus Ways*.

*1 Calls received at Customer Support Centers



WEB

Important Notice
(Only in Japanese)
<http://www.olympus.co.jp/jp/info/qinfo.jsp>

WEB

Customer Support
(Only in Japanese)
<http://www.olympus.co.jp/jp/support/index3.jsp>

WEB

Microscope Seminars
(Only in Japanese)
<http://www.olympus.co.jp/jp/showroom/technolab/tokyo/plan.cfm>

4 Improving Customer Service

Olympus has developed systems to respond promptly and appropriately to inquiries from customers*1 and provide timely repair services in the event that faults occur in our products. We are also continuously improving our customer services.

Customer Support System

Working with overseas subsidiaries and distributors, the Olympus Group owns a global network to provide customer support based on product characteristics. Our websites are also designed to provide clear information about points of contact for inquiries for different products in different regions.

Customer Response Structures in Each Product Field (Japan)

Business Fields	Customer Response
Medical	<p>Olympus has developed service systems designed to ensure the safety and reliability of medical equipment.</p> <ul style="list-style-type: none"> ● Technical support for inquiries concerning handling of tools, troubleshooting, etc. ● Specialist teams for endoscopes, cleaning, sterilizing, and filing ● Prompter responses to inquiries from frontline medical workers through liaison between call centers and regional support staff
Scientific Solutions	<p>Customer Satisfaction Improvement Activities at Customer Support Centers</p> <ul style="list-style-type: none"> ● Provide feedback to development, production, and marketing departments, including minority comments ● Providing optimal solutions to differing requirements and enhancing related skills ● Centralized response to e-mail and telephone inquiries and management of related information <p>Microscope Seminars WEB</p> <ul style="list-style-type: none"> ● Hosting and promoting Olympus Microscope Seminars ● Dispatching lecturers to biology and clinical laboratory science classes in universities and technical schools <p>More about Our Microscope Seminars</p> <p>Olympus Microscope Seminars provide many customers with opportunities to learn about the fascinating world of microscopy and how to use their microscopes more effectively.</p> <p>We increased the number of seminars on polarizing microscopes used for asbestos testing in particular to respond to needs from analysis technicians. We also offer on-site microscope seminars to universities and technical schools to disseminate basic knowledge of microscopes.</p>

Business Fields	Customer Response
Scientific Solutions	<p>Widening the Scope of Products Covered by the Customer Support Center</p> <p>The Customer Support Center, operating under the Scientific Solutions Business, has expanded the scope of its support for microscopes and industrial endoscopes to non-destructive testing equipment, laser interferometers, micro-spectrophotometers, EE cleaning liquid, and X-ray analyzers.</p>
Imaging	<p>Seven Day Allocation of Call Center Staff</p> <p>*Excluding system maintenance days and year end/New Year holidays</p> <p>Enhanced Telephone and E-mail Support per Product Category</p> <p>We constantly check and improve customer satisfaction through secret surveys by external organizations and customer questionnaires, as well as by enhancing the communication skills and product knowledge of call center staff members.</p>

Repair System

WEB

As part of our efforts to ensure user confidence in Olympus products, we have established a dedicated website where users can view important announcements and customer support about our products and services. To minimize repair times and costs, we have developed a repair service network to meet user needs in each region and product category.

Repair Service per Business Field and Improvement Efforts (Japan)

Medical Business	*2																								
<p>Minimizing Downtime During Endoscope Failures To minimize endoscope downtime when an endoscope fails or is being repaired, Medical Service Operation Center Shirakawa centrally manages repairs and courtesy equipment.</p>																									
<p>Science Solutions Business</p>																									
<p>Back-to-Base Repair Services for Microscopes WEB</p> <p>Back-to-base repair services are provided for small equipment that is relatively easy to transport, or for items requiring major repairs or dismantling for inspection and repairs.</p>																									
<p>One-Month Repair Period</p> <p>We aim to limit the turnaround time of microscope repairs to within one month from the requested date, regardless of the type of repair. Minimization of repair time and enhancement of after-sale services is a part of our constant efforts for better customer satisfaction.</p>																									
<p>On-Site Repair Services for Microscopes</p> <p>Technical staff specializing in microscopes are based in Tokyo and Osaka to provide on-site services, including maintenance inspections, calibration, repairs and relocation.</p>																									
<p>Repairing IPLEX Series Videoscopes and Fiberscopes WEB</p> <p>IPLEX Series videoscopes and fiberscopes are repaired in facilities equivalent to the manufacturing sites and within the same premises to ensure the same quality as factory-shipped products. The target repair time is three weeks from accepting products for repair at sales outlets.</p> <p>For IPLEX Series products, a special maintenance contract is offered to optimize customers' lifecycle costs.</p>																									
<p>Imaging Business WEB</p>																									
<p>More Convenient Repairs through Various Services</p> <p>We offer the following four services for more convenient product repairs:</p> <p>(1) Pickup service via website and telephone (2) On-line repair booking and estimating service (3) Flat-rate system for repairs (4) Quick Repair Service</p> <p>For compact digital cameras and IC recorders only. A single charge repair service that includes both technical services and parts (excluding consumables and accessories).</p> <p>We also offer special repair services for Olympus products (personal products) in communities covered by the Disaster Relief Act.</p>																									
<p>Improving the On-Time Rate for Back-to-Base Repairs</p> <p>One of our target indicators for customer satisfaction is the on-time rate for back-to-base repairs. We are continually working to improve this rate through initiatives that include a review of service procedures during busy periods.</p>																									
<p>Percentage of Repairs Completed within the Allotted Time</p> <table border="1"> <caption>Percentage of Repairs Completed within the Allotted Time (Estimated Data)</caption> <thead> <tr> <th>Fiscal Year</th> <th>Digital compact cameras (%)</th> <th>Digital SLR cameras (%)</th> <th>Audio (%)</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>~85</td> <td>~88</td> <td>~90</td> </tr> <tr> <td>2010</td> <td>~88</td> <td>~90</td> <td>~92</td> </tr> <tr> <td>2011</td> <td>~90</td> <td>~92</td> <td>~94</td> </tr> <tr> <td>2012</td> <td>~88</td> <td>~90</td> <td>~92</td> </tr> <tr> <td>2013</td> <td>~90</td> <td>~92</td> <td>~94</td> </tr> </tbody> </table>		Fiscal Year	Digital compact cameras (%)	Digital SLR cameras (%)	Audio (%)	2009	~85	~88	~90	2010	~88	~90	~92	2011	~90	~92	~94	2012	~88	~90	~92	2013	~90	~92	~94
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Information Management WEB

The Olympus Group recognizes the importance of protecting information in today's network society and believes that it is the Olympus Group's social responsibility to handle and protect information appropriately.

Personal Information Protection

Olympus handles personal information concerning its customers and other stakeholders using appropriate methods in accordance with its Personal Information Protection Policy.

Information Security Activities

Olympus specifies Information Security Policy and Personal Information Protection Policy as a part of means to provide safe and high quality products and services.

In addition to organizing information control systems and regulations, we implement a range of measures to reinforce the efficacy of information control*3 to ensure protection of information assets and respond to the trust from our stakeholders.

The Information Security Promotion Committee was established to support the activities of the CSR Committee. The information security plan created by this committee is implemented across the company.

E-Learning Programs on Information Security

	Number of Participants	Attendance Rate
July 2012	11,126	99.8%
February 2013	10,868	99.8%
July 2013	10,970	99.9%
February 2014	11,041	99.8%

***2 Endoscope repair service networks**

Overhauls* are available at the following locations:

Japan: Medical Service Operation Center Shirakawa, and the Medical Service Operation Center Nagano

Overseas: Service centers in the United States, Germany, France, Czech Republic, United Kingdom, China, India, etc.

*An overhaul involves the dismantling, inspection and repair of malfunctioning equipment.

Simple repairs to endoscopes and peripherals:

Available through a worldwide network of 200 repair sites

WEB

Back-to-Base Repair Services for Microscopes (Only in Japanese)
<http://www.olympus.co.jp/support/inc-micro/service/detail/leave.cfm>

WEB

Repair Service for Industrial Endoscopes
<http://www.olympus-ims.com/en/service-and-support/service-centers/>

WEB

Repair Service for Imaging Products (Only in Japanese)
<http://www.olympus.co.jp/support/cs/digital/service/>

WEB

Olympus Personal Information Protection Policy (Translation)
<http://www.olympus-global.com/en/privacy/policy.jsp>

WEB

Information Security Policy (Extract)
<http://www.olympus-global.com/en/csr/innovation/cs/management/security.jsp>

***3 Major information security measures**

- Building and floor access control using authentication systems according to different security levels
- Network protection measures by comprehensive implementation of anti-virus and firewall functions
- Computer system security measures including software vulnerability countermeasures
- Easy-to-access intranet publication of company regulations, educational documents, and case studies concerning information security
- Distribution of an emergency card for use in the event of loss or theft of mobile devices
- Regular security education for directors and all employees
- Information security awareness raising through various events, such as Information Security Month

Working Environments with Vitality

*1 Olympus College

The Olympus College offers over 250 courses centering on management training, business training, technical training and global training. Employees can take courses that reflect their own needs.

■ Number of Advanced Technicians/Engineers

Fiscal Year	2011	2012	2013	2014
No. Newly Qualified	6	7	6	11
Total Qualified	164	171	177	188

*Total number qualified includes the number newly qualified for that year.

*2 Corporate Culture Questionnaire Survey

This survey covered all 6,000 employees of Olympus Corporation, Olympus Medical Systems Corp. and Olympus Imaging Corp., and the effective response ratio was 97%.

1 Human Resource Development, Fair Assessment

Olympus defines corporate value as the sum of the values of each individual. We therefore aim to develop and implement human resource management systems that allow every individual employee to achieve growth and realize his or her full potential.

■ Management by Objectives/Assessment Systems

● Encouraging Challenge and Growth with MBO-S

Olympus has based its human resource management systems on the belief that a company's performance consists not only of its business results but also of the growth achieved by individual employees. This is reflected in the emphasis placed on independent challenges and growth. One of the key systems for this purpose is MBO-S (Management by Objectives and Self-Control). Under this system, employees create their own themes for business operations and skill development within the framework of policies set by senior management. Employees and supervisors plan and implement initiatives based on these themes as work targets.

● Fair and Reasonable Treatment

Salaries and bonuses reflect each individual's activities. The criteria used are the level of achievement under the MBO-S system and the skill displayed in work activities. Because corporate performance depends on the contributions made by employees, the funds available for bonuses are linked to business results.

■ Skill Development System

● Olympus College

Olympus recognizes that people are the most important driving force for the improvement of corporate value. We established the Olympus College*1 as an internal education structure that values individuality and develops professionals with the ability to adapt quickly to changes in the business environment.

● Advanced Technician/Engineer Incentive System

Olympus has an advanced technician/engineer incentive system to systematically improve and pass on technical and practical skills over generations of workers.

The level of skill is evaluated by the Skill Level Evaluation Table, and employees that meet the qualification requirements are awarded the special title of Advanced Technician/Engineer and receive a bonus. As of April 2014, there were more than 100 such qualified technicians working for Olympus.

2 Creating Free and Open Workplace Environments

Olympus fosters a free and open corporate culture based on mutual respect for individuality and diversity, in which individuals can express doubts and opinions in the spirit of cooperation.

■ Corporate Culture Reform Project

With the aim of understanding the status of our corporate culture and to utilize the insight gained to make further improvements, we conducted a questionnaire survey in 2012 of over 6,000 employees.*2 In 2013, we compiled comments from the questionnaire results by employees and the labor union and lead a discussion about the preferred corporate culture. This developed into Oly-Com, a corporate culture reform project lead by the management of each business division, which commenced activities in January 2014.

■ Dialogue between Senior Management and Employees

Olympus actively holds town meetings for the direct exchange of views between senior management and employees. By fiscal 2013, the Group Chairman and President had held a total of 100 meetings in seven countries with more than 1,000 employees attending. A town meeting is an important opportunity to inform employees directly about management thinking and aims, and to absorb information, including employees' views and workplace issues.

3 Safety and Health

Olympus has a strong commitment to the health and safety of its workers and is determined to provide environments in which individual employees can work with confidence.

Occupational Safety and Health Management

Data Section
Page 56

● Promoting Occupational Safety Activities

The Safety & Health Promotion Committee has been established under the CSR Committee. This committee promotes safety and health activities throughout the Olympus Group and works to prevent recurrences of problems by sharing information about initiatives by group companies, the causes of accidents, and countermeasures.

Led by the Safety & Health Committee, each company and business facility carries out various activities designed to eliminate hazards from the workplace and improve the health environment, including safety and health risk assessments, regular patrols, and road safety education.

● Systematic Health Management

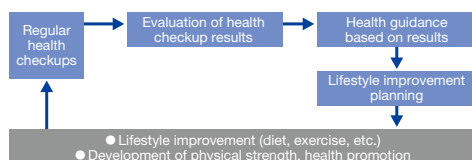
Implementation of comprehensive health management across the entire Olympus Group is underway by appointing doctors, health workers, and nurses. They offer general health advice, health checkups, and interviews to prevent health problems from overwork, as well as private health counseling sessions.

Health Promotion Activities

● Health Promotion Activities*3

Olympus helps its employees to improve their health so that they can enjoy greater fulfillment in their lives. In cooperation with the Health Insurance Association, we have expanded the

■ Health Promotion Cycle Based on Lifestyle Improvement



range of health examinations available. We have also created an environment in which employees have access to advice about mental health and the alleviation of lifestyle diseases.*4

4 Creating Energized Working Environments

Data Section
Page 57

Olympus helps its employees to enjoy active and fulfilling family and social lives. We have established a variety of systems in consultation with employees and unions.

Helping Employees Enjoy Their Work and Home Lives

The following systems and measures have been implemented in Japan.

● Promoting Work-Life Integration

To enable employees to exhibit their full potential and maintain active careers, Olympus promotes work-life integration that supports employees' work-life balance and enhances their synergies. We also offer various ways of working*5 for employees to continue their jobs in a diverse manner, such as part-time working schemes exclusive to Olympus that offer better conditions than the legal requirements.

● Welfare Cafeteria Plan

Employees are allocated points each year and are able to use those points to obtain cash payments by selecting from a menu of welfare options according to their specific objectives.

We provide additional support to employees for priority activities, such as language studies, visits to relatives requiring care and bathing assistance, and for baby-sitting and daycare facility fees.

● Refresh Plan

The Refresh Plan is designed to reinvigorate long-service employees and renew their motivation for work. Special paid leave and bonuses are offered to employees after seven years and 20 years of continuous service. In addition to this paid leave and bonus, employees aged 55 can attend a seminar with their wives or partners to help plan their post-retirement lives.

*3 Health Promotion Activities

- In addition to the regular health checkups, cancer examinations are also available. The Health Insurance Association meets most of the cost of cancer examinations, which are also available to dependent family members for a fraction of the cost.
- Employees aged 35 or older can take optional endoscopic gastrointestinal and colorectal examinations.
- Breast cancer and cervical cancer examinations are available for female employees of all ages.
- For the early identification and treatment of colon cancer, colonoscopy has been available since fiscal 2007 in addition to occult blood tests. Since fiscal 2009, endoscopic colorectal examinations were made available to all employees aged 35 or more upon request. Approximately 2,000 employees received the examinations in fiscal 2013.
- Brain scans and dental examinations are also a part of the health checkup menu, promoting overall health checkups among employees.
- Apart from mental health counseling services within the Olympus organization, employees have free access to counseling services throughout Japan. These services are also available to employees' families.
- Health Examination System is accessible to dependents of employees aged 30 and older. Family members can take examinations at a reduced cost.

*4 Support for Lifestyle Improvements

In cooperation with the Health Insurance Association, Olympus arranges various activities such as specific health advice, walking campaigns, exercise seminars, quit smoking seminars, diet improvement seminars and health seminars.

*5 The System for Promoting of Work-Life Integration

- **Work at Home System**
This system provides opportunities for a flexible approach to work by allowing employees to work at home.
- **Reentry System**
This system gives employees the opportunity to return to an active role in Olympus after they have previously resigned due to circumstances, such as a spouse's work transfer or the need to care for children or aging relatives.
- **Task Flex System**
This system allows executives who temporarily need to devote their energies to childcare or care for aging relatives to reconcile their work and care responsibilities by setting aside their executive tasks for a specific period.
- **Reduction of Working Hours**
This system exceeds the statutory entitlement to reduced working hours for childcare purposes (two hours until the end of April in the child's first year of elementary school, one hour until the end of April in the child's fourth year of elementary school). Reduced working hours are also available for employees caring for aged relatives. Olympus also operates its own working hour reduction program for pregnant employees.

INvolvement Social Involvement

Harmony with the Environment

WEB

Olympus Group Environmental Charter
<http://www.olympus-global.com/en/csr/involvement/management/principle/>

1 Environmental Management

We are working under the Olympus Group Environmental Charter to maintain a healthy environment and contribute to the creation of a society capable of sustainable development by establishing environmental management systems and reducing environmental loads.

Olympus Group Environmental Charter

WEB

The Olympus Group Environmental Charter was adopted in August 1992 (amended in October 2005) with the aim of defining our basic philosophy on environmental issues and linking that philosophy to concrete action.

We place great importance on the reduction of environmental loads throughout product life cycles, and we are actively working to create environmentally-conscious products, to consider the environment at our business sites, and to improve the environmental performance of our logistics processes. Progress on these initiatives is reviewed by the Board of Directors and the Executive Management Committee as part of efforts to achieve environmental load reduction targets through continual improvement.

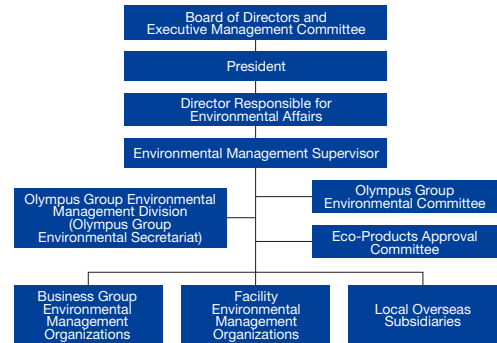
Promotion System for Environmental Management

Data Section
Page 58

Olympus has established an organizational unit responsible for the promotion of environmental management in group companies and business units. The Quality & Environment Administration Division is also working to promote environmental management throughout the Olympus Group.

We regard our environmental management systems as essential environmental management promoting tools. Our major production facilities, as well as logistics and sales subsidiaries in Japan and overseas, have been accredited with ISO 14001 certification. We are continuously improving our environmental management systems through audits and other means.

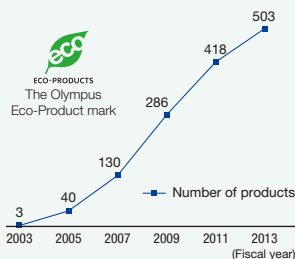
Environmental Management Structure



Summary of Results of Activities in Fiscal 2013

Priority Policy		Target	Results	Future Plans
Promotion of environmental management	Compliance with environmental laws	Improvement of systems and processes to ensure compliance with environmental laws	Reinforced management of environmental law compliance	Improving management system by closer global liaison
		Education on compliance with environmental laws	Provided environmental risk education to all employees in Japan	Enhancement of environmental education
Environmental initiative throughout product life cycles	Reduction of environmental loads	Increasing the cumulative total of Olympus Eco-Products	Created environmentally-conscious products in all business areas	Continuously creation of environmentally-conscious products
		Energy consumption rate: Reduced more than 1% (in Japan, compared to fiscal 2012)	Energy consumption rate: Improved by 2.9% (in Japan, compared to fiscal 2012)	Continuous reduction of environmental loads through improvement of production efficiency and environmental improvement activities
Environmental education and awareness raising	Promotion of environmental communications	Raising of environmental awareness through revitalization of environmental communications	Global implementation of educational activities to raise environmental awareness Sharing activities through internal exhibitions (22 sites in Japan and overseas)	Raising environmental awareness through continuous environmental communications
		Social contribution activities for global environment	Conducting environmental activities at each site Activities under the theme of "Ocean Legacy Project"	Continuing environmental activities through business operations

Cumulative Total of Olympus Eco-Products



■ Compliance with Environmental Laws

In fiscal 2013 there were no environment-related lawsuits, fines or penalty charges.

Neither was there any leakage that could cause significant environmental impact beyond the business premises.

■ Control of Chemical Substances Used in Products WEB

In recent years, governments worldwide have tightened regulations relating to the reduction or control of chemical substances that affect human health or the environment.

Olympus has established the Environmental Regulation Liaison Committee as an internal forum for the sharing of information on environmental regulations, and for deliberations on related measures. We established the Control Rules for Environment-Related Substances Used in Products. We rigorously control chemical substances according to control levels based on local regulatory requirements, such as the RoHS Directive and REACH etc. in Europe, as well as other criteria, including social trends.

We also conduct in-house analyses on environment-related substances contained in the materials and components used in our products. Information about environment-related substances in procured products is stored in a database and verified by development and purchasing staff. This information is used to select or change materials, parts and suppliers as part of our efforts to ensure that our products do not contain environment-related substances.

■ Environmental Risk Management

Along with redevelopment our facilities, voluntary inspections of soil and water were conducted on land owned by Olympus Corporation in Omachi, Nagano Prefecture, and the factory of Aizu Olympus Co., Ltd. The inspections found that some of the soil contained designated substances beyond the permitted amount in both premises. We presented reports and held discussions with the administration, through which we are currently implementing

legally-compliant countermeasures, such as replacing the contaminated soil with clean material and preventing the contaminated soil from dispersing through air and water.

■ Global Warming Prevention Measures

● Monitoring and Responding to the Impact of Climate Change on Business Activities

The Olympus Group recognizes that climate change could affect our business activities as follows.

- ▶ Laws and regulations could be strengthened in such areas as the energy efficiency of products and emissions trading.
- ▶ Increased frequency of typhoons, flooding and other disasters could cause delays in the procurement of raw materials and parts.

We are working to address these impacts by monitoring changes in the laws and regulations in Japan and other countries, and by diversifying our procurement networks.

● CO₂ Emissions during Product Life Cycles

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Page 58

Olympus regards the reduction of CO₂ emissions as a priority issue, and takes initiatives in reducing greenhouse gases over the entire product life cycle.

In fiscal 2013, we achieved a 20% reduction (on a year-on-year basis) through a combination of environmental initiatives, such as development of lighter, more compact and more energy-efficient products, improvement of production efficiency, and modal shifts in our logistics.

■ Biodiversity Conservation

There is concern that the loss of biodiversity will have a serious impact on the global environment and our lives.

In fiscal 2013 Olympus continued environmental contribution activities, including water resources and green area management based on our biodiversity conservation guidelines.

WEB

Olympus Group Control Rules for Environment-Related Substances Used in Product

<http://www.olympus-global.com/en/csr/involvement/management/chemical/>

2 Environmental Initiatives throughout Product Life Cycles

Olympus develops environmentally-conscious products and production technologies and supplies the benefits of that work to society. We assess environmental impacts and work to improve those impacts at every stage of product life cycles, including development, procurement, production, sales and use.

Green Procurement

Olympus published its approach to environmental activities as the Olympus Group Green Procurement Standard and distributed the Standard to all suppliers. We also continuously improve the environmental initiative contents working together with our suppliers through surveys covering their environmental management systems and activities.

WEB

Olympus Group Green Procurement Standard (Japanese, English, and Chinese versions)
<http://www.olympus-global.com/en/csr/involvement/products/procurement/>

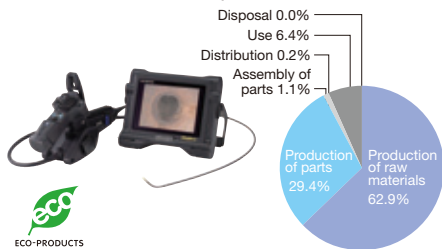
Product-Related Initiatives/Olympus Product Life Cycle Assessments

Data Section
Page 58

We use the concept of Life Cycle Assessment (LCA) to identify each product's environmental impact.

In the industrial endoscope life cycle, for example, the raw materials and parts production stage has the greatest environmental impact, while it is the distribution stage in the digital camera life cycle. We are employing optimal improvements appropriate to each product.

LCA for the IPLEX RX/RT Industrial Endoscope



Raw Materials and Sub-Materials

Metals (steel, aluminum, brass)
 Plastics (optical plastics, ABS, PC, polyethylene, polypropylene)

Energy (total)	Value	Change
Electric power	1,633 TJ	(-6%)
City gas	136.30 million kWh	(-1%)
LPG	2,179 million m ³	(-11%)
LNG	694 t	(+6%)
Heavy fuel oil	1,153 t	(-3%)
Kerosene	315 kl	(-18%)
Diesel fuel	37 kl	(-25%)
Diesel fuel	2,380 kl	(-45%)
Gasoline	30 kl	(-16%)

Office Supplies	Value	Change
Copy paper	121 t	(+16%)
Chemical Substances (PRTR substances handled)	39 t	(-18%)
Water		
Piped water	0.42 million m ³	(-7%)
Ground water	0.76 million m ³	(-5%)

INPUT

Procurement

Research and Development

Production

OUTPUT

Reducing CO₂ Emissions

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Page 59

CO₂ emissions from our facilities in fiscal 2013 were reduced by 7% compared to the previous year.

We achieved this through streamlining production systems in Asia, improving the air conditioning system efficiency in the Hachioji facility, and continuous improvements to energy-saving activities in all our facilities.

Most of the energy that we use consists of electric power. Initiatives to reduce power consumption include day-to-day energy conservation activities, the use of renewable energy, loss visualization by means of electricity monitoring, and the development of energy- and resource-efficient manufacturing technologies. These activities form an important part of our efforts to improve the environmental performance of our manufacturing activities.

We also utilize renewable energy in Japan and other countries, such as solar panels and purchasing green power.

Green House Gasses (total)	Value	Change
CO ₂ generated from energy	92,682 t-CO ₂	(-7%)
CO ₂ not generated from energy	92,631 t-CO ₂	(-7%)
CO ₂ not generated from energy	51 t-CO ₂	(+55%)

Substances Emitted	Value	Change
NOx	90 t	(-29%)
SOx	0.4 t	(-18%)

Discharge	Value	Change
Waste discharged	3,859 t	(-1%)
Amount recycled	3,684 t	(+1%)

Chemical Substances (PRTR substances emitted)	Value	Change
	26 t	(+15%)

Discharge to Water Systems	Value	Change
Water discharged (public waters)	0.63 million m ³	(-7%)
Water discharged (sewage)	0.54 million m ³	(-3%)
BOD	2 t	(+5%)

Conserving Water Resources

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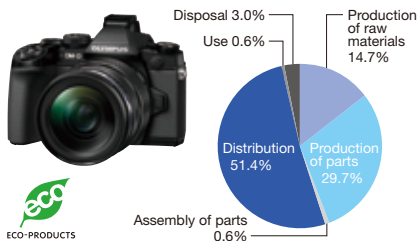
Water consumption in fiscal 2013 was reduced by 5% compared to the previous year.

Olympus uses water to clean product components. We develop manufacturing methods that help to minimize the amount

of water used. In addition, we regularly inspect facilities to ensure that all water leaks are repaired. We also work to minimize environmental impacts by maintaining and managing water treatment facilities and monitoring the quality of wastewater.

Product-Related Initiatives/Olympus Eco-Products

LCA for the OM-D E-M1 Mirrorless SLR Camera



Under the Eco-Products Administration Rules formulated in 2003, Olympus certifies products that meet its own standards for environmentally-conscious products as “Olympus Eco-Products.”

In fiscal 2010, Olympus added new environmentally-responsible design standards that are even more rigorous than the Eco-Products Standards. Under these new standards, products that make significant contributions to the reduction of environmental loads are classified as “Super Eco-Products.” In fiscal 2013, 36 products were added to the list of Olympus Eco-Products, bringing the cumulative total to 503, including nine Super Eco-Products.

Olympus will continue these efforts to reduce the environmental impact of every product. As a manufacturer, we are determined to supply environmentally harmonious products.

WEB List of Certified Super Eco-Products

<http://www.olympus-global.com/en/csr/involvement/products/eco-products/listsuper.jsp>

Eco-Products System

Super Eco-Products Standards

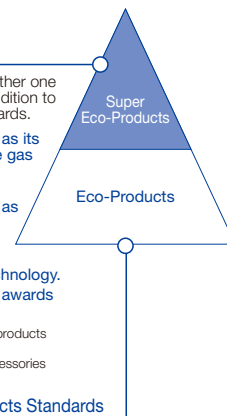
Super Eco-Products must meet either one of the following requirements in addition to the Olympus Eco-Products Standards.

1. Compared to the predecessor as its basis^{*1}, the rate of greenhouse gas emissions reduction is 50% or more^{*2}.
2. Compared to the predecessor as its basis^{*1}, the rate of mass reduction is 30% or more^{*3}.
3. Equipped with innovative environmentally-conscious technology.
4. Received environment-related awards from outsiders.

^{*1} Normally in comparison with FY2007 products
^{*2} Calculated on an LCA basis
^{*3} Total mass, including the product, accessories and packaging

Evaluation Items for Eco-Products Standards

- ⊙ Safety/environmental protection
- ⊙ Energy conservation
- ⊙ Resource conservation (3Rs)
- ⊙ Disclosure of environmental information



Use of Packaging Materials (total)	Quantity	Change (%)
Cardboard	499 t	(-63%)
Paper	175 t	(-39%)
Plastic	115 t	(-40%)
Metal	1 t	(-)*
Glass	0 t	(0%)
Others	52 t	(0%)

*No use in previous year.

Transportation Fuel	Quantity	Change (%)
Transportation fuel (gasoline, diesel fuel, etc.)	841 t	(-55%)

Only production facilities in Japan Global production facilities
 Difference in percentage from previous year in brackets

Logistics

Sales

Repair and Service

Disposal

CO ₂ Emissions during Transportation (total)	Quantity	Change (%)
CO ₂ (Japan)	1,898 t-CO ₂	(-2%)
CO ₂ (international)	50,662 t-CO ₂	(-12%)

Major Products (total)	Quantity	Change (%)
Endoscopes	985 t	(+19%)
Microscopes	579 t	(+14%)
Digital cameras	577 t	(-69%)
Recorders	137 t	(-37%)

Effective Use of Resources

Data Section

Page 59

Waste emissions in fiscal 2013 were 1% less than the previous year.

We will continue to enhance our resource productivity through efforts on various levels, including the reduction of disposal in landfills, the improvement of recycling ratios, the reduction of processing losses, and the design of products to minimize waste.

Chemical Substance Safety and Control

Data Section

Page 60

Emissions and movements of PRTR substances in fiscal 2013 increased by 15% from the previous year.

Olympus specifies Control Rules for Environment-Related Substances Used in Products, based on the chemical regulation trends across the world. In order to minimize chemical substance emissions to the environment, Olympus manages chemical substance usage under the four categories specified in the rules: completely discontinued substances, substances scheduled

to be completely discontinued, limited use substances, and substances requiring appropriate management systems.

Logistics-Related Initiatives

Data Section

Page 60

Logistics-related CO₂ emissions in fiscal 2013 reduced by 12% over the previous year.

Olympus is working to reduce transportation loads by reducing product and packaging weights. We are also cutting transportation-related CO₂ emissions by improving transportation efficiency and expanding our modal shift to transportation methods that produce less CO₂.

WEB Environment-related Substances Used in Manufacture Process Control Regulations

<http://www.olympus-global.com/en/csr/involvement/products/chemical/basis2.jsp>

3 Environmental Education and Awareness Activities

We hold regular programs to raise environmental awareness among all employees, as well as providing environmental education appropriate to each department.

Environmental Education

Olympus provides environmental education for all employees. We also train internal environmental auditors for appropriate operation of the environmental management system. Educational programs tailored to business characteristics and departmental functions are also provided.

Company-Wide Environmental Education Programs Implemented by Environmental Departments

Seminar	Number of Seminars Held Annually	Number of Participants
Training for ISO 14001 internal auditors	6	65

*These seminars are for Olympus Group companies in Japan.

Environmental Awareness

Environmental Awareness Month Program

In June 2013 we launched the 38th Environmental Awareness Month program. A number of programs were conducted across the Olympus Group companies in Japan and other countries under the theme of "Raising Awareness of Environmental Compliance and Social Contributions for the Earth."

Main Activities in the 38th Environmental Awareness Month

Global Environmental Photo Contest WEB

The aim of this contest is to raise environmental awareness. The theme was "Saving the Blessings of Nature for the Future."

The selected photographs were exhibited at 22 sites across the world.

Outline of Global Environmental Photo Contest

Attendants	Employees of Olympus Group companies and domestic affiliated companies, and their family members
Period	June 1 to 30, 2013
No of Entries	720

- **Basic Environmental Education (e-Learning)**
We provided this e-learning program for domestic employees to raise awareness of environmental risk management and recognize individuals' roles in our business.

Outline of Basic Environmental Education (e-Learning)

Participants	All employees in Japan
Period	June 7 to 28, 2013
Completed by	11,020 employees

- **Environmental Lectures**

An environmental risk management lecture was presented by an external expert to encourage employees to recognize the environmental risks involved in business operations in each department and take actions to reduce such risks.



Lecture on Environmental Risk Management

Outline of Environmental Lectures

Title	Importance of Environmental Risk Management and Its Implementation
Lecturer	Mr. Kazuki Satake, Japan Environmental Management Association for Industry
Participants	195

- **"Lights Down Campaign" by the Ministry of the Environment, Japan**

We turned off lights in our premises on the midsummer and July 7 evenings to support the "CO₂ Emissions Reduction/Lights Down Campaign" hosted by the Ministry of the Environment. The campaign is to encourage people to turn off the lights at illuminated facilities and people's homes to support anti-global warming.

WEB

Global Environmental Photo Contest

<http://www.olympus-global.com/en/csr/involvement/communication/photocon/2014.jsp>

Winning Entries in the Global Environmental Photo Contest 2013

Contest Overview

Theme

Saving the Blessings of Nature for the Future

Views of forests, rivers, oceans, and vast fields. Also, the riches of nature, including the flora and fauna embraced by these environments



Photo exhibition within the company



Cross on the Klein Matterhorn



Birth of a new life



After the Storm



Nature of growing

WEB

Olympus Social Contribution Policy
<http://www.olympus-global.com/en/csr/involvement/contribution/policy/>

1 Social Contribution Policies and Activities

Olympus will continue to use the management resources gained through its business activities to help people enjoy better lives.

Social Contribution Policy **WEB**

In addition to its contribution through business,

Olympus will contribute to society in various other ways through the use of its management resources, including its technology and human resources. Our Social Contribution Policy, which we adopted in March 2005, focuses on four areas of social contribution: medicine and health, culture and the arts, the global environment, and natural science. It also encourages every employee to participate actively in voluntary activities.

Activities Relating to Medicine and Health

Colorectal Cancer Awareness Campaign in Cooperation with Government Agencies **WEB**

In February 2007, Olympus launched the Brave Circle Campaign to eradicate colorectal cancer. The aim of this campaign is to reduce the number of deaths from colorectal cancer by informing people in the target age group (40 and over) about the importance of having diagnostic checks. In July 2009, the Brave Circle Steering Committee was granted the status of a non-profit organization (NPO), and the initiative has since evolved into a public service activity involving many companies and organizations.

In fiscal 2013, Olympus provided some 1,000 municipalities with explanatory booklets on diagnostic checks to be enclosed with the letters sent by municipalities to their citizens to encourage them to undergo medical checkups, and also provided 173 municipal departments in charge of fostering cancer screening with the know-how and reference materials for the Colorectal Cancer Quiz.

Olympus actively supports these activities as an official sponsor of the Brave Circle Steering Committee.



Supporting the organization of a walking event for the elimination of colorectal cancer



Employees are supporting events held jointly with government agencies

Support for the Japanese Foundation for Research and Promotion of Endoscopy **WEB**

The Japanese Foundation for Research and Promotion of Endoscopy, a public interest incorporated association, was established to contribute to the development of medicine and improvements for the welfare of humankind by encouraging and subsidizing research into endoscopic medicine. It was launched with a donation from Olympus in 1982. Every year, Olympus gives donations to the Foundation to support its activities. In fiscal 2013, the Foundation provided research support to 48 recipients.

Other Activities to Increase the Public's Awareness of Endoscopic Examinations

● Onaka no Kenko Dot Com

To help the general public understand more about endoscopes, we operate the "Onaka no Kenko Dot Com" website, which presents information in layman's terms on topics such as gastrointestinal diseases, the importance of early detection, and how to undergo an endoscopic examination.



Onaka no Kenko Dot Com (Only in Japanese)
<http://www.onaka-kenko.com/>

● Endoscopy Day on July 14

The Japanese Foundation for Research and Promotion of Endoscopy designated July 14 as "Endoscopy Day" for the development and spread of endoscopic therapies, obtaining approval from the Japan Anniversary Association in July 2006. July 14 was chosen because "714" can be pronounced "naishi" ("endoscopic") in Japanese. Olympus conducts a range of awareness-raising activities on Endoscopy Day.

WEB

Brave Circle Steering Committee (Only in Japanese)
<http://www.bravecircle.net/>



WEB

The Japanese Foundation for Research and Promotion of Endoscopy
<http://www.endo-jfe.or.jp/e/>

WEB

Onaka no Kenko Dot Com (Only in Japanese)
<http://www.onaka-kenko.com/>

Activities Relating to Culture and the Arts

Toward Achieving the Millennium Development Goals (MDGs)*1

WEB

As an advocator of the eight goals to be attained by the international community, including the eradication of poverty and starvation, Olympus has been working to increase people's awareness of the MDGs using the power of photography and specifically through the following events: "A Day in the Life of Africa (DITLA)," one of the biggest photographic events of all time held in 2002 and "Picture This," the MDG-themed photography competitions that Olympus held in collaboration with the United Nations Development Programme (UNDP) and the AFP Foundation (established by Agence France-Presse) in 2009 and 2010.

■ Organization of a TICAD V Commemorative Photo Exhibition Jointly with JICA Yokohama

In 2013, Olympus held an exhibition of DITLA and Picture This photographic works jointly with JICA Yokohama as a partner project for the Fifth Tokyo International Conference on African Development (TICAD V). We also exhibited at the African Festa and Global Festa held by the Japanese Ministry of Foreign Affairs and cooperated with the Junior Chamber International Japan, WASEDASAI, and the Citizens' International Plaza to increase people's awareness of the MDGs.



TICAD V commemorative photo exhibition

Oyako Day*2

WEB

In 2004, Olympus became the first corporate supporter of the Oyako Day Promotional Committee and has since been proactive in supporting the Committee's activities by engaging in its official events and encouraging

employees to work as volunteers for the committee.

Photos of more than 100 *oyako* (parent-child) groups taken at the Super Photo Session held on Oyako Day were displayed at Olympus's photo galleries in Tokyo and Osaka.



Poster for Oyako Day 2013

Production of a film titled *OYAKO* began in 2013 in commemoration of the 10th anniversary of Oyako Day in 2012, and Olympus has been giving its support.

Overseas Photographic Field Work

WEB

Olympus is giving support to the Overseas Photo Field Work Program of the Nippon Photography Institute (NPI), which is a program to train documentary photographers.

In 2013, the eighth group of students took up the challenge of a continuous 183-day photographic tour throughout Asia (10 countries), and Olympus provided them with GPS-equipped compact digital cameras.

During the Singapore stage of the photographic tour, local staff from Olympus Imaging Singapore Pte. Ltd. gave students participating in the tour the opportunity to hold exchanges with local students and citizens by staging a photo exhibition and a seminar at Glocal Connect Village at Temasek Polytechnic, an institute of higher education. After the students returned to Japan, the photos they had taken during the tour were exhibited at the Olympus photo gallery.



Group photo taken at the exhibition venue in Singapore (Photo provided by NPI)

WEB

A DAY IN THE LIFE OF AFRICA
<http://www.olympus-global.com/en/event/DITLA/>

WEB

Picture This: Caring for the Earth (Only in Japanese)
<http://www.olympus.co.jp/jp/event/picturethis/>

WEB

Picture This: We Can End Poverty (Only in Japanese)
<http://www.olympus.co.jp/jp/event/picturethis2010/>

*1 Millennium Development Goals (MDGs)

At the Millennium Summit held at the UN headquarters in New York City in September 2000, 189 representatives of UN member states, including 147 national leaders, adopted the United Nations Millennium Declaration as a commitment to working together to build a safer, more prosperous and equitable world. The declaration and the development goals set at the major international conferences and summits held in the 1990s were summarized into the Millennium Development Goals (MDGs), which show eight time-bound goals to be reached by 2015, 21 targets and 60 indicators.



Logo for the MDGs

*2 Oyako Day

The Oyako Day initiative was a social action initiated by the photographer Bruce Osborn in 2002 to encourage *oyako* (parents and children) to face each other and strengthen mutual ties on the fourth Sunday of July—Oyako Day (approved by the Japan Anniversary Association in 2005), which comes after Mother's Day on the second Sunday in May and Father's Day on the third Sunday in June.

WEB

Oyako Day
<http://www.oyako.org/en/top.html>

WEB

Overseas Photo Field Work
<http://www.npi.ac.jp/pfw/en/>

Activities Relating to the Global Environment

Environmental Conservation Water Circulation and Forest, River and Ocean Conservation

In order to contribute to building a society capable of sustainable development and to increase environmental awareness, Olympus has been conducting localized environmental activities at its site, focusing on water circulation and forest, river and ocean conservation.

- **Forest Conservation**
Olympus regularly organizes tree-planting programs, including fund raising as part of its contribution to protecting local ecosystems.
- **River Conservation**
Projects are regularly organized to remove litter from roads, parks and rivers across wide areas around Olympus sites.
- **Ocean Conservation**
On the theme of "Ocean Legacy," Olympus is conducting activities that include running a nature school, organizing a photo contest and conserving coral reefs.

■ Providing a Coastal Observation and Photography Class WEB

In June 2013, Olympus organized a coastal observation and photography class for elementary and junior high school students in collaboration with the Oceanic Wildlife Society (OWS), a non-profit organization. Participants used Tough Series compact digital cameras, which provide excellent resistance to water, dust and impacts, to photograph and observe wildlife and natural phenomena in the coastal environment. They also made photo frames by using the seashells and other materials collected in the cleanup activity conducted as part of the class.



Coastal photography class held for elementary and junior high school children

■ Organizing a Photo Contest on the Theme of "Ocean Legacy"

Olympus organized a photo contest on the theme of "Ocean Legacy" jointly with the

OWS, targeting elementary and junior high school students across Japan, and held an exhibition of the prize-winning photos and an award ceremony. At the ceremony, participants were given the opportunity to learn more about the ocean through the photos of ocean environments taken by professional photographers.



"Tosshin (Dash)" winner of the highest award for fiscal 2013 (Ms. Aya Yokoi, first grade at junior high school in Aichi Prefecture)

■ Conserving Coral Reefs

In June 2013, Olympus organized a coral-planting and underwater photography project in cooperation with the Chura-Umi Save the Coral Reef Organization, a non-profit organization.

■ Donation of Olympus/WWF* Calendars

Since 1986 Olympus has been producing Olympus/WWF Calendars and donating them to WWF Japan. These calendars, which depict the wonders of nature and are designed to raise awareness of the importance of conservation, are sold at WWF Japan's online PANDA SHOP, and proceeds from sales are used for its environmental conservation activities.

The photos in the 2014 calendar, the 29th in the series, depict Shiretoko and Yakushima, which are both World Heritage sites. The incomparably unique nature photos were captured by Mitsuaki Iwago, who travels all over the world as a wildlife photographer, using an OLYMPUS E-SYSEM digital SRL camera to depict Nature in Japan in a more deeply focused manner.



The 2014 Olympus/WWF Calendar

WEB
The Oceanic Wildlife Society
(Only in Japanese)
<http://www.ows-npo.org>

*World Wide Fund for Nature (WWF)

The WWF is a nature conservation organization that conducts activities in around 100 countries. It was founded in Switzerland in 1961 to protect species at risk of extinction. Today it focuses on conserving forest and ocean biodiversity, promotes the sustainable use of natural resources such as wood and fish and the mitigation of global warming, working to build a society in which humanity and nature coexist in harmony.

Activities Relating to Natural Science

Natural Science Observation Contest **WEB**

The Natural Science Observation Contest (Shizecon) is sponsored by the Mainichi Newspapers and the Society of Scientific Photography. The contest has become widely known as an opportunity for elementary and junior high school students to publish the results of summer vacation projects in the categories of free research and science.

The 54th contest in 2013 attracted a record 18,898 entries from 725 schools nationwide. Olympus recognizes the need to foster scientific thinking in children by encouraging them to discover questions that interest them and find the answers through their own efforts. It has been a co-sponsor for the contest for over half a century since its inception in 1960. Olympus has supported the contest by creating websites to help participants select and carry out their free research projects. It has also been involved in the administration of the contest, including the preparation of entry instructions, the judging process and the award ceremony.



Winning entries in the 54th Natural Science Observation Contest

Donation of Microscopes to the Smithsonian **WEB**

With a view to increasing people's interest in science through the spread of the use of microscopes, Olympus Scientific Solutions Americas donated 50 microscopic imaging systems along with digital cameras for microscopes, monitors, software and other peripheral devices to Q?rius, a new experiential learning center established at the Smithsonian's National Museum of Natural History, a leading museum in the United States, in December 2013.



Experiential learning center Q?rius

Q?rius is a facility where students and general visitors can experience how science is relevant to them and how they can develop the skills to become the scientists of tomorrow through involvement with scientists and through observation of more than 6,000 kinds of specimens. The microscopic imaging systems donated by Olympus will be used at this facility for programs such as experiential seminars in which mainly junior and senior high students can enjoy learning how their daily lives are related to science.

Celebrating the 10th Anniversary of the BioScapes Competition **WEB**

Olympus Scientific Solutions Americas has been supporting the organization of the Olympus BioScapes Digital Imaging Competition since 2004, with an eye to calling the world's attention to the fascinating stories about advanced research being told through microscope images. In 2013, during which the Competition celebrated its 10th anniversary, there were more than 2,000 entries to the international competition from more than 70 countries and regions across the globe. Based on the belief that microscope photos provide the intersection of science and art, any microscope photos, regardless of the magnification, observation method and lighting method, are accepted as candidates in the competition. The award ceremony is held annually, concurrently with the meeting of the American Society for Cell Biology (ASCB), and the highest prizewinner is introduced on the large screen installed at Times Square.



First prize winner for 2013
Dr. Igor Siwanowicz

HHMI Janelia Farm Research Campus, Ashburn, Virginia, United States

Specimen: Open trap of aquatic carnivorous plant, humped bladderwort *Utricularia gibba*, with single-cell organisms inside.

WEB

The website of the Natural Science Observation Contest (Only in Japanese)
<http://www.shizecon.net/>

WEB

Q?rius
<https://qrius.si.edu/>

WEB

Olympus BioScapes
<http://olympusbioscapes.com>

2 Local Activities

The Olympus Group is involved in various social contribution activities in each region.

Activities in Europe

● 50,000 euro Jubilee donation— anniversary donation at street festival for the 50th anniversary of Olympus in Hamburg

A donation of 50,000 euros was presented to Fördergemeinschaft Kinderkrebszentrum Hamburg e.V. (Hamburg Children's Cancer Centre) to celebrate the 50th anniversary of Olympus in the city of Hamburg. Also, 4,000 euros as the proceeds from a charity raffle collected from employees were donated to Plan International, an NGO promoting regional development and care of children in developing countries. The donations are to be spent on the care of sick children and social assistance.



50,000 euros presented to Fördergemeinschaft Kinderkrebszentrum Hamburg e.V.

● Support for victims of flood disaster in Germany

20,000 euros were donated to Aktion Deutschland Hilft in response to the floods in Germany in June 2013, which caused extensive damage. The money was used for evacuating victims, flood control using sandbags, assistance of food and water and medical help. It was also used in removing flood debris.

● 2013 Christmas donation drive

As a yearly tradition employees voted how to distribute the Christmas donation. Totalling 10,000 euros were donated to three organizations assisting the homeless in Hamburg, working on child protection, etc., for Christmas 2013. Volunteers at one of the organizations, "Midnight Bus for the Homeless People," supply warm beverages, food, blankets, etc., to the homeless in shelters.

Activities in Asia

● Volunteers visit nursing homes

Under a theme of bringing smiles to senior citizens with a camera, Olympus employees visited a public nursing home in Shanghai, China, taking photos and giving them away on the spot. The senior citizens, who rarely have the opportunity to have their photos taken, were very happy with the gifts. In addition to the photos, towels, gloves and other daily necessities were donated.



Members of the volunteer program group

● Support for a facility for children with disabilities

Some 20 employees visited a facility for children with hearing disabilities from poor

families in Beijing, China. In addition to donating books and stationery items, they helped with hearing and language rehabilitation through hands-on experience, working together with the children to harvest vegetables.



Participating employees and children at the facility

● Healing with music

Working in cooperation with major children's hospitals in Seoul, South Korea, patients who cannot normally go to concerts were invited with their families to orchestral concerts. The objective is to instill happiness and hope through the power of music. In the year ended March 2013, 750 were invited to enjoy this entertainment involving both classical and popular music.



Commemorative photo with performers at the concert

Activities in Japan

● Wakuwaku Science Lab

The volunteer group organized by employees at Olympus named Wakuwaku Project, formed to communicate to children the fun and excitement of science, is holding

● Other activities in Japan



Aomori Olympus Co., Ltd.: Participation in the fiscal 2013 High School Student Employment Support Project & organization of safety education



Aizu Olympus Co., Ltd.: Contribution at local event by the Japanese drum group Aizu Shoyo Daiko



Shirakawa Facility: "Walk & Clean" program for cleanup while walking in Shirakawa-Kominejo Park and surrounding area



Hachioji Facility: Registration with Hachioji City's "Adopt a Park" program for park maintenance and improvement activities

science classes for elementary and junior high school students living close to the Olympus Technology Research Institute (Hachioji City, Tokyo). In fiscal 2013, around 450 students from three elementary and junior high schools attended events featuring the mechanisms and mysteries of light, as well as lectures by Olympus employees dispatched to their schools. Olympus supports these activities and supplies and loans equipment, products and supplies.

This activity has expanded to other business sites. The staff volunteers from the Tokyo Office visited three elementary and junior high schools in Shinjuku, drawing an attendance of some 140 students. At the Shirakawa Facility, a program was organized for some 100 students in four nearby elementary and junior high schools, in cooperation with local authorities.



A scene from activities at the Shirakawa Facility

● Beverage dedicated to TABLE FOR TWO introduced

Starting in October 2010, Olympus is participating in TABLE FOR TWO, a program aimed at eliminating starvation in developing countries and lifestyle-related diseases in industrialized nations. Foods and dishes with a donation added to their prices have been introduced at employee canteens and vending machines located at Olympus Group facilities in Japan. When an employee buys a

TABLE FOR TWO meal, ¥20 is donated to the NPO, TABLE FOR TWO International. Likewise, a donation of ¥10 is added to the price of a TFT beverage. The donations will be used to supply school meals to children in developing nations.

In April 2013, Olympus-brand mineral water exclusively for TFT was introduced. Thanks to the program, Olympus was able to collect more than ¥1 million a year to help with school meals for children in developing nations. This program has been recognized by the NPO, and Olympus received Gold Supporter certificates of appreciation three years in a row.



Certificate of appreciation from TABLE FOR TWO being presented to Olympus

● Certificate of appreciation received for Tenryu River Basin Environmental Picnic

Olympus Nagano Facility is participating regularly in the Tenryu River Basin Environmental Picnic that started in 1994. The program has been organized for en masse cleaning of the river basin by all the local governments along the Tenryu Water Basin. In fiscal 2013, 150 employees participated in the cleanup and collection of empty cans, burnable garbage, etc. In recognition of its long-standing contribution, the Facility received a certificate of appreciation from the organizer Ina Techno Valley Regional Center of the Nagano Techno Foundation.

Activities in the United States

● Support for employee volunteer initiative: "Days of Caring"

Olympus Corporation of the Americas (OCA) has organized the "Days of Caring" project to actively support employee participation in volunteer activities. Under the project, employees are granted paid leave for 16 hours each fiscal year to engage in local volunteer programs. In fiscal 2013, 155 employees participated in programs for regional food banks, facilities for the homeless, schools, zoos, and regional centers.



Employees who participated in the "Days of Caring" project

● Educational support for at-risk young people

In cooperation with Communities in Schools, the NPO supporting "at-risk" young people, students were invited to OCA's Center Valley Headquarter in Pennsylvania. In order to stimulate the students' work incentive in the areas of science, technology, engineering and mathematics, employees organized study programs using Olympus products, including medical systems, microscopes and cameras. In fiscal 2013, educational opportunities were provided to 36 students.



Hinode Plant:
Participation in voluntary firefighting training & skill inspection meeting. Improvement of firefighting skills together with other organizations in the area



Tokyo Office:
Contribution of 600 servings of emergency storage food to a food bank (Second Harvest Japan)



Olympus Medical Science Sales:
Donation of biological microscopes to *Mori wa umi no koibito* (The Forest is the Lover of the Sea), an NPO in the Kesenuma area



Nagano Facility:
Donation of employee clothing to developing nations and victims of disasters in Japan and other countries through the NPO, Japan Relief Clothing Center



3 Support for Recovery from the Great East Japan Earthquake

The Olympus Group donated money and its products to victims of the Great East Japan Earthquake which occurred on March 11, 2011 and also sent volunteer employees to the disaster-afflicted areas. In addition we have been continuously contributing to activities conducted by NGOs and other organizations in the afflicted areas to support the recovery.

The following describes the major activities conducted by the Group in and after April 2013.

Contributing to PhotoVoice WEB

Olympus donated 30 digital cameras, eight IC recorders and 50 second-hand PCs to the Women's Network for East Japan Disaster (supported by Oxfam Japan, an international NGO), to support them in contributing to the PhotoVoice* project implemented for women in disaster-afflicted areas, and also invited professional photographers to teach at photo classes it arranged for the Network. Photos taken with the digital cameras and voices of women recorded with the IC recorders donated by Olympus were displayed at the PhotoVoice exhibition held in Marunouchi, Tokyo in March 2014 to introduce the challenges faced by areas afflicted by the disaster. In April 2014, Olympus donated another 30 digital cameras and four IC recorders to the Network.

Support for Organizing a Meeting on the Future of High School Students in Tohoku

Olympus supported RE: VISION JAPAN in organizing a meeting on the future of senior high school students living in Tohoku. In this meeting held in the Members' Office Building of the Upper House on April 4, 2014, about 120 high school students participated from across Japan, including some 50 from prefectures devastated by the Great East Japan Earthquake, including Iwate, Miyagi and Fukushima. Ms. Akie Abe, the the First Lady of Japan, who was a founding member of the meeting, Mayor of Otsuchi Town Yutaka Ikarigawa and other

experts also attended the meeting, at which challenges to be met for the recovery of the devastated areas and disaster management measures were actively discussed.

In addition to supporting the organization of the meeting, Olympus also gave awards to groups of high school students who had made unique proposals for disaster management, such as producing an independent disaster control brochure and having a special alarm that would sound only in the event of a large disaster. Olympus also presented IC recorders to members of the award-winning groups.



Ms. Akie Abe (third from right in the front row), winners holding the IC recorders given by Olympus, and Executive Officer Masahito Kitamura of Olympus (front row center)

CP+Stage Show—The Power of Photography WEB

CP+, which is sponsored by the Camera and Imaging Products Association (CIPA), is Japan's biggest general camera and imaging show. Held over a four-day period from February 13 to 16, the 2014 CP+ at PACIFICO Yokohama attracted over 40,000 visitors.

Using a stage performance area in its booth at CP+, Olympus presented 12 talk shows focusing on the use of the power of photography to support recovery efforts in areas hit by the Great East Japan Earthquake. Photographers working in the disaster areas presented their work and told audiences about the wonderful communities of the Tohoku Region where people have continued to work undaunted to rebuild their lives after the disaster. Videos of the on-stage sessions were streamed for those who were unable to attend the events in person.



A talk show in the Olympus booth at CP+

*PhotoVoice

The PhotoVoice project is being implemented to send strong messages from participants to society using combinations of photos and words. Specifically, many of the women who were victims of the Great East Japan Earthquake take photos of their daily lives, work, and volunteer activities, meet and discuss the words they want to add to the photos they have taken, and use the combinations to make proposals to society from the viewpoint of women, to assist them in recovering emotionally from the disaster and becoming more empowered.

WEB

PhotoVoice (Only in Japanese)
<http://photovoicejapan.org/>

WEB

The Power of Photography (Only in Japanese)
http://fotopus.com/school/special/power_of_photo/

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External Awards

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- Major Awards Received in Fiscal 2013

Governance and Compliance Data

Total Value of Remuneration by Director Type, Total Value by Remuneration Type and Number of Directors

Position	Total Value of Remuneration (¥ million)	Total Compensation by Type (¥ million)				Number of Directors/Audit & Supervisory Board Members
		Base	Stock Options	Bonus	Retirement Benefits	
Directors (excluding outside directors)	379	288	38	53	—	5
Audit & supervisory board members (excluding outside audit & supervisory board members)	56	56	—	—	—	2
Outside officers	105	105	—	—	—	10

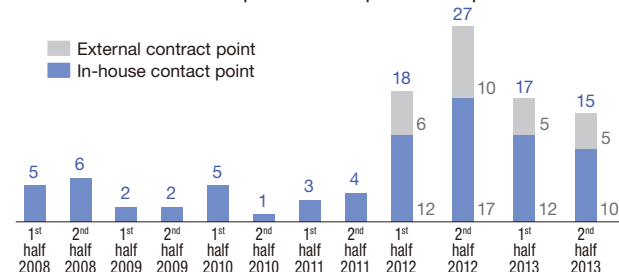
Major Results in Compliance Education (Japan)

	Description (Method)	Target
Executives Training	General Compliance Education (Lecture)	Executives
Function-Based Education	Education in laws and regulations related to business, such as Subcontract Act, CSR procurement, trade control, the prevention of fraudulent transactions, etc., (e-learning and study sessions)	All employees or relevant units
	Specialized education (seminars by external organizations)	Staff of the Compliance Hotline
Rank-Specific Education	Educational programs for management and executive personnel, for employees who have been promoted, and for new employees (group training)	People at specific rank
Messages from Senior Management and Dialogue Opportunities	Messages from the President (intranet) and messages from the CCO (intranet)	All employees
	Town meetings in various workplaces (direct dialogue)	Managers and all employees

Strengthening Compliance with Key Laws and Regulations

Jurisdiction	Name of Law/Regulation, etc.
Laws, regulations and guidelines in Japan	<ul style="list-style-type: none"> Act on Prohibition of Private Monopolization and Maintenance of Fair Trade (Antimonopoly Act) Laws and regulations relating to the prevention of unfair competition National Public Service Ethics Act/rules of ethics Agreements relating to fair competition Act against Delay in Payment of Subcontract Proceeds, etc. to Subcontractors (Subcontract Act) Laws and regulations relating to insider trading Labor Standards Act Transparency guidelines for the medical device industry in relation to medical institutions, etc. (formulated by the Japan Federation of Medical Devices Associations)
Laws, regulations and guidelines in other countries	<ul style="list-style-type: none"> Laws and regulations relating to corruption Laws and regulations relating to the prevention of unfair competition Laws and regulations relating to measures against antisocial forces OECD agreements concerning the prevention of the bribery of foreign public officials in international commercial transactions United Nations agreements concerning the prevention of corruption Foreign Corrupt Practices Act (FCPA, United States) U.K. Bribery Act 2010 (United Kingdom) Physician Payment Sunshine Provision

Number of Hotline Reports and Inquiries in Japan



Self-Assessment

Period	December 2013 – February 2014
Target	88 consolidated subsidiaries in Japan and overseas and four regional headquarters
Survey description	The state of compliance management system implementation
Response rate	100%

Compliance Awareness Survey

Compliance Awareness Survey	
Period	February 3 – February 21, 2013
Target	Olympus Group employees in Japan (11,089)
Response rate	99.3%

Workplace Meetings on Compliance

Workplace Meetings	
Period	October 2013 – February 2014
Number of workplaces	340

Personnel and Labor Data 1

Status of Employees

Totals for Olympus Corporation, Olympus Medical Systems Corporation and Olympus Imaging Corporation

Number of Employees

	Total	Males	Females
Number of employees	6,816	5,800	1,016
Average age	40.8	41.6	35.3
Average years of service	16.2	16.8	12.0
Number of employees with foreign nationalities*1	18		
Number of consolidated employees*2	30,702		

*1 Number of employees with foreign nationalities working for Olympus Corporation, Olympus Medical Systems Corporation and Olympus Imaging Corporation

*2 Total number of employees in the entire Olympus Group (excluding the average number of casual employees, which is 2,978)

Numbers of New Graduates and Mid-Career Employees Recruited

		Total	Males	Females
New graduates	Recruited in April 2012	88	75	13
	Recruited in April 2013	39	32	7
	Recruited in April 2014	92	73	19
Midcareer recruits	April 2011–March 2012	93	68	25
	April 2012–March 2013	52	40	12
	April 2013–March 2014	47	37	10

Turnover Rate for Employees in First 3 Years of Service

	FY2013
Turnover rate (%)	3.8

Promotion to Executive and Management Positions

	Total	Males	Females
Executives (section manager or higher)	1,431	1,414	17
Corporate officers	27	27	0

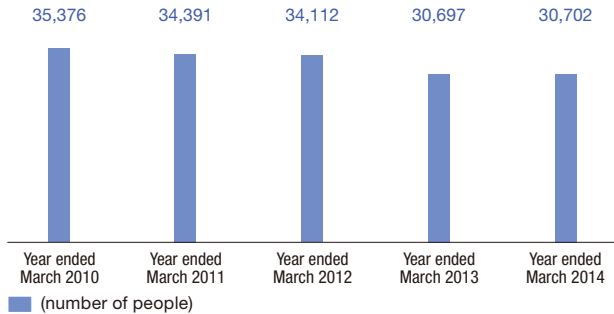
*Excluding outside corporate auditors and outside directors

Percentage of Employees with Disabilities (%)

March 31, 2012	1.82
March 31, 2013	1.81
March 31, 2014	1.98

*Total for seven companies classified as special-purpose subsidiaries

Number of Consolidated Employees



Labor Relations

Name of labor union	Olympus Labor Union
Number of members	4,981 (as of June 1, 2014)

Number of Industrial Accidents and Incidence Ratio

	FY2011	FY2012	FY2013
Industrial accidents (work time lost)	9	4	3
Industrial accidents (no work time lost)	10	12	17
Total incidents	19	16	20
Incidence ratio	0.31	0.30	0.22

Leave Systems and Leave Utilization Situation

Refresh Leave

7th year of employment	Paid holidays: 5 days Bonus: 55,000 yen
20th year of employment	Paid holidays: 10 days Bonus: 330,000 yen
At the age of 55	Paid holidays: 5 days Participation in the PLP Seminar

Utilization of Refresh Leave

	FY2011	FY2012	FY2013
7th year of employment	305	355	188
20th year of employment	173	204	174
At the age of 55	120	78	114

Annual Paid Leave

No. of annual paid holidays (for full-time workers)	20 days a year, starting the first year of employment (for employees who join Olympus between April and June). Unused paid holidays can be carried over to the next year only.
Consecutive leave promotion scheme (Creative Holiday)	Employees are encouraged to take 5 consecutive leave days. (These can be combined with ordinary holidays.)
Expired annual paid holiday saving scheme (Special Sick Leave)	Saving of up to 50 days allowed for medical treatment and family care (paid holidays).

Utilization of Annual Paid Leave

	FY2011	FY2012	FY2013
Average days available	19.6	19.7	19.9
Average days used	10.4	10.9	9.1
Utilization ratio (%)	53.1	55.4	45.9

Leaves of Absence for Voluntary Activities

	Number of Persons Taking Leaves of Absence
FY2011	1
FY2012	1
FY2013	1

*Cumulative total since 1995: 6

Utilization of Childcare Leave and Leaves of Absence

	FY2011	FY2012	FY2013
Number of employees taking maternity leave	60	60	76
Number of employees taking childcare leave	45	60	58
Subtotal: Males	1	1	4
Percentage of employees returning to work after leaves of absence for childcare (%)	96.6	97.6	94.9
Population ¹			Females: 53 Males: 309
Retention rate ²			Females: 98.8 Males: 87.5
Number of employees taking leaves of absence for family care	0	1	1

¹ Population: Number of employees qualified for family care leave, classified by gender

² Retention rate: Retention rate (for one year) after end of family care leave
Number of employees with company as of March 31 of the fiscal year after reinstatement from family care leave during the previous fiscal year ÷ Number reinstated after family care leave during the previous fiscal year

Childcare and Family Care Support System

Child-care	Leave of absence	Within one year, up to the child's second birthday (may be extended for an additional six months in special cases)
	Reduction of working hours	2 hours until the end of April in the child's first year of elementary school 1 hour until the end of April in the child's fourth year of elementary school
	Exemption from overtime work	Until the child's third birthday
	Exemption from overtime and night-time work	Until the end of April in the child's fourth year of elementary school
Family care	Nursing care leave	The following numbers of paid leave days until the end of March in the year when the child starts elementary school (adjusted according to the number of children) 1 child: 5 days per year 2 or more children: 10 days per year
	Leave of absence	Up to one year per person in need of care per condition
	Reduction in working hours	Up to one year per person in need of care per condition per year
Preg-nancy	Exemption from overtime and late-night work	As mandated by law
	Family care leave	The following number of paid leave days (according to number of family members requiring care) 1 person: 5 days per year 2 or more persons: 10 days per year
Preg-nancy	Reduction of working hours	One hour per day reduced working time

General Business Operator Action Program under the Act for Measures to Support the Development of the Next Generation

Olympus has explored work-life integration initiatives designed to realize synergy benefits and motivate employees by helping them to balance their work and home lives. This emphasis on work-life balance reflects the fact that there are many highly skilled and motivated employees who are unable to achieve their full potential or are forced to cut short their careers due to family circumstances, such as the need to care for children or relatives. Olympus has responded to this problem by providing support for long-term human resource development based on long-term career formation, with the aim of increasing the work options for employees with childcare and family care responsibilities. The following plan has been formulated to enable these workers to enjoy fulfilling work and home lives.

1. Plan Period

January 1, 2013–January 31, 2015

2. Content of Plan

(1) Provision of support to enable employees with childcare responsibilities to reconcile their work life with their home life

Objective 1: We will introduce a work-at-home system for employees with children in the third year of elementary school or younger, where both parents are working or the family is a single-parent household.

—Measures— ■ Establishment of rules for work-at-home system (April 2013)
■ Dissemination of information using leaflets, etc. (from April 2013)

Objective 2: We will implement awareness-raising activities to encourage male employees to take childcare leave or leaves of absence.

—Measures— ■ Dissemination of information using leaflets, etc. (from April 2013)

(2) Development of diverse working conditions to help employees review their work styles

Objective 3: We will implement measures to enable workers to review their work styles as part of efforts to facilitate work-life integration.

—Measures— ■ Preparation of management guides suitable for employment management for use in dissemination of information in-house (from April 2013)

Environmental Data 1

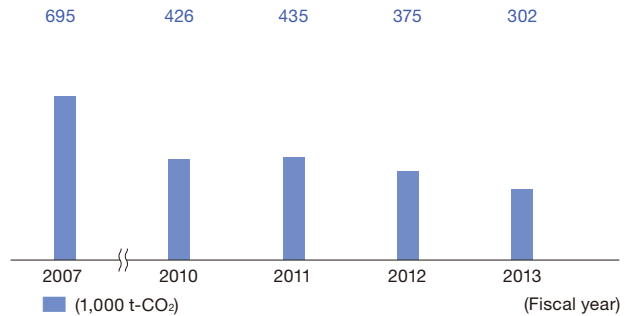
Environmental Management Structure

List of ISO 14001 Certified Plants/Offices

Plant/Office	Location	Date of Certification
Nagano Facility (Tatsuno)*	Tatsuno-machi, Kami-ina-gun, Nagano	February, 1998
Hinode Plant	Hinode-machi, Nishitama-gun, Tokyo	July, 1998
Aizu Olympus Co., Ltd.	Aizu-Wakamatsu-shi, Fukushima	October, 1998
Shirakawa Olympus Co., Ltd.	Nishigo-mura, Nishishirakawa-gun, Fukushima	October, 1998
Aomori Olympus Co., Ltd.	Kuroishi-shi, Aomori	November, 1998
Olympus (Shenzhen) Industrial Ltd.	Shenzhen, China	September, 1999
Technology Research Facilities (Hachioji)	Hachioji-shi, Tokyo	March, 2000
Olympus Winter & Ibe GmbH	Hamburg, Germany	May, 2001
KeyMed (Medical & Industrial Equipment) Ltd.	Southend-on-Sea, United Kingdom	March, 2002
Olympus Logitex Co., Ltd.	Kawasaki-shi, Kanagawa	November, 2003
Olympus Medical Science Sales Co., Ltd.	Shinjuku-ku, Tokyo	October, 2004
Olympus (GuangZhou) Industrial Co., Ltd.	Panyu, Guangzhou City, China	October, 2004
Olympus America Inc., National Service Center	San Jose, CA, USA	December, 2005
Olympus NDT Inc.	6 business sites including the one at Waltham, MA, USA	September, 2010
Olympus Vietnam Co., Ltd.	8 Street, Long Thanh Industrial Zone, Dong Nai Province, Vietnam	January, 2013
Nagano Facility (Ina)*	Ina-shi, Nagano	May, 2014

Global Warming Prevention Measures

Product Lifecycle CO₂ Emissions



*CO₂ emission for total life cycle of products sold during the year (estimates)

*The former Tatsuno Facility has been certified as the Nagano Facility since April 2013.

*The former Ina Facility was certified in 1997. After consolidation with Tatsuno Facility and change into repair function, it was recertified in 2014.

Environmental Accounting

Environmental Costs

(Unit: Million yen)

Grouping	FY2011		FY2012		FY2013	
	Investment	Cost	Investment	Cost	Investment	Cost
Costs Inside Business Area	72	637	98	354	122	447
Prevention Cost of Public Nuisance	20	98	21	77	51	217
Contents						
Global Environmental Conservation Cost	52	349	42	116	71	48
Resource Circulation Cost	0	191	35	161		181
In Upstream Costs	1	89	1	94	1	77
In Downstream Costs		8		8	10	6
Environmental Management Activity Costs	1	400	6	376	0	415
R&D Costs	1	1,057	1	968	0	983
Costs of Social Activities		1		2		5
Costs for Damaged Environment		11		2		0
Total	75	2,203	106	1,804	133	1,933

Target period:

April 1, 2011 – March 31, 2014

Scope:

Head office functions, manufacturing companies and distribution companies in Japan

Notes:

1) Tabulation based on "Environmental Accounting Guideline 2005."

2) Cost and depreciation that cannot be separated clearly in environmental management are not divided proportionately. Full amount has been excluded in the calculations.

3) Close scrutiny of data shows items with differing figures for past results.

Environmental Effects

(Unit: Million yen)

Quantitative Effects of Environment Preservation		FY2011	FY2012	FY2013	Change from Previous Fiscal Year	Change Percentage from Previous Fiscal Year
Effects inside Business Area	CO ₂ Discharged (unit: t-CO ₂)	51,773	50,142	49,444	-698	-1%
	Waste Discharged (unit: t)	2,515	2,100	2,096	-4	0%
	Water Usage (unit: 10,000 m ³)	116	90	86	-4	-5%
	Chemical Substances Discharged/Transferred (unit: t)	21	22	26	4	15%

Economic Benefits of Environmental Protection		Change from Previous Fiscal Year
Revenue Benefits	Revenues from Sales of Recycled Valuable Substances	0
Cost Savings	Energy Costs	159
	Landfill Disposal Contracting Costs	-1
	Resource Recycling Contracting Costs	-10
	Costs of Water Usage	-2

Environmental Data 2

Manufacturing-Related CO₂ Emissions

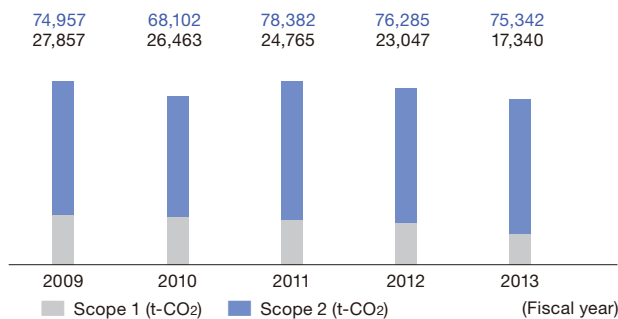
Energy Consumption (Unit: TJ)

		FY2009	FY2010	FY2011	FY2012	FY2013
Direct	City gas	99	105	108	110	99
	LPG	23	33	33	33	35
	LNG	44	47	49	65	63
	Heavy fuel oil	50	54	50	15	12
	Kerosene	11	1	1	2	1
	Diesel fuel	199	171	165	162	90
	Subtotal	426	410	406	387	300
	Indirect Electricity	1,474	1,420	1,394	1,353	1,333
Total	1,900	1,830	1,800	1,740	1,633	

*Scope: Leading manufacturing & development sites in Japan and overseas

*Conversion coefficient based on Enforcement Regulation for the Act on the Rational Use of Energy

CO₂ Emissions at Manufacturing Sites



*Scope: Leading manufacturing & development sites in Japan and overseas

*Reporting based on the following GHG Protocol-based categories.

Scope 1: Greenhouse gas emission from direct use of fossil fuels.
Scope 2: Greenhouse gas emission from secondary use, such as electric power purchase.

*The sources for CO₂ conversion coefficients are the following.

[Electric power]

Japan: Conversion coefficients for all power sources published by the Federation of Electric Power Companies (FEPC) employed, with FY2013 coefficients used for FY2013.

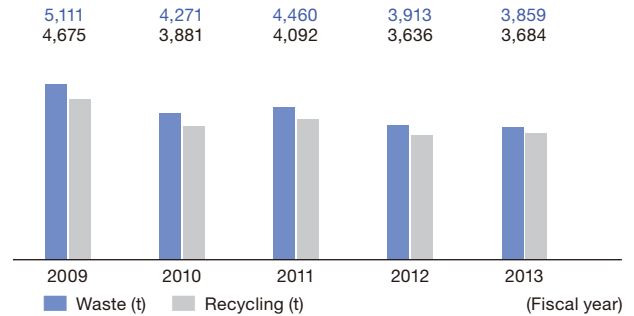
Overseas: Coefficients for each nation in the "CO₂ Emissions from Fuel Combustion Highlights (2013 Edition)," International Energy Agency (IEA), employed. FY2011 coefficients used for FY2012 and FY2013.

[Fuels, etc.]

Japan & overseas: Conversion coefficients based on Act on Promotion of Global Warming Countermeasures employed.

Resource Conservation/Recycling

Waste Emissions

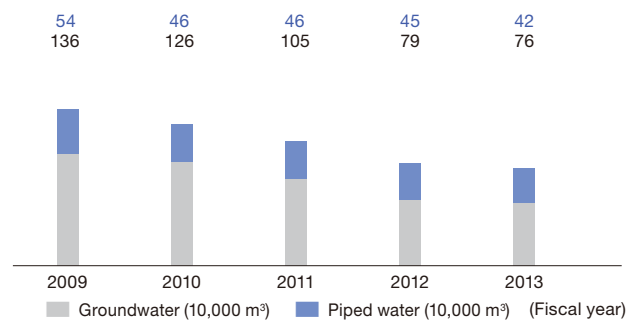


*Scope: Leading manufacturing & development sites in Japan and overseas

*Olympus processes wastes from its sites within their respective home countries and do not ship wastes internationally, regardless of hazard designation under the Basel Convention.

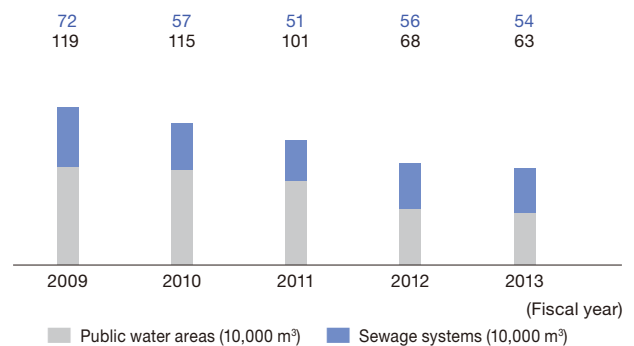
Conserving Water Resources

Water Use



*Scope: Leading manufacturing & development sites in Japan and overseas

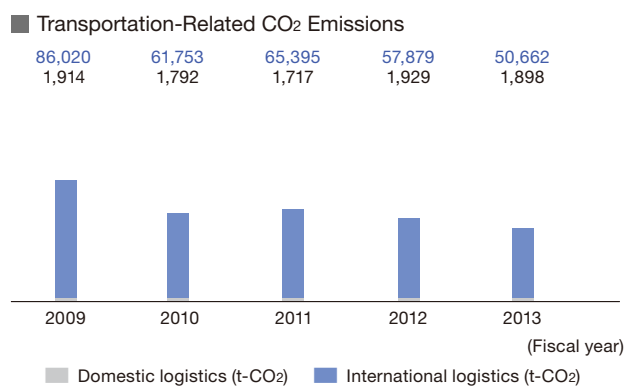
Wastewater



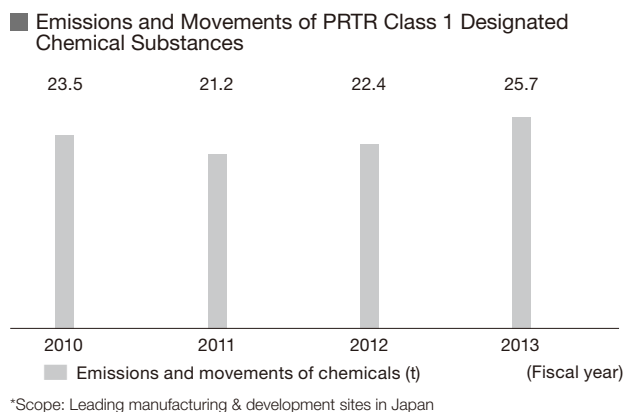
*Scope: Leading manufacturing & development sites in Japan and overseas

Environmental Data 3

Transportation-Related CO₂ Emissions



Chemical Substance Safety and Control



External Awards

Major Awards Received in Fiscal 2013

Olympus activities, products, and services were selected for the following external awards.

Award	Product, etc.
CDP 2013 Japan 500*1	Environmental protection activities such as organization and action in continuing development of eco-products, production rationalization, energy and power conservation for CO ₂ reduction
Red Dot Design Award*2 Product Design 2014	OLYMPUS STYLUS 1 compact digital camera
	THUNDERBEAT front-drive grip, advanced surgical energy device
	ENDO EYE rigid videoscope, surgical endoscope
iF Design Awards 2014*3	OLYMPUS OM-D E-M1 mirrorless camera
	OLYMPUS PEN E-P5 mirrorless camera
Silver Prize in the 65th National Calendar Exhibition*4	2014 Olympus/WWF calendar "The Peninsula and the Island" (Shiretoko and Yakushima, World Heritage Sites)
2013 Good Design Award*5	OLYMPUS PEN E-P5 mirrorless camera
	OLYMPUS STYLUS XZ-2 compact digital camera
	THUNDERBEAT front-drive grip, advanced surgical energy device
2013 R&D 100 Awards*6	IX3 Series inverted research microscopes
2013 National Invention Award*7 President's Award and Commendation for Invention	Received the 2013 National Invention Award's President's Award for invention of the "High-Speed Atomic Force Microscope"*8 that can show movement of biomolecules, jointly with co-developers at Kanazawa University.*9 Also, Commendation for Invention was awarded for the same invention.
Red Dot Design Award*2 Product Design 2013	OLYMPUS PEN Lite E-PL5 mirrorless camera
	OLYMPUS STYLUS TG-2 Tough compact digital camera
	THUNDERBEAT front-drive grip, advanced surgical energy device

*1 CDP is an international non-profit organization offering the only global system in the world for measurement, disclosure, management and sharing of important environmental data on business enterprises and cities. It works with institutional investors to encourage businesses to disclose information on their impact on the environment and natural resources and to implement mitigation measures. CDP possesses the world's largest primary data on risk and product data on climatic changes, water and forests and supplies it for strategic decision-making in business, investment and policy planning.

*2 These international product design awards are presented by the German organization, Design Zentrum Nordrhein Westfalen.

*3 This design award program is administered by Industry Forum Design Hanover (IF), an international organization based in Germany with the aim of promoting good design.

*4 Contest hosted by the Japan Federation of Printing Industries and Japan Printing News Co., Ltd.

*5 This comprehensive design award program is administered by the Japan Institute of Design Promotion.

*6 Award program hosted by R&D Magazine of the US to give recognition to the best products and technologies that have been commercialized around the world during the past year

*7 Award program hosted by the Japan Institute of Invention and Innovation for the advancement of science and technology and development of industry in Japan

*8 Patent applied for on Sept 4, 2002; patent registered on Feb 22, 2008; No. 4083517

*9 Website of the Biophysics Lab, Department of Physics, Kanazawa University <http://www.s.kanazawa-u.ac.jp/phys/biophys/index.htm>

Chosen as climate change performance leader for the first time in CDP 2013 Japan 500 hosted by CDP

Olympus was chosen by CDP for inclusion in the Climate Performance Leadership Index (CPLI) as a company that excels in activities aimed at mitigating climate change. Twelve companies have been selected from the 500 (Japan 500) that were surveyed in 2013. The Olympus Group engages in environmental protection activities that include organization and action for continuing development of eco-products, production rationalization, energy and power conservation

for CO₂ reduction. The selection was a recognition of these activities.

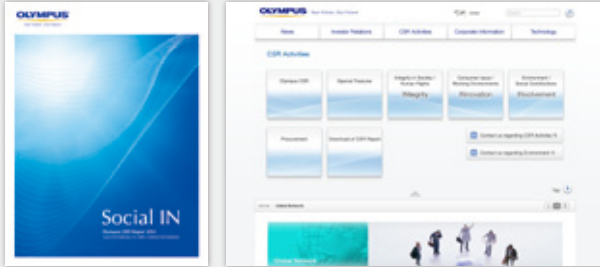
The survey results are published in the *CDP Japan 500 Climate Change Report*, which is shared by institutional investors and other decision-makers in the market.



Communication Tools

The Olympus Group tailors its information disclosure to meet the needs of its stakeholders. Nonfinancial information is provided in Olympus CSR Report 2014 while management and financial information is included in Annual Report 2014. In addition to these reports, which are published annually, Olympus also provides up-to-date information via its website.

Non-Financial Reports

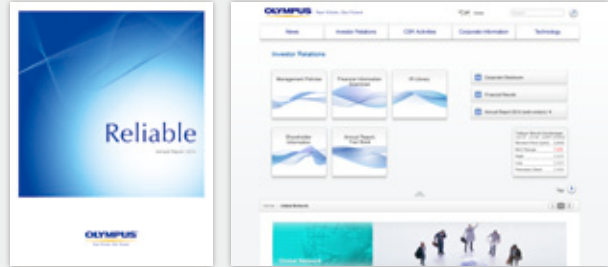


CSR Report 2014

[WEB CSR Activities](http://www.olympus-global.com/en/csr/)

<http://www.olympus-global.com/en/csr/>

Financial Reports



Annual Report 2014

[WEB IR Information](http://www.olympus-global.com/en/ir/)

<http://www.olympus-global.com/en/ir/>

Olympus's museum of history

Zuikodo

Zuikodo located at the Ishikawa Facility in Hachioji City, Tokyo, displays the company's products from its beginnings to the present to show changes in the advances of technology and how Olympus has contributed to society with its products.

The nickname *Zuikodo* derives from Olympus's first camera lens *ZUIKO* in the image of the old cave where Olympus products were stored.

The museum was opened to the public on October 1, 2013, accepting visits not only by our customers but also by schoolchildren and students who will become the driving force of the future.

It features Olympus's first microscope, Asahi (1920), its first camera, Semi-Olympus I (1936) and the world's first commercial gas-trocamera, GT-I (1952), and other historic objects as well as an exhibit of current products and technologies and sections offering hands-on use of products in the fields of science, imaging and medical care.

We look forward to your visit.



Museum entrance



Asahi microscope



Semi-Olympus I



GT-I

Information

Address: Olympus Ishikawa Research and Development Center
2951 Ishikawa-machi, Hachioji-shi, Tokyo 192-8507
Hours: 10:00-17:00 (last admission 30 minutes prior to closing)
Holidays: Saturdays, Sundays, national holidays and company holidays
Admission: Free

Tour inquiry: Based on advanced reservation (Tel: +81-42-642-3086)

- Please call to make a reservation.
- A tour guide will introduce each zone in the museum based on a basic program.
- The tour takes roughly 60 minutes but can be adjusted to your schedule. Please ask when making your reservation.
- Photography is not allowed inside the museum.

[WEB http://www.olympus.co.jp/info/2013b/1f130925zuikodoj.jsp#info](http://www.olympus.co.jp/info/2013b/1f130925zuikodoj.jsp#info)
(Only in Japanese)



Olympus Corporation

CSR Department, Group Compliance Division

Shinjuku Monolith, 3-1 Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-0914, Japan TEL: +81-3-6901-9299 E-mail: csr_info@ot.olympus.co.jp